



GEST2M - Introduction

Introduction

GEST2M - Teaching profile

Learning outcomes

The Master in Management prepares the graduate to meet the challenge of **becoming a socially responsible professional with a transversal approach to the management professions.**

The **Master in Management** is a programme that develops the transversal skills and expertise necessary for management functions in public or private, national or international, commercial or non-commercial organisations.

At the end of this programme (including an optional company work placement and foreign exchange), the graduate will have developed the skills and knowhow that will allow him to master the complex and varied issues that organisations encounter in management of occupations, skills and processes, whether at a strategic, tactical or operational level. He will also be specialised in one or more management functions: human management, marketing, finance, accounting, operations and logistics, e-business, etc.

At the end of this programme, the graduate will be:

> **Responsible:** capable of implementing socially responsible management practices in private or public organisations while taking account of the issues of international competition.

> **A professional:**

- who has assimilated management theories and concepts for efficient, expert use in a professional setting;
- capable of locating organisations in their socio-economic and institutional context, understanding the interdependences between the organisation and the environment, and translating them into management decisions;
- who has developed in-depth skill in key management functions and their international aspects;
- capable of handling a wide variety of management problems, taking into account diverse economic, social and political environments.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational environments by putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating flexibility, capable of adapting and evolving positively in his environment.

THE COMPETENCY FRAMEWORK

Introduction

The exit profile of the Master in Management graduate is specified by the **LSM competency framework**, with in particular:

- an academic education centred on training in economics and management, with a transversal approach to management functions.
- priority given to the following skills:
 - o Acting as a socially responsible participant,
 - o Mastering knowledge,
 - o Acting in an international and multicultural context.
- a possibility of developing some of these skills in greater depth through his choice of options, tracks, Master's thesis, internship and exchange.

3. Research training

Students wishing to prepare for the completion of a Doctorate in Management or, more broadly, to learn the methods and domains in research, fundamental and applied, in management have the opportunity to follow the Specialized Focus. The Specialized Focus will develop the student's ability to:

- Identify and locate the different epistemological paradigms characterizing the research in management
- Master the specific methodological modelling approaches and/or empirical, qualitative/quantitative, and design a research platform

On successful completion of this programme, each student is able to :

1. Corporate citizenship: Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.

1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.

1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

2. Knowledge and Reasoning: Master an active and integrated command of a multidisciplinary body of knowledge (content, methods.



LIST OF FOCUSES

You have the choice between the Professional focus and the Research focus.

The **'Professional' focus** (30 credits) revolves on the deepening of the distinctive disciplines of management : Digital Transformation Management, Green Transition Management, Managing Uncertainty and Consulting Project. The courses of this focus are given during the first 6 weeks of each semester during the first annual block (except for specific profiles).

The **'Research' focus** (30 credits) revolves on epistemological and methodological training in management research. The student may also complete a research internship in a research center linked to the Louvain School of Management and do a research paper on the state of the literature and the design of a research project, or a first empirical research project preliminary to the doctorate. The courses of this focus are given during the first 6 weeks of each semester during the first annual block.

[> Professional Focus](#) [en-prog-2024-gest2m-lgest321s]

[> Research Focus](#) [en-prog-2024-gest2m-lgest202a]

PROFESSIONAL FOCUS [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

● LLSMS2901	Consulting Project	
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> **Elective courses** [en-prog-2024-gest2m-lgest110o]

Options (if no exchange) during the 1st term of annual bloc 2

- > **Option People Management (LLN)** [en-prog-2024-gest2m-lgest558o]
- > **Option Corporate Finance (LLN)** [en-prog-2024-gest2m-lgest560o]
- > **Option International Finance (LLN)** [en-prog-2024-gest2m-lgest594o]
- > **Option Marketing Strategy for Connected Brands (LLN)** [en-prog-2024-gest2m-lgest561o]

MAJOR EUROPEAN BUSINESS (LLN) [25.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students

[FR]

MAJOR CORPORATE FINANCE (LLN) [25.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Corporate Finance major](#).

