

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economics, Social and Political Sciences and Communication Saint-Louis (ESPO-SaintLouis)**

Programme acronym: **COAB1BA** - Francophone Certification Framework: 6

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COAB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a

Three subjects (courses) per year are taught in English. The courses are usually taught by faculty members who are native English speakers or who have completed all or part of their university studies in English.

- First year: [Communication Science](#), [Political Science](#), [Geopolitics](#)
- Second year: [Intercultural communication](#), [Economics 1](#), [Economics 2](#)
- Third year: Corporate Communication and Public relations, International Communications, Ethics and the Economy

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

The following additional bachelor's degrees are available:

- [Bachelor in Philosophy \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)
- [Bachelor in Economics and Management \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)

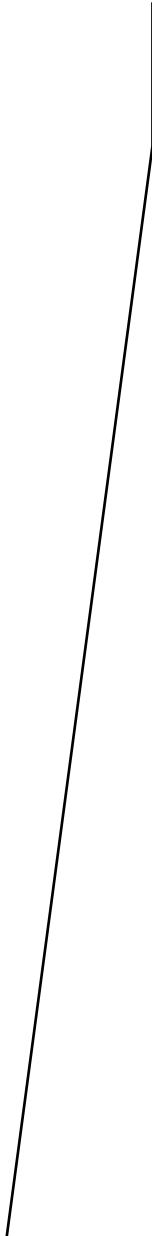
For further information, please contact the faculty administration: espo-slb@uclouvain.be.

				Year		
				1	2	3
✘ BROMA1100	European Comparative Literature	Matilde Manara (compensates Isabelle Ost)	PR [q2] [45h] [5 Credits] 🌐			X
✘ BSOCA1313	Historical sociology of European integration 🟡	Florence Delmotte	PR [q2] [30h] [5 Credits] 🌐			X
✘ BROMA1215	Literary theories	Isabelle Ost	PR [q2] [30h] [5 Credits] 🌐			X
✘ BHDPO1319	Intercultural relations and migrations	Maryam Kolly	PR [q2] [30h] [5 Credits] 🌐			X

✘ BSPOL1210

✘ **Optional choice of one course unit among :**

✘ BSPOL1210	Political sociology 🟡	[REDACTED]
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Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

Prerequisites list

BANGL1292	"Anglais II" has prerequisite(s) BANGL1192
	• BANGL1192 - English I
BANGL1392	"Anglais III" has prerequisite(s) BANGL1292
	• BANGL1292 - English II
BCOMU1211	"Corporate communication and public relations" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1212	"Socio-histoire des médias" has prerequisite(s) BPOLS1113
	• BPOLS1113 - Media institutions analysis
BCOMU1213	"Intercultural communication" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1250	"Usage et réception des médias" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1310	"Sémiotique" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1313	"International communications" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1314	"Droit de l'information et de la communication" has prerequisite(s) BESPO1176
	• BESPO1176 - Law
BCOMU1316	"Enjeux et pratiques du journalisme" has prerequisite(s) BPOLS1113
	• BPOLS1113 - Media institutions analysis
BCOMU1317	"Espace public, connaissance et médias" has prerequisite(s) BPOLS1114
	• BPOLS1114 - Communication science
BCOMU1318	"Communication multimédia et technologies du web" has prerequisite(s) BCOMU1310
	• BCOMU1310 - Semiotics
BECGE1321	"Théorie des organisations" has prerequisite(s) BESPO1160
	• BESPO1160 - Sociology
BECGE1326	"Mens en organisatie" has prerequisite(s) BESPO1160
	• BESPO1160 - Sociology
BESPO1360	"Ethics and the economy" has prerequisite(s) BESPO1170 ET BPOLS1127
	• BESPO1170 - Economics I
	• BPOLS1127 - Economics II
BHDPO1312	"Analyse des relations internationales" has prerequisite(s) BESPO1165
	• BESPO1165 - Political Science
BHDPO1315	"EU politics" has prerequisite(s) BESPO1165
	• BESPO1165 - Political Science
BMHCI1000	
BHDPO1316	"Mutations et politiques urbaines" has prerequisite(s) BESPO1160
	• BESPO1160 - Sociology
BHDPO1317	"Partis politiques et groupes d'intérêt" has prerequisite(s) BESPO1165
	• BESPO1165 - Political Science
BMHCI1000	"Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1114

