UCLouvain	GESM1BA 2024 - 2025	Bachelor in Managemer

UCL - Université catholique de Louvain Study Programme 2024-2025

GESM1BA: Bachelor in Management

- 1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).
- 1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.
- 1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.

2. Acquire a knowledge base

Actively acquire a knowledge base in different subjects (management, human science, economics, law, quantitative methods) that are essential for analysing issues in the various fields of management.

- 2.1 Understand the basic concepts and theories in each of the fields of management and economics.
- 2.2 Acquire a knowledge base in human science and law.
- 2.3 Acquire a knowledge base in quantitative, IT and digital methods.
- 2.4 Apply knowledge gained from different subjects to solve a simple but concrete management problem.

3. Apply a scientific approach

Use a scientific approach to analyse concrete management problems and situations.

- 3.1 Understand and selectively use scientific texts and works in French and English.
- 3.2 Apply clear and structured analytical reasoning, conceptual frameworks and science-based models to describe and analyse a simple but concrete problem and offer a solution.
- 3.3 With the help of dedicated software tools, collate, select and analyse relevant information using basic statistical and data analysis methods.
- 3.4 Analyse and interpret results or proposals, and provide a well-argued critique, for a simple but concrete management problem.
- 3.5 Demonstrate rigour and discernment (validity and relevance) in the collation of information sources, and precision in their referencing.

4. Embrace change

Adopt a positive approach to change in assignments and projects carried out individually or in groups.

- 4.1 Identify opportunities for innovation and be creative in putting forward useful and original ideas.
- 4.2 Identify situations of resistance to change and overcome them.
- 4.3 Be part of a collective change dynamic.
- 4.4 Identify opportunities linked to the digital transformation of companies, sustainable development and organisational changes in the workplace and suggest solutions to management problems based on ESG criteria.
- 5. Adopt a multidisciplinary and professional mindset

Compare different motives and rationales for action to understand a concrete problem a company is facing.

- 5.1 Understand the internal workings of a company of limited size and complexity.
- 5.2 Understand these workings, place them in their socio-economic context and identify the interdisciplinary issues.
- 5.3 Combine different areas of knowledge (apply concepts from different fields and compare different rationales for action) to understand a concrete problem of a company or organisation of limited size and complexity.
- 5.4 Use software from different fields to solve a management problem.
- 6. Become a team player

Become a team member and player.

6.1 Know and understand the principles of collaborative learning.

8 4/A dapt to and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

Programme structure

The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

Two language courses, one of which is English, are taught in each year.

The programme of the first year (60 credits) is identical to the first year of the Bachelor in Business Engineering programme.

GESM1BA Programme

Detailed programme by subject

0	Mandatory
•	ivialiuatury

☼ Optional

△ Not offered in 2024-2025

O Not offered in 2024-2025 but offered the following year

 \oplus Offered in 2024-2025 but not the following year

△ ⊕ Not offered in 2024-2025 or the following year

Activity with requisites

Open to incoming exchange students

[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2 3

o Content:

o Law

MDROI1105

Year

o Management

O MGEST1103 Accounting and Financial Diagnosis

Anne-Catherine Provost

[q1] [45h+20h] [5 Credits]

X

O MGEST1107

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the detailed programme: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration puposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures.

# Prerequisities listMNEER1236				
MANGL1235	"Anglais 2" has prerequisite(s) MANGL1120			
MANGL1339	• MANGL1120 - English 1 "Anglais 3" has prerequisite(s) MANGL1235			
MDROI1210	MANGL1235 - English 2 "Droit de l'entreprise" has prerequisite(s) MDROI1105			
MECON1211	MDROI1105 - Sources and Principles of Law "Macroéconomie" has prerequisite(s) MECON1104			
MECON1212	MECON1104 - Economics "Microéconomie" has prerequisite(s) MECON1104			
MECON1312	• MECON1104 - Economics "Economie internationale" has prerequisite(s) MECON1211			
MECON1313	MECON1211 - Macroeconomics "Economie industrielle" has prerequisite(s) MECON1212			
MESPA1237	MECON1212 - Microeconomics "Espagnol 2" has prerequisite(s) MESPA1122			
MESPA1340	MESPA1122 - Spanish 1 "Espagnol 3" has prerequisite(s) MESPA1237			
MGEST1218	• MESPA1237 - Spanish 2 "Comptabilité et états financiers" has prerequisite(s) MGEST1103			
MGEST1325	• MGEST1103 - Accounting and Financial Diagnosis "Comptabilité et contrôle de gestion" has prerequisite(s) MGEST1103			
MGEST1328	MGEST1103 - Accounting and Financial Diagnosis "Etudes marketing" has prerequisite(s) MGEST1108			
MNEER1236	• MGEST1108 - Marketing "Néerlandais 2" has prerequisite(s) MNEER1121 OU MNEER1119			
MNIEER4044	MNEER1121 - Dutch 1 MNEER1119 - Dutch 1 for LSM Beginners MNEER1119 - Dutch 1 for LSM Beginners			
MNEER1341	"Néerlandais 3" has prerequisite(s) MNEER1236			
MQANT1221	• MNEER1236 - Dutch 2 "Inférence statistique" has prerequisite(s)			

