

GESM1BA - Introduction

Introduction

Introduction

The Bachelor in Management programme enables students to acquire a broad knowledge base in the different areas of management and also in economics, quantitative management methods, human science, law and two foreign languages.

This Bachelor's degree aims to facilitate the acquisition of transferable skills specific to the university, such as rigorous, methodical and critical analysis, the ability to work independently and as part of a team, and communication and creativity skills.

This Bachelor's programme fully embraces a long-term vision of our society, in terms of both sustainable development and digital transformation.

By the end of the first cycle, you will have acquired:

- a multidisciplinary background, with a cross-disciplinary approach to management functions;
- the skills and fundamental knowledge required to manage companies and organisations;
- a scientific approach and a socially responsible mindset.

Your profile

When you embark on a management course, it is most important that you have had a good general education. An interest in marketing, accountancy, finance, entrepreneurship or sustainable development are excellent reasons to take up the challenge.

Your future job

Management graduates make a career for themselves in many sectors, including industry, banking and insurance, auditing and large-scale retail, in private companies, public organisations, SMEs, multinationals and consultancy firms.

They hold positions of responsibility, such as management controller, company auditor, financial analyst, HR development manager, sales manager or purchasing manager.

Your programme

The Bachelor's programme offers you:

- gradual acquisition of the knowledge you need to take up a "decision-maker" role in a company;
- an understanding of the rules governing how a company operates in its legal, fiscal and social environment;
- the ability to work independently and as part of a team;
- communication and creativity skills;
- language training (English and Dutch/Spanish) throughout the degree course as well as support (in English or Dutch) linked to the internship.

Your parcours

This Bachelor's degree gives access to various Master's programmes, including the Master in Management.

GESM1BA - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

The profile of Bachelor in Management graduates is set out in the **Louvain School of Management (LSM) competency framework**. This framework centres around the following three skills: acquiring a knowledge base, applying a scientific approach and adopting a socially responsible mindset.



1.

Adopt a socially responsible mindset

Think and take decisions responsibly, taking account of ethical and civic values.

1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).

1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.

1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.

2. Acquire a knowledge base

Actively acquire a knowledge base in different subjects (management, human science, economics, law, quantitative methods) that are essential for analysing issues in the various fields of management.

2.1 Understand the basic concepts and theories in each of the fields of management and economics.

2.2 Acquire a knowledge base in human science and law.

2.3 Acquire a knowledge base in quantitative, IT and digital methods.

2.4 Apply knowledge gained from different subjects to solve a simple but concrete management problem.

3. Apply a scientific approach

Use a scientific approach to analyse concrete management problems and situations.

3.1 Understand and selectively use scientific texts and works in French and English.

3.2 Apply clear and structured analytical reasoning, conceptual frameworks and science-based models to describe and analyse a simple but concrete problem and offer a solution.

3.3 With the help of dedicated software tools, collate, select and analyse relevant information using basic statistical and data analysis

o Management

○ MGEST1103	Accounting and Financial Diagnosis	Anne-Catherine Provost	FB [q1] [45h+20h] [5 Credits]	X		
○ MGEST1107	Management Seminar	Isabelle Platten Ingrid Poncin	FB [q2] [30h+30h] [5 Credits]	X		
○ MGEST1108	Marketing	Nadia Sinigaalia	FB [q2] [45h+20h] [5 Credits]	X		
○ MGEST1201	Corporate Strategy		FB [q1] [30h+10h] [5 Credits]		X	
○ MGEST1218	Accounting and Financial Statements	Victor Collin	FB [q1] [45h+20h] [5 Credits]		X	
○ MGEST1219	Finance	Catherine D'Hondt Isabelle Platten	FB [q2] [45h+20h] [5 Credits]		X	
○ MGEST1222	Production Management	Stefan Creemers	FB [q2] [30h+10h] [5 Credits]		X	
○ MGEST1302	Séminaire : Organisations et transformation digitale	Christian De Neef	FB [q2] [15h+0h] [2 Credits]			X
○ MGEST1323	Human Management	Gaëtan Bonny (compensates Laurent Taskin)	FB [q1] [30h+10h] [5 Credits]			X
○ MGEST1324	Entrepreneurial Project	Vincent Meurisse (compensates Amélie Jacquemin)	FB [q1+q2] [30h+30h] [4 Credits]			X
○ MGEST1325	Accounting and Management Control	Annick Telle	FB [q1] [45h+20h] [5 Credits]			X
○ MGEST1327	Financial Markets	Catherine D'Hondt	FB [q1] [30h+10h] [5 Credits]			X
○ MGEST1328	Marketing Studies	Julie Masset (compensates Ingrid Poncin Ingrid Poncin)	FB [q1] [30h+10h] [5 Credits]			X
○ MGEST1329	Professional Development Project	Isabelle Platten	FB [q1+q2] [7.5h+75h] [2 Credits]			X

