



## COMU2M1 - Introduction



CS - Recherche Specific competences for the option "Research in Information and Communication Sciences":

- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
  - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
  - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
  - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
  - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

## Programme structure

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The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

**Students with a Master's degree or a Bachelor's degree** (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

**Students who do not have a Master's degree**, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

## COMU2M1 Programme

## Detailed programme by subject

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### CORE COURSES

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- Mandatory
  - ⊗ Optional
  - △ Not offered in 2024-2025
  - ⊙ Not offered in 2024-2025 but offered the following year
  - ⊕ Offered in 2024-2025 but not the following year
  - △ ⊕ Not offered in 2024-2025 or the following year
  - Activity with requisites
  - 🌐 Open to incoming exchange students
  - 🚫 Not open to incoming exchange students
  - [FR] Teaching language (FR, EN, ES, NL, DE, ...)
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### ⌘ Media education (10 credits)

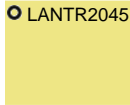
○ LCOMU2811	Information visualisation and multimodal presentation	Suzanne Kieffer	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2603	Research Seminar in mediatic technologies 1	Pierre Fastrez Camille Tilleul	FR [q1] [15h] [2 Credits] 🌐
○ LCOMU2608	Research Seminar in mediatic technologies 2	Pierre Fastrez Camille Tilleul	FR [q2] [15h] [3 Credits] 🌐

### ⌘ Journalism (10 credits)

○ LCOMU2431	Journalism and audiences: measurement, use and engagement	Gaspard Grosjean (compensates Olivier Standaert) Olivier Standaert	FR [q2] [15h] [3 Credits] 🌐
○ LCOMU2632	Comparative approaches to public interest communication	Frédéric Gersdorff	FR [q2] [30h] [3 Credits] 🌐 > English-friendly
○ LCOMU1322	Media and Communication Law	François Jongen	FR [q1] [30h] [4 Credits] 🌐

### ⌘ Cultural studies (10 credits)

○ LANTR2045



⌘ LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	PK [q2] [30h] [5 Credits] 🌐
⌘ LSPRI2200	Communication, political marketing and lobbying		

## OPTIONS

Students who do not hold a Master's degree will choose one of the four options available to them and a minimum of 5 and a maximum of 7 activity credits from the list provided.

Students who already hold a Master's degree will choose one of the four options available to them and 10 credits of activities from the list provided.

- > [Ecole de Journalisme de Louvain](#) [ en-prog-2024-comu2m1-lcomu324o ]
- > [Culture](#) [ en-prog-2024-comu2m1-lcomu325o ]
- > [Media education](#) [ en-prog-2024-comu2m1-lcomu326o ]
- > [Research in information and communication sciences](#) [ en-prog-2024-comu2m1-lcomu327o ]

## ECOLE DE JOURNALISME DE LOUVAIN [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

○ LCOMU2401	<a href="#">Sources, research and curation of information</a>	<a href="#">Olivier Standaert</a>	FR [q1] [22.5h] [3 Credits] 🌐
○ LCOMU2402	<a href="#">Journalistic writing</a>	<a href="#">Nicolas Becquet</a> <a href="#">Sacha Daout</a> <a href="#">Alice Dive</a> <a href="#">Benoît Grevisse</a> <a href="#">Stéphanie Meyer</a> <a href="#">Yves Thiran</a> <a href="#">Marie Vancutsem</a>	FR [q1] [30h] [4 Credits] 🌐
○ LCOMU2403	<a href="#">Introduction au data journalisme</a>	<a href="#">Antonin Descampe</a> <a href="#">Suzanne Kieffer</a>	FR [q1] [30h] [3 Credits] 🌐
○ LCOMU2406	<a href="#">Genres journalistiques subjectifs</a>	<a href="#">Francois Brabant</a> <a href="#">Antonin Descampe</a> <a href="#">Benoît Grevisse</a>	FR [q2] [30h] [3 Credits] 🌐
○ LCOMU2122	<a href="#">Investigation and reporting methods</a>	<a href="#">Cédric Baufayt</a> <a href="#">Salima Belabbas</a> <a href="#">Benoît Grevisse</a> <a href="#">Bertrand Henne</a> <a href="#">François Heureux</a> <a href="#">Caroline Hick</a> <a href="#">Yves Thiran</a>	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2124	<a href="#">Digital skills in journalism</a>	<a href="#">Ambroise Carton de Wiart</a> <a href="#">Antonin Descampe</a>	FR [q2] [30h] [3 Credits] 🌐
○ LCOMU2420	<a href="#">Knowledge of Current Events</a>	<a href="#">Olivier Standaert</a>	FR [q1] [15h] [3 Credits] 🌐
○ LCOMU2421	<a href="#">Knowledge of Current Events 2</a>	<a href="#">Grégoire Lits</a>	FR [q2] [15h] [3 Credits] 🌐
○ LCOMU2430	<a href="#">Ethical and Critical Analysis of Journalism</a>	<a href="#">Benoît Grevisse</a>	FR [q1] [30h] [3 Credits] 🌐



