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CORP2M - Introduction

</div>

Introduction

Introduction

The **Master's in Communication** aims to train students, tomorrow's communicators, in communication professions. The programme enables them to acquire and develop skills in critical and strategic analysis of communication and to discover high-level professional techniques.

Objectives

- To train you in the communication professions thanks to a teaching team made up of academics and high-level professionals.
- To enable you to acquire theoretical and operational skills to be able to develop a strategic vision.
- To help you to build you an expert profile thanks to a wide choice of options.

The Master's degree is a comprehensive training to become a critical analyst and strategist of communication. It offers students the possibility to further specialise by choosing from four specialisations:

Specialisations of the Master in Communication:

Strategic Communication for Organisations (LLN)	The objectives of the "Strategic Communication of Organisations" specialisation are to train students in the issues of opinion, image and reputation in a changing world. This major aims to prepare future specialists in strategy and project management in the world of communication (https://uclouvain.be/prog-corp2m-lcorp203s)
Cultural industries studies	The aim of the "Cultural Industries Studies" major is to train students in the challenges facing the cultural industries in terms of representation, strategies and media innovations in a constantly evolving sector (https://uclouvain.be/prog-corp2m-lcorp203s).
Web strategy and communication (Mons)	The objectives of the "Web Strategy and Communication" specialisation are to train students in the media ecosystem, in particular the web, in order to be able to develop and conduct appropriate communication policies and strategies (https://uclouvain.be/prog-comm2m-mcomm302s)
Culture and communication (Mons)	The objectives of the "Culture and Communication" specialisation are to train students in the analysis of cultural productions and the implementation of communication policies and practices in the cultural sector (https://uclouvain.be/prog-comm2m-mcomm302s)

Advantages

- A tailor-made campus:

    - a particularly innovative and high-tech campus in Mons
    - an international and stimulating campus in Louvain-la-Neuve
- L'accès aux **réseaux** des anciens (alumni) UCLouvain et COMU

- Access to the UCLouvain and COMU alumni networks
- A pedagogical approach based on individual and collective projects and case studies;
- A tailor-made campus:

    - In Mons, it is based on advanced and individualised technological devices (usability lab, transmedia studio, social media lab, media and cultural institutions, etc.).
    - in Louvain-la-Neuve, it is based on the richness and dynamism of the city-university and on a network of partners in related fields (management, journalism, political science, information science and technology, European studies, media and cultural institutions, etc.)
- The opportunity to practice your skills in real conditions, thanks to a professional field experience, which ranges from a few months to an academic year.
- The opportunity to spend part of your programme abroad at one of our 45 partner universities in Europe, North America, South America and Asia.
- Cutting-edge research in communication.
- The possibility of following the master's degree in double graduation (with the University of Sherbrooke) or in triple graduation (with Sc Po Aix and the University of Sherbrooke).

International Masters

The possibility to follow the master in double degree (with the University of Sherbrooke) or in triple degree (with the University of Sc Po Aix and the University of Sherbrooke).

- Double Master's degree in International Strategic Communication.

    Since the start of the 2018-2019 academic year, UCLouvain and the University of Sherbrooke (Canada) offer a double degree (master's/master's) in international strategic communication.
- Triple Master's degree in International Political Communication and Democratic Risk.

    Since the beginning of the academic year 2021-2022, UCLouvain, the University of Aix en Provence (France) and the University of Sherbrooke (Canada) offer a triple degree (master's degree) in International Political Communication and Democratic Risk.

Master's degree in staggered timetable - in alternation

Since the beginning of the 2023-2024 academic year, a Master's degree in strategic communication is offered on the UCLouvain Fucam Mons site. Unique in Belgium, this Master's degree is the first Master's degree in communication to be offered on a sandwich course.

The work-study programme at the university offers students practical experience that prepares them for their future career, while allowing them to continue their university studies. Employers also benefit from this approach, as they can train potential employees while identifying early talent for their company. Work-linked students are paid/compensated for their work in the company.