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

Content:**Term 1**

● LLSMS2014	Entrepreneurial Finance	Raphaël Betti (compensates James Thewissen) Quentin Colmant	EN [q1] [30h] [5 Credits] 🌐	X	
● LLSMS2108	Current Issues in Finance	James Thewissen	EN [q1] [30h] [5 Credits] 🌐	X	

Term 2

● LLSMS2009	Risk Management of Financial Institutions	Bertrand Candelon	EN [q2] [30h] [5 Credits] 🌐	X	
● LLSMS2110	Empirics in Corporate Finance	Prabal Shrestha (compensates James Thewissen)	EN [q2] [30h] [5 Credits] 🌐	X	
● LLSMS2118	Project Evaluation	Leonardo Iania	EN [q2] [30h] [5 Credits] 🌐	X	

MAJOR CONSUMER INSIGHTS (LLN) [25.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Consumer Insight major](#).

In Term 1, the first two courses of this major are organised in the second part, i.e. the last 6 weeks, while in Q2, the other three courses of this major are organised in the first part, i.e. the first 6 weeks.

Year

1 2

Content:

Term 1

○ LLSMS2001	Consumer Behavior	Nicolas Kervyn	EN [q1] [30h] [5 Credits] 🌐	X	
○ LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits] 🌐	X	

Term 2

○ LLSMS2022	Customer Relationship Management(CRM)	Simon Hazée	EN [q2] [30h] [5 Credits] 🌐	X	
○ LLSMS2005	Neuromarketing and experimental approach	Gordy Pleyers	EN [q2] [30h] [5 Credits] 🌐	X	
○ LLSMS2021	Managing Brand Equity	Thierry Jupsin	EN [q2] [30h] [5 Credits] 🌐	X	

PHILIPPE DE WOOT MAJOR IN CORPORATE SUSTAINABLE MANAGEMENT (LLN) [25.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Philippe de Woot in Corporate Sustainable Management major](#).
The courses of this major take place during the 6 last weeks of each term.

Year

1 2

o Content: (25 credits)

o Term 1

○ LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits] 🌐	X	
○ LLSMS2282	Finance and Responsible Investment Practices	Leonardo Iania Claudio Vescovo	EN [q1] [30h] [5 Credits] 🌐	X	

o Term 2

○ LLSMS2283	Sustainable Human Resource Management and Leadership	Ina Aust-Gronarz	EN [q2] [30h] [5 Credits] 🌐	X	
○ LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Maria Roszkowska- Menkes Valérie Swaen	EN [q2] [30h] [5 Credits] 🌐	X	
○ LINEO2005	Social and Sustainable Entrepreneurship	Sabine Denis (compensates Julie Hermans)	EN [q2] [30h] [5 Credits] 🌐	X	

INEO - INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP (LLN) **[30.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

MAJOR TACTICAL AND DIGITAL MARKETING DECISIONS (MONS)

[25.0]

MAJOR FINANCE AND TRANSITION (MONS) [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Here is the [brochure presenting the Finance and Transition](#).

This major takes place during the 6 last weeks of each term.

Students who choose this major will have a Master's degree of more than 120 credits. Students who do not wish to exceed 120 Master's credits are invited to choose another major.

Year

1 2

o Content:

o Term 1

● MLSMM2122	Firm Valuation	Mikael Petitjean Xavier Suin
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				Year	
				1	2
LMULT2434	Oral business communication techniques in Dutch (Part 1) Compulsory attendance, limited access (max. 10 students)	Anne Goedgezelschap Sara Jonkers	NL [q1] [15h+15h] [5 Credits]		X
LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries Compulsory attendance, limited access (max. 10 students)	Katrien De Rycke Matthieu Sergier (compensates) Philippe Hilgsmann	NL [q1] [30h+15h] [5 Credits]		X
LNEER2600	Seminar of entry to professional life in Dutch - Upper-Intermediate level Limited access (see ILV)	Isabelle Demeulenaere (coord.) Dag Houdmont	NL [q1 or q2] [30h] [5 Credits]		X
LNEER2602	Seminar of professional integration: Dutch - advanced level Limited access (see ILV)	Isabelle Demeulenaere (coord.)	NL [q1] [30h] [5 Credits]		X
LNEER1532	Interactive economic Dutch - Higher intermediate level Limited access (see ILV)	Sarah Barroo Hilde Bosmans Katrien De Rycke (coord.) Nele Sterkendries	NL [q1+q2] [60h] [5 Credits]		X
LKUL2094	Belasting op de toegevoegde waarde (B-KUL-C05B1A)		NL [q1] [39h] [5 Credits]		X
LKUL2095	Arbeidsrecht en onderneming (B-KUL-C0817A)		NL [q1] [39h] [5 Credits]		X
LKUL2096	Vennootschapsbelasting (B-KUL-C05B0A)		NL [q1] [39h] [5 Credits]		X
LKUL2098	Management van personeel [5 Credits]				

