

These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

In addition, during the second term of the third year, students may take part in an Erasmus or equivalent exchange at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

The Saint-Louis - Bruxelles campus also offers a Bachelor's degree in information and communication (French-English) and a Bachelor's degree in information and communication (French-Dutch-English).

#### Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

The following additional bachelor's degrees are available:

- Bachelor in Philosophy [Dual Bachelor's degree for the holder of a Bachelor in in Information and Communication]
- Bachelor in Economics and Management [Dual Bachelor's degree for the holder of a Bachelor in Information and Communication]

For further information, please contact the faculty administration: espo-slb@uclouvain.be.

# COMB1BA - Teaching profile

## **Learning outcomes**

## **Programme structure**

The bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis -Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

## **COMB1BA Programme**

## **Detailed programme by subject**

- Mandatory
- **S** Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- @ Open to incoming exchange students

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

Year
1 2 3

## o Languages

O BANGL1192	English I	Gerlanda Cipolla Marleen Cré Sebastiano Ferrari Milena Fontana Julie George Garkov Priscilla Hemeleers Françoise Longrée (coord.) Isabelle Lukau Erwin Ochsenmeier (coord.) Melissa Uzumcuoglu	[q1+q2] [0h+30h] [5 Credits]	X		
O BNEER1183	Dutch I Will benefit from a course unit of Dutch for Beginners or Spanish in first year: 1) The student who has had less than two hours of Dutch per week throughout the year in one of the last four years of high school; 2) The student who have completed high school in 2019-2020 or earlier and who has not been trained in Dutch between the end of high school and its registration in St. Louis. Additional informations and forms to fill out are available at the Faculty secretariat.		NU [q1+q2] [0h+30h] [5 Credits] ®	X		
O BANGL1292	English II	Gerlanda Cipolla Sebastiano Ferrari Françoise Longrée (coord.) Erwin Ochsenmeier (coord.) Madeline Riordan	[q1+q2] [0h+60h] [5 Credits] 🚇		x	
O BNEER1282	Dutch II Student who replaced the course unit of Dutch I the Fisrt Year by Dutch for Beginners I or Spanish I should follow the Second Year, the same course unit, higher level (Dutch for Beginners II or Spanish II). Additional informations are available at the Faculty secretariat.	Isolde Boutsen (coord.) Astrid De Munter (coord.) Barbara Fraipont	N [q1+q2] [0h+60h] [5 Credits] @		X	

UCL - Université catholique de Louvain

COMB1BA: Bachelor in Information and Communication

Year 1 2 3

BECGE1324 Marketing
 Marketing

Irene Roozen

[q1] [30h+15h] [5 Credits] @

## **Alternatives**

> Bachelor in Information and Communication [Dual Bachelor's degree for the holder of a Bachelor in Political Sciences]

[ https://uclouvain.be/en-prog-2024-comb1ba-programme ]

# BACHELOR IN INFORMATION AND COMMUNICATION [DUAL BACHELOR'S DEGREE FOR THE HOLDER OF A BACHELOR IN POLITICAL SCIENCES]

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year



COMB1BA: Bachelor in Information and Communication

Year
1 2 3

COMB1BA: Bachelor in Information and Communication

• BCOMU1310 - Semiotics

BECGE1321 "Théorie des organisations" has prerequisite(s) BESPO1160

• BESPO1160 - Sociology

BECGE1326 "Mens en organisatie" has prerequisite(s) BESPO1160

•BESPO1160 - Sociology

BHDPO1312 "Analyse des relations internationales" has prerequisite(s) BESPO1162

• BESPO1162 - Political science

BHDPO1315 "EU politics"