More information on this programme can be found at: https://uclouvain.be/prog-coam2m

Your profile

The Master's degree in communication is aimed at students interested in communication jobs in the commercial, non-commercial, cultural, public and private sectors.

You are interested in:

- Communication in organisations
- Communication project management
- Strategic thinking around the implementation of a communication plan
- Acquiring practical skills in communication produc0400238 ic.t399948 T0ny03nia/F5 8 Tf 1 0 0 -1 8.39999962 176.429086.04176.37225

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CORP2M - Teaching profile

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Learning outcomes

The Master 120 in Communication trains communication specialists in various organisational, cultural, media and political fields. The students who have access to it have previously mastered the foundations and disciplinary theories of communication. The Master 120 aims to enable them to specialise in one of the major professional fields by choosing a field of study.

It offers :

- specialised training in one of the major professional fields of communication;
- a programme that combines theoretical and analytical mastery with practical training in high-level professional techniques
- an integrated approach based on projects, to be carried out individually or in groups, and case studies;
- a multidisciplinary look at the challenges of communication;
- the possibility of exercising their skills in real conditions, thanks to a field placement;
- the opportunity to spend part of their programme abroad.

On successful completion of this programme, each student is able to :

CG Competences common to the School of Communication's 120 masters courses:

- CG1 Demonstrate a thorough understanding and mastery of the theoretical and historical frameworks of information and communication sciences.
- CG2 Analyse and evaluate communication objects and processes in different social, political and cultural contexts in order to account for their effectiveness and to uncover the social, political and cultural issues that drive them.
- CG3 Act appropriately, critically, ethically and creatively to manage a communication situation.

The student will be able to:

- GC3.1 - Question the scope of acts of information and communication in ethical terms and situate them in relation to law and ethics
- CG3.2 - Take a critical look at a media document by identifying its ideological content and analysing it and discussing its intended/possible effects.
- CG3.3 - Express his/her ideas orally, in writing and through multimedia in a coherent and convincing way, respecting the ethics of his/her profession.

- CG4 - To make available relevant information or knowledge (political, economic, social...) adapted to the target audience and to interact constructively with the different actors involved in/by them.

The student will be able to:

- CG4.1 — Communicate, orally and in writing, in a relevant way on complex situations / subjects

    - CG4.1.1 — Select relevant information to analyse and compare given situations.
    - CG4.1.2 — Present information in a correct, structured, clear, precise and reasoned way (e.g. in reports, balance sheets, notes, minutes, etc.).
    - CG4.1.3 — Adapt communication (content and form) to the target audience and to the intentions according to the communication standards specific to the context (popularise, etc.).
- CG4.2 — C Communicate in English, orally and in writing, in a clear, coherent and reasoned manner and with ease on general subjects or subjects related to the fields of information and communication sciences. (Level B2 of the Common European Framework of Reference).
- CG4.3 — Dialog, interact and negotiate constructively with a variety of interlocutors, including collaborators, decision-makers and target audiences.
- CG4.4 — Integrate and collaborate effectively within a team and/or with networked actors involved in a given situation.

- CG5 - To design and carry out a personal research project (dissertation), using a rigorous and critical scientific and methodological approach, to investigate a problem in information and communication sciences.

The student will be able to:

- CG5.1 - Define and specify a research problem by ensuring its contextualisation.
- CG5.2 - Carry out a critical synthesis of the literature on this problematic by making an active, critical and relevant use of information tools, primary and secondary sources.
- GC5.3 - Construct and implement a rigorous and relevant methodological system to address the issue.
- CC5.4 - Design and carry out, where appropriate, quantitative and/or qualitative empirical researchTJ 1 0 0 gp using 9219 Tm [y3kiof t55029344chTJ

- C-ENJ 2 Understand and master the specificities of public communication in relation to political communication and lobbying.
- C-ENJ 3 Analyze public communication and develop an appropriate strategy.
- C-ENJ 4 Understand the impact of the notion of general interest on communication, and know how to analyze the issues and strategies of communication players on subjects of general interest.
- C-ENJ 5 Produce appropriate communication materials and projects on subjects of general interest.
- C-ENJ 6 Understand the challenges of intercultural communication in today's social context.
- C-ENJ 7 Identify the requirements of communication between people from different cultures in the context of the communication professions.

