

Teacher(s)	Haineaux Esther (compensates Philippette Thibault) ;Philippette Thibault ;
Language :	French
Place of the course	Louvain-la-Neuve
Learning outcomes	<p>At the end of this learning unit, the student is able to :</p> <p>The aim of this course is to give the student a base of theoretical skills in the field of the communication. In this way, it joins a logic of specialization following the course of Communication and Information I. The student will be brought to understand the concepts and the methods of the main research currents. Beyond the simple identification of the diverse theories of the communicational approach, the student will be able to place them among the analysis currents of the contemporary world.</p>
Evaluation methods	<p>For the course: written exam, MCQ type, which may include one or other open-ended questions. For the exercises (COMU11BA): active participation in the practical exercises and regular evaluations during the year, in connection with the readings.</p> <p>Grade</p> <ul style="list-style-type: none"> • For COMU11BA students, the practical exercises are worth 40% of the final grade, the remaining 60% is assessed by the examination (the examination is composed of 80% of questions on knowledge of the subject and 20% of questions on additional readings). • For the other students (outside COMU11BA), 100% of the assessment is made up of the exam (the examination is composed of 80% of questions on knowledge of the subject and 20% of questions on additional readings). <p>Second session The second session exam is worth 100% of the grade and is <u>only</u> based on knowledge and understanding, as well as further reading (same weighting as first session).</p> <p>Information for Repeating Students If a student has obtained an average score higher than the equivalent of 10/20 for the practical work but is required to retake the course, they may request to carry forward this grade to the following year for the June session. This can be done through the designated form on the course's Moodle platform at the beginning of the semester.</p>
Teaching methods	<p>The theoretical component of the course is delivered through ex-cathedra sessions. At the start of each session, a Q&A session may be held, focusing on the previous class, to gauge the students' understanding of the material. Note: active participation and performance in these comprehension checks may result in a "bonus" added to the final grade (see the assessment section for more details).</p> <p>The practical work associated with this course is intended exclusively for first-year COMU (COMU11BA) students enrolling for the first time. Its purpose is to help students engage with texts on information and communication theories. Students are required to work on selected chapters from a reference text (<i>L'explosion de la Communication: Introduction aux théories et aux pratiques de la communication</i> by Philippe Breton and Serge Proulx), which will be discussed in class. Students will be continuously assessed on their mastery of the chapters through a range of methods, including reading reports, quizzes, tests, and other forms of evaluation.</p>
Content	<p>The course provides a systematic and critical review of the essential conceptual components and major founding theories of ICS. It shows the articulations between the theories and the authors of reference (founders) to draw the constitutive lines of ICS, since its origins. The course seeks to embed ICS as a disciplinary and interdisciplinary field within the social sciences and humanities, articulating the discovery of ICS with other courses in the information and communication curriculum, and demonstrating how ICS can play a unifying role within the broad area of humanities and social sciences study.</p> <p>The course is structured in several chapters (non-chronological):</p> <ul style="list-style-type: none"> Chapter 0: Introduction Chapter 1: The evolution of human communication systems Chapter 2: Functionalist Models of Information Chapter 3: Making Signs Chapter 4: Industrialization and Mass Culture Chapter 5: Limited Effects Theory Chapter 6: Theory of Opinion and Public Space Chapter 7: Cultural Studies Chapter 8: From the Telegraph to the Band(wo)man Chapter 9: Communication professions

	Chapter 10: Synthesis and conclusion on some issues
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=11703
Bibliography	<ul style="list-style-type: none"> • O. Aïm, & S. Billiet (coord.) (2015), <i>Communication</i>, Paris : Dunod. • D. Bounoux (2001 [1998]), <i>Introduction aux sciences de la communication</i>, Paris : La Découverte (coll. Repères). • P. Breton, & S. Proulx (2006 [2002]), <i>L'explosion de la Communication: Introduction aux théories et aux pratiques de la communication</i>, Paris : La Découverte (coll. Repères). • Y. Jeanneret (2011 [2000]), <i>Y a-t-il (vraiment) des technologies de l'information ?</i>, Paris : Septentrion. • J. Lohisse (1998), <i>Les systèmes de communication : approche socio-anthropologique</i>, Paris : Armand Colin. • A. & M. Mattelart (1995 [1977]), <i>Histoire des théories de la Communication</i>, Paris : La Découverte (coll. Repères). • E. Maigret (2015 [2003]), <i>Sociologie de la Communication et des Médias</i>, Paris : Armand Colin. • J.-P. Meunier, & D. Peraya (2010 [1997]), <i>Introduction aux théories de la communication</i>, Bruxelles : De Boeck Supérieur. • Y. Winkin (dir.) (2000 [1981]), <i>La nouvelle Communication</i>, Paris : Ed. du Seuil.
Other infos	The course does not have a syllabus but is made up of a set of presentation materials and resources accessible on the course's Moodle platform (text portfolio, exercises and quizzes, etc.). The content presented orally is part of the course material and the student must therefore ensure that he/she is up to date on the material presented.
Faculty or entity in charge	ESPO

