

At Mons - 120 credits - 2 years - Day schedule - In English

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **YES** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Sciences économiques et de gestion**

Organized by: **Louvain School of Management (LSM)**

Programme acronym: **GESA2M** - Francophone Certification Framework: 7

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GESA2M - Introduction

Introduction

Introduction

The Master 120 in Management Sciences (with work-linked-training), in codiplomation with Unamur, combines academic rigor with a strong and paid presence in companies. It focuses on managerial practices related to the digital transformation of the company, essential to adapt to the constant changes in the economic and technological environment. Improving operational efficiency and customer experience, accessing new markets, innovating products and services, redefining business models... the opportunities of digital transformation of the company are numerous and contribute to maintaining a competitive position in the market.

On completion of this Master's degree, you will have:

- assimilated management theories and concepts with a view to using them effectively and appropriately;
- placed organisations in their socio-economic and institutional context in order to understand the interdependencies between organisation and environment and translate them into management decisions;
- incorporated the challenges of international competition into socially responsible management practices;
- developed (through a professional immersion of at least 200 days during the Master program) the skills and know-how to competently handle the complex and varied challenges that organisations face in managing functions and skills at a strategic, tactical and operational level;
- incorporated the challenges of international competition into socially responsible management practices;

The Master in Management offers you:

- teaching by researchers and experts in the field;
- active teaching methods;
- strengthening of your language skills directly applied to professional management practices: through advanced language courses
- a joint degree with UNamur. You will benefit from the teaching of expert professors from UNamur and UCLouvain and you will graduate from both universities.
- a customisable study experience thanks to the opportunity to follow an option in your favourite field in order to become an expert in the field. In addition to courses specific to digital transformation, you choose your specialisation and option courses, your partner company and the theme of your dissertation.
- a 4-quarter paid internship. You join the teams of professionals from the strategy, marketing, finance and regulatory departments to carry out your internship, which lasts 3 days/week at the beginning of the course and 4 days/week at the end. Throughout this period, you are paid.
- a project dissertation. Your dissertation is directly related to your in-company experience.

Your profile

You:

- meet the admission requirements for this programme;
- wish to use your entrepreneurial skills and transform initiatives into economic and social realities;
- tend towards decision-making and management functions;
- wish to combine theoretical learning with field experience;
- want to build up substantial professional experience during your studies;
- are aiming for excellence in national and international management.

Your future job

GESA2M - Teaching profile

PROFESSIONAL FOCUS: DIGITAL ENTERPRISE TRANSFORMATION [30.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

● MLSMM2161	Internship search		[FR] [q1] [] [2 Credits] 🌐	X	
● MLSMM2162	Coaching	Karine Charry Ingrid Poncin	[FR] [q2] [30h] [8 Credits] 🌐	X	
● MLSMM2222	Advanced work-linked-training internship		[FR] [q1+q2] [] [15 Credits] 🌐		X
● MLSMM2264	Coaching advanced	Christophe Lejeune Ingrid Poncin	[FR] [q1] [30h] [5 Credits] 🌐		X

OPTIONS

> [List of electives](#) [en-prog-2024-gesa2m-mgesa400o]

One option from :

- > [Option Entrepreneurship \(Mons\)](#) [en-prog-2024-gesa2m-lgest564o]
- > [Option Transport & Logistics \(Mons\)](#) [en-prog-2024-gesa2m-lgest563o]
- > [Option Marketing Decision \(Mons\)](#) [en-prog-2024-gesa2m-mgesm205o]
- > [Option Finance and Transition I \(Mons\)](#) [en-prog-2024-gesa2m-mingm203o]

LIST OF ELECTIVES [10.0]

- Mandatory
- ⊗ Optional
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2 learning unit (one per year) to choose from:

Year

1 2

Content:

● MLSMM2134	e-Consumer Behavior	⊗ MLSMM2134
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Year

