

**At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French**

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **YES** - Activities in other languages : **YES**

Activities on other sites : **YES**

Main study domain : **Information et communication**

Organized by: **Faculty of Economics, Social and Political Sciences and  
Communication Saint-Louis (ESPO-SaintLouis)**

Programme acronym: **COTB1BA** - Francophone Certification Framework: 6

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## COTB1BA - Introduction

### Introduction

#### Introduction

Having a bachelor's degree in information and communication in a **trilingual French-English-Dutch programme** is an asset in an increasingly global society. This trilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the trilingual programme in information and communication take classes in English and Dutch.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

#### Your profile

The trilingual French-English-Dutch bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities;
- you have a basic knowledge of English and Dutch, allowing you to take courses in English and Dutch.
- There is no selection process for multilingual programmes.
- However, a written language test is held at the beginning of the year. It is used as a guide to assess language skills and to recommend or advise against a bilingual or trilingual programme.
- In the event of difficulties, there is the option to return to the unilingual programme in French, with language courses.

#### Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

#### Your programme

The trilingual French-English-Dutch bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The workshop organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and reflective introduction to the principles of journalistic writing and multimedia communication. Bachelor's degree students also receive high-quality language instruction.

#### The trilingual French-English-Dutch programme





Year



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				Year		
				1	2	3
☒ BSOCA1210	Sociology of culture 🇺🇵	Jean-Pierre Delchambre	FR [q1] [30h] [5 Credits] 🌐			X
☒ BSPOL1214	Political Doctrines 🇺🇵	Florence Delmotte	FR [q1] [30h+15h] [5 Credits] 🌐			X
☒ BSPOL1315	Political Systems 🇺🇵	Denis Duez	FR [q1] [30h] [5 Credits] 🌐			X
☒ BGERM1263	Civilisation of English-speaking territories	Marleen Cré	EN [q1] [30h] [5 Credits] 🌐			X
☒ BGERM1264	Dutch : The culture of Dutch-speaking countries	Barbara Fraipont	NL [q1] [30h] [5 Credits] 🌐			X
☒ BRELI1000	Occidental Religions and Society : judaism, christianity, islam	Benoît Bourguine Farid El Asri Raphaël Gély (coord.) David Lemler	FR [q1] [45h] [5 Credits] 🌐			X
☒ BECGE1322	Marketing	Julie Masset	FR [q1] [30h+15h] [5 Credits] 🌐			X
<b>☒ Optional choice of one course unit among :</b>						
☒ BECGE1321	Organisational studies 🇺🇵	Karine Dejean	FR [q1] [30h] [5 Credits] 🌐			X
☒ BECGE1326	Humans and organization 🇺🇵	Ludo Struyven	NL [q1] [30h] [5 Credits] 🌐			X
<b>☒ Optional choice of one course unit among :</b>						
☒ BHDPO1312	International relations analysis 🇺🇵	Emmanuel Klimis (compensates Amandine Orsini)	FR [q1] [30h] [5 Credits] 🌐			X
☒ BSPOL1312	International relations 🇺🇵	Valentina Brogna (compensates Amandine Orsini)	EN [q1] [30h] [5 Credits] 🌐			X

				Year		
				1	2	3
⊗ BECGE1214	Human management	Laurianne Terlinden	EN [q2] [30h+7.5h] [5 Credits] 			X
⊗ BECGE1216	Human Resource Management	Ralf Caers	EN [q2] [30h] [5 Credits] 			X

⊗ **Optional choice of one course unit among :**

⊗ BPOLS1321	
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## Course prerequisites

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The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

### Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](#).

