

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **YES**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economics, Social and Political Sciences and
Communication Saint-Louis (ESPO-SaintLouis)**

Programme acronym: **COTB1BA** - Francophone Certification Framework: 6

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COTB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a **trilingual French-English-Dutch programme** is an asset in an increasingly global society. This trilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career TJ 1 0 0 -1 0 uu4na 0 -o0.5ace, so

Two course units are taught in English and two course units are taught in Dutch for each year of the programme. The courses are usually taught by faculty members who are native English or Dutch speakers or who have completed all or part of their university studies in English or Dutch.

- First year: [Analyse van de media-instellingen](#), [Sociologie](#) (NL), [Political Science](#), [Geopolitics](#).
- Second year: [Intercultural communication](#), [Mediarecht](#), [Economie 1](#) (NL), [Economics 2](#) (EN).
- Third year: [Corporate Communication and Public relations](#), [International Communications](#), [Media en Politiek](#), [Marketing](#) (NL).

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

Year



				Year		
				1	2	3
⌘ BSOCA1210	Sociology of culture 🇯🇵	Jean-Pierre Delchambre	PK [q1] [30h] [5 Credits] 🌐			x
⌘ BSPOL1214	Political Doctrines 🇯🇵	Florence Delmotte				

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).


Prerequisites list

BANGL1292	"Anglais II" has prerequisite(s) BANGL1192
	• BANGL1192 - English I
BANGL1392	"Anglais III" has prerequisite(s) BANGL1292
	• BANGL1292 - English II
BCOMU1211	"Corporate communication and public relations" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1212	"Socio-histoire des médias" has prerequisite(s) BPOLS1115
	• BPOLS1115 - Media institutions analysis
BCOMU1213	"Intercultural communication" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1250	"Usage et réception des médias" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1310	"Sémiotique" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1313	"International communications" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1316	"Enjeux et pratiques du journalisme" has prerequisite(s) BPOLS1115
	• BPOLS1115 - Media institutions analysis
BCOMU1317	"Espace public, connaissance et médias" has prerequisite(s) BPOLS1110
	• BPOLS1110 - Communication science
BCOMU1318	"Communication multimédia et technologies du web" has prerequisite(s) BCOMU1310
	• BCOMU1310 - Semiotics
BDRNL1270	"Mediarecht" has prerequisite(s) BESPO1176
	• BESPO1176 - Law
BECGE1321	"Théorie des organisations" has prerequisite(s) BESPO1161
	• BESPO1161 - Sociology
BECGE1326	"Mens en organisatie"

- BNEER1382** "Néerlandais III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Méthodes quantitatives II: Statistique" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Questions spéciales d'anthropologie" has prerequisite(s) BESPO1161 OU BPOLS1111
- BESPO1161 - Sociology
 - BPOLS1111 - Anthropology
- BPOLS1320** "Media en politiek" has prerequisite(s) BESPO1165 OU BPOLS1110
- BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1161 OU BESPO1165
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
- BPOLS1330** "Méthodes quantitatives I: Production des données" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Méthodes quantitatives III: Analyse des données" has prerequisite(s) BPOLS1233 ET BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
 - BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Ateliers" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
 - BPOLS1330 - Quantitative methods I: data production
 - BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociologie de la culture" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1211** "Analyse des théories sociologiques" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1310** "Sociologie de l'action collective" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1312** "Socio-anthropologie du symbolique" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1313** "Sociologie historique de l'intégration européenne" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1314** "Milieu en samenleving" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSOCA1315** "Analyses et théories du pouvoir" has prerequisite(s) BESPO1161 OU BESPO1165 OU BPOLS1110
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BSOCA1330** "Méthodes de terrain: Observation et entretiens" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BSPOL1210** "Sociologie politique" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1211** "Politieke sociologie" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1214** "Doctrines politiques" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1215** "International Organizations" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1310** "Travail, emploi et protection sociale" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1312** "International relations" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1313** "Politique comparée" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1315** "Régimes politiques" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science