Axial option : Internal Communication

- C-INT 1 Master the challenges of internal communication, its methods, supports, forms and the means to evaluate and measure it.
- C-INT 2 Understand the relationship between internal communication on the one hand, and human resources management (HRM) and organizational change management on the other.
- C-INT 3 Develop an appropriate internal communications strategy.
- C-INT 4 Learn to carry out in-depth analyses of internal communications in organizations, taking into account cultural aspects and the internal context.

Axial option : Web Engineering

- C-EVAL2 1 master the theoretical and practical concepts and key trends in order to support brands, organisations and their leaders in developing strategies or formulating responses adapted to the specificities of digital communication.
- C-EVAL2 2 know how to develop an online strategic watch.
- C-EVAL2 3 know how to use digital communication tools adapted to each communication situation (mark/F10nmupnmu.ship9 7:ers

- C-EURCOM-3 Develop understanding and knowledge of the theories used to explain the process of European integration.
- C-EURCOM-4 Learn to identify the key moments in European integration projects, to highlight individual and institutional variables, to measure the impact of economic factors and the external environment, and to understand the interactions with domestic political concerns.

Consumer Insights (LLN)

- C-COINS-1 Master the conceptual frameworks and factors that influence consumer behaviour and attitudes and be familiar with the main approaches to analysing consumer perceptions, behaviour and attitudes.
- C-COINS-2 Acquire skills for working in a context of cultural diversity.
- C-COINS-3 Develop mastery of a scientific and systematic approach to complex intercultural management situations.

Marketing Communication

- C-COMMKT-1 - Understand the role of communication in a marketing approach.
- C-COMMKT-2 - Combine creativity and strategic objectives.
-

				Year	
				1	2
O LCOMU2605	Analysis of televised series	Sarah Sepulchre	FR [q2] [22.5h] [4 Credits] ⊕	x	
O LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry	FR [q1] [22.5h] [4 Credits] ⊕	x	
O LCOMU2668					

OPTIONS

Options accessibles avec la finalité approfondie

> Choice of options   *[en-prog-2024-corp2m-lcorp200o]*

Options axiales

> Production in communication   *[en-prog-2024-corp2m-lcorp212o]*
> Analysis and evaluation in a transmedia context   *[en-prog-2024-corp2m-lcorp213o]*
> Controversy analysis and crisis communication   *[en-prog-2024-corp2m-lcorp228o]*
> Media issues in communication   *[en-prog-2024-corp2m-lcorp229o]*
> Web engineering   *[en-prog-2024-corp2m-lcorp217o]*
> Internal communication   *[en-prog-2024-corp2m-lcorp230o]*

Axial option Study of cultural industries

> Prototyping and content creation   *[en-prog-2024-corp2m-lcorp221o]*
> Art and digital writing   *[en-prog-2024-corp2m-lcorp223o]*
> Exploration of numerical worlds   *[en-prog-2024-corp2m-lcorp224o]*
> MONS - Immersion professionnelle   *[en-prog-2024-corp2m-mcomm210o]*

Options Programme

> Travail et organisation   *[en-prog-2024-corp2m-lcorp206o]*
> Communication of European Union   *[en-prog-2024-corp2m-lcorp218o]*
> Option Consumer Insights   *[en-prog-2024-corp2m-lcorp210o]*
> MONS - Marketing communication   *[en-prog-2024-corp2m-mingm210o]*
> MONS - Immersion professionnelle   *[en-prog-2024-corp2m-mcomm210o]*
> MONS- Cultures et société   *[en-prog-2024-corp2m-lcorp220o]*
> Communication and Ecological Transition   *[en-prog-2024-corp2m-lcorp207o]*

