

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economics, Social and Political Sciences and Communication Saint-Louis (ESPO-SaintLouis)**

Programme acronym: **COAB1BA** - Francophone Certification Framework: 6

Table of contents

Introduction	2
Teaching profile	

COAB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a

Three subjects (courses) per year are taught in English. The courses are usually taught by faculty members who are native English speakers or who have completed all or part of their university studies in English.

- First year: [Communication Science](https://uclouvain.be/en-cours-2023-bpols1114) (https://uclouvain.be/en-cours-2023-bpols1114), [Political Science](https://uclouvain.be/en-cours-2023-bespo1165) (https://uclouvain.be/en-cours-2023-bespo1165), [Geopolitics](https://uclouvain.be/en-cours-2023-bespo1164) (https://uclouvain.be/en-cours-2023-bespo1164)
- Second year: [Intercultural communication](https://uclouvain.be/en-cours-2023-bcomu1213) (https://uclouvain.be/en-cours-2023-bcomu1213), [Economics 1](https://uclouvain.be/en-cours-2023-bespo1170) (https://uclouvain.be/en-cours-2023-bespo1170), [Economics 2](https://uclouvain.be/en-cours-2023-bpols1127) (https://uclouvain.be/en-cours-2023-bpols1127)
- Third year: Corporate Communication and Public relations, International Communications, Ethics and the Economy

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-re, e st- Bruxells.

COAB1BA - Teaching profile

Learning outcomes

Programme structure

The bilingual French-English bachelor's degree in information et communication is a **first-cycle programme** (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a **strong interdisciplinary component**, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. **Methodological instruction** (university work,

				Year		
				1	2	3
○ BCOMU1316	Issues and practices of journalism	Marie Dufrasne	EN [q1] [30h+15h] [5 Credits]			x
○ BCOMU1211	Corporate communication and public relations	Thomas Jacobs	EN [q1] [30h] [5 Credits]			x
○ BCOMU1317	Public speaking, interviews and media	Marie Dufrasne	EN [q2] [30h] [5 Credits]			x
○ BCOMU1313	International communications	Georgios Terzis	EN [q2] [30h] [5 Credits]			x
○ BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin	FR [q1] [0h+45h] [5 Credits]		x	

o Law

○ BESPO1176	Law	Diane Bernard Thibaut Slingeneyer de Goeswin (coord.)	FR [q1] [45h+15h] [5 Credits]		x	
○ BCOMU1314	Information and communication law	Enguerrand Marique Alain Strowel	FR [q2] [30h] [5 Credits]		x	

o Economics and management

○ BESPO1170	Economics I	Hélène Latzer	EN [q1] [30h+15h] [5 Credits]			x
○ BPOLS1127						

o

x

EN [q1] [30h+15h] [5 Credits]

x

o Languages

BANGL1192

English I

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				Year		
				1	2	3
✘ BSPOL1210	Political sociology 🇯🇵	Yannick Vanderborght	FR [q2] [30h] [5 Credits] 🌐			X
✘ BSPOL1211	Political sociology 🇯🇵	Johan Wets	NL [q2] [30h] [5 Credits] 🌐			X

✘ Choose one course among the following :

✘ BECGE1214	Human management	Laurent Taskin	FR [q2] [30h+7.5h] [5 Credits] 🌐			X
✘ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits] 🌐			X

✘ Optional choice of one course unit among :

✘ BPOLS1321	Society and Environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐			X
✘ BSOCA1314	Society and environment 🇯🇵	Benedikte Zitouni	NL [q2] [30h] [5 Credits] 🌐			X
✘ BHIST1310	Images, films and society	Nathalie Tousignant	FR [q2] [30h] [5 Credits] 🌐			X
✘ BMHCI1000	Organisational Communication in a Multicultural Context 🇯🇵	Thomas Jacobs	EN [q2] [30h] [5 Credits] 🌐			X
✘ BDURA1000	Environmental Challenges and Issues	Christine Frison	FR [q2] [30h] [5 Credits] 🌐			X