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

GESM1BA - 1ST ANNUAL UNIT

- Mandatory
- ☼ Optional
- \triangle Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △

 Not offered in 2024-2025 or the following year
- Activity with requisites
- $\ensuremath{\mathfrak{B}}$ Open to incoming exchange students
- M Not open to incoming exchange students
- [FR]

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GESM1BA: Bachelor in Management

GESM1BA - 2ND ANNUAL UNIT

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- Not offered in 2024-2025 but offered the following year
- $\ensuremath{\oplus}$ Offered in 2024-2025 but not the following year
- $\Delta \oplus \text{Not offered in 2024-2025}$ or the following year
- Activity with requisites
- Open to incoming exchange students

[FR]

UCL - Université catholique de Louvain Study Programme 2024-2025

GESM1BA: Bachelor in Management

o Languages

• MANGL1235	English 2	Jessica Degroote Caroline Lambert Daniel Schoemans Marine Volpe (compensates Céline Gouverneur) Quentin Zèques (coord.)	[q1+q2] [0h
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o Social Science

• MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	[q2] [15h +0h] [2 Credits] (#)
MSHUM1301	Questions de sciences religieuses	Stanislas Deprez	[q1] [15h] [2 Credits] #

o Languages

• MANGL1339	English 3	Jessica Degroote (coord.) Quentin Zèques	[q1+q2] [0h +45h] [4
			+4311] [4
			Credits]

UCL - Université catholique de Louvain

- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to the following site.
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the equivalence of your diploma issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the DAES or a certificate of successful completion of the examination giving access to 1St cycle studies when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to undergraduate studies in engineering: civil engineering and architect
- Pass certificate for the special entrance examination for undergraduate studies in engineering: civil engineering and architect.

 Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.
- Admission to undergraduate studies in veterinary medicine
- Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in physiotherapy and rehabilitation
- Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- · Admission to undergraduate studies in psychology and education: speech and language therapy
- Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).
- Admission to undergraduate studies in medicine and dental science
- Admission to undergraduate studies in medecine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses (non-residents).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an aptitude test (fr).

Access to Bachelor of Science in Business Engineering

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the KU Leuven admission platform. The conditions of access to this programme are specific.

- Master [120] in Economics: General and Master [60] in Economics: General
- Master [120] in Economics: Econometrics

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- Master [120] in Population and Development Studies (direct access for all Bachelor's graduates),
- Master [120] in European Studies (open to all Bachelor's graduates with a minor in European Studies),
- Master [120] in Ethics (open to all Bachelor's graduates, subject to additional course requirements).

Contacts

Curriculum Management

Faculty

Structure entity SSH/LSM

Denomination Louvain School of Management (LSM)

Sector Human Sciences (SSH)

Acronym L

Postal address Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve

http://www.uclouvain.be/lsm

Website
Mandate(s)

• Dean : Matthieu de Nanteuil

• Administrative director : Helena Torres

Commission(s) of programme

• Commission d'enseignement de la Louvain School of management (CLSM)

Academic supervisor: Patrick Scarmure

Other academic Supervisor(s)

• Ingrid Poncin

Jury

• President of the jury: Patrick Scarmure

• Jury secretary: Natacha Gilson

Useful Contact(s)

- Information for future students (Nicolas Hurtado de Jesus tel. +32 (0)65 323 327): info-mons@uclouvain.be
- Studies management officer: Magaly Dup28 T rg 1 0n g /F5 8 Tf 1 0 0 -1 8.39999962 452.02600684 Tm [(Jury)] TJ /F1 8 Tf 1 0 0 -1 12.80000019 45