



COMB1BA

2023 - 2024

COMB1BA - Introduction

Introduction

Introduction

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving?

The **bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus** offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). Courses are held in the centre of Brussels, at the Saint-Louis - Bruxelles campus (between the Rogier and Botanique metro stations, near the Gare du Nord).

The bachelor's degree covers **five main areas**:

1. **the academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. Students in the unilingual information and communication programme who have not chosen the bilingual or trilingual programmes also receive high-quality language instruction. Language course units (English and Dutch) and foreign language course units are an integral part of the programme.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French.

As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
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These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the

o Group Project

● BPOLS1352	Multidisciplinary workshop 🟡	
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⊗ BSPOL1322



				Year		
				1	2	3
☒ BECGE1321	Organisational studies	Karine Dejean	PK [q1] [30h] [5 Credits]			X
☒ BECGE1326	Humans and organization	Ludo Struyven	NI [q1] [30h] [5 Credits]			X

☒ **Optional choice of one course unit among :**

☒ BECGE1322	Marketing <i>Pour les étudiant-es qui souhaitent s'inscrire ultérieurement au Master en stratégie de la communication et culture numérique, il est vivement conseillé d'opter pour ce cours de marketing (ECGE1322).</i>	Julie Masset	PK [q1] [30h+15h] [5 Credits]			X
☒ BECGE1324	Marketing	Irene Roozen	NI [q1] [30h+15h] [5 Credits]			X

☒ **Optional choice of one course unit among :**

☒ BSPOL1210	Political sociology
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○ One course to be chosen from among :



- BCOMU1310 - Semiotics
- BECGE1321** "Théorie des organisations" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BECGE1326** "Management des organisations" has prerequisite(s) BESPO1160 B76 s pr54
- BESPO1160 - Sociology
- BHDPO1312** "Analyse des relations internationales" has prerequisite(s) BESPO1162
- BESPO1160 - Political science
- BHDPO1315** "EU politics" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BHDPO1316** "Mutations et politiques urbaines " has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BHDPO1317** "Partis politiques et groupes d'intérêt" has prerequisite(s) BESPO1162
- BESPO1162 - Political science
- BMHCI1000** "Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1110
- BPOLS1110 - Communication science
- BNEER1282** "Néerlandais II" has prerequisite(s) BNEER1183
- BNEER1183 - Dutch I
- BNEER1382** "Néerlandais III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Méthodes quantitatives II: Statistique" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Questions spéciales d'anthropologie" has prerequisite(s) BESPO1160 OU BPOLS1111
- BESPO1160 - Sociology
- BPOLS1111 - Anthropology
- BPOLS1320** "Media en politiek" has prerequisite(s) BESPO1162 OU BPOLS1110
- BESPO1162 - Political science
- BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1162 OU BESPO1160
- BESPO1162 - Political science
- BESPO1160 - Sociology
- BPOLS1330** "Méthodes quantitatives I: Production des données" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Méthodes quantitatives III: Analyse des données" has prerequisite(s) BPOLS1233 ET BPOLS1330
- BSOCA1330** - Field methods: observ I: data proterviews
- BPOLS1233 - Quantitative methods II: statistics
- BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Ateliers" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1330 - Quantitative methods I: data production
- BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociologie de la culture" has prerequisite(s) BESPO1160
- BESPO1160 - Sociology
- BSOCA1211** "Analyse des théories sociologiques"
- BESPO1160 - Sociology

- BSPOL1210** "Sociologie politique" has prerequisite(s) BESPO1162 OU BESPO1160
- BESPO1162 - [Political science](#)
 - BESPO1160 - [Sociology](#)
- BSPOL1211** "Politieke sociologie" has prerequisite(s) BESPO1162 OU BESPO1160
- BESPO1162 - [Political science](#)
 - BESPO1160 - [Sociology](#)
- BSPOL1214** "Doctrines politiques" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1215** "International Organizations" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1310** "Travail, emploi et protection sociale" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1312** "International relations" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1313** "Politique comparée" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1315** "Régimes politiques" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1316** "Système politique européen" has prerequisite(s) BESPO1162
- BESPO1162 - [Political science](#)
- BSPOL1322** "Analyse de l'action publique" has prerequisite(s) BESPO1162 OU BESPO1160
- BESPO1162 - [Political science](#)
 - BESPO1160 - [Sociology](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

COMB1BA - 1ST ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students



[FR]

o Law

o BESPO1176

Law

Diane Bernard

● BNEER1282	Dutch II  <i>Student who replaced the course unit of Dutch I the First Year by Dutch for Beginners I or Spanish I should follow the Second Year, the same course unit, higher level (Dutch for Beginners II or Spanish II). Additional informations are available at the Faculty secretariat.</i>	Isolde Boutsen (coord.) Barbara Fraipont Pauline Heyvaert	NU [q1+q2] [0h +60h] [5 Credits] 
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o Languages

o Choose one course among the following :

⌘ BANGL1392	English III 🟡	Gerlanda Cipolla Marleen Cré Julie George Garkov David Leisterh Françoise Longrée (coord.) Madeline Riordan Tanja Temmerman	FR [q1] [0h] +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🟡	Isolde Boutsen	FR [q1] [0h] +30h] [5 Credits] 🌐

o Optional Courses

Students must choose optional course totalling 5 credits.