### # Prerequisites list

<b>BANGL1292</b>	"Anglais II" has prerequisite(s) BANGL1192
	• BANGL1192 - <a href="#">English I</a>
<b>BANGL1392</b>	"Anglais III" has prerequisite(s) BANGL1292
	• BANGL1292 - <a href="#">English II</a>
<b>BCOMU1211</b>	"Corporate communication and public relations" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1212</b>	"Socio-histoire des médias" has prerequisite(s) BPOLS1115
	• BPOLS1115 - <a href="#">Media institutions analysis</a>
<b>BCOMU1213</b>	"Intercultural communication" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1250</b>	"Usage et réception des médias" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1310</b>	"Sémiotique" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1313</b>	"International communications" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1316</b>	"Enjeux et pratiques du journalisme" has prerequisite(s) BPOLS1115
	• BPOLS1115 - <a href="#">Media institutions analysis</a>
<b>BCOMU1317</b>	"Espace public, connaissance et médias" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BCOMU1318</b>	"Communication multimédia et technologies du web" has prerequisite(s) BCOMU1310
	• BCOMU1310 - <a href="#">Semiotics</a>
<b>BDRNL1270</b>	"Mediarecht" has prerequisite(s) BESPO1176
	• BESPO1176 - <a href="#">Law</a>
<b>BECGE1321</b>	"Théorie des organisations" has prerequisite(s) BESPO1161
	• BESPO1161 - <a href="#">Sociology</a>
<b>BECGE1326</b>	"Mens en organisatie" has prerequisite(s) BESPO1161
	• BESPO1161 - <a href="#">Sociology</a>
<b>BHDPO1312</b>	"Analyse des relations internationales" has prerequisite(s) BESPO1165
	• BESPO1165 - <a href="#">Political Science</a>
<b>BHDPO1315</b>	"EU politics" has prerequisite(s) BESPO1165
	• BESPO1165 - <a href="#">Political Science</a>
<b>BHDPO1316</b>	"Mutations et politiques urbaines" has prerequisite(s) BESPO1161
	• BESPO1161 - <a href="#">Sociology</a>
<b>BHDPO1317</b>	"Partis politiques et groupes d'intérêt" has prerequisite(s) BESPO1165
	• BESPO1165 - <a href="#">Political Science</a>
<b>BMHC1000</b>	"Organisational Communication in a Multicultural Context" has prerequisite(s) BPOLS1110
	• BPOLS1110 - <a href="#">Communication science</a>
<b>BNEER1282</b>	"Néerlandais II" has prerequisite(s) BNEER1183
	• BNEER1183 - <a href="#">Dutch I</a>

- BNEER1382** "Néerlandais III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Méthodes quantitatives II: Statistique" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Questions spéciales d'anthropologie" has prerequisite(s) BESPO1161 OU BPOLS1111
- BESPO1161 - Sociology
  - BPOLS1111 - Anthropology
- BPOLS1320** "Media en politiek" has prerequisite(s) BESPO1165 OU BPOLS1110
- BESPO1165 - Political Science
  - BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1161 OU BESPO1165
- BESPO1161 - Sociology
  - BESPO1165 - Political Science
- BPOLS1330** "Méthodes quantitatives I: Production des données" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Méthodes quantitatives III: Analyse des données" has prerequisite(s) BPOLS1233 ET BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
  - BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Ateliers" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
  - BPOLS1330 - Quantitative methods I: data production
  - BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociologie de la culture" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1211** "Analyse des théories sociologiques" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1310** "Sociologie de l'action collective" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1312** "Socio-anthropologie du symbolique" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1313** "Sociologie historique de l'intégration européenne" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1314** "Milieu en samenleving" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
  - BESPO1161 - Sociology
- BSOCA1315** "Analyses et théories du pouvoir" has prerequisite(s) BESPO1161 OU BESPO1165 OU BPOLS1110
- BESPO1161 - Sociology
  - BESPO1165 - Political Science
  - BPOLS1110 - Communication science
- BSOCA1330** "Méthodes de terrain: Observation et entretiens" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BSPOL1210** "Sociologie politique" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
  - BESPO1161 - Sociology
- BSPOL1211** "Politieke sociologie" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
  - BESPO1161 - Sociology
- BSPOL1214**





**COTB1BA - 2ND ANNUAL UNIT**

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Content:****o Information and Communication**

○ BCOMU1310	<a href="#">Semiotics</a> ■	Anne-Sophie Collard	FR [q1] [30h] [5 Credits] 🌐
○ BCOMU1250	<a href="#">Media reception and media use</a> ■	Geoffroy Patriarche	FR [q1] [30h +14h] [5 Credits] 🌐
○ BCOMU1213	<a href="#">Intercultural communication</a> ■	Greet De Baets	FR [q2] [30h] [5 Credits] 🌐
○ BMHFR1232	<a href="#">French: spoken and writing french</a>	Manon Delcour Olivier Hambursin Samuel Janssen	FR [q1] [0h +45h] [5 Credits] 🌐

**o Law**

○ BDRNL1270	<a href="#">Media Law</a> ■	Sari Depreeuw	NL [q2] [30h] [5 Credits] 🌐
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**o Economics and management**

○ BESPO1173A	<a href="#">Economics I</a>	Tom Truyts	NL [q1] [45h +15h] [5 Credits] 🌐
○ BPOLS1127	<a href="#">Economics II</a>	Hélène Latzer	FR [q2] [30h +15h] [5 Credits] 🌐

**o Computer Science and Quantitative Methods**

○ BSOCA1330	<a href="#">Field methods: obervation and interviews</a> ■	Emmanuelle Lenel	FR [q1] [30h] [5 Credits] 🌐
○ BPOLS1330	<a href="#">Quantitative methods I: data production</a> ■	Nathan Gurnet (compensates Nicolas Marquis)	FR [q1] [30h +15h] [5 Credits] 🌐
○ BPOLS1233			



