

At Mons - 120 credits - 2 years - Day schedule - In English

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **YES** - Activities in other languages :

GESA2M - Introduction

Introduction

Introduction

The Master 120 in Management Sciences (with work-linked-training) combines academic rigor with a strong and paid presence in companies. It focuses on managerial practices related to the digital transformation of the company, essential to adapt to the constant

- teacher training certificate (upper secondary education)

5.1 Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.

5.2 Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.

5.3 Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.

6. Teamwork and leadership

Integrate and work in a team, exercise enlightened leadership within the group.

6.1 Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.

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7. Project Management

Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.

7.1 Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.

7.2 Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.

7.3 Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.

8. Communication and Interpersonal Skills

Communicate, converse effectively and convincingly with the stakeholders.

8.1 Express a clear and structured message, both orally and in writing in their mother tongue, in English iteratively, s

OPTIONS

> [List of electives](#) [en-prog-2023-gesa2m-mgesa400o]

One option from :

- > [Option Entrepreneurship \(Mons\)](#) [en-prog-2023-gesa2m-lgest564o]
- > [Option Transport & Logistics \(Mons\)](#) [en-prog-2023-gesa2m-lgest563o]
- > [Option Marketing Decision \(Mons\)](#) [en-prog-2023-gesa2m-mgesm205o]
- > [Option Finance and Transition I \(Mons\)](#) [en-prog-2023-gesa2m-mingm203o]

LIST OF ELECTIVES [20.0]

				Year	
				1	2
⊗ LLSMS2006	On-line and Off-line Communication Strategies	Doriane Magnus (compensates Nicolas Kervyn de Meerendré) Gordy Pleyers	EN [q2] [30h] [5 Credits] 	x	x
⊗ EGESA2201	Business Process Management <i>UNamur Learning Unit</i>		EN [q1] [30h] [5 Credits] 	x	x
⊗ EGESA2202					

ONE OPTION FROM : [15.0]

One option to choose from:

OPTION ENTREPRENEURSHIP (MONS) [15.0]

- Mandatory
- ⌘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- ⊗ Open to incoming exchange students
- ⊗ Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

OPTION MARKETING DECISION (MONS) [15.0]

- Mandatory
- ✂ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

In partnership with BASF.

This option is not available to students who have followed the major Tactical & Digital Marketing Decisions.

Year

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
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- ⊕ Offered in 2023-2024 but not the following year
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- Activity with requisites
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

● MECON1212	Microeconomics	Patrick Scarmure	FR
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Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's

GESA2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

Specific access requirements

Autre programme de bachelier	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolme (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Bachelors of the Dutch speaking Community of Belgium

Bachelor in de toegepaste economische wetenschappen Bachelor handelsingenieur Bachelor in de handelwetenschappen		Direct access	> Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Other Bachelor degrees	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Foreign Bachelors

Non-Belgian degrees in economics and management (or equivalent) issued by a recognized academic institution.	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Non university Bachelors

> Find out more about [links](#) to the university

Holders of a **bachelor's degree, from long type belgian non-university higher education**, in commercial engineering or in business management may, after analysis of the file by the jury, have access to the Master 120 in Management with possible additional teaching unit(s) (EU) > [Submit a UCLouvain online request](#) .

Holders of one of the **short non-university bachelor's degrees** listed below have access to the Master 60 in Management with the addition of a minimum of 45 credits and a maximum of 60 credits of additional teaching units (EU) (= complementary module) > List of additional teaching units of the complementary module > [Submit a UCLouvain online request](#).

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Belgian Licence in Economics Belgian Licence in Management Belgian Licence in Applied Economics Belgian Licence in Business Engineering	Meet the general and specific access requirements .	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > Submit a UCLouvain online access request (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)

Masters

Belgian Master 60 credits in Management		Direct access	Possibility of valuation of max. 45 credits.
Belgian Master 60 credits in Economics	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > submit a UCLouvain online access request (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
Any other Belgian Master's	Meet the general and specific access requirements	Access based on application	If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > submit a UCLouvain online access request
Non-Belgian Master's university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > submit a UCLouvain online access request (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)

Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cycle non-university degrees do not allow access to the programme.

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

(with the exception of specialized masters).

For professionals who wish to acquire basic training in management sciences, consult [Master \[60\] in Management \(shift schedule\)](#) (Mons site) or [Master \[60\] in Management \(shift schedule\)](#) (Charleroi site).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

In the event of access on file, and depending on the diploma you hold, please refer to the "general and specific conditions of access" which can be downloaded in PDF format by simply clicking on the hyperlinks given in the tables above.

Admission and Enrolment Procedures for general registration

Teaching method

This programme, whose quality has been recognised by external auditors in the EQUIS international accreditation procedure, has the following 3 major strengths:

A professional focus in digital transformation of the company in alternation and an offer of specialisation courses and options allowing to personalise the course

An option (15 ECTS) is necessary to allow the student's management training beyond the interest in digital transformation. Some of the options recommended here could concern entrepreneurship, strategy or a future field of application (procurement, marketing, finance, logistics, etc.)

Teaching that combines academic learning and professional practice

Teaching is provided in a balanced way by teachers who are also active researchers in their field and by professionals selected for their widely recognised experience and expertise. Students must also complete an internship in a company and may also construct their dissertation in response to a problem or mission identified during this internship, in the form of a project dissertation. Links with companies are omnipresent both in the teaching and in the extra-academic activities organised by the school's Corporate Unit.

Teaching methods centered on learning and the development of transversal skills

This is reflected in the almost widespread use of teaching methods geared towards problem solving, collaborative learning (case studies, projects, problems, simulations) and independent work. This approach is developed in conjunction with compulsory readings, theoretical frameworks and lectures and is based on a balance between continuous and final assessment of learning, between individual and group assessments.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their desc -1 0 103.616996723 /F4 o..799o

Faculty	
Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	http://www.uclouvain.be/lsm
Mandate(s)	<ul style="list-style-type: none">• Dean : Matthieu de Nanteuil• Administrative director : Helena Torres
Commission(s) of programme	<ul style="list-style-type: none">• Commission d'enseignement de la Louvain School of management (CLSM)
Academic supervisor:	<u>Anne-Catherine Provost</u> (https://uclouvain.be/repertoires/anne-catherine.provost)
Other academic Supervisor(s)	<ul style="list-style-type: none">• <u>Ingrid Poncin</u> (https://uclouvain.be/repertoires/ingrid.poncin)
Jury	<ul style="list-style-type: none">• President of the jury: <u>Patrick Scarmure</u> (https://uclouvain.be/repertoires/patrick.scarmure)• Jury secretary: <u>Caroline Ducarroz</u> (https://uclouvain.be/repertoires/caroline.ducarroz)
Useful Contact(s)	<ul style="list-style-type: none">• Information for future students (Aurélie Balena - tél. +32 (0)65 32 35 44): info-alternance@uclouvain.be• Studies management officer: <u>Aurélie Balena</u> (https://uclouvain.be/repertoires/aurelie.balena)• Vice-Dean LSM Mons: <u>Ingrid Poncin</u> (https://uclouvain.be/repertoires/ingrid.poncin)

