



COAM2M

2024 - 2025



## COAM2M - Teaching profile

### Learning outcomes

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On successful completion of this programme, each student is able to :

## COAM2M Programme

### Detailed programme by subject

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#### CORE COURSES

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students

[FR]

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Year

1 2

o Alternance (43 credits)

o EALHD2101	Séminaire d'intégration		FR [q1] [0h+10h] [3 Credits]		X
o EALHD2102	Projet en alternance mission1		FR [q1] [0h+40h] [10 Credits]		X
o EALHD2103	Projet en alternance mission2		FR [q2] [0h+40h] [13 Credits]		X
o EALHD2201	Projet en alternance mission3		FR [q1] [0h+40h] [17 Credits]		X

o Cours au choix (5 credits)

Un cours parmi:

⊗ MGEHD1313	Management humain	Harmony Glinne-Demaret	FR [q1] [30h] [5 Credits]		X
⊗ MGEHD2120	Responsabilité sociétale des entreprises	Caroline Demeyere	FR [q1] [30h] [5 Credits]		

**PROFESSIONAL FOCUS [30.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

● MCOMU2104					
● MGEHD1343	Stratégie	Vincent Meurisse Nadia Sinigaglia	FR [q2] [30h+10h] [5 Credits] 🌐	X	
● MCOHD2002	Stratégies de communication	Thierry Bouckaert	FR [q2] [30h] [5 Credits] 🌐	X	
● MCOMU2104	Audit, évaluation et intervention en communication	François Lambotte	FR [q1] [30h] [5 Credits] 🌐	X	

François Lambotte

[q1] [30h] [5 Credits] 🌐

EB

⌘ For students with a short non-university bachelor's degree who, depending on the access conditions they meet, must add 0 to 15 credits to their Master's programme

In this case, the additional module will be as follows (10 credits)

○ MMETH1301	Quantifier le monde	Bruno Schoumaker	FR [q1] [30h+20h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits] 🌐

⌘ For students who must add 15 to 45 credits to their Master's programme, depending on the entry requirements they meet

In this case, the additional module will be as follows (20 credits)

○ MMETH1301	Quantifier le monde	Bruno Schoumaker	FR [q1] [30h+20h] [5 Credits] 🌐
○ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	FR [q2] [30h+20h] [5 Credits] 🌐
○ MCOMU1313	Cultures et usages du numérique	Grégoire Lits Sandrine Roginsky	FR [q1] [30h+0h] [5 Credits] 🌐
○ MCOMU1312	Ethique de la communication	Patrice De La Broise (compensates Andrea Catellani) Philippe Scieur	FR [q1+q2] [30h+15h] [5 Credits] 🌐

⌘ For students who must add 45 to 60 credits to their Master's programme, depending on the entry requirements they meet

In this case, your complementary module will be as follows (45 credits)

○ MCOMU1101	Information et communication	Jerry Jacques	FR [q1] [30h+40h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte Tama Rchika (compensates Damien Renard)	FR [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Benoît Grevisse	FR [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias, cultures et récits	Tatiana Daligault (compensates Sarah Sepulchre) Sébastien Fevry	FR [q2] [30h+10h] [5 Credits] 🌐
○ MANG1339	English 3		

⌘ MESPA1340



## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

**Prerequisites and student's annual programme**



## COAM2M - Information

### Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
		Direct access	
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		Access with additional training	
		<a href="#">Access based on application</a>	
		<a href="#">Access based on application</a>	
<b>Others Bachelors of the French speaking Community of Belgium</b>			
		Direct access	

[Access based on application](#)

[Access based on application](#)

[Access based on application](#)

## Non university Bachelors

> Find out more about [links](#) to the university

Diploma	Access	Remarks
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le <a href="#">module complémentaire</a> .	Type court
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 30 et 45		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 15 et 45		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 15 et 45		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		
BA en écriture multimédia - crédits supplémentaires entre 15 et 45		
BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60		
BA en informatique de gestion - crédits supplémentaires entre 30 et 45		
BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 30 et 45		
BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60		
BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60		
BA en marketing - crédits supplémentaires entre 15 et 45		
BA en publicité - crédits supplémentaires entre 15 et 45		
BA en relations publiques - crédits supplémentaires entre 15 et 45		

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
		Direct access	
		<a href="#">Access based on application</a>	
<b>Masters</b>			
		<a href="#">Access based on application</a>	

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

## Admission and Enrolment Procedures for general registration

## Evaluation

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**The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".**

## Contacts

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### Curriculum Management

Entity	
Structure entity	SSH/ESPO/COMU
Denomination	(COMU)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44 <a href="https://uclouvain.be/fr/facultes/espo/comu">https://uclouvain.be/fr/facultes/espo/comu</a>
Website	
Academic supervisor:	<a href="#">François Lambotte</a>
Jury	
	<ul style="list-style-type: none"><li>• Président de jury: <a href="#">Philippe Scieur</a></li><li>• Secrétaire de jury: <a href="#">Sébastien Fevry</a></li></ul>

