

GESM1BA - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

The profile of Bachelor in Management graduates is set out in the

- 1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).
- 1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.
- 1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.

9.4 Adapt to, and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

Programme structure

The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

Two **language courses, one of which is English**, are taught in each year.

The programme of the first year (60 credits) is identical to the first year of the Bachelor in Business Engineering programme.

GESM1BA Programme

Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

	Year		
	1	2	3

o Content:

o Law

○ MDROI1105	Sources and Principles of Law	Ignacio De La Serna	(FR) [q1] [45h+0h] [5 Credits] 🌐	x		
○ MDROI1210	Business Law ■	Werner Derycke	(FR) [q1] [30h+0h] [5 Credits] 🌐		x	

o Economics

○ MECON1104	Economics	Nathalie Gilson	(FR) [q1] [45h+20h] [5 Credits] 🌐	x		
○ MECON1211	Macroeconomics ■	Nathalie Gilson	(FR) [q2] [30h+10h] [5 Credits] 🌐		x	
○ MECON1212	Microeconomics ■	Patrick Scarmure	(FR) [q1] [45h+20h] [5 Credits] 🌐		x	
○ MECON1312	International Economics ■	Nathalie Gilson	(FR) [q1] [30h+10h] [5 Credits] 🌐			x
○ MECON1313	Industrial Organization ■	Patrick Scarmure	(FR) [q2] [30h+10h] [5 Credits] 🌐			x

Year

1 2 3

o Languages

o MANG1120	English 1	Erika Copriau Bruno Michiels Guy Monfort (coord.) Daniel Schoemans	EN [q1+q2] [30h+30h] [5 Credits]	x		
o MANG1235	English 2	Jessica Degroote Céline Gouverneur Daniel Schoemans Quentin Zèques (coord.)	EN [q1+q2] [0h+60h] [5 Credits]		x	
o MANG1339	English 3	Jessica Degroote (coord.) Quentin Zèques				

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

GESM1BA - 1ST ANNUAL UNIT

- Mandatory
- ✂ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students

[FR]

o Social Science

o MSHUM1118	Study Skills Seminar	Jean-Luc Depotte	EN [q1+q2] [15h +30h] [5 Credits]
o MSHUM1122	Ethics and CSR	Vincent Truyens	EN [q2] [30h +10h] [5 Credits]

o Languages

o MANGL1120	English 1	Erika Copriau Bruno Michiels Guy Monfort (coord.) Daniel Schoemans	EN [q1+q2] [30h +30h] [5 Credits]
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1121	Dutch 1	Erika Copriau Bruno Michiels (coord.) Daniel Schoemans	EN [q1+q2] [30h +30h] [5 Credits]
⌘ MNEER1119	Dutch 1 for LSM Beginners	Daniel Schoemans (coord.)	EN [q1+q2] [60h] [5 Credits]

⌘ Spanish

o MESPA1122	Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [30h +30h] [5 Credits]
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GESM1BA - 2ND ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Law**

○ MDROI1210	Business Law ■	Werner Derycke	(FR) [q1] [30h +0h] [5 Credits] 🌐
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o Economics

○ MECON1211	Macroeconomics ■	Nathalie Gilson	(FR) [q2] [30h +10h] [5 Credits] 🌐
○ MECON1212	Microeconomics ■	Patrick Scarmure	(FR) [q1] [45h +20h] [5 Credits] 🌐

o Management

○ MGEST1201	Corporate Strategy	Alain Vas	(FR) [q1] [30h +10h] [5 Credits] 🌐
○ MGEST1218	Accounting and Financial Statements ■	Victor Collin	(FR) [q1] [45h +20h] [5 Credits] 🌐
○ MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	(FR) [q2] [45h +20h] [5 Credits] 🌐
○ MGEST1222	Production Management	Daniel De wolf (compensates Nadine Meskens)	(FR) [q2] [30h +10h] [5 Credits] 🌐

o Quantitative Methods

○ MQANT1221	Statistical Inference ■	Rudy De Winne	(FR) [q2] [45h +20h] [5 Credits] 🌐
○ MQANT1227	Mathematics for Management 2 ■	Daniel De wolf (compensates Nadine Meskens)	(FR) [q1] [45h +20h] [5 Credits] 🌐

o Social Science

○ MSHUM1202	Economic Psychology	Nicolas Kervyn	(FR) [q2] [30h +0h] [5 Credits] 🌐
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o Languages