1 2

⊗ MLSMM2261	Collective Entrepreneurship <i>If this LU is chosen, the student will not be authorised to take the entrepreneurship option.</i>	Julie Hermans	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2262	Technological Entrepreneurship <i>If this LU is chosen, the student will not be authorised to take the entrepreneurship option.</i>	David Valentiny (compensates Julie Hermans)	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2263	Entrepreneurial Change Making <i>If this LU is chosen, the student will not be authorised to take the entrepreneurship option.</i>	Amélie Jacquemin	EN [q1] [30h] [5 Credits] 🌐 > French-friendly	X	X
⊗ MLSMM2151	Data Mining	Abdessamad Ait El Cadi	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2152	New Technologies & Emerging Practices	Bart Jourquin	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2153	Web Mining	François Fouss Corentin Vande Kerckhove	FR [q1] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2154	Machine Learning	Marco Saerens	EN [q2] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2155	Quantitative Decision Making	Luciano Porretta (compensates Daniele Catanzaro)	EN [q2] [30h] [5 Credits] 🌐	X	X
⊗ MLSMM2156	Recommender System Q q 1 0 0 1 73.283 232.92er System 19Tm [(Recommender System Q q 1 0 0 1 73.a.007996 1 c7.256012 71.865997 257.256012)				

OPTION MARKETING DECISION (MONS) [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕
-

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊙
-

Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GESA2M - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

Other UCLouvain bachelor degrees

Meet the [general and specific requirements](#).

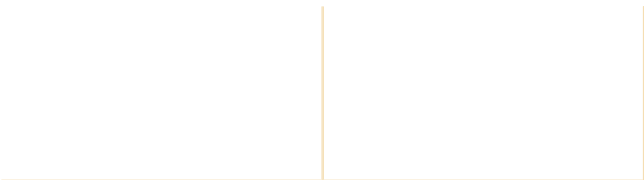
[Access based on application](#)

If the general and specific requirements are met, application-based enrolment is

BA en gestion hôtelière - crédits supplémentaires entre 45 et 60
BA en immobilier - crédits supplémentaires entre 45 et 60
BA en informatique de gestion - crédits supplémentaires entre 45 et 60
BA en informatique, orientation développement d'applications - crédits supplémentaires entre 45 et 60
BA en international business - crédits supplémentaires entre 45 et 60
BA en management de la logistique - crédits supplémentaires entre 45 et 60
BA en management du tourisme et des loisirs - crédits supplémentaires entre 45 et 60
BA en marketing - crédits supplémentaires entre 45 et 60
BA en relations publiques - crédits supplémentaires entre 45 et 60
BA en sales account manager - crédits supplémentaires entre 45 et 60
BA en sciences administratives et gestion publique - crédits supplémentaires entre 45 et 60
BA en vente - crédits supplémentaires entre 45 et 60

Holders of a 2nd cycle University degree

Diploma



specialization needs. Possibility of possible valuation of credits.

If general and specific requirements are met > [submit a UCLouvain online access request](#)

Holders of a non-University 2nd cycle degree

Degrees and titles corresponding to 2nd cycle non-university degrees do not allow access to the programme.

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

(with the exception of specialized masters).

For professionals who wish to acquire basic training in management sciences, consult [Master \[60\] in Management \(shift schedule\)](#) (Mons site) or [Master \[60\] in Management \(shift schedule\)](#) (Charleroi site).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

In the event of access on file, and depending on the diploma you hold, please refer to the "general and specific conditions of access" which can be downloaded in PDF format by simply clicking on the hyperlinks given in the tables above.

Admission and Enrolment Procedures for general registration

Faculty	
Structure entity	SSH/LSM
Denomination	Louvain School of Management (LSM)
Sector	Human Sciences (SSH)
Acronym	LSM
Postal address	Place des Doyens 1 - bte L2.01.01 1348 Louvain-la-Neuve
Website	http://www.uclouvain.be/lsm
Mandate(s)	<ul style="list-style-type: none">• Dean : Matthieu de Nanteuil• Administrative director : Helena Torres
Commission(s) of programme	<ul style="list-style-type: none">• Commission d'enseignement de la Louvain School of management (CLSM)
Academic supervisor:	Anne-Catherine Provost
Other academic Supervisor(s)	<ul style="list-style-type: none">• Ingrid Poncin
Jury	<ul style="list-style-type: none">• President of the jury: Patrick Scarmure• Jury secretary: Caroline Ducarroz
Useful Contact(s)	<ul style="list-style-type: none">• Information for future students (Aurélie Balena - tél. +3265/32.35.44): info-alternance@uclouvain.be• Studies management officer: Maité Van Daele• Vice-Dean LSM Mons: Ingrid Poncin

