



## COMB1BA - Introduction

### Introduction

#### Introduction

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving?

The **bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus** offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). Courses are held in the centre of Brussels, at the Saint-Louis - Bruxelles campus (between the Rogier and Botanique metro stations, near the Gare du Nord).

The bachelor's degree covers **five main areas**:

1. **the academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. Students in the unilingual information and communication programme who have not chosen the bilingual or trilingual programmes also receive high-quality language instruction. Language course units (English and Dutch) and foreign language course units are an integral part of the programme.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French.

As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

#### Your profile

The bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities.

#### Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

#### Your programme

The bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The workshop (<https://uclouvain.be/en-cours-2023-bpols1352>) organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and several different opportunities.<sup>6</sup>

These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

In addition, during the second term of the third year, students may take part in an Erasmus or equivalent exchange at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

The Saint-Louis - Bruxelles campus also offers a Bachelor's degree in information and communication (French-English) and a Bachelor's degree in information and communication (French-Dutch-English).

### **Pursuing a dual bachelor's degree**

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

The following additional bachelor's degrees are available:

- [Bachelor in Philosophy \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)
- [Bachelor in Economics and Management \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)

For further information, please contact the faculty administration: [espo-slb@uclouvain.be](mailto:espo-slb@uclouvain.be).

## COMB1BA - Teaching profile

### Learning outcomes

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### Programme structure

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The bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

## COMB1BA Programme

### Detailed programme by subject

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				Year		
				1	2	3
○ BCOMU1318	Multimedia communication and Web technologies 🇯🇵	Olivier Rasquinet	FR [q1] [45h] [5 Credits] 🌐			X
○ BCOMU1316	Issues and practices of journalism 🇯🇵	Marie Dufrasne	FR [q1] [30h+15h] [5 Credits] 🌐			X
○ BCOMU1315	Communication and organisations 🇯🇵	Agnès d'Arripe	FR [q1] [30h] [5 Credits] 🌐			X
○ BCOMU1317	Public space, knowledge and media 🇯🇵	Marie Dufrasne	FR [q2] [30h] [5 Credits] 🌐			X
○ BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin	FR			











Year

1 2 3

○ One course to be chosen from among :

☒ BECGE1322	Marketing	Julie Masset	EN [q1] [30h+15h] [5 Credits] 🌐	X	X	X
☒ BECGE1324	Marketing	Irene Roozen	NL [q1] [30h+15h] [5 Credits] 🌐	X	X	X

○ Law

○ One course to choose from among :

☒ BCOMU1314	Information and communication law	Enguerrand Marique Alain Strowel	FR [q2] [30h] [5 Credits] 🌐	X	X	X
☒ BDRNL1270	Media Law	Sari Depreeuw	NL [q2] [30h] [5 Credits] 🌐	X	X	X

## Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures \(https://uclouvain.be/fr/decouvrir/rgee.html\)](https://uclouvain.be/fr/decouvrir/rgee.html).

### # Prerequisites list

- BANGL1292** "English II" has prerequisite(s) BANGL1192
- BANGL1192 - [English I](#)
- BANGL1392** "English III" has prerequisite(s) BANGL1292
- BANGL1292 - [English II](#)
- BCOMU1210** "Communication, culture and social interactions" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1212** "Social-history of media" has prerequisite(s) BPOLS1113
- BPOLS1113 - [Media institutions analysis](#)
- BCOMU1250** "Media reception and media use" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1310** "Semiotics" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1313** "International communications" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1314** "Information and communication law" has prerequisite(s) BESPO1176
- BESPO1176 - [Law](#)
- BCOMU1315** "Communication and organisations" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1316** "Issues and practices of journalism" has prerequisite(s) BPOLS1113
- BPOLS1113 - [Media institutions analysis](#)
- BCOMU1317** "Public space, knowledge and media" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1318** "Multimedia communication and Web technologies" has prerequisite(s) BCOMU1310