**CULTURE [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LCOMU2221	<a href="#">Analyse des productions cinématographiques</a>	Sébastien Fevry	FR [q1] [22.5h] [4 Credits] 🌐
○ LCOMU2605	<a href="#">Analysis of televised series</a>	Sarah Sepulchre	FR [q2] [22.5h] [4 Credits] 🌐
○ LCOMU2619	<a href="#">New narratologies and transmedia</a>	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2606	<a href="#">Inter-cultural communication</a>	Fabrice Dhume	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2200	<a href="#">Genres, cultures and representations</a>	Sarah Sepulchre	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2669	<a href="#">Video game analysis</a>	Thibault Philippette	FR [q2] [22.5h] [4 Credits] △ 🌐
○ LCOMU2668	<a href="#">Master Class movies/series/games</a>	Sarah Sepulchre	FR [q1+q2] [15h] [3 Credits] 🌐

**MEDIA EDUCATION [30.0]**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

○ LSTIC2000	Medias, information ans knowledges	Jerry Jacques	FR [q1] [22.5h] [5 Credits] 🌐
○ LCOMU2600	Scientific popularisation	Jerry Jacques	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2640	Media education and media literacy	Thibault Philippette Camille Tilleul (compensates Thibault Philippette)	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2663	Educational effects of media	Martin Culot Valéria Ligurgo	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2620	Games (digital), serious games and gamification	Thibault Philippette	
Not offered	Games (digital), serious games and gamification		

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

## o Cours spécifiques

⊗ LCOMU1212	<a href="#">Approches qualitatives en information et communication</a>	Activity with requisites
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## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.