OPTION INTERNATIONAL FINANCE (LLN) [15.0]

OPTION CONSUMER INSIGHTS (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the majors "Consumer Insights" or "Marketing Strategy for Connected Brands"

Year

1 2

o Content:

● LLSMS2001	Consumer Behavior	Nicolas Kervyn	EN [q1] [30h] [5 Credits] 🌐	1	x
● LLSMS2024	Marketing Studies	Gordy Pleyers	EN [q1] [30h] [5 Credits] 🌐	2	

OPTION SOURCING AND PROCUREMENT (LLN) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

o Content:



OPTION ENTREPRENEURSHIP (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2**o Content:**

● MLSMM2261

OPTION MARKETING COMMUNICATION (MONS) [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
-

OPTION DECISION MARKETING (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is not available to students who have followed the Major Tactical and Digital Marketing Decisions

Year

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o Content:

● MLSMM2131	Retailing & Distribution Management	Simon Hazée	FR [q1] [30h] [5 Credits] 🌐 > English-friendly		X
● MLSMM2132	Price Management	Caroline Ducarroz Nadia Sinigaglia	FR [q1] [30h] [5 Credits] 🌐		X
● MLSMM2133	Product & Innovation	Nadia Sinigaglia	EN [q1] [30h] [5 Credits] 🌐		

OPTION DEVELOPMENT AND MANAGEMENT: NORTH-SOUTH PERSPECTIVES (ICHEC) [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

● LPEDV2210	North-South Project management		(FR) [q1] [60h] [5 Credits] 🌐		x
● LPEDV2220	Development specificities & Interculturality		(FR) [q1] [60h] [5 Credits] 🌐		x
● LPEDV2230	Economics and development policies		(FR) [q1] [60h] [5 Credits] 🌐		x

OPTION TAX SYSTEMS (ICHEC) [15.0]

For more information, please visit <https://www.ichec.be/fr/master-en-gestion-de-lentreprise>

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Courses are organised during the whole term in the evening.

Year

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Content:

● LFISC2210	Taxation of mergers and acquisitions (in French)		(FR) [q1] [60h] [3 Credits] 🌐		x
● LFISC2220	Corporate tax and reporting practice (in French)		(FR) [q1] [60h] [8 Credits] 🌐		x
● LFISC2230	Introduction to International and European Taxation (in French)		(FR) [q1] [60h] [4 Credits] 🌐		x

o CEMS Option (30 credits)*All the courses and activities have to be taken.*

o LCEMS2111	International Business	Sunita Malhotra Frédéric Pouchain	EN [q1] [30h] [5 Credits]	X	
o LCEMS2108	International Financial Management for CEMS	Denis Knaepen	EN [q2] [30h] [5 Credits]	X	
o LCEMS2109	International Marketing Management	Nicolas Lambert (compensates Isabelle Schuiling)	EN [q1] [30h] [5 Credits]	X	
o LCEMS2114	Business Analytics	Simon Hazée	EN [q1] [30h] [5 Credits]	X	
o LCEMS2915	Internship and Career development		EN [q1+q2] [15h] [10 Credits]	X	

o Seminar (5 credits)

o LLSMD2090	Seminar on Relational and Managerial Competences	Matthieu de Nanteuil Caroline Demeyere Maria Roszkowska- Menkes	EN [q1+q2] [45h+7.5h] [3 Credits]	X	
o LLSMS2220	Seminar on Current Managerial Issues	Per Joakim Agrell Prabal Shrestha	EN [q1+q2] [22.5h+7.5h] [2 Credits]	X	

o Annual Block 2 Courses

o LLSMD2901	Mémoire		EN [q1+q2] [] [18 Credits]		X
o LLSMD2094	Séminaire d'accompagnement du mémoire	Caroline Demeyere Evelyne Léonard	EN [q1+q2] [30h] [2 Credits]	X	X

o CEMS LSM Q3 Courses (13 credits)*Cems Students who will be at LSM during Q3 need to take 1 full option (15 ECTS credits) among those here below as well as the CEMS LSM Q3 courses (.8 ECTS credits).*