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

- BANGL1292** "Anglais II" has prerequisite(s) BANGL1192
- BANGL1192 - [English I](#)
- BANGL1392** "Anglais III" has prerequisite(s) BANGL1292
- BANGL1292 - [English II](#)
- BCOMU1211** "Corporate communication and public relations" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1212** "Socio-histoire des médias" has prerequisite(s) BPOLS1113
- BPOLS1113 - [Media institutions analysis](#)
- BCOMU1213** "Intercultural communication" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1250** "Usage et réception des médias" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1310** "Sémiotique" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1313** "International communications" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1314** "Droit de l'information et de la communication" has prerequisite(s) BESPO1176
- BESPO1176 - [Law](#)
- BCOMU1316** "Enjeux et pratiques du journalisme" has prerequisite(s) BPOLS1113
- BPOLS1113 - [Media institutions analysis](#)
- BCOMU1317** "Espace public, connaissance et médias" has prerequisite(s) BPOLS1114
- BPOLS1114 - [Communication science](#)
- BCOMU1318** "Communication multimédia et technologies du web" has prerequisite(s) BCOMU1310
- BCOMU1310 - [Semiotics](#)
- BECGE1321** "Théorie des organisations" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BECGE1326** "Mens en organisatie" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BESPO1360** "Ethics and the economy" has prerequisite(s)

- BPOLS1114 - [Communication science](#)
- BNEER1282** "[Néerlandais II](#)" has prerequisite(s) BNEER1183
- BNEER1183 - [Dutch I](#)
- BNEER1382** "[Néerlandais III](#)" has prerequisite(s) BNEER1282
- BNEER1282 - [Dutch II](#)
- BPOLS1233** "[Méthodes quantitatives II: Statistique](#)" has prerequisite(s) BPOLS1231
- BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1252** "[Questions spéciales d'anthropologie](#)" has prerequisite(s) BESPO1160 OU BPOLS1111
- BESPO1160 - [Sociology](#)
- BPOLS1111 - [Anthropology](#)
- BPOLS1320** "[Media en politiek](#)" has prerequisite(s) BESPO1165 OU BPOLS1114
- BESPO1165 - [Political Science](#)
- BPOLS1114 - [Communication science](#)
- BPOLS1321** "[Society and Environment](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
- BESPO1160 - [Sociology](#)
- BPOLS1330** "[Méthodes quantitatives I: Production des données](#)" has prerequisite(s) BPOLS1231
- BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1331** "[Méthodes quantitatives III: Analyse des données](#)" has prerequisite(s) BPOLS1233 ET BPOLS1330
- BPOLS1233 - [Quantitative methods II: statistics](#)
- BPOLS1330 - [Quantitative methods I: data production](#)
- BPOLS1352** "[Ateliers](#)" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
- BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1330 - [Quantitative methods I: data production](#)
- BSOCA1330 - [Field methods: observation and interviews](#)
- BSOCA1210** "[Sociologie de la culture](#)" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BSOCA1211** "[Analyse des théories sociologiques](#)" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BSOCA1310** "[Sociologie de l'action collective](#)" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BSOCA1312** "[Socio-anthropologie du symbolique](#)" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BSOCA1313** "[Sociologie historique de l'intégration européenne](#)" has prerequisite(s) BESPO1160
- BESPO1160 - [Sociology](#)
- BSOCA1314** "[Milieu en samenleving](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
- BESPO1160 - [Sociology](#)
- BSOCA1315** "[Analyses et théories du pouvoir](#)" has prerequisite(s) BESPO1165 OU BESPO1160 OU BPOLS1114
- BESPO1165 - [Political Science](#)
- BESPO1160 - [Sociology](#)
- BPOLS1114 - [Communication science](#)
- BSOCA1330** "[Méthodes de terrain: Observation et entretiens](#)" has prerequisite(s) BPOLS1231
- BPOLS1231 - [Approach and methods in social sciences](#)
- BSPOL1210** "[Sociologie politique](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
- BESPO1160 - [Sociology](#)
- BSPOL1211** "[Politieke sociologie](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
- BESPO1160 - [Sociology](#)
- BSPOL1214** "[Doctrines politiques](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1215** "[International Organizations](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1310** "[Travail, emploi et protection sociale](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1312** "[International relations](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1313** "[Politique comparée](#)" has prerequisite(s) BESPO1165

BSPOL1315 •BESPO1165 - [Political Science](#)
"Régimes politiques" has prerequisite(s) BESPO1165

BSPOL1316 •BESPO1165 - [Political Science](#)
"Système politique européen"

