

COMU2M1 - Introduction

Introduction

Introduction

The master's degree offers you:

- an introduction to the theories and methods of information and communication sciences
- a specialisation in one of the major fields of information and communication
- a course that integrates your knowledge and your questions in the field of communication;
- an adapted and original pedagogical approach.

Your profile

You

- are a graduate of a university and wish to acquire additional training;
- want to reorient your career or obtain a university degree in order to progress in your company;
- want to acquire expertise and professional skills in one of the major fields of communication.

Your future job

Our graduates find employment in: journalism (print, radio, TV, multimedia); social advertising, popular science, prevention, media education, media training; digital media design and production; media analysis, research and teaching; animation and cultural mediation; the cultural and audiovisual sector; associations working in the cultural and intercultural field, etc.

Your programme

The programme of the Master 60 in Information and Communication consists of 60 credits distributed as follows:

- a core curriculum consisting of :

- a dissertation and, for students who do not hold a Master's degree, a seminar to accompany the dissertation
- a law course (5 credits)
- depending on the student's profile, 5 or 10 credits of activities chosen from a proposed list.

- an option (30 credits) from among :

- Media education ;
 - Culture ;
 - Ecole de journalisme de Louvain;
 - Research in Information and Communication Sciences.
- The Master 60 programme in Information and Communication is primarily aimed at students with a university master's degree and offers specialisation in four areas of communication.

The "Ecole de journalisme de Louvain" option aims to prepare students to work in the news media both by developing the skills of writing and producing written, audio, audiovisual and multimodal journalistic productions, and by enabling students to understand the socio-economic and political contexts affecting the news business.

The "Media Education" option trains students in the skills necessary for this varied professional field (teaching, media education associations, the public sector in particular). The courses allow students to understand the challenges of media education, but also to develop the skills to create training sequences or devices with educational effects.

The "Culture" option constitutes an original approach to media and popular culture. Students will specialise in the study of media and cultural content, while being able to situate these creations in the contexts of production and reception. Gender, diversity and interculturality issues as well as narratological analyses are central to this option.

The "Research in Information and Communication Sciences" option is aimed primarily at post-master's students who wish to complete their training in the field of research in information and communication sciences with a view to accessing the 3rd cycle in information and communication.

CS - Recherche Specific competences for the option "Research in Information and Communication Sciences":

- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:

- **CS - RECH 1.1**

- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
 - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
 - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
 - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
 - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

Programme structure

The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

Students with a Master's degree or a Bachelor's degree (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

Students who do not have a Master's degree, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

COMU2M1 Programme

Detailed programme by subject

✂ LCOMU2813	Web monitoring and reputation management	Lionel Groetaers Damien Renard	EN [q2] [30h] [5 Credits] 🌐
✂ LSPRI2200	Communication, political marketing and lobbying	Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)	EN [q1] [30h] [5 Credits] 🌐
✂ LCOMU2617	Public Communication & media relations	Arlin Bagdat Jean-Yves Daxhelet Lara Van Dievoet	EN [q2] [30h] [5 Credits] 🌐
✂ LCOMU2919	Internship M60		EN [q1 or q2] [] [5 Credits] 🌐

OPTIONS

Students who do not hold a Master's degree will choose one of the four options available to them and a minimum of 5 and a maximum of 7 activity credits from the list provided.

Students who already hold a Master's degree will choose one of the four options available to them and 10 credits of activities from the list provided.

- > [Ecole de Journalisme de Louvain](#) [en-prog-2024-comu2m1-lcomu324o]
- > [Culture](#) [en-prog-2024-comu2m1-lcomu325o]
- > [Media education](#) [en-prog-2024-comu2m1-lcomu326o]
- > [Research in information and communication sciences](#) [en-prog-2024-comu2m1-lcomu327o]

ECOLE DE JOURNALISME DE LOUVAIN [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

