VISU2MC - Teaching profile

Learning outcomes

The cross-disciplinary Advanced Master's degree in Visual Cultures primarily aims to enable students to think and act as a cultural critic, i.e. applying a reflective and critical approach to society through its past and present visual output. In this way, by the end of their 60-credit course, students will have an active and integrated expert understanding of a body of disciplinary and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the different fields of visual communication and the history of images.

Students will be able to study and analyse an image or a corpus of images (regardless of the medium) or a complex issue using the methodologies specific to the disciplines of communication and history of art, while at the same time improving their critical eye.

They will be able to complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach. They will demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

This Master's degree therefore seeks to train people who are receptive to the cultural and socio-professional worlds, mainly in terms of their visual dimensions, and who are capable of integrating into them easily and efficiently.

On successful completion of this programme, each student is able to :

1. Think and act as a cultural critic: Apply a reflective and critical approach to society through its past and present visual output.

1.1. Be an active citizen who is aware of current issues related to visual output, by placing them in a complex socio-cultural and historical network;
1.2. Demonstrate intellectual independence in reasoning, apply a critical eye to visual output over a wide variety of media (cinema, television, video, photography, painting, sculpture, engraving, etc.);
1.3. Think and act in a multidisciplinary and interdisciplinary way by being open to other conceptual and methodological frameworks with a view to not only acquiring new knowledge but also being able to form hypotheses themselves.

2. Master knowledge: Attain an active and integrated expert understanding of a body of disciplinary (history of art, visual anthropology, semiology, sociology, narratology, cultural studies, etc.) and multidisciplinary knowledge (awareness, terminology, issues, methods, conceptual frameworks) essential for them to become experts in the fields of visual communication and iconology.

2.1. Attain a knowledge base in the fields of communication and the history of art;
2.2. Attain specialist knowledge in even more specific fields (visual studies, iconology, visual anthropology, semiology, etc.);
2.3. Link and compare knowledge from related disciplines (history, anthropology, sociology, etc.);
2.4. Starting from the basis of the knowledge acquired, contribute to the development of new hypotheses in the field of visual culture studies.

3. Apply disciplinary methodologies: Study and analyse an image or a corpus of images or a complex issue using the methodologies specific to the disciplines of communication and history of art.

3.1. Study an image or a corpus of images, in any medium, using technological, semiological, anthropological, iconological, etc. analysis methods;
3.2. Be capable of re-situating the above in their historical and socio-cultural context and understanding their interactions and challenges;
3.3. Reflect on the contribution of new methods and develop these methods with a view to adapting them to various different situations.

4. Carry out research using a scientific approach: Complete an original, individual research assignment dealing with a large and varied quantity of data, using a rigorous and systematic approach.

4.1. Develop and deal with specific issues surrounding a given subject. Demonstrate clear and structured reasoning by applying and, where necessary, adapting the conceptual frameworks provided;
4.2. Conduct research on a given subject or issue: describe, organise and summarise data in a systematic and rigorous manner. Critique and compare documents;
4.3. Examine the body of data in a relevant way: apply disciplinary methodologies while also providing their own reflective and critical perspective, developing new, individual insight into the issue;
4.4. Communicate the results of their research in a scientific and pedagogical manner, both orally and in writing.

5. Independently manage their work and developmental path: Demonstrate independence in managing a research project and an individual project, and more generally in keeping their knowledge updated.

5.1. Independently manage a research assignment using a scientific approach and applying knowledge and methodologies to new issues and multidisciplinary situations;
5.2. Plan and manage their own learning path, making individual choices relating to their education;
5.3. Develop their intellectual curiosity: be interested in and open to trends in the field of knowledge but also in relation to the methods for communicating that knowledge;
5.4. Be responsible for their own learning: independently manage the acquisition and updating of their knowledge and expertise;
5.5. Manage their time and plan the steps required to carry out a project.

VISU2MC Programme

Detailed programme by subject

CORE COURSES [45.0]

⊘ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

OPTIONS

Students must choose:

- either an option (15 credits); or
- optional courses among the four options (15 credits).

> Option in Events Communication   *[en-prog-2024-visu2mc-lvisu801o]*
> Option muséologie et médiation muséale   *[en-prog-2024-visu2mc-lvisu802o]*
> Option Photography and Film   *[en-prog-2024-visu2mc-lvisu803o]*
> Option in Digital Culture and Ethics   *[en-prog-2024-visu2mc-lfial800o]*
> Optional courses   *[en-prog-2024-visu2mc-lvisu805o]*

OPTION IN EVENTS COMMUNICATION [15.0]

◯ Mandatory
✗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐

OPTION PHOTOGRAPHY AND FILM [15.0]