- BCOMU1310 - Semiotics
- BECGE1321** "Organisational studies " has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BECGE1326** "Humans and organization" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BHDPO1312** "International relations analysis" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BHDPO1315** "EU politics" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BHDPO1316** "Transformations and urban politics" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BHDPO1317** "Political parties and lobby groups " has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BMHCI1000** "Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1110
- BPOLS1110 - Communication science
- BNEER1282** "Dutch II" has prerequisite(s) BNEER1183
- BNEER1183 - Dutch I
- BNEER1382** "Dutch III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Quantitative methods II: statistics" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Anthropology: special topics" has prerequisite(s) BESPO1160 OR BPOLS1111
- BESPO1160 - Sociology
- BPOLS1111 - Anthropology
- BPOLS1320** "Media and politics" has prerequisite(s) BESPO1162 OR BPOLS1110
- BESPO1162 - Political science
- BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1162 OR BESPO1160
- BESPO1162 - Political science
- BESPO1160 - Sociology
- BPOLS1330** "Quantitative methods I: data production" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Quantitative methods III: data analysis" has prerequisite(s) BPOLS1233 AND BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
- BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Multidisciplinary workshop" has prerequisite(s) BPOLS1231 AND BPOLS1330 AND BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1330 - Quantitative methods I: data production
- BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociology of culture" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1211** "Analysis of sociological theories " has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1310** "The Sociology of Collective Action" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1312** "Socio-anthropology of the symbolic " has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1313** "Historical sociology of European integration " has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1314** "Society and environment" has prerequisite(s) BESPO1162 OR BESPO1160
- BESPO1162 - Political science
- BESPO1160 - Sociology
- BSOCA1315** "Analysis and theories of power" has prerequisite(s) BESPO1160 OR BESPO1162 OR BPOLS1110
- BESPO1160 - Sociology
- BESPO1162 - Political science
- BPOLS1110 - Communication science
- BSOCA1330** "Field methods: observation and interviews" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences

- BSPOL1210** "Political sociology" has prerequisite(s) BESPO1162 OR BESPO1160
- BESPO1162 - Political science
  - BESPO1160 - Sociology
- BSPOL1211** "Political sociology" has prerequisite(s) BESPO1162 OR BESPO1160
- BESPO1162 - Political science
  - BESPO1160 - Sociology
- BSPOL1214** "Political Doctrines " has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1215** "International Organizations" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1310** "Labour, employment and social protection" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1312** "International relations " has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1313** "Comparative politics" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1315** "Political Systems " has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1316** "The European Political System " has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BSPOL1322** "Public Policy Analysis" has prerequisite(s) BESPO1162 OR BESPO1160
- BESPO1162 - Political science
  - BESPO1160 - Sociology

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## Detailed programme per annual block

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o Law

o BESPO1176

Law

Diane Bernard

## COMB1BA - 2ND ANNUAL UNIT

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- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)



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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

### o Content:

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#### o Information and Communication

● BNEER1282	<b>Dutch II</b>  <i>Student who replaced the course unit of Dutch I the First Year by Dutch for Beginners I or Spanish I should follow the Second Year, the same course unit, higher level (Dutch for Beginners II or Spanish II). Additional informations are available at the Faculty secretariat.</i>	<b>Isolde Boutsen (coord.)</b> <b>Barbara Fraipont</b> <b>Pauline Heyvaert</b>	<b>NU</b> [q1+q2] [0h +60h] [5 Credits] 
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**o Languages**

**o Choose one course among the following :**

⌘ BANGL1392	English III 🇺🇸	Gerlanda Cipolla Marleen Cré Julie George Garkov David Leisterh Françoise Longrée (coord.) Madeline Riordan Tanja Temmerman	EN [q1] [0h +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🇳🇱	Isolde Boutsen	NL [q1] [0h +30h] [5 Credits] 🌐

**o Optional Courses**

Students must choose optional course totalling 5 credits.

If the student chose to replace course unit "Social-history of media", he/she must register to one additional optional course.

Students wishing to enrol in the Master's programme in Communication Strategy and Digital Culture (ISFSC & USL-B) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme.

