

COAB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a **bilingual French-English programme** is an asset in an increasingly global society. This bilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. a **broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the bilingual programme in information and communication take classes in English.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The bilingual French-English bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities;
- you have a basic knowledge of English, allowing you to take courses in English.

There is no selection process for multilingual programmes.

- However, a written language test is held at the beginning of the year. It is used as a guide to assess language skills and to recommend or advise against a bilingual or trilingual programme.
- In the event of difficulties, there is the option to return to the unilingual programme in French, with language courses.

Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and -1 8.391 8.39999962 61Tm opularisatio

Three subjects (courses) per year are taught in English. The courses are usually taught by faculty members who are native English speakers or who have completed all or part of their university studies in English.

- First year: [Communication Science](#), [Political Science](#), [Geopolitics](#)
- Second year: [Intercultural communication](#), [Economics 1](#), [Economics 2](#)
- Third year: Corporate Communication and Public relations, International Communications, Ethics and the Economy

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

The following additional bachelor's degrees are available:

- [Bachelor in Philosophy \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)
- [Bachelor in Economics and Management \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)

For further information, please contact the faculty administration: espo-slb@uclouvain.be.

COAB1BA - Teaching profile

Learning outcomes

Programme structure

The bilingual French-English bachelor's degree in information et communication is a **first-cycle programme** (a 'transition' bachelor's degree), consisting of 180 credits spread over three years (60 credits per year). It prepares students for a number of master's degree programmes in the second cycle in the field of information and communication.

The bachelor's degree programme has a **strong interdisciplinary component**, especially in the first year, for students at the Saint-Louis - Bruxelles campus in information and communication, political science, sociology and anthropology (the year 1 programme includes two course units from each discipline). This first year facilitates reorientations at the beginning of the programme: students can change their orientation in year 2 to one of the other two programmes without having to make up any course units.

Specialisation in information and communication becomes more pronounced as students progress through the bachelor's programme, thanks to an ever-increasing number of specialised course units. **Methodological instruction** (university work, documentary research and the scientific method) is provided throughout the bachelor's degree.

COAB1BA Programme

Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

	Year		
	1	2	3

Content:

Information and Communication

○ BPOLS1114	Communication science	Thomas Jacobs Elke Mahieu (compensates Thomas Jacobs)	FR [q1] [30h+15h] [5 Credits] 🌐	X		
○ BPOLS1113	Media institutions analysis	Victor Wiard	FR [q2] [30h+4h] [5 Credits] 🌐	X		
○ BCOMU1310	Semiotics ■	Anne-Sophie Collard	FR [q1] [30h] [5 Credits] 🌐		X	
○ BCOMU1250	Media reception and media use ■	Geoffroy Patriarche	FR [q1] [30h+14h] [5 Credits] 🌐		X	
○ BCOMU1213	Intercultural communication ■	Greet De Baets	EN [q2] [30h] [5 Credits] 🌐		X	

				Year		
				1	2	3
⌘ BROMA1100	European Comparative Literature	Matilde Manara (compensates Isabelle Ost)	PK [q2] [45h] [5 Credits]			x
⌘ BSOCA1313	Historical sociology of European integration	Florence Delmotte	PK [q2] [30h] [5 Credits]			x
⌘ BROMA1215	Literary theories	Isabelle Ost				

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

Prerequisites list

BANGL1292 "Anglais II" has prerequisite(s) BANGL1192

- BANGL1192 - [English I](#)

BANGL1392 "Anglais III" has prerequisite(s) BANGL1292

- BANGL1292 - [English II](#)

BCOMU1211 II

- BPOLS1114 - [Communication science](#)

BNEER1282 "[Néerlandais II](#)" has prerequisite(s) BNEER1183

- BNEER1183 - [Dutch I](#)

BNEER1382 "[Néerlandais III](#)" has prerequisite(s) BNEER1282

- BNEER1282 - [Dutch II](#)

BPOLS1233 "[Méthodes quantitatives II: Statistique](#)" has prerequisite(s) BPOLS1231

- BPOLS1231

- BESPO1165 - [Political Science](#)
- BSPOL1315** "[Régimes politiques](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1316** "[Système politique européen](#)" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BSPOL1322** "[Analyse de l'action publique](#)" has prerequisite(s) BESPO1165 OU BESPO1160
- BESPO1165 - [Political Science](#)
 - BESPO1160 - [Sociology](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.



Detailed programme per annual block

COAB1BA - 1ST ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students

[FR]



● BNEER1282	Dutch II  <i>Student who replaced the course unit of Dutch I the First Year by Dutch for Beginners I or Spanish I should follow the Second Year, the same course unit, higher level (Dutch for Beginners II or Spanish II). Additional informations are available at the Faculty secretariat.</i>	Isolde Boutsen (coord.) Astrid De Munter (coord.) Barbara Fraipont	NU [q1+q2] [0h +60h] [5 Credits] 
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COAB1BA - 3RD ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Information and Communication**

○ BCOMU1212	Social-history of media ■ <i>Students may include the "Social-history of media" teaching unit in their Block 3 programme or replace it with an optional teaching unit (with constant credits).</i>	Geoffroy Patriarche	(FR) [q2] [30h] [5] Credits 🌐
○ BCOMU1318	Multimedia communication and Web technologies ■	Olivier Rasquinet	(FR) [q1] [45h] [5] Credits 🌐
○ BCOMU1316	Issues and practices of journalism ■	Marie Dufrasne	(FR) [q1] [30h +15h] [5] Credits 🌐
○ BCOMU1211	Corporate communication and public relations ■	Thomas Jacobs	(FR) [q1] [30h] [5] Credits 🌐
○ BCOMU1317	Public space, knowledge and media ■	Marie Dufrasne	(FR) [q2] [30h] [5] Credits 🌐
○ BCOMU1313	International communications ■	Georgios Terzis	(FR) [q2] [30h] [5] Credits 🌐

o Other Human and Social Sciences

○ BESPO1360	Ethics and the economy ■	Yannick Vanderborght	(FR) [q1] [30h] [5] Credits 🌐
○ BPOLS1125	General and Social Psychology	Karine Dejean (coord.) Mauricio Garcia Penafiel	(FR) [q2] [45h] [5] Credits 🌐

o Computer Science and Quantitative Methods

○ BPOLS1331	Quantitative methods III: data analysis ■	Philippe Huynen (compensates Nicolas Marquis)	(FR) [q1] [30h +15h] [5] Credits 🌐
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o Group Project

○ BPOLS1352	Multidisciplinary workshop ■	Benjamin Denis Marie Dufrasne Sophie Jacquot Emmanuelle Lenel Renaud Maes (compensates Abraham Franssen) Youri Vertongen	(FR) [q1+q2] [30h] [5] Credits 🌐
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o Languages

- Choose one course among the following :

COAB1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](#).

- Access to **Bachelor of Science in Business Engineering**

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the [KU Leuven admission platform](#). The [conditions of access](#) to this programme are specific.

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices

Graduates of the bachelor's degree in information and communication also have access to the following programmes under certain conditions:

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and
Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte

1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

Academic supervisor: [Thomas Jacobs](#)

Jury

- president: [Yannick Vanderborght](#)
- secretary: [Thomas Jacobs](#)
- Third member: [Karine Dejean](#)

