

**At Mons - 120 credits - 2 years - Day schedule - In English**

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **YES** - Activities in other languages :



- teacher training certificate (upper secondary education)

## GESA2M - Teaching profile

### Learning outcomes

The Master in Management programme **prepares graduates to take up the challenge of becoming socially responsible professionals with a cross-disciplinary approach to the various management functions**.

The **Master in Management** programme develops the transferable skills and expertise required for management functions in public and private, national and international, commercial and non-commercial organisations.

At the end of this programme, the graduate will have developed (in particular through an internship of at least 200 days during the course of the programme) the skills and know-how that will enable them to handle the complex and varied challenges faced by organisations in the management of jobs and skills, either at a strategic, tactical or operational level.

Thus, the Master in Management Sciences specialising in the digital transformation of the company enables students to acquire specific skills in the analysis and management of the digital transformation of the company. In addition, the work-study system allows these skills to be professionalized thanks to the work-study training offered in companies.

On successful completion of this programme, each student is able to :

#### **Preamble**

The exit profile of Master in Management graduates is set out in the **LSM competency framework** with the following specifics:

- a background in economics and management studies, with a cross-disciplinary approach to management functions;
- priority skills:
  - a socially responsible mindset;
  - acquired knowledge;
  - experience in an international and multicultural environment;
- the possibility of developing some of these skills in greater depth through their choice of options, tracks, dissertation, internship and exchange.

#### **1. Corporate citizenship**

Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1 Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.

1.2 Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.

1.3 Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

#### **2. Knowledge and Reasoning**

Master an active and integrated command of a multidisciplinary body of knowledge (content, methods, models, conceptual frameworks) essential to act expertly in the various areas of management.

2.1 Master the core knowledge of each area of management.

2.2 Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.

2.3 Articulate the acquired knowledge from different areas of management.

2.4 Activate and apply the acquired knowledge accordingly to solve a problem.

2.5 Contribute to the development and advancement of the management field.

#### **3. A scientific and systematic approach**

Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

3.1 Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.

3.2 Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.

3.3 Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.

3.4 Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.

3.5 Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.

#### **4. Innovation and Entrepreneurship**

Innovate, initiate and lead change.

4.1 Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.

4.2 Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.

4.3 Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.

4.4 Reflect on and improve the content, processes and goals of professional practices.

#### **5. Work effectively in an international and multicultural environment**

Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...



## GESA2M Programme

### Detailed programme by subject

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#### CORE COURSES

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- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year





## **OPTIONS**

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> List of electives [ en-prog-2023-gesa2m-mgesa400o ]

One option from :

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- > Option Entrepreneurship (Mons) [ en-prog-2023-gesa2m-lgest564o ]
- > Option Transport & Logistics (Mons) [ en-prog-2023-gesa2m-lgest563o ]
- > Option Marketing Decision (Mons) [ en-prog-2023-gesa2m-mgesm205o ]
- > Option Finance and Transition I (Mons) [ en-prog-2023-gesa2m-mingm203o ]

## **LIST OF ELECTIVES [20.0]**

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ONE OPTION FROM : [15.0]

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One option to choose from:

**OPTION ENTREPRENEURSHIP (MONS) [15.0]**

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- Mandatory
- Optional
- Not offered in 2023-2024
- Not offered in 2023-2024 but offered the following year
- Offered in 2023-2024 but not the following year
- Not offered in 2023-2024 or the following year
- Activity with requisites
- Open to incoming exchange students
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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

**o Content:**

|  |                                |                 |                           |  |   |
|--|--------------------------------|-----------------|---------------------------|--|---|
| <input checked="" type="radio"/> MLSMM2261 | Collective Entrepreneurship    | Julie Hermans   | FR [q1] [30h] [5 Credits] |  | X |
| <input checked="" type="radio"/> MLSMM2262 | Technological Entrepreneurship | David Valentiny |                           |  |   |

## **OPTION MARKETING DECISION (MONS) [15.0]**

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- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

*In partnership with BASF.*

*This option is not available to students who have followed the major Tactical & Digital Marketing Decisions.*

Year

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

● MECON1212

Microeconomics

Patrick Scarmure

PS

## Course prerequisites

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There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## GESA2M - Information

### Access Requirements

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Autre programme de bachelier

Meet the [general and specific requirements](#).

Access based on application

If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > [Online enrolme](https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html) (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)

**Bachelors of the Dutch speaking Community of Belgium**





## Teaching method

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This programme, whose quality has been recognised by external auditors in the EQUIS international accreditation procedure, has the following 3 major strengths:

**A professional focus in digital transformation of the company in alternation and an offer of specialisation courses and options allowing to personalise the course**

An option (15 ECTS) is necessary to allow the student's management training beyond the interest in digital transformation. Some of the options recommended here could concern entrepreneurship, strategy or a future field of application (procurement, marketing, finance, logistics, etc.)

**Teaching that combines academic learning and professional practice**

Teaching is provided in a balanced way by teachers who are also active researchers in their field and by professionals selected for their widely recognised experience and expertise. Students must also complete an internship in a company and may also construct their dissertation in response to a problem or mission identified during this internship, in the form of a project dissertation. Links with companies are omnipresent both in the teaching and in the extra-academic activities organised by the school's Corporate Unit.

**Teaching methods centered on learning and the development of transversal skills**

This is reflected in the almost widespread use of teaching methods geared towards problem solving, collaborative learning (case studies, projects, problems, simulations) and independent work. This approach is developed in conjunction with compulsory readings, theoretical frameworks and lectures and is based on a balance between continuous and final assessment of learning, between individual and group assessments.

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