



## GEHD2M1 - Introduction

### Introduction

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#### Introduction

The Master's 60 credits in Management (shift schedule), taught in French, covers most of the basic management programme. It aims to train you in the main management skills to enrich your basic training, previously acquired in another field.

#### Your profile

You:

- have professional experience and you want to strengthen your skills with solid management knowledge;
- want to meet other persons with different training and experience;
- wish to give added value to your profile by developing an understanding of the management issues of the organisations or companies where you will be called upon to practice your profession.

#### Your future job

Management graduates have careers in many sectors: industry, banking and insurance, retail, auditing, private companies, public bodies, SMEs, multinationals, consulting firms.

They are responsible for: management controller, company auditor, investment advisor, financial analyst, HR development manager, project manager, IT consultant, etc.

#### Your programme

The Master's 60 credits in Management (shift schedule) offers you:

- an overview of business management;
- a high-level programme that reconciles the demands of professional and family life with those of university studies;
- an innovative pedagogical approach that offers you the opportunity to develop a managerial vision of your professional expertise.

## GEHD2M1 - Teaching profile

### Learning outcomes

#### Graduate vision

The Master 60 in Management evening course prepares the graduate to meet the challenge of **becoming a socially responsible professional with a global overview of the management professions**.

The **Master 60 in Management evening course**, is a programme that develops the basic skills and expertise necessary for management functions in public or private, national or international, commercial or non-commercial organisations.

A student registering for this programme has already been involved in an active professional life for at least 3 years. Throughout the programme, the student calls on this experience and compares it to the knowledge, tools and theoretical and methodological frameworks, and vice versa. Thus, the Master's programme allows him to consider and enrich his professional and personal development by incorporating an academic approach, a reflective view and critical detachment.

At the end of this programme, the graduate will be:

#### **Responsible:**

He is capable of implementing socially responsible management practices in private or public organisations.

#### **A professional:**

- He will have assimilated basic management theories and concepts for efficient, expert use in a future professional environment;
- He is capable of determining the complex and varied issues that commercial or non-commercial organisations encounter in management fields.
- He is capable of locating organisations in their socio-economic and institutional context, understanding the interdependences between the organisation and the environment and translating them into management decisions;
- He will have developed basic skills in all key management functions.

Aware of the responsibility inherent to his profession, the graduate will have acquired the mindset of a critical participant, capable of making decisions in organisational environments by putting **ethical and socially responsible management values** at the centre of his concerns. He will have adopted an approach of continuous development that will allow him to be a professional demonstrating flexibility, capable of adapting and evolving positively in his environment.

#### **The competency framework**

**At the end of this programme, the graduate is capable of:**

#### **Introduction**

The exit profile of the Master 60 in Management evening course graduate is specified by the [LSM competency framework](#), with in particular:

- an academic education centred on management training, with an overall approach to management functions;
- priority given to the following skills:
  - Acting as a socially responsible participant,
  - Mastering knowledge,
  - Acting in an interface role, making use of his professional experience;
- a possibility of developing some of these skills in greater depth through his choice of thesis.

On successful completion of this programme, each student is able to :

**1. Corporate citizenship:** Act consciously, aware of their responsibilities, placing human and ethical considerations at the very heart of their thinking and actions.

1.1. Demonstrate independent reasoning, look critically and consciously at acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes.

1.2. Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development.

1.3. Decide and act responsibly, while taking into account the social, economic and environmental, sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.

**2. Knowledge and Reasoning:** Master an active and integrated command of a multidisciplinary body of knowledge (content, methods, models, conceptual frameworks) essential to act expertly in the various areas of management.

2.1. Master the core knowledge of each area of management.

2.2. Master highly specific knowledge in one or two areas of management: advanced and current research-based knowledge and methods.

2.3. Articulate the acquired knowledge from different areas of management.

2.4. Activate and apply the acquired knowledge accordingly to solve a problem.

2.5. Contribute to the development and advancement of the management field.

**3. A scientific and systematic approach:** Analyze and resolve problems in multidisciplinary and complex management situations using a scientific and systematic approach.

3.1. Conduct a clear, structured, analytical reasoning by applying, and eventually adapting, scientifically based conceptual frameworks and models, to define and analyze a problem.

3.2. Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.

3.3. Consider problems using a systemic and holistic approach: recognize the different aspects of the situation and their interactions in a dynamic process.

- 3.4. Perceptively synthesize the essential elements of a situation, demonstrating a certain conceptual distance, to diagnose and identify pertinent conclusions.
- 3.5. Produce, through analysis and diagnosis, implementable solutions in context and identify priorities for action.
4. **Innovation and Entrepreneurship:** Innovate, initiate and lead change.
  - 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
  - 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.

## GEHD2M1 Programme

### Detailed programme by subject

#### CORE COURSES [60.0]

Students who do not wish to apply for a reduction of studies (see art.45 of the [RGEE](#)) and who wish to complete their programme in one year may create their annual study programme (PAE) by integrating courses from the Master 60 credits taught in Louvain-la-Neuve or from evening courses taught in Mons or Charleroi, subject to validation, of the proposed PAE, by the jury.

