



MULT2M

2024 - 2025

## MULT2M - Introduction

### Introduction

---

#### Introduction

This Master's degree is geared towards acquiring communication skills (both written and oral) and professional tools relating to the business world. The classes are delivered in the target language and include specialized exercises and case studies.

Organized in collaboration with the Faculty of Economic, Social and Political Sciences and Communication, the Master's prepares students for a career in business. The programme includes an internship in a company where one of the two languages studied is spoken. You will spend three months working full-time in a company in Belgium or abroad.

#### Your profile

You

- have a Bachelor's in Human Sciences and are looking for a business-orientated course;
- have a good command of two modern languages and wish to put your language skills into practice in a business context;
- are looking to gain significant initial work experience;
- are working towards a management or communications role in international business.

#### Your programme

The Master's programme offers you

- intensive study of two modern languages (French, English, Dutch or German) and business language communication skills;
- workplace immersion;
- a versatile professional profile;
- the possibility of carrying out part of your programme at KU Leuven or abroad as part of an international exchange programme;
- the possibility of participating in a double degree programme organised in collaboration with the University of Ottawa;
- a wide range of courses to include in your programme;
- an inter-disciplinary working environment.

## MULT2M - Teaching profile

### Learning outcomes

The [Master \[120\] in Multilingual Communication](#) with a Professional Focus in Languages for Business Communication gives you the expertise, competence and critical analysis skills to set you up as a responsible player in the world of national and international business.

Graduates of the course will integrate easily into a company or organization in a role such as multilingual communications specialist, public relations manager or recruitment manager. They will bring to the company/organization a whole range of knowledge and skills developed and acquired during their degree course:

- an excellent command, both written and spoken, of at least two of the following modern languages: German, English, French and Dutch;
- knowledge and understanding of how a company/organization operates, specifically in the area of communications. These skills will have been acquired principally through immersion in a company (minimum three-month internship);
- knowledge of the economic, legal, social and political situation in some of the countries of the languages studied;
- knowledge and understanding of interpersonal and intercultural communication;
- the knowledge and understanding they have gained from university study: academic research and rigorous methodology.

Graduates will also have learned how to take a critical and constructive look at themselves and the world around them, making them highly adaptable and open to further learning.

Graduates of the [Master \[120\] in Multilingual Communication](#) will have acquired the necessary knowledge and skills to take on the role of responsible player and communicator and apply their expertise to society and the business world (companies/organizations).

On successful completion of this programme, each student is able to :

1. Have a good practical knowledge and command of the two major languages studied (German, English, French or Dutch) to at least Level C1\* for listening and reading comprehension and a minimum of Level B2\* for oral and written expression and interaction, and will thus be able to make a valuable contribution to projects in the business/corporate field.

(\*) [Common European Framework of Reference for Languages](#)

1.1. Have a command of specific business/corporate vocabulary in the two target languages;

1.2. Have the ability to critically analyse and understand written and oral texts on general or business/corporate topics, including long, complex documents, in the two target languages and be able to exploit the details and nuances of these documents;

1.3. Be able to speak the two target languages fluently and to interact spontaneously, with ease and in a logts;nhugdng they ha999ner on general or business-related topics and strategts;nhugwithin a company/organization at a national and/or international and multicultural level;

1.4. Be able to draft clear, well-dng they haand well-argu hagenral or specific texts for business use in the two target languages. These documents will complugwith the appropriate conventions and will be tailored to the target audience and objectives.

2. Have the ability to communicate, converse and collaborate in a professional 999ner and devise and manage pertinent communication strategtes for business/corporate projects.

2.1. Have a sound knowledge and understanding of the key elements of communication and communication strategtes in an organization/company;

2.2. Be able to devise and implement context-appropriate communication strategtes for business/corporate projects;

2.3. Have the ability to communicate, orally and in writing, on complex topics (information, ideas, conclusions, specific courses of action, and the underlying principles and know-how) in a clear, dng they h, well-argu ha999ner in linegwith the communication standards specific to the context and tailored to the target audience and objectives;

2.4. Be able to engage in respectful, constructive dialogue and interactiongwith different types of people (from various socio-cultural backgrounds, positions, spheres of actiongand areas of expertise), demonstrating a listening ear, an open mind, detachment and assertiveness;

2.5. Have effective teamwork skills (in a national and/or international and multicultural environment) and demonstrate leadership ability when necessary.

3. Be able to comment on, analyse and take a critical look at the economic, legal, social and political situation in some of the countries

- 4.3. Alone or as part of a team, be able to plan and develop all the stages of a communications-related project and, having allocated the tasks, collaborate with all parties involved;
  - 4.4. Alone or as part of a team, be able to take and assume responsibility for the decisions required for effective management of the project in order to achieve the targets set;
  - 4.5. Be capable of involving key players in the process as and when required.
5. Understand their role within the company/organization and exercise it in line with the company's operating policies and environment (capitalizing on their internship experience).
- 5.1. Have an understanding of the internal workings of a company/organization and the role of its players and be able to adapt to these

## Detailed programme by subject

---

### CORE COURSES [75.0]

---

- Mandatory
  - ✘ Optional
  - △ Not offered in 2024-2025
  - ⊖ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
  - Activity with requisites
  - 🌐 Open to incoming exchange students
  - 🚫 Not open to incoming exchange students
  - [FR] Teaching language (FR, EN, ES, NL, DE, ...)
-







**OPTIONS [15.0]**

The 15-credit options and/or optional courses enable students to develop certain skills in relation to their future career.