**COTB1BA - 3RD ANNUAL UNIT**

Media and politics

- ⬇ Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

**Content:**

**Information and Communication**

○ BCOMU1318	Multimedia communication and Web technologies ■	Olivier Rasquinet	EN [q1] [45h] [5 Credits] 🌐
○ BCOMU1316	Issues and practices of journalism ■	Marie Dufrasne	EN [q1] [30h +15h] [5 Credits] 🌐
○ BCOMU1211	Corporate communication and public relations ■	Thomas Jacobs	EN [q1] [30h] [5 Credits] 🌐
○ BCOMU1313	International communications ■	Georgios Terzis	EN [q2] [30h] [5 Credits] 🌐
○ BPOLS1320	Media and politics ■	Dave Sinardet	EN [q2] [30h] [5 Credits] 🌐

⊗ Students may add the Social-history of media and/or Public space, knowledge and media courses to their block 3 programme or replace them, on a 1:1 basis, with optional courses (with a total credits of 7,500)

**Information and Communication**

## o Group Project

o BPOLS1352	Multidisciplinary workshop 🇺🇸	Benjamin Denis Marie Dufrasne Sophie Jacquot Emmanuelle Lenel Renaud Maes (compensates Abraham Franssen) Youri Vertongen	PS [q1+q2] [30h] [5 Credits] 🌐
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## o Languages

### o Choose one course among the following :

⌘ BANGL1392	English III 🇺🇸	Gerlanda Cipolla Marleen Cré Julie George Garkov Françoise Longrée (coord.) Erwin Ochsenmeier (coord.) Madeline Riordan	PS [q1] [0h +30h] [5 Credits] 🌐
⌘ BNEER1382	Dutch III 🇺🇸	Isolde Boutsen (coord.) Astrid De Munter (coord.)	SL [q1] [0h +30h] [5 Credits] 🌐

## ⌘ Optional Courses









- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1<sup>st</sup> cycle studies](#) when you submit your application

## Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

## Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in rgraduate.5920-3c6 Tm [(•)] Tm [(.)] TJ /F5 8 Tf 1 0 0 - TJ dents)**

## Based on their diversity and motivation. ] TJ 1 0 0 -1 0 4582.9089628 Tm [(Find out more about)the Teaching method

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In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

Furthermore, the information and communication programme includes more 'practical' learning activities, for example in the form of seminars or workshops based on student contributions and held in small groups. This allows students to be in close contact with professors and teacher-researchers within small working groups, and to implement approaches which make concrete use of the knowledge acquired during the programme. Professors also use digital technologies to promote interactivity with students during lectures. All of these measures are implemented during the first four months of year 1, allowing students to get used to university studies at a reasonable pace.

### Methodological assistance

The Saint-Louis - Bruxelles campus places great importance on educational support for all bachelor's programmes. The Academic Guidance Service (AGS) offers a range of learning support activities and is available to meet students who wish to do so.

## Evaluation

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***The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Assessments are generally carried out by means of an examination. In the case of seminars, they take into account the grades received for work submitted over the course of the year. Examinations are either written (for courses given to large groups of students) or oral. They focus not only on knowledge of the subject matter, but also on a student's ability to apply it to topics not discussed during the course.

Three exam sessions are organised during the academic year, in January, June and August/September. First-year students who do not achieve passing grades in the January session have up to two opportunities to retake specific examinations, in June and/or September.

## Mobility and/or Internationalisation outlook

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### Erasmus exchange programme

UCLouvain Saint-Louis - Bruxelles has exchange agreements with universities outside the French-speaking community of Belgium. These agreements allow students to take part of their bachelor's degree programme at a partner university while remaining enrolled at UCLouvain Saint-Louis - Bruxelles. Conversely, students from partner universities may take part of their bachelor's programme at UCLouvain Saint-Louis - Bruxelles.

Three types of exchange are available to students at the Saint-Louis - Bruxelles campus:

- **Erasmus exchanges** with universities in European Union countries
- **Erasmus Belgica exchanges** with Dutch-language Belgian universities
- **exchanges with universities outside Europe**, on the basis of bilateral agreements

Information and communication students can take part in an Erasmus exchange during the second term of year 3. Find out more about the [destinations](#).

The exchange programme is equivalent to approximately 30 credits. Students who take part in an Erasmus exchange during year 3 may also take part in another Erasmus stay during their master's degree.

**Language study cr(ts)] TJ 1F1 8 Tf 1 0 0 -1 0 4558.9089628 Tm [(FTe faculty awards cr(ts)to students aor language Bourses gn**