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊗ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ LLSMG2050	<a href="#">Comptabilité et analyse des états financiers</a>		10 [q1] [30h] [5 Credits] ⊗ 🌐
○ LLSMG2051	<a href="#">Finance</a>		10 [q1] [30h] [5 Credits] ⊗ 🌐
○ LLSMG2052	<a href="#">Marketing</a>	Nicolas Kervyn	10 [q1] [30h] [5 Credits] ⊕ 🌐
○ LLSMG2053	<a href="#">Gestion de la production et modélisation</a>	Philippe Chevalier Mathieu Van Vyve	10 [q2] [30h] [5 Credits] ⊗ 🌐
○ LLSMG2054	<a href="#">Management humain</a>	Laurent Taskin	10 [q1] [30h] [5 Credits] ⊕ 🌐
○ LLSMG2055	<a href="#">Contrôle de gestion</a>	Karine Cerrada Cristia Bernard Miche	10 [q2] [30h] [5 Credits] ⊗ 🌐
○ LLSMG2056	<a href="#">Management stratégique</a>	Eric Cornuel	10 [q2] [30h] [5 Credits] ⊕ 🌐
○ LLSMG2057	<a href="#">Corporate Social Responsibility (In French)</a>	Corentin Hericher	10 [q2] [30h] [5 Credits] ⊕ 🌐













BA en sales account manager - crédits supplémentaires entre 45 et 60  
 BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60  
 BA en vente - crédits supplémentaires entre 45 et 60

## Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Licence belge dans un domaine autre que la gestion		Direct access	Une expérience professionnelle de 3 années minimum après obtention du titre de licence universitaire est vivement conseillée. > <a href="#">Introduire une demande UCLouvain en ligne</a>
Licence (2e cycle) non belge issue d'une institution universitaire reconnue	Répondre aux <a href="#">conditions générales et spécifiques d'accès</a>	Access based on application	Une expérience professionnelle de 3 années minimum après l'obtention du diplôme universitaire est vivement conseillée.  Si conditions spécifiques et générales d'accès remplies > possibilité d'accès sur dossier moyennant l'ajout éventuel de deux prérequis intégrés dans le programme de master: un cours d'économie politique et un cours de mathématiques > <a href="#">Introduire une demande UCLouvain en ligne</a>
<b>Masters</b>			
Tout master belge dans un domaine autre que la gestion		Direct access	Une expérience professionnelle de 3 années minimum après l'obtention du diplôme universitaire est vivement conseillée. > <a href="#">Introduire une demande UCLouvain en ligne</a>
Master non belge issu d'une institution universitaire reconnue	Répondre aux <a href="#">conditions générales et spécifiques d'accès</a>	Access based on application	Une expérience professionnelle de 3 années minimum après l'obtention du diplôme universitaire est vivement conseillée.  Si conditions spécifiques et générales d'accès remplies > possibilité d'accès sur dossier moyennant l'ajout éventuel de deux prérequis intégrés dans le programme de master: un cours d'économie politique et un cours de mathématiques > <a href="#">Introduire une demande UCLouvain en ligne</a>

## Holders of a non-University 2nd cycle degree

Here are the [general and specific access requirements](#) to this Master's degree for holders of a Belgian non-university second cycle diploma. If you meet these conditions, we invite you to [submit an online UCLouvain access request](#). The jury reserves the right to add up to 10 additional course credits to the programme for students who lack the required background in economics, mathematics or statistics.

## Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

### YOU THINK YOU HAVE A VALID PROFESSIONAL EXPERIENCE (VAE)



## Teaching method

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This program, specifically designed for working people, alternates theoretical presentations and case studies in order to allow a concrete understanding of management issues.

The program attracts an audience from a wide variety of educational and professional backgrounds. The confrontations of different practices and points of view, both between students and professors, and between students, offer an enrichment of the students' perspective on the different fields of management.

Students are invited in various individual or group assignments - to reflect on their professional practice or to study and solve management problems related to their professional field.

## Evaluation

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***The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

The evaluation methods are diverse: individual and/or group work, written or oral exams, final dissertation (TFE).

## Possible trainings at the end of the programme

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- [Master \[120\] in Management](#) (Louvain-la-Neuve)
- [Master \[120\] in Management](#) (Mons)

## Contacts

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### Curriculum Management

Faculty

Structure entity

SSH/LSM

Denomination

Louvain School of Management ([LSM](#))

Sector

Human Sciences ([SSH](#))

Acronym

LSM

Postal address

Place des Doyens 1 - bte L2.01.01

1348 Louvain-la-Neuve

Website

<http://www.uclouvain.be/lsm>

Mandate(s)

- Dean : Matthieu de Nanteuil
- Administrative director : Helena Torres

Commission(s) of programme

- Commission d'enseignement de la Louvain School of management ([CLSM](#))

Academic supervisor: [lsm-masters60-pm@uclouvain.be](mailto:lsm-masters60-pm@uclouvain.be)

Jury

- President of the jury - Prof. Benoît Gailly: [president-jury-lln@uclouvain.be](mailto:president-jury-lln@uclouvain.be)
- Secretary of the jury - Prof. Gordy Pleyers: [lsm-masters60-pm@uclouvain.be](mailto:lsm-masters60-pm@uclouvain.be)

Useful Contact(s)

- Admissions of (future) holders of a Belgian's degree - Mrs Ornella Hennin: [lsm-belgian-admissions@uclouvain.be](mailto:lsm-belgian-admissions@uclouvain.be)
- Admissions of (future) holders of a non-Belgian's degree - Mrs Estelle Tonon: [lsm-international-admissions@uclouvain.be](mailto:lsm-international-admissions@uclouvain.be)
- Studies Advisor - Mrs Anneliese Desbuquoit: [lsm-head-student-office@uclouvain.be](mailto:lsm-head-student-office@uclouvain.be)