They choose:

- either a 15-credit option;
- or optional courses worth 15 credits, subject to approval by the Examination Board Secretary and the Master's dissertation supervisor (students may, if they wish, study a third language at the [Language Institute of the UCLouvain](#)).

Note: Students choosing the Interdisciplinary Program in Entrepreneurship INEO must take between 20 and 30 course credits. In total, the Master's programme will in this case comprise more than 120 credits. Students who do not wish to take more than 120 credits are invited to choose another option or elective courses.

- > [Option in Employment studies](#) [ en-prog-2024-mult2m-lmult815o ]
- > [Option in Strategic Communication](#) [ en-prog-2024-mult2m-lmult830o ]
- > [Option in Communication: Journalism](#) [ en-prog-2024-mult2m-lmult831o ]
- > [Option in socio-educational communication](#) [ en-prog-2024-mult2m-lmult832o ]
- > [Option in communication: media literacy](#) [ en-prog-2024-mult2m-lmult833o ]
- > [Option in Political Science](#) [ en-prog-2024-mult2m-lmult817o ]
- > [Option in Economics](#) [ en-prog-2024-mult2m-lmult818o ]
- > [Option in Management](#) [ en-prog-2024-mult2m-lmult819o ]
- > [Option in 'Bedrijfscommunicatie'](#) [ en-prog-2024-mult2m-lmult829o ]
- > [Option in Spanish for Business Communication](#) [ en-prog-2024-mult2m-lmult820o ]
- > [Option in Digital Culture and Ethics](#) [ en-prog-2024-mult2m-lmult800o ]
- > [Interdisciplinary Program in Entrepreneurship - INEO](#) [ en-prog-2024-mult2m-lmult850o ]
- > [Optional courses](#) [ en-prog-2024-mult2m-lmult840o ]

**OPTION IN EMPLOYMENT STUDIES [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

15 credits chosen from :

Year

1 2

**Content:**

⊗ LTRAV2230	<a href="#">Psychology of work</a>	<a href="#">Michaël Dubois</a>	FR [q1] [30h] [5 Credits] 🌐		X	X
⊗ LTRAV2240	<a href="#">Labour economics</a>	<a href="#">Anaïs Perilleux</a>	FR [q1] [30h] [5 Credits] 🌐		X	X
⊗ LTRAV2200	<a href="#">Sociology of work</a>	<a href="#">Matthieu de Nanteuil</a> <a href="#">Isabelle Ferreras</a>	FR [q1] [30h] [5 Credits] 🌐		X	X
⊗ LTRAV2600	<a href="#">Staff and organization</a>	<a href="#">Michel Ajzen</a> <a href="#">Marie Antoine</a>	FR [q1] [30h] [5 Credits] 🌐		X	X

This option must be chosen in the second annual block.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

○ Content:

● LCOMU2310	Organizations strategies and strategic communication	Sandrine Agie De Selsaeten Emmanuel Goedseels	EN [q1] [30h] [5 Credits] 🌐		X
● LCOMU2615	Corporate communication	Damien Renard	FR [q1] [30h+15h] [5 Credits] 🌐		X
● LCOMU2706	Management de la communication	Catherine Alexandre Bruno Fierens	FR [q1] [30h] [5 Credits] 🌐		X

**OPTION IN COMMUNICATION: JOURNALISM [15.0]**

---

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

---

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

---

● LCOMU2428	<a href="#">Enjeux journalistiques de l'actualité et des institutions européennes</a>	Anne-Sophie
-------------	---	-------------

**OPTION IN COMMUNICATION: MEDIA LITERACY [15.0]**

Maximum 10 MULT students per year, selected by the jury on the basis of a letter of motivation sent to the [president of the jury](#).

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

● LCOMU2200	<a href="#">Genres, cultures and representations</a>	<a href="#">Sarah Sepulchre</a>	FR [q1] [30h] [5 Credits] 🌐	X	X
● LCOMU2221	<a href="#">Analyse des productions cinématographiques</a>	<a href="#">Sébastien Fevry</a>	FR [q1] [22.5h] [5 Credits] 🌐	X	X
● LCOMU2605	<a href="#">Analysis of televised series</a>	<a href="#">Sarah Sepulchre</a>	FR [q2] [22.5h] [5 Credits] 🌐	X	X

**OPTION IN POLITICAL SCIENCE [15.0]**

---

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

---

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

---

● LADPU2000

[Policy Advice : Advanced Policy Analysis](#)*Have taken a basic course in political science.*

## OPTION IN MANAGEMENT [15.0]

---

Students choosing this option course are required to have taken the Minor in Management.

