







## CORE COURSES

MCOMU2900A

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

## o Formation de base

○ MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits] 🌐	X	
○ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [5 Credits] 🌐		X
○ MDROI2201	Droit des médias et de la communication	Bernard Mouffe	FR [q1] [30h] [5 Credits] 🌐		X

## o Mémoire et stage

○ MCOMU2900A	Recherche préparatoire au mémoire		FR [] [] [3 Credits] 🌐	X	
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## LIST OF FOCUSES

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- > Professional Focus : culture and communication [ en-prog-2023-comm2m-mcomm217s ]  
> Professional Focus: stratégie et communication Web [ en-prog-2023-comm2m-mcomm220s ]

## PROFESSIONAL FOCUS : CULTURE AND COMMUNICATION

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○ MCOMU2110	Communication d'intérêt général et publics citoyens	Emily Hoyos Sandrine Roginsky	FR [q2] [30h] [5 Credits]	X	
○ MCOMU2112	Stratégies de communication et communication de crise	Tama Rchika Damien Renard	FR [q1] [30h] [5 Credits]	X	
○ MCOMU2113	Sémiotique du web	Andrea Catellani	FR [q1] [30h] [5 Credits]	X	
○ MCOMU2115	Projet de communication	Alexandra Cazan	FR [q2] [15h] [5 Credits]	X	
○ MCOMU2208	Stratégies d'audience et stratégies en médias digitaux	Jean-Michel Depasse	FR [q1] [30h] [5 Credits]	X	

## OPTIONS

### Options de Mons

- > MONS - Communication et production de contenu web (option de base) [ en-prog-2023-comm2m-mcomm410o ]
- > MONS - Immersion professionnelle [ en-prog-2023-comm2m-mcomm210o ]
- > MONS - Marketing communication [ en-prog-2023-comm2m-mingm210o ]
- > Option Entrepreneurship (Mons) [ en-prog-2023-comm2m-lgest564o ]

### Options transversales accessibles à tous les masters 120 de l'Ecole de communication

- > Ouverture en gestion de la communication d'organisation et des relations publiques [ en-prog-2023-comm2m-lcomu201o ]
- > Ouverture en communication socio-éducative [ en-prog-2023-comm2m-lcomu203o ]
- > Recherche en communication [ en-prog-2023-comm2m-lcomu204o ]
- > Ouverture "Ecole de journalisme de Louvain" [ en-prog-2023-comm2m-lcomu202o ]
- > Communication multilingue [ en-prog-2023-comm2m-lcomu209o ]
- > Culture médiatique [ en-prog-2023-comm2m-lcomu248o ]
- > Cultures et identités [ en-prog-2023-comm2m-lcomu249o ]
- > MONS - Communication et production de contenu web (option de base) [ en-prog-2023-comm2m-mcomm410o ]
- > INEO (Ex-CPME) - Interdisciplinary Entrepreneurship Training [ en-prog-2023-comm2m-lcomu210o ]
- > Echange Erasmus ou international [ en-prog-2023-comm2m-lcomu208o ]

## OPTIONS DE MONS

### MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

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## OPTION ENTREPRENEURSHIP (MONS) [15.0]

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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

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### o Content:

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o MLSMM2261



**OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE [15.0]**

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Year

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⌘ LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	EN [q1] [15h+15h] [5 Credits] 	x	x
⌘ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Matthieu Sergier (compensates Philippe Hiligsmann)	NL [q1] [30h+15h] [5 Credits] 	x	x
⌘ LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	NL [q1] [15h+15h] [5 Credits] 	x	x

**CULTURE MÉDIATIQUE [15.0]**

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**o Content:**

● LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	(FR) [q1] [22.5h] [5 Credits] 🌐	x	x
● LCOMU2605	Analysis of televised series				

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### o Content:

● MCOMU2211	<a href="#">Design et évaluation de prototypes web</a>	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐	x	x
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**o Activités au choix (10 credits)**

⌘ Pour les étudiant-es qui suivent la finalité "Communication stratégique des organisations" du Master 120 en communication (LLN) (10 credits)

10 crédits d'activités parmi :

⌘ LCOMU2615	Corporate communication	Tama Rchika (compensates Damien Renard)	30 [q1] [30h+15h] [5 Credits] 
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## ECHANGE ERASMUS OU INTERNATIONAL [15.0]

### Alternatives

> [Master \[120\] in Communication \[Double diplôme UCLouvain - uSherbrooke\]](https://uclouvain.be/en-prog-2023-comm2m-programme) [ <https://uclouvain.be/en-prog-2023-comm2m-programme> ]

## MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

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### o Liste des finalités COMM2M

#### o Professional Focus : culture and communication (30 credits)

#### o Content:

## Supplementary classes

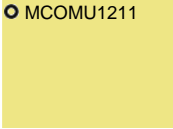
**To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.**

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● MCOMU1211





## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

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### # Prerequisites list

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## COMM2M - Information

### Access Requirements

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*Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.*

*General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

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#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
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Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes			authorisation from your faculty/ school.  <b>Cours prérequis :</b> LCOMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits LCOMU1224 Structures socio-économiques des médias [30,10] 6 crédits
		Access with additional training	
		Access with additional training	
Autre bachelier	Programme répondant aux conditions générales d'accès, en tenant compte d'une éventuelle mineure en information et communication	<a href="#">Access based on application</a>	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.
	Programme ne répondant pas aux conditions générales d'accès	<a href="#">Access based on application</a>	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Others Bachelors of the French speaking Community of Belgium</b>			
Tous les bacheliers de la CfB		Direct access	
Autre bachelier	Programme répondant aux conditions générales d'accès	<a href="#">Access based on application</a>	
	Programme ne répondant pas aux conditions générales d'accès	<a href="#">Access based on application</a>	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Bachelors of the Dutch speaking Community of Belgium</b>			
		Direct access	
Autres bachelors		<a href="#">Access based on application</a>	
	Programme ne répondant pas aux conditions générales d'accès	<a href="#">Access based on application</a>	Accès au master moyennant réussite d'une année d'études préparatoire
<b>Foreign Bachelors</b>			
		<a href="#">Access based on application</a>	
Tous les bacheliers		<a href="#">Access based on application</a>	
	Programme ne répondant pas aux conditions générales d'accès	<a href="#">Access based on application</a>	Accès au master moyennant réussite d'une année d'études préparatoire

## Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60 BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60 BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60 BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60 BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans <a href="#">le module complémentaire</a> .	Type court

BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60

BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60

BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60

BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60

BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60

BA en automatisation - crédits supplémentaires entre 45 et 60

BA en communication - crédits supplémentaires entre 30 et 60

BA en domotique - crédits supplémentaires entre 45 et 60

BA en droit - crédits supplémentaires entre 45 et 60

BA en e-business - crédits supplémentaires entre 45 et 60

BA en écologie sociale - crédits supplémentaires entre 45 et 60

BA en écriture multimédia - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60

BA en marketing - crédits supplémentaires entre 45 et 60

BA en publicité - crédits supplémentaires entre 45 et 60

BA en relations publiques - crédits supplémentaires entre 45 et 60

BA en robotique industrielle - crédits supplémentaires entre 45 et 60

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
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<b>"Licenciés"</b>	
	Direct access
Tous les licenciés	<a href="#">Access based on application</a>
<b>Masters</b>	
Tous les masters	<a href="#">Access based on application</a>

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

## Contacts

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### Curriculum Management

Entity

Structure entity

