

**At Mons - 60 credits - 1 year - Day schedule - In French**

Dissertation/Graduation Project : **YES** - Internship : **NO**

Activities in English: **NO** - Activities in other languages : **NO**

Activities on other sites : **NO**

Main study domain : **Information et communication**

Organized by:



## COMM2M1 - Teaching profile

### Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

CG4.

CG5.

## COMM2M1 Programme

### Detailed programme by subject

#### CORE COURSES

- Mandatory
- ⌘ Optional
- △ Not offered in 2024-2025
- ⊙ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

#### ⌘ Pour les étudiants non-titulaires d'un master (45 credits)

● MCOMU2202	<a href="#">Marketing Communications</a>	Karine Charry	[FR] [q1] [30h] [5 Credits] 🌐
● MCOMU2701	<a href="#">Développement et gestion de projet Web créatif</a>	Suzanne Kieffer	[FR] [q1] [30h] [5 Credits] 🌐
● MCOMU2901	<a href="#">Mémoire M60 (bachelier)</a>		[FR] [] [] [23 Credits] 🌐
● MCOMU2910	<a href="#">Séminaire d'accompagnement au mémoire: concepts et méthodes</a>	Sandrine Roginsky	[FR] [q1] [15h] [2 Credits] 🌐
● MSHUM2201	<a href="#">Compétences relationnelles</a>	Laurent Lievens	[FR] [q1] [15h+30h] [5 Credits] 🌐
● MDROI2201	<a href="#">Droit des médias et de la communication</a>	Bernard Mouffe	[FR] [q1] [30h] [5 Credits] 🌐

**○ Activités au choix (10 credits)***Deux cours parmi:*

✂ MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits] 🌐
✂ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [5 Credits] 🌐
✂ MDROI2201	Droit des médias et de la communication	Bernard Mouffe	FR [q1] [30h] [5 Credits] 🌐

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## OPTIONS

- > [Stratégies de communication](#) [ en-prog-2024-comm2m1-mcomm506o ]
- > [Nouveaux médias](#) [ en-prog-2024-comm2m1-mcomm507o ]
- > [Communication culturelle](#) [ en-prog-2024-comm2m1-mcomm508o ]
- > [Communication culturelle: compléments](#) [ en-prog-2024-comm2m1-mcomm509o ]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [ en-prog-2024-comm2m1-mcomm410o ]

## STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### Content:

● MCOMU2104	<a href="#">Audit, évaluation et intervention en communication</a>	<a href="#">François Lambotte</a>	(FR) [q1] [30h] [5 Credits] 🌐
● MCOMU2112	<a href="#">Stratégies de communication et communication de crise</a>		



## MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

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- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Content:

● MCOMU2211	<a href="#">Design et évaluation de prototypes web</a>	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐
● MCOMU2210	<a href="#">Production éditoriale et production médiatique sur le web</a>	Marie Vancutsem Aline Wavreille	(FR) [q2] [22.5h] [5 Credits] 🌐
● MCOMU2213	<a href="#">Atelier de production communicationnelle</a>	Aurélie Vachandez	(FR) [q2] [15h] [5 Credits] 🌐

## Supplementary classes

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**To access this Master, students must have a good command of certain subjects. If this is not the case, in the first annual**

⌘ MMETH1302	Analyser les mondes numériques	François Lambotte Joël Matriche	EN [q2] [30h+20h] [5 Credits] 🌐
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**o Cours au choix (5 crédits)***Un cours parmi*

⌘ MCOMU1302	Séminaire de recherche en communication	Sophie Del Fa	EN [q2] [30h+10h] [5 Credits] 🌐
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## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## COMM2M1 - Information

### Access Requirements

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*Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.*

*General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.*

*Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.*

***In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.***

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SUMMARY

**Holders of a 2nd cycle University degree**

Diploma	Special Requirements	Access	Remarks
"Licenciés"			

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## Evaluation

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**The evaluation methods comply with the [regulations concerning studies and exams](#). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".**

## Contacts

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### Curriculum Management

Entity

Structure entity

Denomination

Faculty

Sector

Acronym

Postal address

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Human Sciences (SSH)

COMU

Ruelle de la Lanterne magique 14 - bte L2.03.02

1348 Louvain-la-Neuve

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<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Andrea Catellani](#)

Other academic Supervisor(s)

- [Andrea Catellani](#)

Jury

- Président de jury: [Philippe Scieur](#)
- [Sébastien Fevry](#)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): [info-mons@uclouvain.be](mailto:info-mons@uclouvain.be)
- studies management officer: [Tatiana Nikitina](#)