BSPOL1210 "Sociologie politique" has prerequisite(s) BESPO1162 OU BESPO1160 • BESPO1162 - Political science • BESPO1160 - Sociology "Politieke sociologie" has prerequisite(s) BESPO1162 OU BESPO1160 BSPOL1211 • BESPO1162 - Political science • BESPO1160 - Sociology BSPOL1214 "Doctrines politiques" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1215 "International Organizations" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1310 "Travail, emploi et protection sociale" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1312 "International relations" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1313 "Politique comparée" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1315 "Régimes politiques" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1316 "Système politique européen" has prerequisite(s) BESPO1162 • BESPO1162 - Political science BSPOL1322 "Analyse de l'action publique" has prerequisite(s) BESPO1162 OU BESPO1160 • BESPO1162 - Political science • BESPO1160 - Sociology

## The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

#### Detailed programme per annual block

## COMB1BA - 1ST ANNUAL UNIT

- Mandatory
- Optional
- $\Delta$  Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \oplus$  Not offered in 2024-2025 or the following year
- Activity with requisites
- $\ensuremath{\circledast}$  Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

# o Languages



#### COMB1BA - 3RD ANNUAL UNIT

- O Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$  Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$  or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

## o Content:

#### o Information and Communication

O BCOMU1212	Social-history of media Students may include the "Social-history of media" teaching unit in their Block 3 programme or replace it with an optional teaching unit (with constant credits).	Geoffroy Patriarche	[q2] [30h] [5 Credits] (#)
O BCOMU1318	Multimedia communication and Web technologies	Olivier Rasquinet	[q1] [45h] [5 Credits] (#)
O BCOMU1316	Issues and practices of journalism	Marie Dufrasne	[q1] [30h +15h] [5 Credits]
O BCOMU1315	Communication and organisations	Agnès d'Arripe	[q1] [30h] [5 Credits] #
O BCOMU1947		Marie Dufrasne	[q2] [30h] [5 Credits] (#)

#### O Choose one course among the following :

BCOMU1313	International communications	Georgios Terzis	[q2] [30h] [5 Credits] #
S BPOLS1320	Media and politics	Dave Sinardet	[q2] [30h] [5 Credits] #

#### Other Human and Social Sciences

BSPOL1310	Labour, employment and social protection	Olivier Paye	[q2] [30h] [5 Credits] #		
SBSPOL1313	Comparative politics	Yannick Vanderborght	[q2] [30h] [5 Credits] #		
SBSPOL1316	The European Political System	Denis Duez	[q2] [30h] [5 Credits] (9)		
⊗ BHDPO1315	EU politics	Valentina Brogna	[q2] [30h] [5 Credits] #		
BSPOL1215	International Organizations	Valentina Brogna (compensates Amandine Orsini)	[q2] [30h] [5 Credits] (9)		
BPOLS1320	Media and politics	Dave Sinardet	[q2] [30h] [5 Credits] #		
BHIST1122	History of European Integration	Nathalie Tousignant	[q2] [30h] [5 Credits] (#)		
BROMA1100	European Comparative Literature	Matilde Manara (compensates Isabelle Ost)	[q2] [45h] [5 Credits] (4)		
S BSOCA1313	Historical sociology of European integration	Florence Delmotte	[q2] [30h] [5 Credits] (#)		
SBROMA1215	Literary theories	Isabelle Ost	[q2] [30h] [5 Credits] (#)		
SBCOMU1313	International communications	Georgios Terzis	[q2] [30h] [5 Credits] (#)		
<b>☎</b> BHDPO1319	Intercultural relations and migrations	Maryam Kolly	[q2] [30h] [5 Credits] #		
SBHIST1310	Images, films and society	Nathalie Tousignant	[q2] [30h] [5 Credits] (#)		
SBMHCI1000	Organisational Communication in a Multicultural Context	Thomas Jacobs	[q2] [30h] [5 Credits] (#)		
Ontional choice	ce of one course unit among :				
BHDPO1312	International relations analysis	Emmanuel Klimis	FR [q1]		
	iliternational relations analysis	(compensates Amandine Orsini)	[30h] [5 Credits] #		
SSPOL1312	International relations	Valentina Brogna (compensates Amandine Orsini)	[q1] [30h] [5 Credits] (9)		
⊗ Optional choice of one course unit among :					
BECGE1328	Management and strategy	Frank Janssen	[q1] [30h] [5 Credits] (9)		
BECGE1320    ■ BECGE1320	Management and strategy	Isabelle Callens Pierre Hermant	[q1] [30h] [5 Credits] #		
Ontional chair	ce of one course unit among :				
⇔ Optional Choic     ⇔ BECGE1321	Organisational studies		ı		