ESPO1164	Geopolitics	Jeroen Joly	EN [q2] [30h] [5 Credits] 
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o **Inter Science and Quantitative Methods**

 50	Introduction to university work in social sciences	
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COTB1BA - 2ND ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Information and Communication**

○ BCOMU1310	Semiotics ■	Anne-Sophie Collard	FR [q1] [30h] [5 Credits] 🌐
○ BCOMU1250	Media reception and media use ■	Geoffroy Patriarche	FR [q1] [30h +14h] [5 Credits] 🌐
○ BCOMU1213	Intercultural communication ■	Greet De Baets	FR [q2] [30h] [5 Credits] 🌐
○ BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin Samuel Janssen	FR [q1] [0h +45h] [5 Credits] 🌐

o Law

○ BDRNL1270	Media Law ■	Sari Depreeuw	NL [q2] [30h] [5 Credits] 🌐
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o Economics and management

○ BESPO1173A	Economics I	Tom Truyts	NL [q1] [45h +15h] [5 Credits] 🌐
○ BPOLS1127	Economics II	Hélène Latzer	FR [q2] [30h +15h] [5 Credits] 🌐

o Computer Science and Quantitative Methods

○ BSOCA1330	Field methods: obervation and interviews ■	Emmanuelle Lenel	FR [q1] [30h] [5 Credits] 🌐
○ BPOLS1330	Quantitative methods I: data production ■	Nathan Gurnet (compensates Nicolas Marquis)	FR [q1] [30h +15h] [5 Credits] 🌐
○ BPOLS1233			

● BNEER1282	Dutch II 	Isolde Boutsen (coord.) Astrid De Munter (coord.) Barbara Fraipont	NL [q1+q2] [0h +60h] [5 Credits] 
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COTB1BA - 3RD ANNUAL UNIT

Media and politics

- ⬇ Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Information and Communication

○ BCOMU1318	Multimedia communication and Web technologies ■	Olivier Rasquinet	EN [q1] [45h] [5 Credits] 🌐
○ BCOMU1316	Issues and practices of journalism ■	Marie Dufrasne	EN [q1] [30h +15h] [5 Credits] 🌐
○ BCOMU1211	Corporate communication and public relations ■	Thomas Jacobs	EN [q1] [30h] [5 Credits] 🌐
○ BCOMU1313	International communications ■	Georgios Terzis	EN [q2] [30h] [5 Credits] 🌐
○ BPOLS1320	Media and politics ■	Dave Sinardet	EN [q2] [30h] [5 Credits] 🌐

⊗ Students may add the Social-history of media and/or Public space, knowledge and media courses to their block 3 programme or replace them, on a 1:1 basis, with optional courses (with a maximum of 7.5 credits)

o Information and Communication

o Group Project

o BPOLS1352	Multidisciplinary workshop 🟡	
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Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first four months of year 1, allowing students to get used to university studies at a reasonable pace.

Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

Mobility and/or Internationalisation outlook

Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium. These agreements allow students to take part of their bachelor's degree programme at a partner university while remaining enrolled at UCLouvain Saint-Louis - Bruxelles. Conversely, students from partner universities may take part of their bachelor's programme at UCLouvain Saint-Louis - Bruxelles.

Three types of exchange are available to students at the Saint-Louis - Bruxelles campus:

- **Erasmus exchanges** with universities in European Union countries
- **Erasmus Belgica exchanges** with Dutch-language Belgian universities
- **exchanges with universities outside Europe**, on the basis of bilateral agreements

Information and communication students can take part in an Erasmus exchange during the second term of year 3. Find out more about the [destinations](#).

The exchange programme is equivalent to approximately 30 credits. Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

Language study grants

The faculty awards grants to students for language courses in various destinations during the summer. The selection of candidates is based on their results and motivation.

Find out more about the [language stays and study grants](#).

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte
1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

Academic supervisor: [Thomas Jacobs](#)

Jury

- president: [Yannick Vanderborcht](#)
- secretary: [Thomas Jacobs](#)
- Third member: [Karine Dejean](#)

