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MINOGEST - Introduction

Introduction

MINOGEST - Teaching profile

Learning outcomes

To provide students with an introduction to the basic disciplines of business studies (knowledge), and acquaint them with the tools and methods of company management (know-how), possibly allowing for the students to go on to study for a master's in Business studies.

On successful completion of this programme, each student is able to :

1. Démontrer une compréhension d'un socle de connaissances en sciences de gestion.
2. Démontrer une connaissance et une compréhension des outils et méthodes de base des sciences de gestion.
3. Découvrir et saisir la rigueur exigée et faire preuve de cette intégration.
5. Percevoir les spécificités des sciences de gestion et construire une réflexion complémentaire à celle de la discipline de sa majeure afin d'enrichir l'étude d'une problématique.

Programme

DETAILED PROGRAMME BY SUBJECT

Year

2 3

⌘ LECGE1213	Marketing	Nicolas Kervyn de Meerendré	FR
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MINOGEST - Information

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Possible trainings at the end of the programme

The minor in business studies does not allow students to automatically go on the Master's in Business Studies unless they meet a number of conditions (with the consent of the person in charge of the program) : consideration will be paid to the all the courses that made up the student's baccalaureate, and, where the student has not taken certain courses, they will be added to the Master's in Business Studies program (maximum 15 credits). The student must have completed an " introduction to blue-collar work " and have written an analysis report on the subject. This introduction consists of one week of work, primarily of a manual nature, in companies, associations, etc.

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/SESP

(SESP)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

SESP

Place Montesquieu 1 - bte L2.08.08

1348 Louvain-la-Neuve

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Academic supervisor: [Marco Saerens](#)

Useful Contact(s)

- Responsable administrative: [Anneliese Desbuquoit](#)
- Conseillère aux études et personne de contact: [Cécile Delannay](#)

Practical informations

Enrolling on the minor

1. Organizational details

Minor courses take place during the day on Tuesday mornings, on Wednesdays and Thursdays all day and on Friday mornings.

Academic in charge: M. de Wolf

Contact person : D. Arnould (IAG) arnould@iag.ucl.ac.be

Enrollment details:

1st level

2. Admission to the minor

Not applicable

3. Enrolling on the minor

Once s/he has enrolled on BAC12, the student enrolls on the elective on the website:

<https://uclouvain.be/optionbac>

In BAC13, the student is automatically enrolled on the minor on which s/he was enrolled in BAC12.

4. Follow-up to the minor enrollment

The follow-up to the minor enrollment request can be carried out via the BAC12 enrollment program which is available on the web.

5. Changes to the minor enrollment

Any student who wishes to change his/her choice must consult his/her son conseiller aux études (course adviser) from his/her own faculty.

The time grid is available on the website: <https://uclouvain.be/espo-mineures.html>

