

COMU2M1 - Introduction

Introduction

Introduction

The master's degree offers you:

- an introduction to the theories and methods of information and communication sciences
- a specialisation in one of the major fields of information and communication
- a course that integrates your knowledge and your questions in the field of communication;
- an adapted and original pedagogical approach.

Your profile

You

- are a graduate of a university and wish to acquire additional training;
- want to reorient your career or obtain a university degree in order to progress in your company;
- want to acquire expertise and professional skills in one of the major fields of communication.

Your future job

Our graduates find employment in: journalism (print, radio, TV, multimedia); social advertising, popular science, prevention, media education, media training; digital media design and production; media analysis, research and teaching; animation and cultural mediation; the cultural and audiovisual sector; associations working in the cultural and intercultural field, etc.

Your programme

The programme of the Master 60 in Information and Communication consists of 60 credits distributed as follows:

- a core curriculum consisting of :

- a dissertation and, for students who do not hold a Master's degree, a seminar to accompany the dissertation
- a law course (5 credits)
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- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
 - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
 - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
 - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
 - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

Programme structure

The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

Students with a Master's degree or a Bachelor's degree (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

Students who do not have a Master's degree, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

COMU2M1 Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ Pour les étudiants titulaires d'un master

○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2603	Research Seminar in mediatic technologies 1	Pierre Fastrez Camille Tilleul	FR [q1] [15h] [2 Credits] 🌐
○ LCOMU2608	Séminaire de recherche en technologies médiatiques 2	Pierre Fastrez Camille Tilleul	FR [q2] [15h] [3 Credits] 🌐



⌘ LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)	
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OPTIONS

Students who do not hold a Master's degree will choose one of the four options available to them and a minimum of 5 and a maximum of 7 activity credits from the list provided.

Students who already hold a Master's degree will choose one of the four options available to them and 10 credits of activities from the list provided.

⌘ LCOMU1126

Anthropology of communication

Sophie Del Fa

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Bachelier en sociologie et anthropologie			
Bachelier en droit	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Licence en Information et communication		Access with additional training	
Autre licence		Access with additional training	Un cours pré requis
Masters			
Tout master	Avec mineure en Information et communication	Access based on application	
Autre master		Access with additional training	Un cours pré requis

Holders of a non-University 2nd cycle degree

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Teaching method

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

Mobility and/or Internationalisation outlook

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

Possible trainings at the end of the programme

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Sector Human Sciences (SSH)
Acronym COMU
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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Suzanne Kieffer](https://uclouvain.be/repertoires/suzanne.kieffer) (<https://uclouvain.be/repertoires/suzanne.kieffer>)

Jury

- Président: [Suzanne Kieffer](https://uclouvain.be/repertoires/suzanne.kieffer) (<https://uclouvain.be/repertoires/suzanne.kieffer>)
- Secrétaire: [Benoît Grevisse](https://uclouvain.be/repertoires/benoit.grevisse) (<https://uclouvain.be/repertoires/benoit.grevisse>)

Useful Contact(s)

- Informations pour les étudiant-es: [Geneviève Parent](https://uclouvain.be/repertoires/genevieve.parent) (<https://uclouvain.be/repertoires/genevieve.parent>)
- Informations pour les futurs étudiants: [Laurence Minguet](https://uclouvain.be/repertoires/laurence.minguet) (<https://uclouvain.be/repertoires/laurence.minguet>)