⌘ BSOCA1211	Analysis of sociological theories 🇺🇸	Véronique Degraef (compensates Jean- Pierre Delchambre) Jean-Pierre Delchambre	EN [q1] [30h] [5 Credits] 🌐
⌘ BSOCA1312	Socio-anthropology of the symbolic 🇺🇸	Jean-Pierre Delchambre Olivier Schmitz (compensates Jean- Pierre Delchambre)	EN [q1] [30h] [5 Credits] 🌐
⌘ BHDPO1316	Transformations and urban politics 🇺🇸	Emmanuelle Lenel	EN [q1] [30h] [5 Credits] 🌐
⌘ BSPOL1322	Public Policy Analysis 🇺🇸	Amandine Bled Youri Vertongen (compensates Abraham Franssen)	EN [q1] [30h] [5 Credits] 🌐
⌘ BSOCA1210	Sociology of culture 🇺🇸	Jean-Pierre Delchambre Jean-Luc Nsengiyumva (compensates Jean- Pierre Delchambre)	EN [q1] [30h] [5 Credits] 🌐
⌘ BSPOL1214	Political Doctrines 🇺🇸	Florence Delmotte	EN [q1] [30h +15h] [5 Credits] 🌐
⌘ BSPOL1315	Political Systems 🇺🇸	Denis Duez	EN [q1] [30h] [5 Credits] 🌐

☒ BHDPO1317	Political parties and lobby groups 🟡	Olivier Paye	EN [q2] [30h] [5 Credits] 🌐
☒ BSPOL1310	Labour, employment and social protection 🟡	Olivier Paye	EN [q2] [30h] [5 Credits] 🌐
☒ BSPOL1313	Comparative politics 🟡	Yannick Vanderborght	EN [q2] [30h] [5 Credits] 🌐
☒ BSPOL1316	The European Political System 🟡	Denis Duez	EN [q2] [30h] [5 Credits] 🌐
☒ BHDPO1315	EU politics 🟡	Valentina Brogna	EN [q2] [30h] [5 Credits] 🌐
☒ BSPOL1215	International Organizations 🟡	Amandine Bled Valentina Brogna (compensates Amandine Bled)	EN [q2] [30h] [5 Credits] 🌐
☒ BPOLS1320	Media and politics 🟡	Dave Sinardet	EN [q2] [30h] [5 Credits] 🌐
☒ BHIST1122	History of European Integration	Nathalie Tousignant	EN [q2] [30h] [5 Credits] 🌐
☒ BROMA1100	European Comparative Literature	Isabelle Ost	EN [q2] [45h] [5 Credits] 🌐
☒ BSOCA1313	Historical sociology of European integration 🟡	Florence Delmotte	EN [q2] [30h] [5 Credits] 🌐
☒ BROMA1215	Literary theories	Isabelle Ost	EN [q2] [30h] [5 Credits] 🌐
☒ BCOMU1313	International communications 🟡	Georgios Terzis	EN [q2] [30h] [5 Credits] 🌐
☒ BHDPO1319	Intercultural relations and migrations	Maryam Kolly	EN [q2] [30h] [5 Credits] 🌐
☒ BHIST1310	Images, films and society	Nathalie Tousignant	EN [q2] [30h] [5 Credits] 🌐
☒ BMHCI1000	Organisational Communication in a Multicultural Context 🟡	Thomas Jacobs	EN [q2] [30h] [5 Credits] 🌐

## ☒ Optional choice of one course unit among :

☒ BHDPO1312	International relations analysis 🟡	Amandine Bled Bernard Leloup (compensates Amandine Bled)	EN [q1] [30h] [5 Credits] 🌐
☒ BSPOL1312	International relations 🟡	Amandine Bled Valentina Brogna (compensates Amandine Bled)	EN [q1] [30h] [5 Credits] 🌐

## ☒ Optional choice of one course unit among :

☒ BECGE1328	Management and strategy	Frank Janssen	EN [q1] [30h] [5 Credits] 🌐
☒ BECGE1320	Management and strategy	Isabelle Callens Pierre Hermant	EN [q1] [30h] [5 Credits] 🌐

## ⌘ Optional choice of one course unit among :

⌘ BECGE1322	Marketing <i>Pour les étudiant-es qui souhaitent s'inscrire ultérieurement au Master en stratégie de la communication et culture numérique, il est vivement conseillé d'opter pour ce cours de marketing (ECGE1322).</i>	Julie Masset	SS [q1] [30h +15h] [5 Credits] 🌐
⌘ BECGE1324	Marketing	Irene Roozen	SE [q1] [30h +15h] [5 Credits] 🌐

## ⌘ Optional choice of one course unit among :

## COMB1BA - Information

### Access Requirements

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## Teaching method

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In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

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## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets***

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

## Contacts

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### Faculty administration

02 211 78 79 - [espo-slb@uclouvain.be](mailto:espo-slb@uclouvain.be)

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

### Curriculum Management

Faculty

