





## EBEP2MC - Teaching profile

### Learning outcomes

A general presentation (<https://uclouvain.be/en/faculties/lsm/advanced-masters-in-european-business-and-economic-policy.html#:~:text=The%20Advanced%20Masters%20in%20European,Universit%C3%A9%20Saint%20Louis%20UCLouvain%20Bruxelles>) of the Advanced Masters in European Business and Economic Policy is available on the portal of the Louvain School of Management.

This Advanced Masters aims at giving the student the skills and knowledge needed to become an actor of the European Union economic life so that s/he is able to thoroughly analyze and criticize European economic policies and their impact on economic actors (enterprise, Member States and other public actors, NGOs).

The student will also be able to develop relevant strategies to evolve in the framework of the European Union economy.

The student that follows this Masters already has solid bases and good knowledge of management, economics and law. S/he will learn to use them in challenges regarding European economic policies management and in problems for enterprises working at the European level.

By the end of the Masters, the student will be able to implement analysis strategies to better understand the European single market economy reality and the European economic policies. To be able to intervene relevantly, the student must:

- Master and mobilize in-depth specialized knowledge of the European integration process in its economic and institutional dimensions
- Skillfully assess, thanks to the use of relevant analysis tools and with a critical perspective, the functioning of the European single market and its interactions with the world economy
- Develop a systemic and critical approach towards global European economic policies issues.
- Critically tackle questions regarding current topics of the European economy and companies.

On successful completion of this programme, each student is able to :

1. Develop an analytical capacity for European economic policies and their impact on European economic actors, especially companies
  - 1.1. Identify, understand and analyze the economic issues at stake in a given situation in the European Union
  - 1.2. Identify, understand and analyze the economic issues at stake in a given situation linked to the trade policy of the European Union towards its trading partners.
  - 1.3. Take a position in debates and negotiations to stand up for the best interest of the companies, institutions and organs that s/he represents
2. Insert one's analysis and/or action within the various decision levels of the EU
  - 2.1. Identify the various levels – institutional, national (member states), European and multilateral (e.g. WTO, IMF, BRI) - and how they interact in the decision-taking process of a European economic policy or a European economic law.
  - 2.2. Master the economic issues at stake on the European scale.
3. Master specialized knowledge (theories, foundations, phenomena) in the field of European economy and management
  - 3.1. The economic theories clarifying the European economic integration process, including the trade policy; competition policy and how the single market works ; the industrial policy ; research policy ;the policies linked to energy, utilities and transportation and communication infrastructures ; the economic and monetary union ; the regional and the cohesion policy.
  - 3.2. The company theories and its management within the institutional and multicultural European framework
4. Contribute to the design of:
  - 4.1. Management strategies of companies operating in the EU
  - 4.2. European economic policies, either directly within European institutions (such as the Commission or the ECB) or national institutions (Member states' governments), or indirectly via companies or NGOs lobbying European or national institutions.
5. Share relevant economic information adapted to the targeted audience
  - 5.1. To communicate, both orally and in writing, about complex situations/topics regarding European economic policies and the strategies of companies operating on the EU level.
  - 5.2. To choose relevant information allowing the analysis and the comparison of these policies and strategies







## EBEP2MC - Information

### Access Requirements

---

*In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.*

*Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.*

*The admission requirements must be met prior to enrolment in the University.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

#### SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)

### General access requirements

**SPECIFIC ACCESS REQUIREMENTS FOR HOLDERS OF A BELGIAN OR NON-BELGIAN DEGREE OTHER THAN HERE ABOVE:**

> Hold a **1st (Bachelor) and a 2nd (Master) cycle university degrees** issued by a recognized academic institution\*.

Please note: Professional degrees are not accepted even when they are delivered by a recognized academic institution\*.

> Have acquired a minimum of **240 credits** of which :

- 50 credits ECTS in Economics and/or Business and/or Management
- 10 credits ECTS in Law

If you did not acquire the required credits in Law and Economics, Management or Business, the jury could decide to add one to three additional courses (15 credits ECTS in total) to your master programme to provide you with the necessary basis in these disciplines.

> Proof of **English proficiency**

Minimum 89 for **TOEFL iBT** or minimum 6.5 for the **IELTS academic** (Please note that the validity of the score is two years from the test date).

You can be exempted from the English test if you can prove you have done the entire Bachelor and Master in English in a native English-speaking country.

\* The degree must be awarded by an academic institution recognized by UNESCO or recognized by AUF (see <https://www.whed.net/home.php> and [https://www.auf.org/les\\_membres/nos-membres/](https://www.auf.org/les_membres/nos-membres/)).

Membership of international networks such as CEMS and/or international accreditation such as EQUIS can serve as reference.

-----  
**Deadlines for applying to UCLouvain** (<https://uclouvain.be/en/study/inscriptions/calendrier-inscriptions.html>) (different depending on your nationality, visa requirements,...)

**Please note that attendance to classes is compulsory from the beginning of the academic year.**

-----  
[Tuition fees 2023-2024](#)



## Teaching method

---

The programme is based on high academic standards with highly specialised professors and practitioners working on EU affairs.

The programme includes not only state-of-the-art academic and technical knowledge but also updated case studies so as to provide useful information and methodology on current issues for those who are to be involved in field activities.

The geographical proximity of Brussels, the centre of the European institutions and lobbying enhances the business and policy-oriented aspects of the programme with the participation of field experts from EU institutions, businesses, NGOs or consultants in European affairs.

Events such as visits of EU institutions, NGOs and think-tanks will be organized throughout the year to familiarize our students with the

•