o LCEMS2116	Global Strategy	Benoît Gailly	EN [q1] [30h] [5 Credits]		X
o LCEMS2347	Block Seminar (CEMS) : Supply Chain Management	Per Joakim Agrell Constantin Blome	EN [q1] [30h] [3 Credits]		X
o LCEMS2112	Supply Chain and sourcing	Per Joakim Agrell Constantin Blome	EN [q1] [30h] [5 Credits]		X

o CEMS LSM Q4 Courses (27 credits)*CEMS Students who will be at LSM during Q4 need to take CEMS LSM Q4 compulsory courses (22 ECTS credits) + one course from the list of elective courses CEMS LSM Q4*

o LCEMS2343	Global Citizenship	Valérie Swaen			
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				Year	
				1	2
⌘ LLSMS2284	Corporate Sustainability Reporting and Marketing Strategy	Maria Roszkowska-Menkes Valérie Swaen	EN [q2] [30h] [5 Credits]		x
⌘ LINEO2005	Social and Sustainable Entrepreneurship	Sabine Denis (compensates Julie Hermans)	EN [q2] [30h] [5 Credits]		x
⌘ LLSMS2114	Entrepreneurship: topical and international aspects	Frank Janssen	EN [q2] [30h] [5 Credits]		x
⌘ LLSMS2223	Principles of banking regulation and supervision	Bertrand Candelon	EN [q2] [30h] [5 Credits]		x

o CEMS Seminars

Cems Students need to attend Soft Skills Seminars during both annual blocks.

o Exchange

Cems Students who will be on exchange need to register for courses on Mob-i. More information on the CEMS LSM guide.

o CEMS Language Courses

Cems students can take 1 CEMS language course at UCLouvain (ILV) to fulfill the CEMS language requirements. List available on uclouvain.be/en/faculties/lsm/cems-curriculum.html

o Professional Focus

o Professional Focus (30 credits)

o Content:

⌘ LLSMS2901	Consulting Project	
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MASTER [120] IN MANAGEMENT [TRACK FINANCIAL MANAGEMENT - DOUBLE DEGREE UCLouvain-ICHEC]

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Please note: this double degree will soon be suppressed. Only students who have started this programme at the latest in 2022-23 will still be able to apply for this double degree.

This double degree programme in "Financial Management" is offered to students of the Master 120 in Management Sciences (day courses). It is accessible by selection and corresponds to a specific course in advanced finance. See the web page <https://uclouvain.be/fr/facultes/lsm/track-financial-management.html> for the selection requirements.

Year

1 2

○ Core courses

				Year	
				1	2
○ LLSMS2904	Managing Uncertainty	Régis Coeurderoy Loïc Decaux Loïc Decaux (compensates Leonardo Iania)	EN [q2] [22.5h+15h] [5 Credits]	x	

o Annual bloc 2 (60 credits)

○ LLSMF2009	Taxation	Marie Lamensch	EN [q1] [30h] [5 Credits]		x
○ LLSMD2915	Internship and Career development		EN [q1+q2] [30h] [10 Credits]		x
○ LLSMS2091	Cross Cultural Competences and Management	Ina Aust-Gronarz Edina Dóci	EN [q1] [22.5h+7.5h] [5 Credits]		x
○ LLSMD2901	Mémoire		EN [q1+q2] [] [18 Credits]	x	x

o Language course (5 credits)

o Core courses

o Valorisation des crédits acquis antérieurement (55 credits)

o Suite du programme de master en gestion (65 credits)

o LLSMD2901	Mémoire		EN [q1+q2] [] [20 Credits]	X
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o Majeure Philippe de Woot en Corporate Sustainable Management (25 credits)

Cette majeure est préconisée pour ce programme spécifique. Un autre choix de majeure peut éventuellement être soumis au conseiller aux études qui se chargera de déterminer la faisabilité.

o Term 1

o LLSMS2280	Business Ethics and Compliance Management	Carlos Desmet	EN [q1] [30h] [5 Credits]	X
o LLSMS2282	Finance and Responsible Investment Practices			

Once they have succeeded the preparatory module, they will have to follow the programme of the [Master \[120\] in Management](#) .

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ Basic courses (40 credits)

Students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have an annual program of 55 credits.

