

5.00 credits

30.0 h

Q1

Teacher(s)	d'Arripe Agnès ;
Language :	French
Place of the course	Bruxelles Saint-Louis
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <ul style="list-style-type: none"> - Study and understand the main types of organizational communication - Master a theoretical framework - Underline the corporate social structure of (collective capacities, complex relations, power relations) - Develop capacity for observation, analysis, understanding - Understanding the complexity of communication within organizations (not only instrumental) - Apply these reasoning to the organization's social issues : problems of culture, identity, participation, crisis management, decision making and change
Evaluation methods	<ul style="list-style-type: none"> - Written examination (70%) <ul style="list-style-type: none"> o Factual knowledge of the course; o The ability of the student to produce value added based on course content - Three questions on the articles (30%)
Teaching methods	<p>Lecture</p> <ul style="list-style-type: none"> • Intervention of a communication professional • Reading six texts at home <p>The course is based on six texts (scientific articles) that students must read at home. During the course, periods will be devoted to question / answer session on each of the texts. These sessions will be scheduled in advance depending on the link between the text and the course. Questions on each of the texts will be given to the students in order to help them prepare for the examination (on Moodle).</p>
Content	