Options transversales accessibles aux masters 120 de l'Ecole de communication

> Ouverture "Ecole de journalisme de Louvain"   *[en-prog-2024-corp2m-lcomu202o]*
> Ouverture en communication socio-éducative   *[en-prog-2024-corp2m-lcomu203o]*
> Recherche en communication   *[en-prog-2024-corp2m-lcomu204o]*
> Communication multilingue   *[en-prog-2024-corp2m-lcomu209o]*
> INEO - Interdisciplinary Entrepreneurship Training   *[en-prog-2024-corp2m-lcomu210o]*
> Culture médiatique   *[en-prog-2024-corp2m-lcomu248o]*
> MONS - Communication et production de contenu web (option de base)   *[en-prog-2024-corp2m-mcomm410o]*
> Echange Erasmus ou international CORP2M   *[en-prog-2024-corp2m-lcomu212o]*
> Modules Genre   *[en-prog-2024-corp2m-lcomu250o]*

OPTIONS ACCESSIBLES AVEC LA FINALITÉ APPROFONDIE

CHOICE OF OPTIONS [45.0]

OPTIONS AXIALES

PRODUCTION IN COMMUNICATION [15.0]

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students

CONTROVERSY ANALYSIS AND CRISIS COMMUNICATION [15.0]

- ○ Mandatory
- ✕ Optional
- △ Not offered in 2024-2025
- ⊘ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- 🟨 Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2
○			Damien Renard Sandrine Roginsky	FR [q2] [30h] [5 Credits] 🌐	x	x
○ LCOMU2613	Crisis communication		Lionel Groetaers Mathieu Van Overstraeten	EN [q1] [30h] [5 Credits] 🌐	x	x
○ LCOMU2370	ct development and management		Katia Delvaille	FR [q1] [15h+15h] [5 Credits] 🌐	x	x

MEDIA ISSU... COMMUNICATION [15.0]

- ○ Mar...
- ✕ Opti...
- △ Not ... 2024-2025
- ⊘ Not ... 2024-2025 but offered the following year
- ⊕ Offe... 24-2025 but not the following year
- △ ⊕ N... in 2024-2025 or the following year
- 🟨 Acti... equisites
- 🌐 Ope... ning exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

		Year	
		1	

WEB ENGINEERING [15.0]

○ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

○ *Content:*

PROTOTYPING AND CONTENT CREATION [15.0]

ART AND DIGITAL WRITING [15.0]

The activities in this option develop writing skills and an understanding of the issues involved in the circulation of media productions.

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o *Content:*

					1	2
O LCOMU2340	Communication writing and graphism	Romain Rihoux Antoine Servais	FR [q1] [22.5h+30h] [5 Credits] 🌐		x	x
O LROM2795	Electronic Literature: From the Hypertext Novel to twitterature	Isabelle Gribomont	FR [q1] [22.5h] [5 Credits] 🌐 > *English-friendly*		x	x
O LCOMU2406	Genres journalistiques subjectifs	Francois Braba63> English-friendly				

EXPLORATION OF NUMERICAL WORLDS [15.0]

MONS - IMMERSION PROFESSIONNELLE [15.0]

O Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

o *Content:*

				1	2
O MCOMU2704	Immersion professionnelle - module diagnostic	Sébastien Fevry François Lambotte Sandrine Roginsky	[FR] [q2] [30h] [7 Credits] 🌐		x
O MCOMU2705	Immersion professionnelle - module mise en oeuvre	Sébastien Fevry François Lambotte Sandrine Roginsky	[FR] [q2] [30h] [8 Credits] 🌐		x

COMMUNICATION OF EUROPEAN UNION [15.0]

MONS - MARKETING COMMUNICATION [15.0]
Karine Charry

O Mandatory
⊠ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

					Year	
					1	2

⚬ Content:

					1	2
O MCOMU2202	Marketing Communications	Karine Charry	[FR] [q1] [30h] [5 Credits] 🌐		x	x
O MCOMU2204	Methodology of the marketing communication	Annie Courbet Christine Jean	[FR] [q1] [30h] [5 Credits] 🌐		x	x

