

**At Mons - 120 credits - 2 years - Shift schedule - In French**

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **NO** - Activities in other languages : **NO**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**

Programme acronym: **COAM2M** - Francophone Certification Framework: 7

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## COAM2M - Introduction

### Introduction

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## PROFESSIONAL FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### ○ Content:

○ MGEHD1343	Stratégie	Vincent Meurisse Nadia Sinigaglia	FR [q2] [30h+10h] [5 Credits] 🌐	X	
○ MCOHD2002	Stratégies de communication	Thierry Bouckaert	FR [q2] [30h] [5 Credits] 🌐	X	
○ MCOMU2104	Audit de communication	François Lambotte	FR [q1] [15h] [5 Credits] 🌐	X	
○ MCOHD2007					

○ MANGL1339 [q2] [30h+30h] [5 Credits]	English B	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits]
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### o Méthodologie universitaire

○ MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin (compensates) Miguel Souto Lopez	FR [q1+q2] [30h+30h] [5 Credits]
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+30h] [5 Credits]

### o Cours au choix (5 crédits)

Un cours parmi

⊗ MCOMU1302	Séminaire de recherche appliqué en communication	Sophie Del Fa	FR [q2] [30h+10h] [5 Credits]
⊗ MCOMU1303	Médiation culturelle	Xavier Canonne Jean-Luc Depotte Philippe Scieur	FR [q1+q2] [30h+30h] [5 Credits]
⊗ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+15h] [5 Credits]
⊗ MCOMU1312	Ethique de la communication : controverse et argumentation	Patrice De La Broise (compensates) Andrea Catellani Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits]

### o Cours de langues au choix

Une seconde langue étrangère à choisir parmi:

⊗ MNEER1341	Dutch 3	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [5 Credits]
⊗ MESPA1340	Spanish 3	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h+45h] [5 Credits]

### o Module complémentaire 15-45 crédits

Les cours suivants sont proposés aux étudiant.es dont le module complémentaire doit comprendre entre 15 et 45 crédits.

○ MMETH1301	Quantifier le monde d'aujourd'hui et de demain	Bruno Schoumaker	FR [q1] [30h+30h] [5 Credits]
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+30h] [5 Credits]
○ MCOMU1302			

## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the

**COAM2M - Information**

**Access Requirements**

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

**SUMMARY**

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**University Bachelors**

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		<a href="#">Access based on application</a>	
		<a href="#">Access based on application</a>	
<b>Others Bachelors of the French speaking Community of Belgium</b>			
		Direct access	
		<a href="#">Access based on application</a>	
		<a href="#">Access based on application</a>	
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
		Direct access	
		<a href="#">Access based on application</a>	
		<a href="#">Access based on application</a>	
<b>Foreign Bachelors</b>			
		<a href="#">Access based on application</a>	





## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
		Direct access	
		<a href="#">Access based on application</a>	
<b>Masters</b>			
		<a href="#">Access based on application</a>	

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

## Contacts

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