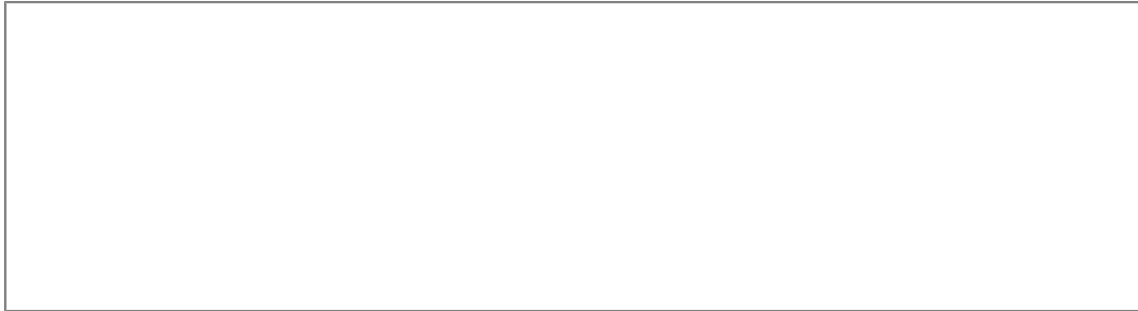


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APPCOMU - Teaching profile

Learning outcomes

Programme

DETAILED PROGRAMME BY SUBJECT

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

30 crédits

Year

2 3

○ Content:

○ Module obligatoire (16 credits)

● LECGE1213	Marketing	Nicolas Kervyn de Meerendré	(FR) [q1] [30h+15h] [4 Credits] 🌐	X	X
● LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou Matthieu de Nanteuil	(FR) [q1] [30h] [4 Credits] 🌐	X	X

THE PROGRAMME'S COURSES AND LEARNING OUTCOMES

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

