

At Louvain-la-Neuve - 60 credits - 1 year - Day schedule - In French

Dissertation/Graduation Project : **YES** - Internship : **optional**

Activities in English: **NO** - Activities in other languages : **NO**

Activities on other sites : **NO**

Main study domain : **Information et communication**

Organized by:

COMU2M1 - Introduction

Introduction

Introduction

The master's degree offers you:

- an introduction to the theories and methods of information and communication sciences
- a specialisation in one of the major fields of information and communication
- a course that integrates your knowledge and your questions in the field of communication;
- an adapted and original pedagogical approach.

Your profile

You

- are a graduate of a university and wish to acquire additional training;
- want to reorient your career or obtain a university degree in order to progress in your company;
- want to acquire expertise and professional skills in one of the major fields of communication.

Your future job

Our graduates find employment in: journalism (print, radio, TV, multimedia); social advertising, popular science, prevention, media education, media training; digital media design and production; media analysis, research and teaching; animation and cultural mediation; the cultural and audiovisual sector; associations working in the cultural and intercultural field, etc.

Your programme

The programme of the Master 60 in Information and Communication consists of 60 credits distributed as follows:

- a core curriculum consisting of :

- a dissertation and, for students who do not hold a Master's degree, a seminar to accompany the dissertation
- a law course (5 credits)
- depending on the student's profile, 5 or 10 credits of activities chosen from a proposed list.

- an option (30 credits) from among :

- Media education ;
 - Culture ;
 - Ecole de journalisme de Louvain;
 - Research in Information and Communication Sciences.
- The Master 60 programme in Information and Communication is primarily aimed at students with a university master's degree and offers specialisation in four areas of communication.

The "Ecole de journalisme de Louvain" option aims to prepare students to work in the news media both by developing the skills of writing and producing written, audio, audiovisual and multimodal journalistic productions, and by enabling students to understand the socio-economic and political contexts affecting the news business.

The "Media Education" option trains students in the skills necessary for this varied professional field (teaching, media education associations, the public sector in particular). The courses allow students to understand the challenges of media education, but also to develop the skills to create training sequences or devices with educational effects.

The "Culture" option constitutes an original approach to media and popular culture. Students will specialise in the study of media and cultural content, while being able to situate these creations in the contexts of production and reception. Gender, diversity and interculturality issues as well as narratological analyses are central to this option.

The "Research in Information and Communication Sciences" option is aimed primarily at post-master's students who wish to complete their training in the field of research in information and communication sciences with a view to accessing the 3rd cycle in information and communication.

COMU2M1 - Teaching profile

Learning outcomes

- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
 - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
 - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
 - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
 - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

Programme structure

The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

Students with a Master's degree or a Bachelor's degree (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

Students who do not have a Master's degree, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

COMU2M1 Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ For students with a Master's degree

⌘ **Media education (10 credits)**

○ LCOMU2811	Information visualisation and multimodal presentation	Suzanne Kieffer	EN [q2] [30h] [5 Credits] 🌐
○ LCOMU2603	Research Seminar in mediatic technologies 1	Pierre Fastrez Camille Tilleul	EN [q1] [15h] [2 Credits] 🌐
○ LCOMU2608	Research Seminar in mediatic technologies 2	Pierre Fastrez Camille Tilleul	EN [q2] [15h] [3 Credits] 🌐

⌘ **Journalism (10 credits)**

○ LCOMU2431	Journalism and audiences: measurement, use and engagement	Gaspard Grosjean (compensates Olivier Standaert) Olivier Standaert	EN [q2] [15h] [3 Credits] 🌐
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⌘ LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	PK [q2] [30h] [5 Credits] 🌐
⌘ LSPRI2200	Communication, political marketing and lobbying		

CULTURE [30.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

● LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry	(FR) [q1] [22.5h] [4 Credits] 🌐
● LCOMU2605			

MEDIA EDUCATION [60] Open to incoming exchange students

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exchange students
-

- Mandatory
 - ✘ Optional
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The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMU2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

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- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

Specific access requirements

Admission to this degree is regulated in accordance with the decree of 7 November 2013 defining the higher education landscape and the academic organisation of studies .

In addition to meeting the entry requirements described below, candidates must provide proof of a sufficient command of the French language (level C1 of the [Common European Framework of Reference](#)).

General entry requirements

In accordance with the [general entry conditions](#), direct access is available to holders of one of the following academic degrees from the French Community of Belgium:

- a first-cycle academic degree in the same course;
- a first-cycle university degree recognised as including the following 108 credits:

Economics and management (9 credits)

Law (9 credits)

Informatics and Methodology (18 credits)

Other human sciences (30 credits)

Information and communication (27 credits)

Languages (15 credits)

- a second cycle university degree (with the possible addition of additional compulsory courses).

Depending on the student's previous career, the jury may make access to the Master's degree conditional on the addition of compulsory extra courses (maximum 60 credits) to the programme.

University Bachelors

Diploma	Special Requirements	Access	Remarks
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Bachelor's degree in modern languages and literature, general stream Bachelor's degree in art history and archaeology, general stream Bachelor's degree in religious studies			
Other bachelor's degree	Programme not meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Other bachelor's degree	Programme meeting the general entry requirements, taking into account a possible minor in information and communication	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Others Bachelors of the French speaking Community of Belgium			
Bachelor's degree in Information and Communication		Direct access	
Other bachelor's degree	Programme meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Other bachelor's degree	Programme not meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Bachelors of the Dutch speaking Community of Belgium			
Bachelor in de communicatiewetenschappen		Direct access	
Other bachelor's degree	Programme meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Other bachelor's degree	Programme not meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Foreign Bachelors			
Every bachelor	Programme meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
Every bachelor	Programme not meeting the general access conditions	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions

Non university Bachelors

> Find out more about [links](#) to the university

The Government Decree does not provide for any transfer between your initial degree and this master's degree. You may nevertheless have access to this master's degree, possibly by adding additional courses to your programme. Please contact the faculty that organises this master's programme to find out what you need to do. Requests for further information about admission should be addressed to [Laurence Minguet](#)

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks

Teaching method

The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

Mobility and/or Internationalisation outlook

In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

Possible trainings at the end of the programme

Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

Contacts

Curriculum Management

Entity

Structure entity

Denomination

Faculty

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