Year

<mark>1</mark> <mark>2</mark>

Year

<mark>1</mark> <mark>2</mark>

Year

					1	2
O LCOMU2640	Media education and media literacy	Thibault Philippette Camille Tilleul (compensates Thibault Philippette)	[FR] [q1] [30h] [5 Credits] ⊕		x	x
O LCOMU2663	Educational effects of media	Martin Culot Valèria Ligurgo	[FR] [q1] [30h] [5 Credits] ⊕		x	x

RECHERCHE EN COMMUNICATION [15.0]

O Mandatory
⊠ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
☐ Activity with requisites
⊕ Open to incoming exchange students
⊕ Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

	1	2

o ***Content:***

o

					Year	
					1	2
� LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	DE	[q1] [22.5h] [5 Credits] 🌐	x	x
✗ LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Marie-Aude Lefer (compensates Sylvie De Cock)	EN	[q1] [22.5h] [5 Credits] 🌐	x	x
✗ LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Marlène Vrancx	NL	[q1] [22.5h] [5 Credits] 🌐	x	x

o Activités au choix (10 credits)

L'étudiant choisit 2 activités parmi :

✗ LMULT2411	Economic, legal, social and political issues in German-speaking countries	Dany Etienne	DE	[q1] [30h+15h] [5 Credits] 🌐	x	x
✗ LMULT2414	Oral business communication techniques in German 1	Manon Hermann Ann Rinder	DE	[q1] [15h+15h] [5 Credits] 🌐	x	x
✗ LMULT2421	Economic, legal, social and political issues in English-speaking countries	Paul Arblaster	EN	[q1] [30h+15h] [5 Credits] 🌐	x	x
✗ LMULT2424	Oral business communication techniques in English (Part 1)	Stéphanie Brabant Sylvie De Cock Katherine Opello	EN	[q1] [15h+15h] [5 Credits] 🌐	x	x
✗ LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries					

INEO - INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING [30.0]

O Mandatory
⊠ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

INEO is a 2-year option offered in 30 Master programmes in 9 faculties of UCLouvain. It involves the completion of an inter-faculty dissertation (in teams) on a business creation project. Access to this option is limited to students selected on the basis of a portfolio and is not open to EJL2M students. All information on *https://uclouvain.be/fr/etudier/ineo*

MODULES GENRE

⊙ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

⊙ **Content:**

⊗ **Module 1 : Couples, familles, sexualités**
Les études de genre, à travers le regard de plusieurs disciplines, interrogent les conceptions à propos du couple, de la famille et de la sexualité. L'apport des études de genre permet souvent de réfléchir les multiples formes que peuvent prendre ces différentes sphères, mais aussi d'interroger et de déconstruire les approches conventionnelles et par trop monolithiques d'appréhender le(s) couple(s), la(les) famille(s), la(les) sexualité(s).

⊗ LSEXM2713	Sociological approaches to family and couple	Lorena Rocio Izaguirre Valdivieso	[FR] [q1] [30h] [5 Credits] 🌐	x x
⊗ LSEXM2722	Special topics: psychological approaches of contemporary sexualities	Emilie Moget	[FR] [q1] [30h] [5 Credits] 🌐	x x
⊗ LSEXM2810	Cultural anthropology of the family and couple	Julie Hermesse	[FR] [q2] [30h] [4 Credits] 🌐	x x
⊗ LSEXM2812	Gender approach on the family and couple		[FR] [q2] [15h] [3 Credits] △ 🌐	x x
⊗ LSEXM2814	Family policies			

Alternatives

The School of Communication offers the unique opportunity of double and triple diplomas with renowned international partners. At the end of their course, students receive a Master's degree from each of the partner institutions.

In communication, the partners are the University of Sherbrooke (Canada) and Sciences Po Aix (France).

Find out more about the double Master's degree in International Strategic Communication.

