








4.00 credits

22.5 h

Q1

Teacher(s)	Catellani Andrea ;Gilson Gaël ;Gilson Gaël (compensates Catellani Andrea) ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Learning outcomes	
Evaluation methods	January session: the exam consists of a multiple choice questions (MCQ) that assesses the understanding of concepts and the ability to use them to solve problems or describe a semiotic process. September session: same as January.
Teaching methods	Theoretical presentations, discussions with students (participation encouraged), case studies and large-group analysis exercises, as well as a revision module to prepare for the exam, constitute the main methods of the course. Additional readings will be suggested throughout the course, and review questions will be distributed regularly to help students synthesize the course.
Content	To study the meaning of the sign, the relationships it induces, the cognitive mechanisms it calls upon and the interpretations of which it is the object and at the same time constitutes, the course considers the vocabulary and concepts of semiotics according to three objectives: a theoretical objective (to understand and articulate the theoretical concepts of semiotics); a methodological objective (to build analytical grids applicable to different sign systems such as a text, an image, an advertisement, a video game, etc.); a practical objective (to apply these grids to describe and interpret a sign system).); a practical objective (to apply these grids to describe and interpret a sign system). The following concepts (non-exhaustive list) will be studied, put into perspective and applied: langage / langue / parole (Saussure), signifiant, signifié et référent (Barthes), interprétant et processus sémiotique (Peirce), schéma de la communication (Jakobson), énoncé et énonciation (Benveniste), sèmes et isotopies (Rastier), narrativité du signe (Paolucci), ergodicité (Poulin), balance MES (Wong), encyclopédie (Eco), connotation et dénotation (Barthes), syntagme / paradigme / variation paradigmatic (Jakobson), code et message (Todorov), indice et signal (Prieto), contiguïté et substitution (Jakobson), abduction (Peirce), communication pertinente (Sperber & Wilson), métaphore conceptuelle (Lakoff & Johnson), contenu et relation (Bateson), embrayeurs (Jakobson), direction d'ajustement (Searle), actes de langage (Austin), etc.
Inline resources	Page on Moodle.
Bibliography	

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Minor in Information and Communication	MINCOMU	5		
Minor in French Studies (only available for reenrolment and ELAL Bachelor transitional programmes)	MINFRAN	5		
Bachelor in Modern Languages and Literatures: German, Dutch and English	GERM1BA	5		
Bachelor in Ancient and Modern Languages and Literatures	LAFR1BA	5		
Bachelor in Information and Communication	COMU1BA	4	LCOMU1211	
Minor in Linguistics (only available for reenrolment)	MINLING	4		
Bachelor in French and Romance Languages and Literatures : General	ROM1BA	5		
Bachelor in Modern Languages and Literatures : General	ROGE1BA	5		