○ LCOMU2401	Sources, research and curation of information	Olivier Standaert	FR [q1] [22.5h] [3 Credits] 🌐
○ LCOMU2402	Journalistic writing	Nicolas Becquet Sacha Daout Alice Dive Benoît Grevisse Stéphanie Meyer Yves Thiran Marie Vancutsem	FR [q1] [30h] [4 Credits] 🌐
○ LCOMU2403	Introduction au data journalisme	Antonin Descampe Suzanne Kieffer	FR [q1] [30h] [3 Credits] 🌐
○ LCOMU2406	Genres journalistiques subjectifs	Francois Brabant Antonin Descampe Benoît Grevisse	FR [q2] [30h] [3 Credits] 🌐
○ LCOMU2122	Investigation and reporting methods	Cédric Baufayt Salima Belabbas Benoît Grevisse Bertrand Henne François Heureux Caroline Hick Yves Thiran	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2124	Digital skills in journalism	Ambroise Carton de Wiart Antonin Descampe	FR [q2] [30h] [3 Credits] 🌐
○ LCOMU2420	Knowledge of Current Events	Olivier Standaert	FR [q1] [15h] [3 Credits] 🌐
○ LCOMU2421	Knowledge of Current Events 2	Grégoire Lits	FR [q2] [15h] [3 Credits] 🌐
○ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	FR [q1] [30h] [3 Credits] 🌐

CULTURE [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry	FR [q1] [22.5h] [4 Credits] 🌐
○ LCOMU2605	Analysis of televised series	Sarah Sepulchre	FR [q2] [22.5h] [4 Credits] 🌐
○ LCOMU2619	New narratologies and transmedia	Sébastien Fevry	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2606	Inter-cultural communication	Fabrice Dhume	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2200	Genres, cultures and representations	Sarah Sepulchre	FR [q1] [30h] [5 Credits] 🌐
○ LCOMU2669	Video game analysis	Thibault Philippette	FR [q2] [22.5h] [4 Credits] △ 🌐
○ LCOMU2668	Master Class movies/series/games	Sarah Sepulchre	FR [q1+q2] [15h] [3 Credits] 🌐

MEDIA EDUCATION [30.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exchange students
-

- Mandatory
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- Activity with requisites
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Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ Cours spécifiques

⊗ LCOMU1212	Approches qualitatives en information et communication	Activity with requisites
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The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMU2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
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Bachelor's degree in modern
languages and literature,
general stream

Bachelor's degree in art history
and archaeology, general
stream

Bachelor's degree in religious
studies

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Licence in Information and Communication		Access with additional training	Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.
All licence		Access with additional training	Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.
Masters			
All Master 60	Programme meeting the general entry requirements or programme of similar level	Access based on application	Maximum 60 credits of additional teaching integrated into the Master's programme. See additional access conditions
All Master 120		Access with additional training	With the exception of the Master 120 in information and communication delivered in the French-speaking Community of Belgium. Addition of a prerequisite linked to the choice of option for students who have not taken a minor in information and communication.

Holders of a non-University 2nd cycle degree

The Government Decree does not provide for any transfer between your initial degree and this master's degree. You may nevertheless have access to this master's degree, possibly by adding additional courses to your programme. Please contact the faculty that organises this master's programme to find out what you need to do. Requests for further information about admission should be addressed to [Laurence Minguet](#).

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

More information about [Valuing prior learning at the School of Communication](#)

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Students holding an undergraduate (minimum 3 years or 180 credits) or postgraduate degree (minimum 5 years or 300 credits) in information and communication or in a humanities discipline, awarded by a university outside Europe recognised by the AUF (see <https://www.whed.net/home.php> and https://www.auf.org/les_membres/nos-membres/), must have obtained at least 70% (or 14/20) average marks for all their undergraduate academic years at their home university in order to be eligible to apply for admission to the master's programme in information and communication (60).

These criteria will be strictly applied, which means that applications that do not meet them will be automatically rejected.

Admitted students will take the full 60-credit master's programme. If their previous studies are deemed incomplete, additional courses may be added to their programme.

Admission and Enrolment Procedures for general registration

Sector

Human Sciences ([SSH](#))

Acronym

COMU

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Suzanne Kieffer](#)

Jury

- Président:

