■ UCLouvain	GEST2M1 2024 - 2025	Master [60] in Manageme

GEST2M1: Master [60] in Management

GEST2M1 - Introduction

Introduction

GEST2M1 - Teaching profile

Learning outcomes

The Master 60 in Management prepares the graduate to meet the challenge of **becoming a socially responsible professional with a global overview of the management professions.**

- 4.1. Identify new opportunities, propose creative and useful ideas in situations that require new strategic approaches, break with existing models and paradigms, promote progress and change.
- 4.2. Initiate, develop and implement ideas around a new product, service, process or organizational structure, having evaluated the risks and remain pragmatic.
- 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness.
- 4.4. Reflect on and improve the content, processes and goals of professional practices.
- 5. Work effectively in an international and multicultural environment: Work as an interface between stakeholders with different rationales, belief systems, training, nationalities, cultures ...
- 5.1. Understand the inner workings of an organization: develop a global approach and integrate the internal logic used, within the organization.
- 5.2. Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.
- 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
- 6. Teamwork and leadership: Integrate and work in a team, exercise enlightened leadership within the group.
- 6.1. Work in a team: join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.
- 6.2. Exercise enlightened leadership skills: unite and motivate different team members, identify, draw on and develop their skills and talents, guide them towards achieving a common goal, while adapting to time constraints and the changing environment.
- 7. **Project Management:** Define and manage a project to completion, taking into account the objectives, resources and constraints that characterize the project environment.
- 7.1. Analyse a project within its environment and define the expected outcomes: identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators.
- 7.2. Organize, manage and control the process: structure and schedule the tasks, identify and allocate human and material resources, coordinate, delegate and supervise the tasks; take into account the anticipated constraints and risks.
- 7.3. Make decisions and take responsibility for them in an uncertain world: take initiatives and act, anticipate and be proactive, show discernment and good judgment and be prepared to make quick decisions, taking into account multiple factors and uncertainties; accept the risks and consequences of decisions.
- 8. Communication and Interpersonal Skills: Communicate, converse effectively and convincingly with the stakeholders.
- 8.1. Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.
- 8.2. Interact and discuss effectively and respectfully with diverse stakeholders (supervisors, peers, colleagues, clients...) in face-toface and group contexts, using both verbal and nonverbal communication skills: demonstrate the ability to listen, empathize, be assertive, provide and accept constructive criticism.
- 8.3. Persuade and negotiate: understand the needs and viewpoints of others, put forward their reasoning in an appropriate, relevant and persuasive manner, able to bring out points of agreement, even in antagonistic situations.
- 9. **Personal and professional development:** Display self-knowledge and independence, able to adapt quickly to new situations and involve positively.
- 9.1. Independent self-starter: set priorities, anticipate and plan work activities within time constraints, rigorous, structured and thorough, even in changing, uncertain environments or crisis.
- 9.2. Self-awareness and self-control: be aware of and manage their own emotions, able to be objective about their work and behaviour, and recognize their own strengths and weaknesses, accept them and use them in a professional manner.
- 9.3. Self-motivation: be capable of creating a project in line with their own values and aspirations, confident and motivated in managing the implementation of the project, and persevere in difficult situations.
- 9.4. Quick study, lifelong learner: quickly and independently assimilate new information and skills needed to evolve in their professional environment, learn from successes and errors in the spirit of lifelong learning.

Programme structure

The structure of your programme will depend on your previous academic background.

- Students who have obtained a **Belgian Master's degree** in a field other than management or a non-Belgian Master's degree must follow the **core courses programme**. This programme consists of compulsory and elective courses spread over two terms and a final paper. (Please note that students who do not have the required background in economics will have the additional training LESPO2100 "Political Economy" added to their programme. Those who do not have a basic knowledge of mathematics and statistics will have the additional training course LECGE1112 "Mathematics in Economics and Management I" added to their programme.)
- Students who have a direct access, like mentioned on the "access reqirements", must follow the advanced version of the Master 60. This adapted programme includes courses that are taught intensively over six weeks. Assessments may be organised at the end of each six-week part or during the examination sessions at the end of the four-month period to complement the continuous assessment (intermediate tests, individual and group work) that is organised during this part. This adapted Master's programme also includes one or more courses given over a whole term as well as the final paper.
- Students who have obtained a **short non-university bachelor's degree**, from the official list visible on the access conditions page, must follow the **Preparatory module**. This preparatory module includes compulsory courses spread over two terms. Students who have **successfully completed the Preparatory module courses** must then follow the advanced version of the **Master 60** (see 2nd bullet point here above).

GEST2M1 Programme

Detailed programme by subject

CORE COURSES

Students who have obtained a Belgian Master's degree in a field other than management

o Final paper (15 credits)

O LLSMD2951 Travail de fin d'études [q2] [] [15 Credits]
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Alternatives

Students with a Bachelor's degree must follow the advanced Master 60 programme.

Students who have obtained a **non-university bachelor's degree of the short type**, from the official list visible on the Access Requirements page, must follow the **complementary module**.

Students who have successfully completed the complementary module must follow the advanced Master 60 programme.

