

**At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French**

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **YES**

Activities on other sites :





## COTB1BA - Teaching profile

### Learning outcomes

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### Programme structure

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The trilingual French-English-Dutch bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.


The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

## COTB1BA Programme

### Detailed programme by subject

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- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
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Year





BSOCA1210

Year

1 2 3

⌘ BECGE1214

Human management

Laurianne Terlinden

FR



## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

### # Prerequisites list

- BANGL1292** "English II" has prerequisite(s) BANGL1192
- BANGL1192 - [English I](#)
- BANGL1392** "English III" has prerequisite(s) BANGL1292
- BANGL1292 - [English II](#)
- BCOMU1211** "Corporate communication and public relations " has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1212** "Social-history of media" has prerequisite(s) BPOLS1115
- BPOLS1115 - [Media institutions analysis](#)
- BCOMU1213** "Intercultural communication" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1250** "Media reception and media use" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1310** "Semiotics" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1313** "International communications" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1316** "Issues and practices of journalism" has prerequisite(s) BPOLS1115
- BPOLS1115 - [Media institutions analysis](#)
- BCOMU1317** "Public space, knowledge and media" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1318** "Multimedia communication and Web technologies" has prerequisite(s) BCOMU1310
- BCOMU1310 - [Semiotics](#)
- BDRNL1270** "Media Law" has prerequisite(s) BESPO1176
- BESPO1176 - [Law](#)
- BECGE1321** "Organisational studies " has prerequisite(s) BESPO1161
- BESPO1161 - [Sociology](#)
- BECGE1326**

- BNEER1382** "Dutch III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Quantitative methods II: statistics" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Anthropology: special topics" has prerequisite(s) BESPO1161 OR BPOLS1111
- BESPO1161 - Sociology
  - BPOLS1111 - Anthropology
- BPOLS1320** "Media and politics" has prerequisite(s) BESPO1165 OR BPOLS1110
- BESPO1165 - Political Science
  - BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1161 OR BESPO1165
- BESPO1161 - Sociology
  - BESPO1165 - Political Science
- BPOLS1330** "Quantitative methods I: data production" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Quantitative methods III: data analysis" has prerequisite(s) BPOLS1233 AND BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
  - BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Multidisciplinary workshop" has prerequisite(s) BPOLS1231 AND BPOLS1330 AND BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
  - BPOLS1330 - Quantitative methods I: data production
  - BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociology of culture" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1211** "Analysis of sociological theories " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1310** "The Sociology of Collective Action" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1312** "Socio-anthropology of the symbolic " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1313** "Historical sociology of European integration " has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- Bprerequ1599.4.5special top25**









## COTB1BA - 3RD ANNUAL UNIT

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- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

### o Content:

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#### o Information and Communication

- BCOMU1318 [Multimedia communication and Web technologies](#)

## o Group Project

o BPOLS1352	Multidisciplinary workshop 🇺🇵	Benjamin Denis Marie Dufrasne Sophie Jacquot Emmanuelle Lenel Renaud Maes (compensates Abraham Franssen) Youri Vertongen	FR [q1+q2] [30h] [5 Credits] 🌐
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## o Languages

### o Choose one course among the following :

⊗ BANGL1392	English III 🇺🇵	Gerlanda Cipolla Marleen Cré Julie George Garkov Françoise Longrée (coord.) Erwin Ochsenmeier (coord.) Madeline Riordan	FR [q1] [0h +30h] [5 Credits] 🌐
⊗ BNEER1382	Dutch III 🇺🇵	Isolde Boutsen (coord.) Astrid De Munter (coord.)	NL [q1] [0h +30h] [5 Credits] 🌐

## ⊗ Optional Courses

Teaching units offered in place of "Social-history of media", "Public space, knowledge and media" and/or "Marketing (NL)".

Students wishing to enrol for the Master's degree in Communication Strategy and Digital Culture (ISFSC & UCLouvain Saint-Louis - Brussels) are strongly advised to include the 'Marketing' teaching unit (ECGE1322) in the Block 3 programme. Pour les étudiant-es qui souhaitent s'inscrire au master en Stratégie de la communication et culture numérique (ISFSC & UCLouvain Saint-Louis - Bruxelles), il est vivement conseillé d'inscrire l'unité d'enseignement « Marketing » (ECGE1322) au programme de bloc 3.

⊗ BSOCA1211	Analysis of sociological theories 🇺🇵	Jean-Pierre Delchambre	FR [q1] [30h] [5 Credits] 🌐
⊗ BSOCA1312	Socio-anthropology of the symbolic 🇺🇵	Olivier Schmitz (compensates Jean- Pierre Delchambre)	FR [q1] [30h] [5 Credits] 🌐
⊗ BHDPO1316	Transformations and urban politics 🇺🇵	Emmanuelle Lenel	FR [q1] [30h] [5 Credits] 🌐
⊗ BSPOL1322	Public Policy Analysis 🇺🇵	Youri Vertongen (compensates Amandine Orsini) Youri Vertongen (compensates Abraham Franssen)	FR [q1] [30h] [5 Credits] 🌐
⊗ BSOCA1210	Sociology of culture 🇺🇵	Jean-Pierre Delchambre	FR [q1] [30h] [5 Credits] 🌐
⊗ BSPOL1214	Political Doctrines 🇺🇵	Florence Delmotte	FR [q1] [30h +15h] [5 Credits] 🌐
⊗ BSPOL1315	Political Systems 🇺🇵	Denis Duez	FR [q1] [30h] [5 Credits] 🌐
⊗ BGERM1263	Civilisation of English-speaking territories	Marleen Cré	FR [q1] [30h] [5 Credits] 🌐
⊗ BGERM1264	Dutch : The culture of Dutch-speaking countries	Barbara Fraipont	NL [q1] [30h] [5 Credits] 🌐











## Teaching method

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In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first four months of year 1, allowing students to get used to university studies at a reasonable pace.

### Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

## Evaluation

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***The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve parinat a reexam sessi1ber. y, Juneons are mplina[iev