⊙ Mandatory
⊗ Optional
△ Not offered in 2024-2025
⊘ Not offered in 2024-2025 but offered the following year
⊕ Offered in 2024-2025 but not the following year
△ ⊕ Not offered in 2024-2025 or the following year
🟨 Activity with requisites
🌐 Open to incoming exchange students
🌐 Not open to incoming exchange students
[FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is organised at KU Leuven

o **Content:**

⊙ EVISU2500	Photography and Visual Culture (KU Leuven)		[EN] [q2] [26h] [5 Credits] 🌐	
⊙ EVISU2501	Photo Hybrids (KU Leuven)		[EN] [q2] [26h] [5 Credits] 🌐	
⊙ EVISU2502	Film and Literature (KU Leuven)		[EN] [q2] [39h] [5 Credits] 🌐	

OPTION IN DIGITAL CULTURE AND ETHICS [15.0]

The digital has transformed our lives and culture to the extent to which everything takes place nowadays in "digital space," as our own space, time, and existence are all deeply digitalized. In the "culture of connectivity," the digital is ubiquitous, we are, one way or another, always online, while technology is no longer just 'at hand', but already intimately infiltrating and fusing with our thoughts, our sensations, and even our bodies.

The Digital Culture and Ethics Option offers courses focusing on such profound changes brought about by the digital in all walks of life and academic disciplines alike. It invites the students to reflect critically and creatively on the resulting large-scale evolutions and

o Content:

✖ LEPL2210	Ethics and ICT	Axel Gosseries Olivier Pereira	EN	[q2] [30h] [5 Credits] 🌐 > *French-friendly*
✖ LANTR2115	Séminaire d'Anthropologie du Numérique : technologie, jeux vidéos et mondes virtuels	Lionel Scheepmans (compensates Olivier Servais)	FR	[q2] [15h] [5 Credits] 🌐 > *English-friendly*
✖ LCOMU2640	Media education and media literacy	Thibault Philippette Camille Tilleul (compensates Thibault Philippette)	FR	[q1] [30h] [5 Credits] 🌐
✖ LDEMO2640	"Big data" : capture et analyse de données massives	Christine Schnor	FR	[q2] [20h] [5 Credits] 🌐
✖ LEUSL2113	Digital Europe	Christophe Lazaro	EN	[q2] [30h] [5 Credits] 🌐
✖ LSOC2002	Digital sociology	Eric Mangez	FR	[q2] [30h] [5 Credits] 🌐

OPTIONAL COURSES [15.0]

Students must choose optional courses among the options (15 credits).

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

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VISU2MC - Information

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Access Requirements

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY
- General access requirements
- Specific access requirements

General access requirements

Translated from https://www.gallilex.cfwb.be/fr/leg_res_01.php?ncda=39681&referant=l02

Art. 112. of the "Décret définissant le paysage de l'enseignement supérieur et l'organisation académique des études" :

§ 1. In accordance with the general requirements established by the academic authorities, students who have:

1. a master's degree;

2. an academic degree similar to the one mentioned in the preceding paragraph awarded by a higher education institution in the Flemish Community or the German-speaking Community, or by the Royal Military Academy, by virtue of a decision of the academic authorities and in accordance with any additional requirements they may establish;

Or a second-cycle academic degree (licence, master) corresponding to one of the above-mentioned degrees awarded in the French-speaking Community, in accordance with the provisions prior to the decree of March 31, 2004, or in the Flemish-speaking Community of Belgium;

Or a foreign title or degree recognized by the French Community of Belgium as equivalent to one of those mentioned above.

For holders of any other diploma, Belgian or foreign, admission is based on an application file; provided that candidates can demonstrate personal or professional experience and/or previous academic results deemed sufficient by the admissions committee, by

Modifications to the conditions of admission for 2025-2026 for the Faculty of Philosophy, Arts and Letters will be available in this document.

Admission and registration procedures

All applications for admission, enrolment or re-registration (from Belgian or international candidates) must be submitted online to the UCLouvain Enrolment Service: https://uclouvain.be/inscription.

Application deadlines: https://uclouvain.be/fr/etudier/inscriptions/calendrier-inscriptions.html
For further information on admission to this Master's program, please contact info-fial@uclouvain.be.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Faculty

Structure entity	SSH/FIAL
Denomination	Faculty of Philosophy, Arts and Letters (FIAL)
Sector	Human Sciences (SSH)
Acronym	FIAL
Postal address	Place Cardinal Mercier 31 - bte L3.03.11
	1348 Louvain-la-Neuve
	Tel: +32 (0) 10 47 48 50
Website	http://www.uclouvain.be/fial

Mandate(s)

- Dean : Elisabeth Degand
- Administrative director : Valérie Loutsch

Commission(s) of programme

- Ecole d'histoire, arts et cultures (EHAC)

Academic supervisor: Alexander Streitberger

Jury

- President: Sébastien Fevry
- Secretary: Ralph Dekoninck
- 3rd member of the small panel: François Maheu

Useful Contact(s)

- For further information: info-fial@uclouvain.be