<del>☼ 8</del> ECGE1322	Markeins Pour les étudiant es qui souhaitent s'inscrire ultérieurement au Master en stratégis de la communication et culture numérique, il est vivement conseillé d'opter peur de seurs de marketing (ECGE1322).	Julie Masset	[q1] [30h +15h] [5 Credits] #	
BECGE1324	Marketing	Irene Roozen	[q1] [30h +15h] [5 Credits] #	
Optional choi	ce of one course unit among :			
SSPOL1210	Political sociology	Yannick Vanderborght	[q2] [30h] [5 Credits] #	
SSPOL1211	Political sociology	Johan Wets	[q2] [30h] [5 Credits] #	
Choose one of	course among the following :			
BECGE1214	Human management	Laurianne Terlinden	[q2] [30h +7.5h] [5 Credits] #	
BECGE1216	Human Resource Management	Ralf Caers	[q2] [30h] [5 Credits] #	
⇔ Optional choice of one course unit among :				
BPOLS1321	Society and Environment	Benedikte Zitouni	[q2] [30h] [5 Credits] #	

## **COMB1BA - Information**

## **Access Requirements**

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies. The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

#### SUMMARY

- General access requirements
- Specific access requirements
- Access based on validation of professional experience
- Special requirements to access some programmes

## **General access requirements**

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications:

- 1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
- 2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
- 3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
- 4. A higher education certificate or diploma awarded by an adult education centre;
- 5. A pass certificate for one of the entrance examinations organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
- 6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
- 7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

#### Note:

Requests for equivalence must be submitted to the Equivalence department (Service des équivalences) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.
- 8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur DAES), issued by the Examination Board of the French Community.

## Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
  - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2024-2025, you must have obtained your diploma during the academic years 2021-2022, 2022-2023 ou 2023-2024. In the French Community of Belgium, the academic year runs from September 14 to September 13
  - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to the following site.
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the equivalence of your diploma issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the DAES or a certificate of successful completion of the examination giving access to 1<sup>St</sup> cycle studies when you submit your application

## Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

## Special requirements to access some programmes

- Admission to undergraduate studies in engineering: civil engineering and architect
- Pass certificate for the special entrance examination for undergraduate studies in engineering: civil engineering and architect.

  Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.
- Admission to undergraduate studies in veterinary medicine
- Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in physiotherapy and rehabilitation
- Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- · Admission to undergraduate studies in psychology and education: speech and language therapy
- Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in medicine and dental science
- Admission to undergraduate studies in medecine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an aptitude test (fr).

Access to Bachelor of Science in Business Engineering

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the KU Leuven admission platform. The conditions of access to this programme are specific.

## **Teaching method**

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

## **Evaluation**

The evaluation methods comply with the <u>regulations</u> concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

## Mobility and/or Internationalisation outlook

#### Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium. These agreements allow students to take part of their bachelor's degree programme at a partner university while remaining enrolled at UCLouvain Saint-Louis - Bruxelles. Conversely, students from partner universities may take part of their bachelor's programme at UCLouvain Saint-Louis - Bruxelles.

Three types of exchange are available to students at the Saint-Louis - Bruxelles campus:

- Erasmus exchanges with universities in European Union countries
- Erasmus Belgica exchanges with Dutch-language Belgian universities
- exchanges with universities outside Europe, on the basis of bilateral agreements

Information and communication students can take part in an Erasmus exchange during the second term of year 3. Find out more about the destinations.

The exchange programme is equivalent to approximately 30 credits. Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

#### Language study grants

The faculty awards grants to students for language courses in various destinations during the summer. The selection of candidates is based on their results and motivation. Find out more about the language study grants

UCL - Université catholique de Louvain