

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **optional** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by:

COMB1BA - Introduction

Introduction

Introduction

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving?

The **bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus** offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). Courses are held in the centre of Brussels, at the Saint-Louis - Bruxelles campus (between the Rogier and Botanique metro stations, near the Gare du Nord).

The bachelor's degree covers **five main areas**:

1. **the academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. Students in the unilingual information and communication programme who have not chosen the bilingual or trilingual programmes also receive high-quality language instruction. Language course units (English and Dutch) and foreign language course units are an integral part of the programme.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French.

As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities.

Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

Your programme

The bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The **workshop** organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and reflective introduction to the principles of journalistic writing and multimedia communication.

Quality language instruction

Bachelor's degree students also receive high-quality language instruction, as they are required to take English and Dutch course units in the first and second years, and to choose one of the two languages in the third year. In addition, they are required to take a fundamental course unit in Dutch ([Media en politiek](#)) or English ([International communication](#)) in the second term of the third year.

These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

In addition, during the second term of the third year, students may take part in an Erasmus or equivalent exchange at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

The Saint-Louis - Bruxelles campus also offers a Bachelor's degree in information and communication (French-English) and a Bachelor's degree in information and communication (French-Dutch-English).

Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

COMB1BA - Teaching profile

Learning outcomes

Programme structure

The bachelor's degree in information et communication is a first-cycle programme (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a strong interdisciplinary component, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. Methodological instruction (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

COMB1BA Programme

Detailed programme by subject

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
-

o Languages

<input checked="" type="radio"/> BANGL1192	English I	
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⊗

Year

				1	2	3
⊗ BECGE1324	Marketing	Irene Roozen	NI [q1] [30h+15h] [5 Credits]			X

⊗ Optional choice of one course unit among :

⊗ BSPOL1210	Political sociology	Yannick Vanderborght	EN [q2] [30h] [5 Credits]			X
⊗ BSPOL1211	Political sociology	Johan Wets	NI [q2] [30h] [5 Credits]			X

⊗ Choose one course among the following :

⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h+7.5h] [5 Credits]			X
⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits]			X

⊗ Optional choice of one course unit among :

⊗ BPOLS1321	Society and Environment	Benedikte Zitouni	EN [q2] [30h] [5 Credits]			X
⊗ BSOCA1314	Society and environment	Benedikte Zitouni	NI [q2] [30h] [5 Credits]			X



Alternatives

> [Bachelor in Information and Communication \[Dual Bachelor's degree for the holder of a Bachelor in Political Sciences\]](https://uclouvain.be/en-prog-2024-comb1ba-programme)
[<https://uclouvain.be/en-prog-2024-comb1ba-programme>]

BACHELOR IN INFORMATION AND COMMUNICATION [DUAL BACHELOR'S DEGREE FOR THE HOLDER OF A BACHELOR IN POLITICAL SCIENCES]

- Mandatory
 - ✂ Optional
 - △ Not offered in 2024-2025
 - ⊗ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exchange students
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Year

1 2 3

○ One course to be chosen from among :

⌘ BECGE1322	Marketing	Julie Masset	EN [q1] [30h+15h] [5 Credits]		x	x
⌘ BECGE1324	Marketing	Irene Roozen	NL [q1] [30h+15h] [5 Credits]		x	x

○ Law

○ One course to choose from among :

⌘ BCOMU1314	Information and communication law	Enguerrand Marique Alain Strowel	FR [q2] [30h] [5 Credits]		x	x
⌘ BDRNL1270	Media Law	Sari Depreeuw	NL [q2] [30h] [5 Credits]		x	x

Course prerequisites

- BCOMU1310 - Semiotics
- BECGE1321** "Théorie des organisations" has prerequisite(s) BESPO1160
 - BESPO1160 - Sociology
- BECGE1326** "Mens en organisatie" has prerequisite(s) BESPO1160
 - BESPO1160 - Sociology
- BHDPO1312** "Analyse des relations internationales" has prerequisite(s) BESPO1162
 - BESPO1162 - Political science
- BHDPO1315** "EU politics" has prerequisite(s) BESPO1162
 - BESPO1162 - Political science
- BHDPO1316** "Mutations et politiques urbaines " has prerequisite(s) BESPO1160
 - BESPO1160 - Sociology
- BHDPO1317** "Partis politiques et groupes d'intérêt" has prerequisite(s) BESPO1162
 - BESPO1162 - Political science
- BMHC1000** "Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1110
 - BPOLS1110 - Communication science
- BNEER1282** "Néerlandais II" has prerequisite(s) BNEER1183
 - BNEER1183 - Dutch I
- BNEER1382** "Néerlandais III"

COMB1BA - 2ND ANNUAL UNIT[0h
+45h] [5

Credits]