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

---

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### o Content:

---

● LLSMS2061	Corporate Strategy in Europe	
-------------	------------------------------	--



**OPTION IN SPANISH FOR BUSINESS COMMUNICATION [15.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Content:**

				1	2
⊗ LESP1704	Spanish writing skills (B2-C1)	Begona Garcia Migura Paula Lorente Fernandez (coord.)	ES [q1] [45h] [5 Credits] 🌐	X	X
⊗ LESP2601	Vocational Induction Seminar - Spanish (B2.2/C1)	Paula Lorente Fernandez (coord.)	ES [q1] [45h] [5 Credits] 🌐	X	X
⊗ LDVLP2630	Socio-economic analysis of Latin America	Emmanuelle Piccoli	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ LDVLP2631	Socio-political analysis of Latin America	Geoffrey Pleyers	FR [q2] [30h] [5 Credits] 🌐	X	X

**OPTION IN DIGITAL CULTURE AND ETHICS [15.0]**

The digital has transformed our lives and culture to the extent to which everything takes place nowadays in “digital space,” as our own space, time, and existence are all deeply digitalized. In the “culture of connectivity,” the digital is ubiquitous, we are, one way or another, always online, while technology is no longer just ‘at hand’, but already intimately infiltrating and fusing with our thoughts, our sensations, and even our bodies.

The Digital Culture and Ethics Option offers courses focusing on such profound changes brought about by the digital in all walks of life and academic disciplines.

Year

1 2

⌘ LFIAL2640

Introduction to Python programming for the humanities

Louis de Viron  
Leonardo Zilio

EE

## ***INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP - INEO***

---

The interdisciplinary program in Entrepreneurship INEO extends over two annual blocks and is part of the Master's programme. Students choosing this program are brought together in cross-disciplinary teams to create businesses. Admission is limited to students selected based on their academic record. Further details are available at: <https://uclouvain.be/en/study/ineo>.

Note: Students choosing this option must take between 20 and 30 course credits. In this case, the Master's programme will comprise more than 120 credits. Students who do not want to exc0 - INEO

## ***OPTIONAL COURSES [15.0]***

---

As part of a well-argued educational plan and with the agreement of the select committee, students may choose other courses (max. 15 credits) from the Master's programmes run by the Faculty or the University. Their choice may also include a course in a third language taught by the Language Institute (ILV) or the courses offered in the three genre studies modules.

If certain courses are available in the core curriculum, they must not comprise more than 6 credits. **No course from the options in communications can be chosen as optional course.**



⌘ LGERM1327	Advanced English language skills I	Sylvie De Cock Maïté Dupont (compensates Fanny Meunier) Fanny Meunier	EN [q1+q2] [45h+45h] [5 Credits] 🌐
⌘ LGERM1502	Advanced English language skills II	Gaëtanelle Gilquin	EN [q1+q2] [30h+30h] [5 Credits] 🌐

## ⌘ Dutch

○ LNED1133	Grammar and pronunciation of Dutch	Hilde Bosmans Pauline Degrave (compensates Philippe Hilgsmann)	NL [q1+q2] [45h+30h] [5 Credits] 🌐
------------	------------------------------------	---	------------------------------------

○





## MULT2M - Information

### Access Requirements

*Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.*

*General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### Specific access requirements

1° Student must hold a first level university degree.



depending on the student's



## Teaching method

---

This is a multidisciplinary degree course which combines the strengths of the Modern Languages Institute and the Germanic Languages and Economics, Social & Political Science faculties. It comprises language courses which are always given in the target language and which focus on spoken and written skills through oral presentations and specialized written exercises. Lectures, business case studies and a three-month internship in a company provide an invaluable opportunity to practise another language and put into practice theoretical concepts learned in the business courses.

## Evaluation

---

## Contacts

---

### Curriculum Management

#### Faculty

Structure entity

SSH/FIAL

Denomination

Faculty of Philosophy, Arts and Letters ([FIAL](#))

Sector

Human Sciences ([SSH](#))

Acronym

FIAL

Postal address

Place Cardinal Mercier 31 - bte L3.03.11

1348 Louvain-la-Neuve

Tel: [+32 \(0\) 10 47 48 50](tel:+32210474850)

<http://www.uclouvain.be/fial>

Website

Mandate(s)

- Dean : Elisabeth Degand
- Administrative director : Valérie Loutsch

Commission(s) of programme

- Ecole de langues et lettres ([ELAL](#))

Academic supervisor: [Thomas François](#)

Jury

- President: [Thomas François](#)
- Secretary: [Katrien De Rycke](#)
- 3rd member of the small panel: [Sylvie De Cock](#)

Useful Contact(s)

- For further information: [info-fial@uclouvain.be](mailto:info-fial@uclouvain.be)