<p>Bachelor's degree in economics and management</p> <p>Bachelor's degree in humanities and social sciences (Louvain-la-Neuve)</p> <p>Bachelor's degree in humanities and social sciences (Mons)</p> <p>Bachelier en sciences politiques, orientation générale (Louvain-la-Neuve)</p> <p>Bachelor's degree in political science, general orientation (Mons)</p> <p>Bachelor's degree in sociology and anthropology</p>	<p>With the minor in Information and Communication (Louvain-la-Neuve) or the information and communication option (Mons)</p>	<p>Direct access</p>	<p>If it considers the application to be sufficiently complete, the UCLouvain Registrar's Office will submit the student's registration application to the faculty for a decision.</p>
<p>Bachelor's degree in economics and management</p> <p>Bachelor's degree in humanities and social sciences (Louvain-la-Neuve)</p> <p>Bachelor's degree in humanities and social sciences (Mons)</p> <p>Bachelier en sciences politiques, orientation générale (Louvain-la-Neuve)</p> <p>Bachelor's degree in political science, general orientation (Mons)</p> <p>Bachelor's degree in sociology and anthropology</p> <p>Bachelor's degree in management engineering (Louvain-la-Neuve)</p> <p>Bachelor's degree in philosophical, political and economic sciences</p>	<p>Without the minor in Information and Communication (Louvain-la-Neuve) and without Information and Communication option (Mons)</p>	<p>Access with additional training</p>	<p>Additional teaching units integrated into the Master's programme: LCOMU1211 - Theories in information and communication [30,00] 5 credits + two prerequisite courses determined by the choice of option</p>
<p>Bachelor's degree in law</p>	<p>with the minor in Information and Communication</p>	<p>Access with additional training</p>	<p>In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/ school.</p> <p>Prerequisite course : COPS1114 - Statistique et éléments de probabilité (partim) [30,30] (5 crédits)</p>
<p>Bachelor's degree in History</p>	<p>With the minor in Information and Communication</p>	<p>Direct access</p>	<p>If it considers the application to be sufficiently complete, the UCLouvain Registrar's Office will submit the student's registration application to the faculty for a decision.</p>
<p>Bachelor's degree in ancient languages and literature, classical orientation</p> <p>Bachelor's degree in ancient languages and literature, oriental studies</p> <p>Bachelor's degree in French and Romance languages and literature, general stream</p> <p>Bachelor's degree in ancient and modern languages and literature</p> <p>Bachelor's degree in modern languages and literature, Germanic studies</p>	<p>With the minor in Information and Communication</p>	<p>Access with additional training</p>	<p>If it considers the application to be sufficiently complete, the UCLouvain Registrar's Office will submit the student's registration application to the faculty for a decision.</p> <p>Additional teaching units integrated into the Master's programme: LCOMU 1212: Qualitative approaches in information and communication [15,310] (5 credits)</p>



Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Licence in Information and Communication		Access with additional training	Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.
All licence		Access with additional training	Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.
<b>Masters</b>			
All Master 60	Programme meeting the general entry requirements or programme of similar level	<a href="#">Access based on application</a>	Maximum 60 credits of additional teaching integrated into the Master's programme. See <a href="#">additional access conditions</a>
All Master 120		Access with additional training	With the exception of the Master 120 in information and communication delivered in the French-speaking Community of Belgium. Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.

## Holders of a non-University 2nd cycle degree

The Government Decree does not provide for any transfer between your initial degree and this master's degree. You may nevertheless have access to this master's degree, possibly by adding additional courses to your programme. Please contact the faculty that organises this master's programme to find out what you need to do. Requests for further information about admission should be addressed to [Laurence Minguet](#).

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

More information about [Valuing prior learning at the School of Communication](#)

## Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Students holding an undergraduate (minimum 3 years or 180 credits) or postgraduate degree (minimum 5 years or 300 credits) in information and communication or in a humanities discipline, awarded by a university outside Europe recognised by the AUF (see <https://www.whed.net/home.php> and [https://www.auf.org/les\\_membres/nos-membres/](https://www.auf.org/les_membres/nos-membres/)), must have obtained at least 70% (or 14/20) average marks for all their undergraduate academic years at their home university in order to be eligible to apply for admission to the master's programme in information and communication (60).

These criteria will be strictly applied, which means that applications that do not meet them will be automatically rejected.

Admitted students will take the full 60-credit master's programme. If their previous studies are deemed incomplete, additional courses may be added to their programme.

## Admission and Enrolment Procedures for general registration





Sector	Human Sciences ( <a href="#">SSH</a> )
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve
Website	Tel: <a href="tel:+32210472797">+32 (0) 10 47 27 97</a> - Fax: <a href="tel:+32210473044">+32 (0) 10 47 30 44</a> <a href="https://uclouvain.be/fr/facultes/espo/comu">https://uclouvain.be/fr/facultes/espo/comu</a>
Academic supervisor:	<a href="#">Suzanne Kieffer</a>
Jury	<ul style="list-style-type: none"><li>• Président: <a href="#">Suzanne Kieffer</a></li><li>• Secrétaire: <a href="#">Benoît Grevisse</a></li></ul>
Useful Contact(s)	<ul style="list-style-type: none"><li>• Informations pour les étudiant-es: <a href="#">Geneviève Parent</a></li><li>• Informations pour les futurs étudiants: <a href="#">Laurence Minguet</a></li></ul>