- BPOLS1114 - [Communication science](#)
- BNEER1282** "[Néerlandais II](#)" has prerequisite(s) BNEER1183
 - BNEER1183 - [Dutch I](#)
- BNEER1382** "[Néerlandais III](#)" has prerequisite(s) BNEER1282
 - BNEER1282 - [Dutch II](#)
- BPOLS1233** "[Méthodes quantitatives II: Statistique](#)" has prerequisite(s) BPOLS1231
 - BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1252** "[Questions spéciales d'anthropologie](#)" has prerequisite(s) BESPO1160 OU BPOLS1111
 - BESPO1160 - [Sociology](#)
 - BPOLS1111 - [Anthropology](#)
- BPOLS1320** "[Media en politiek](#)" has prerequisite(s) BESPO1165 OU BPOLS1114
 - BESPO1165 - [Political Science](#)
 - BPOLS1114 - [Communication science](#)
- BPOLS1321** "[Society and Environment](#)" has prerequisite(s) BESPO1165 OU BESPO1160
 - BESPO1165 - [Political Science](#)
 - BESPO1160 - [Sociology](#)
- BPOLS1330** "[Méthodes quantitatives I: Production des données](#)" has prerequisite(s) BPOLS1231
 - BPOLS1231 - [Approach and methods in social sciences](#)
- BPOLS1331** "[Méthodes quantitatives III: Analyse des données](#)" has prerequisite(s) BPOLS1233 ET BPOLS1330
 - BPOLS1233 - [Quantitative methods II: statistics](#)
 - BPOLS1330 - [Quantitative methods I: data production](#)
- BPOLS1352** "[Ateliers](#)" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
 - BPOLS1231 - [Approach and methods in social sciences](#)
 - BPOLS1330 - [Quantitative methods I: data production](#)
 - BSOCA1330 - [Field methods: observation and interviews](#)



⌘ BANGL1392	English III 🇺🇸	Gerlanda Cipolla Marleen Cré Julie George Garkov Françoise Longrée (coord.) Erwin Ochsenmeier (coord.) Madeline Riordan	EN [q1] [0h] +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🇳🇱	Isolde Boutsen (coord.) Astrid De Munter (coord.)	NL [q1] [0h] +30h] [5 Credits] 🌐

o Optional Courses

Students must choose optional course totalling 5 credits.

If the student chose to replace course unit "Social-history of media", he/she must register to one additional optional course.

Students wishing to enrol for the Master's degree in Communication Strategy and Digital Culture (ISFSC & UCLouvain Saint-Louis - Brussels) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme.



⊗ BECGE1328	Management and strategy	Frank Janssen	FR [q1] [30h] [5 Credits] 🌐
⊗ BECGE1320	Management and strategy	Isabelle Callens Pierre Hermant	FR [q1] [30h] [5 Credits] 🌐

⊗ **Optional choice of one course unit among :**

⊗ BECGE1322	Marketing <i>Pour les étudiant-es qui souhaitent s'inscrire ultérieurement au Master en stratégie de la communication et culture numérique, il est vivement conseillé d'opter pour ce cours de marketing (ECGE1322).</i>	Julie Masset	FR [q1] [30h +15h] [5 Credits] 🌐
⊗ BECGE1324	Marketing	Irene Roozen	NL [q1] [30h +15h] [5 Credits] 🌐
⊗ BPOLS1252	Anthropology: sp m 0 -11.338 30996 0 225. q 1 0 0 1 224.35400pics45 9.20100		

⊗ BSPOL1211	Political sociology 🇯🇵	Johan Wets	EN [q2] [30h] [5 Credits] 🌐
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⊗ Choose one course among the following :

⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h] +7.5h] [5 Credits] 🌐
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⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits] 🌐
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⊗ Optional choice of one course unit among :

⊗ BPOLS1321	Society and Environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
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⊗ BSOCA1314	Society and environment 🇯🇵	Benedikte Zitouni	EN [q2] [30h] [5 Credits] 🌐
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⊗ BHIST1310	Images, films and society	Nathalie Tousignant	EN [q2] [30h] [5 Credits] 🌐
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COAB1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
 - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2024-2025, you must have obtained your diploma during the academic years 2021-2022, 2022-2023 ou 2023-2024. In the French Community of Belgium, the academic year runs from September 14 to September 13
 - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

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Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

Mobility and/or Internationalisation outlook

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte

1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

Academic supervisor: [Thomas Jacobs](#)

Jury

- president: [Yannick Vanderborght](#)
- secretary: [Thomas Jacobs](#)
- Third member: [Karine Dejean](#)

