

5.00 crédits	30.0 h	Q2
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Enseignants	Terzis Georgios ;
Langue d'enseignement	Anglais
Lieu du cours	Bruxelles Saint-Louis
Préalables	<i>Le(s) prérequis de cette Unité d'enseignement (UE) sont précisés à la fin de cette fiche, en regard des programmes/formations qui proposent cette UE.</i>
Acquis d'apprentissage	<p><b>A la fin de cette unité d'enseignement, l'étudiant est capable de :</b></p> <p>1) To distinguish various international media critically and thoughtfully, based on characteristics, audience, users, effects and applicability.</p> <p>2) To describe and compare theories, concepts, authors and paradigms of the domains within the international communication science.</p> <p>3) To reflect critically on the role of international media and communication in social, cultural, economic, psychological, technological, political, legal and other contexts.</p> <p>4) To assess the impact of social, cultural, economic, psychological, technological, political, legal and other factors</p>

Autres infos	<p><b>COURSE CALENDAR</b></p> <p><b>WEEK 1 – Feb 8 Introduction to Globalization and International Communication: Key Concepts</b>                  Class presentation and syllabus introduction                  Textbook Reading: Chapter 1 (pp.1-21)</p> <p><b>WEEK 2 – Feb 15 The Study of Global Communication</b>                  Textbook Reading: Chapter 2 (pp. 22-53)                  Further reading: Universal Declaration of Human Rights</p> <p><b>WEEK 3 – Feb 22 The History and Economy of Global Communication</b>                  Textbook Reading: Chapter 3 (pp. 54-65) and Chapter 4 (pp. 66-83)                  Further reading: The Economist</p> <p><b>WEEK 4 – Feb 29 Flows of Global Content</b>                  Textbook Reading: Chapter 5 (pp. 84-97)</p> <p><b>WEEK 5 – March 7 The Politics and Policies of Global Communication</b>                  Textbook Reading: Chapter 7 (pp.116-136)</p> <p><b>WEEK 6 – March 14 Inequality and the Global Divide</b>                  Textbook Reading: Chapter 8 (pp.137-153)                  Further Readings: Padovani and Hamelink                  Videos: Reich, Robert, Inequality for All, <a href="http://inequalityforall.com">http://inequalityforall.com</a></p> <p><b>WEEK 7 – March 21 Global Communication and Propaganda, Diplomacy and Espionage</b>                  Textbook Reading: Chapter 9 (pp.154-169)                  Further Readings by McNair and Snow                  Video: Adam Curtis, The Power of Nightmares (3-hour trilogy to be watched at home and discussed in class)</p> <p><b>WEEK 8 - March 28 Global Communication and Conflict</b>                  Textbook reading: Chapter 10 (pp. 170-182)</p> <p><b>WEEK 9 - April 18 Global Communication and Peacebuilding</b>                  Further Reading: Ozgunes and Terzis                  Video: John Pilger, The War You Don't See (to be watched at home and discussed in class)</p> <p><b>WEEK 10 - April 25 Culture and Global Communication</b>                  Textbook Reading: Chapter 11 (pp.183-210)</p> <p><b>WEEK 11 – May 2 Global Communication Online</b>                  Textbook Reading: Chapter 12 (pp. 211-232)                  Further reading by Castells and The Economist</p> <p><b>WEEK 12 – May 9 Futures of Global Communication + Recoup and Final Exam Review</b>                  Textbook Reading: Chapter 13 (pp.233-259)                  Further reading by The Economist</p> <p><b>June: Written Final Exam</b></p>
Faculté ou entité en charge:	ESPB

**Programmes / formations proposant cette unité d'enseignement (UE)**

Intitulé du programme	Sigle	Crédits	