- Mandatory
- Optional
- Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- Offered in 2024-2025 but not the following year
- Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- Not open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Information and Communication**

<input checked="" type="radio"/> BCOMU1310	Semiotics	Anne-Sophie Collard	[q1] [30h] [5 Credits]
<input checked="" type="radio"/> BCOMU1250	Media reception and media use	Geoffroy Patriarche	[q1] [30h +14h] [5 Credits]
<input checked="" type="radio"/> BCOMU1210	Communication, culture and social interactions	Geoffroy Patriarche	[q2] [30h +6h] [5 Credits]
<input checked="" type="radio"/> BMHFR1232	French: spoken and writing french	Manon Delcour Olivier Hambursin Samuel Janssen	[q1] [0h +45h] [5 Credits]

o Law

<input checked="" type="radio"/> BCOMU1314	Information and communication law	Enguerrand Marique Alain Strowa	230.735001 0 S Q q 6 0 0 -6 0 9.455 cm /lm3 Do Q BT /
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COMB1BA - 3RD ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Information and Communication**

○ BCOMU1212	Social-history of media ■ <i>Students may include the "Social-history of media" teaching unit in their Block 3 programme or replace it with an optional teaching unit (with constant credits).</i>	Geoffroy Patriarche	(FR) [q2] [30h] [5 Credits] 🌐
○ BCOMU1318	Multimedia communication and Web technologies ■	Olivier Rasquinet	(FR) [q1] [45h] [5 Credits] 🌐

❗ BSPOL1310	Labour, employment and social protection 🟡	Olivier Paye	FR [q2] [30h] [5 Credits] 🌐
❗ BSPOL1313	Comparative politics 🟡	Yannick Vanderborght	FR [q2] [30h] [5 Credits] 🌐
❗ BSPOL1316	The European Political System 🟡	Denis Duez	FR [q2] [30h] [5 Credits] 🌐
❗ BHDPO1315	EU politics 🟡	Valentina Brogna	FR [q2] [30h] [5 Credits] 🌐
❗ BSPOL1215	International Organizations 🟡	Valentina Brogna (compensates Amandine Orsini)	FR [q2] [30h] [5 Credits] 🌐
❗ BPOLS1320	Media and politics 🟡	Dave Sinardet	FR [q2] [30h] [5 Credits] 🌐
❗ BHIST1122	History of European Integration	Nathalie Tousignant	FR [q2] [30h] [5 Credits] 🌐
❗ BROMA1100	European Comparative Literature	Matilde Manara (compensates Isabelle Ost)	FR [q2] [45h] [5 Credits] 🌐
❗ BSOCA1313	Historical sociology of European integration 🟡	Florence Delmotte	FR [q2] [30h] [5 Credits] 🌐
❗ BROMA1215	Literary theories	Isabelle Ost	FR [q2] [30h] [5 Credits] 🌐
❗ BCOMU1313	International communications 🟡	Georgios Terzis	FR [q2] [30h] [5 Credits] 🌐
❗ BHDPO1319	Intercultural relations and migrations	Maryam Kolly	FR [q2] [30h] [5 Credits] 🌐
❗ BHIST1310	Images, films and society	Nathalie Tousignant	FR [q2] [30h] [5 Credits] 🌐
❗ BMHCI1000	Organisational Communication in a Multicultural Context 🟡	Thomas Jacobs	FR [q2] [30h] [5 Credits] 🌐

❗ Optional choice of one course unit among :

❗ BHDPO1312	International relations analysis 🟡	Emmanuel Klimis (compensates Amandine Orsini)	FR [q1] [30h] [5 Credits] 🌐
❗ BSPOL1312	International relations 🟡	Valentina Brogna (compensates Amandine Orsini)	FR [q1] [30h] [5 Credits] 🌐

❗ Optional choice of one course unit among :

❗ BECGE1328	Management and strategy	Frank Janssen	FR [q1] [30h] [5 Credits] 🌐
❗ BECGE1320	Management and strategy	Isabelle Callens Pierre Hermant	FR [q1] [30h] [5 Credits] 🌐

❗ Optional choice of one course unit among :

❗ BECGE1321	Organisational studies 🟡		
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⌘ BECGE1322	Marketing <i>Pour les étudiant-es qui souhaitent s'inscrire ultérieurement au Master en stratégie de la communication et culture numérique, il est vivement conseillé d'opter pour ce cours de marketing (ECGE1322).</i>	Julie Masset	[q1] [30h +15h] [5 Credits]

COMB1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur –8 T/ents0i/5e.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](#).

- Access to **Bachelor of Science in Business Engineering**

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the [KU Leuven admission platform](#). The [conditions of access](#) to this programme are specific.

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first term of year 1, allowing students to get used to university studies at a reasonable pace.

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral.