Find out more about the triple degree in Political Communication of Organisations and Democratic Risks

> Master [120] in Communication [Double diplôme UCLouvain - uSherbrooke]   *[https://uclouvain.be/en-prog-2024-corp2m-programme]*
> Master [120] in Communication [Triple degree in communication in international pol. and democratic risks (CORIS) Aix USherbrooke]   *[https://uclouvain.be/en-prog-2024-corp2m-programme]*

MASTER [120] IN COMMUNICATION [DOUBLE DIPLÔME UCLOUVAIN - USHERBROOKE]

O Mandatory
⌗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐

O Mandatory
⚇ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O Cours de langue

O LANGL2433	English Communication Skills	Stéphanie Brabant Aurélie Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch	EN	[q1 or q2] [30h] [3 Credits] 🌐
O LNEER2433	Dutch for communication studies - Intermediate level - Beginning of part 2	Valérie Dachy Simon Labate (coord.)	NL	[q1+q2] [30h] [3 Credits] 🌐

O enseignements spécifiques

⚇ LCOMU1212	Approches qualitatives en information et communication	Pauline Zecchinon	FR	[q1] [15h+10h] [5 Credits] 🌐
⚇ LCOMU1316	Approches sémiotiques en communication		FR	[q2] [15h+10h] [5 Credits] △ 🌐
⚇ LCOMU1211	Theories in Information and Communication	Esther Haineaux (compensates Thibault Philippette) Thibault Philippette	FR	[q2] [30h+20h] [5 Credits] 🌐
⚇ LCOMU1224	Structures socio-économiques des médias	Bernard Cools Bernard Cools (compensates Olivier Standaert)	FR	[q1] [22.5h] [5 Credits] 🌐
⚇ LCOMU1332	Public relations	Katia Delvaille	FR	[q1] [22.5h] [5 Credits] 🌐
⚇ LCOMU1333	Séminaire en communication	Andrea Catellani	FR	[q1+q2] [7.5h+10h] [4 Credits] 🌐
⚇ LCOMU1126	Anthropology of communication	Sophie Del Fa	FR	[q2] [22.5h] [5 Credits] 🌐
⚇ LCOMU1325	Communication and Organisation	François Lambotte Damien Renard	FR	[q1] [22.5h] [5 Credits] 🌐
⚇ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	FR	[q2] [22.5h] [5 Credits] 🌐
⚇ LCOMU1121	General Semiotics	Gaël Gilson Gaël Gilson (compensates Andrea Catellani)	FR	[q1] [22.5h] [5 Credits] 🌐
⚇ LCOMU1239	Analyse des dispositifs médiatiques	Jerry Jacques Camille Tilleul	FR	[q2] [22.5h] [5 Credits] 🌐
⚇ LCOMU1313	Récit médiatique et journalisme	Grégoire Lits	FR	[q1] [22.5h] [5 Credits] 🌐

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration pupuses only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures.

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 # Prerequisities list
LCOMU2904B "Mémoire" has prerequisite(s) LCOMU2904A

- LCOMU2904A - Dissertation / Thesis - Thesis

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

CORP2M - **Information**

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

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	Access with additional training
	Access based on application
	Access based on application

Others Bachelors of the French speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application

Bachelors of the Dutch speaking Community of Belgium	
	Direct access
	Access based on application
	Access based on application

Foreign Bachelors	
	Access based on application
	Access based on application
	Access based on application