○ LECGE1222	Microeconomics	Arastou Khatibi Arastou Khatibi (compensates Johannes Johnen) Arastou Khatibi (compensates François Maniquet)	FR [q1 or q2] [45h+15h] [5 Credits] 🌐
○ LECGE1219	Accounting II and analysis of financial statements	Michel De Wolf Maxence Postaire	FR [q2] [45h+15h] [5 Credits] 🌐
○ LECGE1213	Marketing	Nicolas Kervyn	FR [q1] [30h+15h] [5 Credits] 🌐
○ LECGE1315	Business Strategy	Alain Vas	FR [q1 or q2] [20h+10h] [5 Credits] 🌐
○ LECGE1223	Production and Operations Management	Daniel De wolf (compensates Per Joakim Agrell)	FR [q1] [30h] [5 Credits] 🌐
○ LECGE1321	Human Management	Laurent Taskin	FR [q2] [30h+15h] [5 Credits] 🌐
○ LECGE1332	Finance	Philippe Grégoire	FR [q1] [30h+15h] [5 Credits] 🌐
○ LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou Matthieu de Nanteuil	FR [q1] [30h] [5 Credits] 🌐

○

Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Non-Belgian licence's (2nd cycle) university degree issued by a recognized academic institution	Meet the general and specific access requirements

Access based on application

master's programme > you must :

- . fill in the [prerequisite analysis form](#) and send it back to lsm-belgian-admissions@uclouvain.be and
- . also [submit a UCLouvain online access request](#)

If general and specific access requirements are met > [Submit a UCLouvain online access request](#)



Teaching method

The quality of our Master's programme is continuously monitored by external auditors through the EQUIS international accreditation process. In terms of teaching methods, the two main strengths of our programmes are:

- **An education that mixes academic knowledge and professional practice**

Blended training is provided by academics who are top researchers in their fields and professionals, specially selected for their experience and widely renowned expertise. As a result, students are exposed to the latest scientific advances in management studies and their application in business life. Formal teaching is complemented with a hands-on learning experience that students acquire in various ways (group projects in connection with organizations, internship, master thesis). Students can also access a wide array of extra-curricular activities organised by the School's Corporate Unit.

- **A focus on active learning and the development of multidisciplinary skills**

We have created a learning environment that combines a variety of interactive teaching methods: lectures, case studies, group assignments, individual and group projects, problem-solving, flipped classrooms, business games, invited speakers. To optimize the learning experience, we blend theoretical and practical work, hard and soft skills, as well as in-person and online teaching activities. Courses are bundled in modular parts of six weeks to strengthen the acquisition of knowledge and competences. Exams may be organized at the end of each six-week part to complement the continuous assessment (interim tests, individual and group assignments) that is organized during the part.

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Because of our emphasis on active learning, most of the assessment is continuous. That is, students complete individual and group assignments during and after the courses. These assignments can take various forms (written reports, oral presentations, problem-solving, projects, videos, debates, etc.). Examinations can complement the assessment and are organized in the continuation of the teaching after each six-week courses' part. The assessment is both formative (by monitoring student learning and providing ongoing feedback) and summative (by evaluating student learning against some benchmark).

The details of the assessment can be found in the description of each course.

Mobility and/or Internationalisation outlook

This Master's programme offers various internationalisation and mobility opportunities that will add value to your curriculum:

1. **A quadrimester abroad** (30 credits) as part of an [exchange programme](#) in one of the 145 worldwide recognised partner universities in management, some of which are part of the exclusive PIM (Partnership in International Management) network, have accreditations such as EQUIS,...
2. **A quadrimester in Flanders** (30 credits) as part of the [Erasmus Belgica](#) programme, at one of the 3 recognised partner universities in management.

Contacts

Curriculum Management

Faculty

Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	http://www.uclouvain.be/lsm

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Academic supervisor: [Evelyne Léonard](#)

Jury

- President of the jury - Prof. Benoît Gailly: president-jury-lln@uclouvain.be
- Secretary of the jury: [Evelyne Léonard](#)

Useful Contact(s)

- Admissions of (future) holders of a Belgian's degree - Mrs Ornella Hennin: lsm-belgian-admissions@uclouvain.be
- Admissions of (future) holders of a non-Belgian's degree - Mrs Estelle Tonon: lsm-international-admissions@uclouvain.be
- Studies Advisor - Mrs Anneliese Desbuquoit: lsm-head-student-office@uclouvain.be

