









	<ul style="list-style-type: none"> • The “Lasswell formula”... or how to structure an Information and communication course • Gatekeeping by the media: foundations and renewals • Framing as an operation of meaning production • Communication and meaning: structural approaches • The mathematical theory of information • The emergence of audience studies: crowds and masses in the early 20th century • Propaganda and disinformation • The Frankfurt School's critical theory and ideological domination • Functionalist audience research: “limited” and “complex” effects • Cultural studies and media reception
<p>Inline resources</p>	<p>The teaching unit has a course website on Moodle.</p>
<p>Bibliography</p>	<p>Parmi de nombreux ouvrages d'introduction aux sciences de l'information et de la communication, citons :</p> <ul style="list-style-type: none"> • BENGTSOON S., ERICSON S. & STIERNSTEDT F. (dir.), <i>Classics in media theory</i>, Londres & New York, Routledge, 2024. • BOUGNOUX D. (dir.), <i>Sciences de l'information et de la communication</i>, Paris, Larousse, 1993. • BRETON P. & PROULX S., <i>L'explosion de la communication</i>, Paris, La Découverte, 1996. • CARAH N. & LAOUW E., <i>Media & Society. Production, Content & Participation</i>, Londres, Sage, 2015. • CERVILLE M. et QUEMENER, N., <i>Cultural Studies. Théories et méthodes</i>, 2ème éd., Armand Colin, Paris, 2018. • FUCHS F., <i>Social Media: A Critical Introduction</i>, 4ème éd., Londres, Sage, 2024. • HEINDERYCKX F., <i>Une introduction aux fondements théoriques de l'étude des médias</i>, 2ème éd., Liège, Céfal, 2002. • LOHISSE J., en collaboration avec PATRIARCHE G. et KLEIN A., <i>La communication. De la transmission à la relation</i>, 4ème éd., Bruxelles, De Boeck, 2009. • MAIGRET E., <i>Sociologie de la communication et des médias</i>, 2ème éd., Paris, Armand Colin, 2007. • MATTELART A. & MATTELART M., <i>Histoire des théories de la communication</i>, Paris, La Découverte, 1995. • MEUNIER J.-P. & PERAYA D.

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in French and Romance Languages and Letters	ROMB1BA	5		
Bachelor in Information and Communication	COMB1BA	5		
Bachelor in Information and Communication (French-Dutch-English)	COTB1BA	5		
Bachelor in Economics and Management	ECGB1BA	5		
Bachelor in Sociology and Anthropology	SOCB1BA	5		
Bachelor in Sociology and Anthropology (French-Dutch-English)	SOTB1BA	5		
Bachelor in Political Sciences	SPOB1BA	5		
Bachelor in Political Sciences (French-Dutch-English)	SPTB1BA	5		
Bachelor in Translation and Interpreting [Filière en communication interculturelle]	TIMB1BA	5		