

## **GEST2M1 - Introduction**

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The Master's 60 credits in Management can be completed in one year, it covers most of the basic management programme. It aims to train you in the main management skills to enrich your basic training, previously acquired in another field.

#### Your profile

#### You

- have a second cycle university degree in sciences, in applied sciences or in human sciences;
- · wish to acquire additional management training;
- wish to give an added value to your degree by developing an understanding of the management problems of the organisations or companies where you will be called upon to practise your profession;
- have a bachelor's degree economics and management from the French Community of Belgium.

## You will get

- develop your knowledge and skills in various management positions needed in the private or public organisations;
- an in-depth understanding of the theories and methods used in different managerial domains;
- a strong training in management within an internationally recognised university;
- an opportunity to create your own network;
- a unique international experience in the heart of Europe.

#### Your future job

The ability to undertake, to transform initiatives into economic realities, to organise and ensure their continuity, to find the necessary resources and to combine them adequately are the skills expected of those who want to assume responsibilities in the direction and management of companies.

Our graduates are present in the highest management positions of companies. They can also be found in consulting, auditing, banking, industry (production and operations management) or environmental management.

### Your programme

The programme you have to follow will depend on your previous academic background.

- Students who have obtained a **Belgian Master's degree in a field other than management** or a **non-Belgian Master's degree** must follow the **core courses programme**.
- Please note that students who do not have the required background in economics will have the prerequisite course LESPO2100 "Political Economy" added to their programme. Those who do not have a basic knowledge of mathematics and statistics will have the prerequisite course LECGE1112 "Mathematics in Economics and Management I" added to their programme.
- Students who have obtained a **Bachelor's degree in Economics and Management** will have to follow the programme of an **advanced version of the Master 60 credits**.
- Students who have obtained a **short non-university bachelor's degrees**, from the official list visible on the access requirements page, must follow the **preparatory module**.
- Students who have successfully completed the preparatory module must then follow the programme of an advanced version of the Master 60 credits.

## **GEST2M1 - Teaching profile**

# **Learning outcomes**

The Master 60 in Management prepares the graduate to meet the challenge of **becoming a socially responsible professional with a global overview of the management professions.** 

The **Master 60 in Management** is a programme that develops the basic skills and expertise necessary for management functions in public or private, national or international, commercial or non-commercial organisations.

A student who registers for this programme already has a first university Master's degree in a field other than management, or a university Bachelor's degree in management. This Master's programme allows him to either expand his skills in management functions or refine them by incorporating an academic approach, a reflective view and critical detachment.

## At the end of this programme, the graduate will be:

> Responsible: capable of implementing socially responsible management practices in private or public organisations.

#### > A professional:

- who has assimilated basic management theories and concepts for efficient, expert use in a future professional environment;
- capable of determining the complex and varied issues that commercial or non-commercial organisations encounter in management fields.
- capable of locating organisations in their socio-economic and institutional context, understanding the interdependences between the
  organisation and the environment and translating them into management decisions;
- · who has developed basic skills in all key management functions.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational environments by putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating flexibility, capable of adapting and evolving positively in his environment.

## THE COMPETENCY FRAMEWORK

## Introduction

The exit profile of the Master 60 in Management Sciences graduate is specified by the <u>LSM competency framework</u> (https://uclouvain.be/en/faculties/lsm/competency-framework.html), with in particular:

- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
- 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
- 4.4. Reflect on and improve the content, processes and goals of professional practices.
- 5. Work effectively in an international and multicultural environment: Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...
- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
- 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
- 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
- 6. Teamwork and leadership: Integrate and work in a team, exercise enlightened leadership within the group.
- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 6.2. Exercise enlightened leadership skills: unite and motivate different team members, identify, draw on and develop their skills and talents, guide them towards achieving a common goal, while adapting to time constraints and the changing environment.
- 7. **Project Management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.
- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
- 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
- 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.
- 8. Communication and Interpersonal Skills: Communicate, converse effectively and convincingly with the stakeholders.
- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
- 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
- 8.3. Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.
- 9. **Personal and professional development:** Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.

O LECGE1337	Advanced mathematics and foundations of econometrics	Françoise Lefèvre	[q2] [30h+15h] [5 Credits]
O LECGE1114	Statistics in Economics and Management I	Alexandre Jacquemain	[q2] [30h+30h] [5 Credits]
	ourse (5 credits)		
• LANGL1532	English for Business Students (Upper-Intermediate level)	Nicholas Gibbs Marielle Henriet (coord.) Adrien Kefer Philippe Neyt Katherine Opello (coord.) Hila Peer Mark Theodore Pertuit Françoise Stas	

# The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Bachelor : Business Engineering (site de Mons) - INGM1BA	Direct access	The programme will consist of advanced management courses > direct online registration (https://uclouvain.be/en/study/inscriptions/futurs-etudiants.html)
Other UCLouvain bachelors	-	No access
Others Bachelors of the French speaking Community of Belgi	um	
Bachelier en sciences économiques et de gestion	Direct access	The programme will consist of advanced management courses > direct online registration (https://uclouvain.be/en/study/inscriptions/futurs-etudiants.html)
Bachelier en sciences de gestion	Direct access	The programme will consist of advanced management courses > direct online registration (https://uclouvain.be/en/study/inscriptions/futurs-etudiants.html)
Bachelier en ingénieur de gestion	Direct access	The programme will consist of advanced management courses > direct online registration (https://uclouvain.be/en/study/inscriptions/futurs-etudiants.html)
Bachelier en sciences économiques	-	No access
Any other bachelor	-	No access
Bachelors of the Dutch speaking Community of Belgium		

# **Teaching method**

This program provides general training and broad exposure relative to various areas of management.

It attempts to achieve an integration of such different areas in order to obtain a global understanding of businesses and to develop decision making and implementation capacity. With this objective, the program offers, on top of lectures which help structure business knowledge, the use of case studies and problem solving exercises. In this order, team work is often relied on.

This program intends to attract a target audience highly varied in its professional background and country of origin. The confrontation of different points of view among students, professors, lecturers and external speakers enriches students' perspectives on management and economics.

For students who face gaps in Economics or Maths / Statistics, courses will be added to their program in order to acquire the necessary prerequisites for a good understanding of management.

The lectures are complemented with individual or teamwork exercises, games, business simulation activities and in general, with tools that facilitate the understanding and assimilation of the concepts presented, even by students whose prior background is rather unrelated to management. This approach to learning is in line with the recent pedagogical reform at LSM-LLN and it has been widely appreciated by students. It has also been recently highlighted by the external auditors via the EQUIS accreditation procedure.

## **Evaluation**