Non university Bachelors

> Find out more about links to the university

Diploma	Access	Remarks
BA - AESI orientation Français et français langue étrangère - crédits supplémentaires entre 45 et 60	Les enseignements supplémentaires éventuels peuvent être consultés dans le module complémentaire.	Type court
BA - AESI orientation Français et morale - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Français et religion - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Langues germaniques - crédits supplémentaires entre 45 et 60		
BA - AESI orientation Sciences humaines: géographie, histoire, sciences sociales - crédits supplémentaires entre 45 et 60		
BA - assistant(e) en psychologie - crédits supplémentaires entre 45 et 60		
BA - assistant(e) social(e) - crédits supplémentaires entre 45 et 60		
BA - bibliothécaire-documentaliste - crédits supplémentaires entre 45 et 60		
BA - conseiller(ère) social(e) - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: arts du cirque - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: image - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: montage et scripte - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: multimédia - crédits supplémentaires entre 45 et 60		
BA en Arts du spectacle et technique de diffusion et de communication: son - crédits supplémentaires entre 45 et 60		
BA en arts plastiques, visuels et de l'espace: publicité - crédits supplémentaires entre 45 et 60		
BA en automatisation - crédits supplémentaires entre 45 et 60		
BA en communication - crédits supplémentaires entre 30 et 60		
BA en domotique - crédits supplémentaires entre 45 et 60		
BA en droit - crédits supplémentaires entre 45 et 60		
BA en e-business - crédits supplémentaires entre 45 et 60		
BA en écologie sociale - crédits supplémentaires entre 45 et 60		

BA en écriture multimédia - crédits supplémentaires entre 45 et 60

BA en gestion des ressources humaines - crédits supplémentaires entre 45 et 60

BA en informatique de gestion - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation automatique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation gestion technique des bâtiments - domotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation robotique - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique et systèmes, orientation technologie de l'informatique - crédits supplémentaires entre 45 et 60

BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation informatique industrielle - crédits supplémentaires entre 45 et 60

BA en informatique, orientation réseaux et télécommunications - crédits supplémentaires entre 45 et 60

BA en informatique, orientation sécurité des systèmes - crédits supplémentaires entre 45 et 60

BA en informatique, orientation technologies de l'informatique - crédits supplémentaires entre 45 et 60

BA en marketing - crédits supplémentaires entre 45 et 60

BA en publicité - crédits supplémentaires entre 45 et 60

BA en relations publiques - crédits supplémentaires entre 45 et 60

BA en robotique industrielle - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
		Access based on application	
Masters			
		Access based on application	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Teaching method

The Master 120 offers a dynamic and original teaching formula. The student is invited to carry out numerous educational activities, individually and in groups. These activities are subject to continuous and regular evaluation.

Many courses offer an integrated approach which is sometimes reflected in a common timetable within which the student will progress, from the same object, in the light of diverse and complementary views and practices. The student will be confronted with the views of internationally active researchers, as well as those of recognised professionals. This interweaving creates a particular pedagogical framework, based on critical analysis and involvement in the concrete world of communication and its technological, social and political issues. The courses aim at both technical performance and intellectual autonomy.

Modalities that contribute to interdisciplinarity

The specificity of information and communication sciences naturally favours interdisciplinarity. The diverse training of teachers reflects and guarantees this. In addition, students in the Master 120 programme are brought into contact with students enrolled in the Master 60 programme. The majority of these students come from various disciplines (humanities, social sciences and exact sciences, etc.). This mix ensures a real interdisciplinarity and openness necessary for Information and Communication. In addition, many interdisciplinary approaches are offered by borrowing courses from other schools or faculties, or from other universities through specific agreements.

Variety of teaching strategies (including e-learning)

Depending on the subjects taught, the pedagogy focuses on the acquisition of knowledge and analytical skills. In all cases, it aims at learning intellectual and practical autonomy. The latter will be sought more particularly in the realization of projects and work, individual and group. The use of "intelligence technologies" is one of the pillars of the pedagogy put in place: as this is a communication training course, the student is both introduced to the technonologies and software appropriate to the practices of his/her sector and invited to use them in following his/her programme. Some courses or parts of courses thus exploit the possibilities of the Moodle platform or intranet sites created for this purpose.

Variety of learning situations

The student is invited to participate in classical teaching activities: ex cathedra lectures, seminars and workshops. He/she will carry out individual and group work. The student will be assessed on an ongoing basis and on an ad hoc basis in examination sessions. He/she will also be required to complete a dissertation or internship dissertation. Finally, many courses offer e-learning approaches (provision of resources and exercises, pedagogical management, sharing and collective evaluation of work).

Evaluation

The evaluation methods comply with the* regulations concerning studies and exams*. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".