



## MINOGEST - Introduction

### Introduction

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## MINOGEST - Teaching profile

### Learning outcomes

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To provide students with an introduction to the basic disciplines of business studies (knowledge), and acquaint them with the tools and methods of company management (know-how), possibly allowing for the students to go on to study for a master's in Business studies.

On successful completion of this programme, each student is able to :

1. Démontrer une compréhension d'un socle de connaissances en sciences de gestion.
2. Démontrer une connaissance et une compréhension des outils et méthodes de base des sciences de gestion.
3. Découvrir et saisir la rigueur exigée et faire preuve de cette intégration.
5. Percevoir les spécificités des sciences de gestion et construire une réflexion complémentaire à celle de la discipline de sa majeure afin d'enrichir l'étude d'une problématique.

### Programme

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#### ***DETAILED PROGRAMME BY SUBJECT***

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⌘ LECGE1213

Marketing

Nicolas Kervyn



## MINOGEST - Information

### Evaluation

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*The evaluation methods comply with the regulations concerning studies and exams*

## 5. Changes to the minor enrollment

Any student who wishes to change his/her choice must consult his/her son conseiller aux études (course adviser) from his/her own faculty.

### Course times

#### 1. Consulting the course times

<https://uclouvain.be/espo-mineures.html> (<https://uclouvain.be/espo-mineures.html>)

#### 2. Resolving timetable clashes

Once s/he starts on the BAC12 course, the student puts together his/her BAC12 and BAC13 timetable, paying attention to the minor course times.

If a timetable clash arises, several solutions are possible :

##### *Postponing courses :*

Should a timetable clash arise in BAC12 (major course/ and elective course), the student may ask to postpone one of the two course until the following year, taking account of the sequences of the courses (requirement). The course to be postponed may be the major course or elective course.

Students are not obliged to follow the 15 elective credits every year. Each year of study should ideally include 60 credits. The student must set out his/her program evenly over the two years in order to be in the best position to obtain, for the BAC13, 30 elective credits and 150 major credits.

The student must obtain the consent of the conseiller aux études (course adviser) to postpone course until the next year. The course adviser will also look at how evenly the program is spread out over the two years.

##### *Bringing courses forward :*

Should there be a timetable clash in BAC13 (major course/ and elective course), the student may bring forward one of the two courses. The course to be brought forward may be the major course or elective.

Students are not obliged to take the 15 elective credits each year. Each year of study should include 60 credits. The student must spread his/her program out evenly over two years of study in order to obtain, for the BAC13, 30 elective credits and 150 major credits.

The student must ask the conseiller aux études (course adviser) for permission to bring a course from the next year forward. The course adviser will also check that courses are spread out evenly over the two years.

##### *Accepting the clash :*

In some cases, the student may benefit from pedagogical alternatives when there is a clash of course and thus not have to attend the class in question.

If the student cannot attend the class, s/he must obtain the prior consent of the teacher.

Information on alternative pedagogical arrangements, if such arrangements exist, is available in every detailed course description (above).

##### *Finding an equivalent course that does not lead to a timetable clash:*

Useful information is available in every detailed course description (above). The student must obtain the prior consent of the conseiller aux études (course adviser) for the choice of equivalent course.

##### *Contact people:*

Conseillère aux études (course adviser) : Cécile Delannay [delannay@sesp.ucl.ac.be](mailto:delannay@sesp.ucl.ac.be)

Information : Frédérique Rotsaert, [rotsaert@sspo.ucl.ac.be](mailto:rotsaert@sspo.ucl.ac.be) tel. : 010474996

### Sign ing up for for minor activities

#### 1. Information on entry requirements

This information is available in the detailed elective program (above).

#### 2. Signing up for minor program activities

Students sign up on a paper form which is available on the site: <https://uclouvain.be/optionbac>

The time grid is available on the website: <https://uclouvain.be/espo-mineures.html> (<https://uclouvain.be/espo-mineures.html>)