Year

1 2 3

○ MANG1235

English 2 🟡

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

GESM1BA - 1ST ANNUAL UNIT

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

o Law

● MDROI1105	Sources and Principles of Law	Ignacio De La Serna	[FR] [q1] [45h +0h] [5 Credits] 🌐
-------------	---	---------------------	--

o Economics

o Social Science

o MSHUM1118	Study Skills Seminar	Jean-Luc Depotte	ES [q1+q2] [15h +30h] [5 Credits] 🌐
o MSHUM1122	Ethics and CSR	Vincent Truyens	ES [q2] [30h +10h] [5 Credits] 🌐

o Languages

o MANGL1120	English 1	Erika Copriau Bruno Michiels Guy Monfort (coord.) Daniel Schoemans Sabine Vandersmissen (compensates Guy Monfort) Marine Volpe (coord.)	ES [q1+q2] [30h +30h] [5 Credits] 🌐
-------------	-----------	--	---

o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

🌐 Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1121	Dutch 1	Erika Copriau Bruno Michiels (coord.) Daniel Schoemans	NL [q1+q2] [30h +30h] [5 Credits] 🌐
🌐 MNEER1119	Dutch 1 for LSM Beginners	Daniel Schoemans (coord.)	

GESM1BA - 2ND ANNUAL UNIT

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students

[FR]

o Languages

o MANG1235	English 2 	Jessica Degroote Caroline Lambert Daniel Schoemans Marine Volpe (compensates Céline Gouverneur) Quentin Zèques (coord.)	EN [q1+q2] [0h +60h] [5 Credits] 
-------------------	---	---	--

o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

GESM1BA - 3RD ANNUAL UNIT

- Mandatory
 - ✘ Optional
 - △
-

o Social Science

o MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	FR [q2] [15h +0h] [2 Credits]
o MSHUM1301	Questions de sciences religieuses	Stanislas Depez	FR [q1] [15h] [2 Credits]

o Languages

o MANG1339	English 3 🇺🇸	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h +45h] [4 Credits]
------------	--------------	--	--

GESM1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:
 - not have obtained a secondary education diploma for more than 3 years maximum. Example: for an admission application for the academic year 2024-2025, you must have obtained your diploma during the academic years 2021-2022, 2022-2023 ou 2023-2024. In the French Community of Belgium, the academic year runs from September 14 to September 13
 - not already hold an undergraduate degree
- Candidates, whatever their nationality, with a secondary school diploma **from a country outside the European Union**, must have obtained an average of 13/20 minimum or, failing that, have obtained this average, have passed one year of study in Belgium (for example special Maths / sciences). A non-successful year will not be taken into consideration.

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entl ya2o0 264.29400635 Tm a02.14hy6sentl :.hro.essAccess based on validation of0a/ggu. 0.5176 0.9176 rg 1 ccessfu](#)

- [Master \[120\] in Economics: General](#) and [Master \[60\] in Economics : General](#)
- [Master \[120\] in Economics: Econometrics](#)

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- [Master \[120\] in Population and Development Studies](#) (direct access for all Bachelor's graduates),
- [Master \[120\] in European Studies](#) (open to all Bachelor's graduates with a minor in European Studies),
- [Master \[120\] in Ethics](#) (open to all Bachelor's graduates, subject to additional course requirements).

Contacts

Curriculum Management

Faculty

Structure entity

SSH/LSM