COAB1BA - 2ND ANNUAL UNIT

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

o Content:

o Information and Communication



COAB1BA - 3RD ANNUAL UNIT

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

o Content:

o Information and Communication

● BCOMU1212	Social-history of media ■ <i>Students may include the "Social-history of media" teaching unit in their Block 3 programme or replace it with an optional teaching unit (with constant credits).</i>	Not offered in 2023-2024 or the following year
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⌘ BANGL1392	English III 🇺🇸	Gerlanda Cipolla Marleen Cré Julie George Garkov David Leisterh Françoise Longrée (coord.) Madeline Riordan Tanja Temmerman	ES [q1] [0h +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🇳🇱	Isolde Boutsen	SI [q1] [0h +30h] [5 Credits] 🌐

o Optional Courses

Students must choose optional course totalling 5 credits.

If the student chose to replace course unit "Social-history of media", he/she must register to one additional optional course.

Students wishing to enrol for the Master's degree in Communication Strategy and Digital Culture (ISFSC & UCLouvain Saint-Louis - Brussels) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme.

⌘ BSOCA1211	Analysis of sociological theories 🇺🇸	Véronique Degraef (compensates Jean-Pierre Delchambre) Jean-Pierre Delchambre	ES [q1] [30h] [5 Credits] 🌐
⌘ BSOCA1312	Socio-anthropology of the symbolic 🇺🇸	Jean-Pierre Delchambre Olivier Schmitz (compensates Jean-Pierre Delchambre)	ES [q1] [30h] [5 Credits] 🌐
⌘ BHDPO1316	Transformations and urban politics 🇺🇸	Emmanuelle Lenel	ES [q1] [30h] [5 Credits] 🌐
⌘ BSPOL1322	Public Policy Analysis 🇺🇸	Amandine Orsini Youri Vertongen (compensates Abraham Franssen)	ES [q1] [30h] [5 Credits] 🌐
⌘ BSOCA1210	Sociology of culture 🇺🇸	Jean-Pierre Delchambre Jean-Luc Nsengiyumva (compensates Jean-Pierre Delchambre)	ES [q1] [30h] [5 Credits] 🌐
⌘ BSPOL1214	Political Doctrines 🇺🇸		

⌘ Optional choice of one course unit among :

⌘ BSPOL1210	Political sociology 🇯🇵	Yannick Vanderborght	EN [q2] [30h] [5 Credits] 🌐
⌘ BSPOL1211	Political sociology 🇯🇵	Johan Wets	EN [q2] [30h] [5 Credits] 🌐

⌘ Choose one course among the following :

⌘ BECGE1214	Human management	Laurent Taskin	EN [q2] [30h +7.5h] [5 Credits] 🌐
⌘ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits] 🌐

⌘ Optional choice of one course unit among :

⌘ BPOLS1321	Society and Environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
⌘ BSOCA1314	Society and environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
⌘ BHIST1310	Images, films and society	Nathalie Tousignant	EN [q2] [30h] [5 Credits] 🌐
⌘ BMHCI1000	Organisational Communication in a Multicultural Context 🇯🇵	Thomas Jacobs	EN [q2] [30h] [5 Credits] 🌐
⌘ BDURA1000	Environmental Challenges and Issues	Christine Frison	EN [q2] [30h] [5 Credits] 🌐

COAB1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) (https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
 - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2023-2024, you must have obtained your diploma during the academic years 2020-2021, 2021-2022 ou 2022-2023. In the French Community of Belgium, the academic year runs from September 14 to September 13
 - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte

1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

Academic supervisor: [Thomas Jacobs](https://uclouvain.be/repertoires/thomas.jacobs) (<https://uclouvain.be/repertoires/thomas.jacobs>)

Jury

- president: [Yannick Vanderborght](https://uclouvain.be/repertoires/yannick.vanderborght) (<https://uclouvain.be/repertoires/yannick.vanderborght>)
- secretary: [Thomas Jacobs](https://uclouvain.be/repertoires/thomas.jacobs) (<https://uclouvain.be/repertoires/thomas.jacobs>)
- Third member: [Karine Dejean](https://uclouvain.be/repertoires/karine.dejean) (<https://uclouvain.be/repertoires/karine.dejean>)