o MANGL1235	English 2 🇺🇸	Jessica Degroote Céline Gouverneur Daniel Schoemans Quentin Zèques (coord.)	ES [q1+q2] [0h +60h] [5 Credits] 🌐
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1236	Dutch 2 🇳🇱	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h +60h] [5 Credits] 🌐
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⌘ Spanish

o MESPA1237	Spanish 2 🇪🇸	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h +45h] [5 Credits] 🌐
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GESM1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) (https://uclouvain.be/fr/etudier/inscriptions/examens-admission.html) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
 - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2023-2024, you must have obtained your diploma during the academic years 2020-2021, 2021-2022 ou 2022-2023. In the French Community of Belgium, the academic year runs from September 14 to September 13
 - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#)

Teaching method

Moving from secondary school to university involves change, with new subjects, new demands, a new environment and meeting new people. To ease this transition to UCLouvain FUCaM Mons, the educational support team offers a range of measures for students **before the start of the academic year, during the year and during the university holidays**; individual support is also available.

Before the start of the academic year, students are invited to take part in **preparatory courses** to get to know the university, the teaching staff, the other students and all members of the university community. These courses are also a good way to practise note-taking, get to grips with the working method and update your subject knowledge (maths, Dutch, etc.).

During the year there are other collective activities available, such as **tutorials, supervised exam revision** and methodology seminars (e.g. time management) on offer. The educational advisers are also available to **meet with students individually** and assess their situation in order to offer them **personalised assistance** (e.g. methodological supervision, a listening ear and support).

In the summer, the educational support team continues to **keep an eye on students** and offers tutorials on subjects that students had difficulty with during the academic year... another little helping hand on your path to success!

For more information about all the support measures available at UCLouvain FUCaM Mons, visit our web page: <https://uclouvain.be/fr/sites/mons/accompagnement-pedagogique.html> (<https://uclouvain.be/fr/sites/mons/accompagnement-pedagogique.html>).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral exams are designed to check the extent to which students have mastered and understood concepts, theories, basic information and skills in the various subjects.

Some teaching activities (exercises) are subject to **continuous assessment**.

To obtain a student's average, the grades awarded for each course unit are weighted by the number of credits allocated to each unit.

Mobility and/or Internationalisation outlook

Each year, a growing number of young Europeans undertake an exchange at a foreign university for several reasons, including cultural enrichment, the opportunity to become proficient in other languages and internationalisation of the job market. UCLouvain FUCaM Mons has always appreciated the usefulness of international exchanges in university education. **In the third year of the Bachelor's programme, students have the opportunity to spend one term at one of our partner universities outside Belgium.** To further facilitate the mobility of all students, regardless of their socio-economic situation, financial aid is available to cover part of the cost of their trip abroad.

Europe or further afield

Students enrolled on a daytime course at UCLouvain FUCaM Mons have the opportunity to take part in exchange programmes at the end of their Bachelor's (and Master's) cycle. They can spend time at one of several renowned universities, including the Università Commerciale Luigi Bocconi in Milan (Italy), Maastricht University (Netherlands), the University of Glasgow (UK), the CEU San Pablo (Spain), the Norwegian School of Economics (Norway) and Laval University (Quebec).

Belgium

Various study options (e.g. at Antwerp University or Ghent University) are available through the Erasmus Belgica programme.

Possible trainings at the end of the programme

Position in the degree programme

The Bachelor in Management offers direct, unconditional access with no additional studies, to the Master's degree of the same name available at:

- UCLouvain Mons campus: [Master \[120\] in Management](#) and [Master \[60\] in Management](#)
- UCLouvain Louvain-la-Neuve campus: [Master \[120\] in Management](#) and [Master \[60\] in Management](#)
- any other university in the Wallonia-Brussels Federation.

Other courses available at the end of the programme

The Bachelor in Management offers access to other Master's programmes, provided the additional requirements of the programme in question are met.

Bachelor in Management graduates also have access to the Master's courses run by the Faculty of Economic, Social and Political Sciences and other faculties, provided they meet the programme requirements:

- [Master \[120\] in Economics: General](#) and [Master \[60\] in Economics : General](#)
- [Master \[120\] in Economics: Econometrics](#)

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- [Master \[120\] in Population and Development Studies](#) (direct access for all Bachelor's graduates),
- [Master \[120\] in European Studies](#) (open to all Bachelor's graduates with a minor in European Studies),
- [Master \[120\] in Ethics](#)