If the student chose to replace course unit "Social-history of media", he/she must register to one additional optional course.

Students wishing to enrol in the Master's programme in Communication Strategy and Digital Culture (ISFSC & USL-B) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme.

⌘ BSOCA1211	Analysis of sociological theories 🟡	Véronique Degraef (compensates Jean- Pierre Delchambre) Jean-Pierre Delchambre	FR [q1] [30h] [5 Credits] 🌐
⌘ BSOCA1312	Socio-anthropology of the symbolic 🟡	Jean-Pierre Delchambre Olivier Schmitz (compensates Jean- e Delchambre)	FR [q1] [30h] [5 Credits] 🌐
⌘ BHDPO1316	Transformations and urban politics 🟡	Isolde Boutsen Annelien Lenel	FR [q1] [30h] [5 Credits] 🌐
⌘ BSPOL1322	Public Policy Analysis 🟡	Amandine Orsini Youri Vertongen (compensates Abraham Franssen)	FR [q1] [30h] [5 Credits] 🌐

⊗ BHDPO1317	Intercultural relations and migrations	Political parties and lobby groups 🟡	Olivier Paye	ES [q2] [30h] [5 Credits] 🌐
⊗ BSPOL1310	Labour, employment and social protection 🟡		Olivier Paye	ES [q2] [30h] [5 Credits] 🌐
⊗ BSPOL1313	Comparative politics 🟡		Yannick Vanderborgh	ES [q2] [30h] [5 Credits] 🌐
⊗ BSPOL1316	The European Political System 🟡		Denis Duez	ES [q2] [30h] [5 Credits] 🌐
⊗ BHDPO1315	EU politics 🟡		Valentina Brogna	ES [q2] [30h] [5 Credits] 🌐
⊗ BSPOL1215	International Organizations 🟡		Valentina Brogna (compensates Amandine Orsini) Amandine Orsini	ES [q2] [30h] [5 Credits] 🌐
⊗ BPOLS1320	Media and politics 🟡		Dave Sinardet	SI [q2] [30h] [5 Credits] 🌐
⊗ BHIST1122	History of European Integration		Nathalie Tousignant	ES [q2] [30h] [5 Credits] 🌐
⊗ BROMA1100	European Comparative Literature		Isabelle Ost	ES [q2] [45h] [5 Credits] 🌐
⊗ BSOCA1313	Historical sociology of European integration 🟡		Florence Delmotte	ES [q2] [30h] [5 Credits] 🌐
⊗ BROMA1215	Literary theories		Isabelle Ost	ES [q2] [30h] [5 Credits] 🌐
⊗ BCOMU1313	International communications 🟡		Georgios Terzis	ES [q2] [30h] [5 Credits] 🌐
⊗ BHDPO1319	Intercultural relations and migrations		Maryam Kolly	ES [q2] [30h] [5 Credits] 🌐
⊗ BHIST1310	Images, films and society		Nathalie Tousignant	ES [q2] [30h] [5 Credits] 🌐
⊗ BMHCI1000	Organisational Communication in a Multicultural Context 🟡		Thomas Jacobs	ES [q2] [30h] [5 Credits] 🌐

⊗ **Optional choice of one course unit among :**

⌘ **Optional choice of one course unit among :**

⌘ BECGE1322

[Marketing](#)

Pour les étudiant-es qui souhaitent s'inscrire ultérieurement au Master en stratégie de la communication et culture numérique, il est vivement conseillé d'opter pour ce cours de marketing (ECGE1322).

COMB1BA - Information

Access Requirements

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

Mobility and/or Internationalisation outlook

Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium. These agreements allow students to take part of their bachelor's degree programme at a partner university while remaining enrolled at UCLouvain Saint-Louis - Bruxelles. Conversely, students from partner universities may take part of their bachelor's programme at UCLouvain Saint-Louis - Bruxelles.

Three types of exchange are available to students at the Saint-Louis - Bruxelles campus:

- **Erasmus exchanges** with universities in European Union countries
- **Erasmus Belgica exchanges** with Dutch-language Belgian universities
- **exchanges with universities outside Europe**, on the basis of bilateral agreements

Information and communication students can take part in an Erasmus exchange during the second term of year 3. Find out more about the [destinations](#).

The exchange programme is equivalent to approximately 30 credits. Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

Language study grants

The faculty awards grants to students for language courses in various destinations during the summer. The selection of candidates is based on their results and motivation.

Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

Possible trainings at the end of the programme

The bachelor's degree in information and communication gives direct access to the following master's degree programmes:

- [Master \[120\] in Journalism](#)
- [Master \[120\] in Communication](#)
- [Master \[120\] in Information and Communication Science and Technology](#)
- [Master \[120\] in Communication Strategy and Digital Culture \(shift schedule\)](#) (master conjoint ISFSC - UCLouvain Saint-Louis – Bruxelles, horaire décalé)
- [Master \[120\] in Performing Arts](#)
- [Master \[120\] in European Studies](#)

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and
Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte
1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

