

COMM2M1 - Introduction

Introduction



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OPTIONS

- > [Stratégies de communication](#) [en-prog-2024-comm2m1-mcomm506o]
- > [Nouveaux médias](#) [en-prog-2024-comm2m1-mcomm507o]
- > [Communication culturelle](#) [en-prog-2024-comm2m1-mcomm508o]
- > [Communication culturelle: compléments](#) [en-prog-2024-comm2m1-mcomm509o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2024-comm2m1-mcomm410o]

STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊖ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
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COMMUNICATION CULTURELLE [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ MCOMU2702	Communication et production événementielle	Chloé Colpé	(FR) [q2] [30h] [5 Credits] 🌐
○ MCOMU2114	Communication des organisations culturelles	Charlotte Jacquet Charlotte Jacquet (compensates Sarah Sepulchre)	(FR) [q2] [30h] [5 Credits] 🌐
○ MCOMU2703	Etudes culturelles	Chloé Colpé (compensates Sébastien Fevry) Sébastien Fevry	(FR) [q1] [30h] [5 Credits] 🌐

COMMUNICATION CULTURELLE: COMPLÉMENTS [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ MCOMU2108	Politiques et publics de la culture	Joanne Joczzyk Jean-Gilles Lowies	(FR) [q1] [30h] [5 Credits] 🌐
○ MCOMU2109	Pratiques de communication culturelle	Jean-Luc Depotte Delphine Jenart	(FR) [q2] [30h] [5 Credits] 🌐
○ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur Damien Vanneste	(FR) [q1] [30h] [5 Credits] 🌐

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

● MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐
● MCOMU2210	Production éditoriale et production médiatique sur le web	Marie Vancutsem Aline Wavreille	(FR) [q2] [22.5h] [5 Credits] 🌐
● MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudéz	(FR) [q2] [15h] [5 Credits] 🌐

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMM2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access with additional training	
		Access with additional training	
Masters			
		Access based on application	
		Access with additional training	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

Evaluation

The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