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual block of their Masters programme, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

Students who have obtained a **short non-university bachelor's degrees**, from the official list visible on the Access Requirements page, must follow the **preparatory module** described below.

Once they have passed the preparatory module, they will have to follow the programme of an advanced version of the Master 60 credits.

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$ or the following year
- Activity with requisites
- Open to incoming exchange students
- Mot open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Basic courses (40 credits)

Students with a BA in accounting will get an exemption for LECGE1219 course and those with a BA in Marketing, in Foreign Trade or in e-business for LECGE1213 course. These students will then have an annual program of 55 credits.

• LECGE1222	Microeconomics	Arastou Khatibi Arastou Khatibi (compensates Johannes Johnen) Arastou Khatibi (compensates François Maniquet)	[q1 or q2] [45h+15h] [5 Credits] 🥮
O LECGE1219	Accounting II and analysis of financial statements	Michel De Wolf Maxence Postaire	[q2] [45h+15h] [5 Credits] 🕮
O LECGE1213	Marketing	Nicolas Kervyn	[q1] [30h+15h] [5 Credits] #
O LECGE1315	Business Strategy	Alain Vas	[q1 or q2] [20h+10h] [5 Credits]
• LECGE1223	Production and Operations Management	Daniel De wolf (compensates Per Joakim Agrell)	[R [q1] [30h] [5 Credits] @
O LECGE1321	Human Management	Laurent Taskin	[q2] [30h+15h] [5 Credits] #
O LECGE1332	Finance	Philippe Grégoire	[q1] [30h+15h] [5 Credits] #
• LECGE1317	Critical Analysis of organizations and markets	Joseph Amougou Matthieu de Nanteuil	[q1] [30h] [5 Credits] 🚇

o Courses in quantitative methods (15 credits)

O LECGE1112	Mathematics in economy and management	Pascal Lambrechts Mathieu Van Vyve	[q1] [45h+30h] [5 Credits] 🚇
O LECGE1337	Advanced mathematics and foundations of econometrics	Françoise Lefèvre	[q2] [30h+15h] [5 Credits]
O LECGE1114	Statistics in Economics and Management I	Alexandre Jacquemain	FR [q2] [30h+30h] [5 Credits] @

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The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

GEST2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > General access requirements
- > Specific access requirements
- > University Bachelors
- > Non university Bachelors
- > Holders of a 2nd cycle University degree
- •••• cific access requirements

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Bachelor: Business Engineering (site of Mons) - INGM1BA

Direct access

The programme will consist of advanced management courses

			met > possibility of access based on application with the possible addition of two supplemental training courses into the master's programme : one course in Economie politique and one course in Mathématiques > Submit a UCLouvain online access request
Non-Belgian Master's university degree issued by a recognized academic institution	Meet the general and specific access requirements	Access based on application	If general and specific access requirements are met > possibility of access based on application with the possible addition of two supplemental training courses into the master's programme: one course in Economie politique and one course in Mathématiques > Submit a UCLouvain online access request

Holders of a non-University 2nd cycle degree

Here are the **general and specific access requirements** to this Master's degree for holders of a Belgian non-university second cycle diploma. If you meet these conditions, we invite you to **submit an online UCLouvain access request**. The jury reserves the right to add up to 10 additional course credits to the programme for students who lack the required background in economics, mathematics or statistics.

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about Validation of priori experience.

For professionals who wish to acquire a basic education in management sciences, the 60-credit Master in Management (shift-schedule; entirely in French) is made for you. You can also have a look at the executive education proposed at the Louvain School of Management.

Access based on application

Access based on application: access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Access based on application for (future) holders of a **Belgian or a non Belgian degree**: you must of course meet the general and specific access requirements mentioned in the table above according to the degree you have or will obtain and then you must complete and submit an online application to UCLouvain and follow the procedure

Admission and Enrolment Procedures for general registration

Before submitting an access request, we invite you to look carefully at the table above and see if access is possible.

If you think you have access to this Master, here is how the procedure will work:

- 1. You must submit an online access request, after filling in all the required fields and providing the required documents.
- 2. The central service of the university will check your application.
- 3. If you have an access on file, the central service will forward your file to the faculty (Louvain School of Management) which will analyse your access in relation to the specific conditions visible in the table above.
- 4. The positive or negative decision of the faculty is then transmitted to the central service.
- 5. The central service will check various final elements before sending you the final decision, which will be either a refusal or the "Autorisation d'inscription" document. The latter will allow you to register officially at the university.

Teaching method

This program provides general training and broad exposure relative to various areas of management.

It attempts to achieve an integration of such different areas in order to obtain a global understanding of businesses and to develop decision making and implementation capacity. With this objective, the program offers, on top of lectures which help structure business knowledge, the use of case studies and problem solving exercises. In this order, team work is often relied on.

This program intends to attract a target audience highly varied in its professional background and country of origin. The confrontation of different points of view among students, professors, lecturers and external speakers enriches students' perspectives on management and economics.

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• Secretary of the jury - Prof. Gordy Pleyers: lsm-masters60-pm@uclouvain.be Useful Contact(s)

• Admissions of (future) holders of a Belgian's degree - Mrs Ornella Hennin: lsm-belgian-admissions@uclouvain.be