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## COMU2M1 - Teaching profile

### Learning outcomes

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The training offered in the Master 60 in Information and Communication responds to a specific profile sought after on the professional market. In parallel to the demand for specialists in information and communication, there is a market demand for graduates from other



- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
  - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
  - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
  - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
  - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

## Programme structure

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The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

**Students with a Master's degree or a Bachelor's degree** (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

**Students who do not have a Master's degree**, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

## COMU2M1 Programme

## Detailed programme by subject

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### CORE COURSES

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○  
LCOMU2811

Visualisation de l'information et présentation multimodale

Suzanne Kieffer

⌘ LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)	EN [q1] [30h] [5 Credits] 
⌘ LCOMU2617	Public Communication & media relations		

## ***OPTIONS***

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Students who do not hold a Master's degree will choose one of the four options available to them and a minimum of 5 and a maximum





**CULTURE [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry Nicolas Wouters	FR [q1] [22.5h] [5 Credits] 🌐
○ LCOMU2605	Analysis of televised series	Barbara Dupont (compensates Sarah Sepulchre)	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2619	Nouvelles narratologies et transmédia	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2606	nter-cultural communication	Fabrice Dhume	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2618	Cultural identities and media uses	Esther Haineaux (compensates Sarah Sepulchre)	FR [q1] [30h] [5 Credits] 🌐

**MEDIA EDUCATION [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LSTIC2000	Medias, information ans knowledges	Jerry Jacques	FR [q2] [22.5h] [5 Credits] 🌐
○ LCOMU2600	Scientific popularisation	Joël Saucin (compensates Jerry Jacques)	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2640	Media education and media literacy	Thibault Philippette	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2663	Effets éducatifs des médias	Martin Culot Valéria Ligurgo	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2620	Jeux (numériques), serious games et gamification	Thibault Philippette	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2621	Développement technique de médias éducatifs	Ronan Guillamet	FR [q2] [30h] [5 Credits] 🌐

**RESEARCH IN INFORMATION AND COMMUNICATION SCIENCES [30.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Content:**

● LCOMU2100	<a href="#">Multidisciplinary Seminar on Research Communication 1</a>	<a href="#">Pierre Fastrez</a>	FR [q1+q2] [15h] [5 Credits] 🌐
● LCOMU2101	<a href="#">Séminaire interdisciplinaire de recherche en communication 2</a>	<a href="#">Pierre Fastrez</a>	FR [q1+q2] [15h] [5 Credits] 🌐
● LCOMU2810	<a href="#">Méthodes approfondies de recueil et d'analyse de données</a>	<a href="#">Cédric Heuchenne</a>	FR [q2] [22.5h] [5 Credits] 🌐
● LCOMU2160	<a href="#">Lectures dirigées</a>		FR [q1 or q2] [] [5 Credits] 🌐
● LCOMU2102			

✂ LCOMU1126	Anthropology of communication	Sophie Del Fa	FR [q2] [22.5h] [5 Credits] 🌐
✂ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	FR [q2] [22.5h] [5 Credits] 🌐
✂ LCOMU1225	Méthodes d'analyse de contenu	Sarah Sepulchre	FR [q2] [15h+10h] [5 Credits] 🌐
✂ LCOMU1121	General Semiotics	Gaël Gilson Gaël Gilson (compensates Andrea Catellani)	





Bachelier en sociologie et anthropologie

Bachelier en droit

avec mineure en Information et communication

Access with additional training

In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.

Cours prérequis :

COPS1114 Statistique et éléments de probabilité (partim)  
[30 80] TJ 1 0 0 -1 0 123.44400024nité (partim)

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Licence en Information et communication		Access with additional training	
Autre licence		Access with additional training	Un cours pré requis
<b>Masters</b>			
Tout master	Avec mineure en Information et communication	Access based on application	
Autre master		Access with additional training	Un cours pré requis

## Holders of a non-University 2nd cycle degree

### Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

### Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration



## Teaching method

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The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

### Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

### Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

### Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

## Mobility and/or Internationalisation outlook

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In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

## Possible trainings at the end of the programme

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Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

## Contacts

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### Curriculum Management

Entity

Structure entity

Denomination

Faculty

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Sector

Human Sciences

