



GESM1BA - Introduction

Introduction

Introduction

The Bachelor in Management programme enables students to acquire a broad knowledge base in the different areas of management and also in economics, quantitative management methods, human science, law and two foreign languages.

This Bachelor's degree aims to facilitate the acquisition of transferable skills specific to the university, such as rigorous, methodical and critical analysis, the ability to work independently and as part of a team, and communication and creativity skills.

This Bachelor's programme fully embraces a long-term vision of our society, in terms of both sustainable development and digital transformation.

By the end of the first cycle, you will have acquired:

- a multidisciplinary background, with a cross-disciplinary approach to management functions;
- the skills and fundamental knowledge required to manage companies and organisations;
- a scientific approach and a socially responsible mindset.

Your profile

When you embark on a management course, it is most important that you have had a good general education. An interest in marketing, accountancy, finance, entrepreneurship or sustainable development are excellent reasons to take up the challenge.

Your future job

Management graduates make a career for themselves in many sectors, including industry, banking and insurance, auditing and large-scale retail, in private companies, public organisations, SMEs, multinationals and consultancy firms.

They hold positions of responsibility, such as management controller, company auditor, financial analyst, HR development manager, sales manager or purchasing manager.

Your programme

The Bachelor's programme offers you:

- gradual acquisition of the knowledge you need to take up a "decision-maker" role in a company;
- an understanding of the rules governing how a company operates in its legal, fiscal and social environment;
- the ability to work independently and as part of a team;
- communication and creativity skills;
- language training (English and Dutch/Spanish) throughout the degree course as well as support (in English or Dutch) linked to the internship.

Your parcours

This Bachelor's degree gives access to various Master's programmes, including the ster -Tm [(•J /F5 8 Tft1pa.s] TJ /F/F52p5evqsu9to t457vDutcalr9 Tm

GESM1BA - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

The profile of Bachelor in Management graduates is set out in the **Louvain School of Management (LSM) competency framework**. This framework centres around the following three skills: acquiring a knowledge base, applying a scientific approach and adopting a socially responsible mindset.



1.

Adopt a socially responsible mindset

Think and take decisions responsibly, taking account of ethical and civic values.

- 1.1 Demonstrate the ability to reason independently and adopt a considered and critical approach to knowledge (academic and common sense).
 - 1.2 Consider ethical and humanistic values, integrity, the laws and conventions, civic solidarity and sustainable development in all interactions with the community.
 - 1.3 Analyse a situation responsibly, taking into account the economic, social and environmental impact on the various stakeholders.
2. Acquire a knowledge base
- Actively acquire a knowledge base in different subjects (management, human science, economics, law, quantitative methods) that are essential for analysing issues in the various fields of management.
- 2.1 Understand the basic concepts and theories in each of the fields of management and economics.
 - 2.2 Acquire a knowledge base in human science and law.
 - 2.3 Acquire a knowledge base in quantitative, IT and digital methods.
 - 2.4 Apply knowledge gained from different subjects to solve a simple but concrete management problem.
3. Apply a scientific approach
- Use a scientific approach to analyse concrete management problems and situations.
- 3.1 Understand and selectively use scientific texts and works in French and English.
 - 3.2 Apply clear and structured analytical reasoning, conceptual frameworks and science-based models to describe and analyse a simple but concrete problem and offer a solution.
 - 3.3 With the help of dedicated software tools, collate, select and analyse relevant information using basic statistical and data analysis methods.
 - 3.4 Analyse and interpret results or proposals, and provide a well-argued critique, for a simple but concrete management problem.
 - 3.5 Demonstrate rigour and discernment (validity and relevance) in the collation of information sources, and precision in their referencing.
4. Embrace change
- Adopt a positive approach to change in assignments and projects carried out individually or in groups.
- 4.1 Identify opportunities for innovation and be creative in putting forward useful and original ideas.
 - 4.2 Identify situations of resistance to change and overcome them.
 - 4.3 Be part of a collective change dynamic.
 - 4.4 Identify opportunities linked to the digital transformation of companies, sustainable development and organisational changes in the workplace and suggest solutions to management problems based on ESG criteria.
5. Adopt a multidisciplinary and professional mindset
- Compare different motives and rationales for action to understand a concrete problem a company is facing.
- 5.1 Understand the internal workings of a company of limited size and complexity.
 - 5.2 Understand these workings, place them in their socio-economic context and identify the interdisciplinary issues.
 - 5.3 Combine different areas of knowledge (apply concepts from different fields and compare different rationales for action) to understand a concrete problem of a company or organisation of limited size and complexity.
 - 5.4 Use software from different fields to solve a management problem.
6. Become a team player

9.4 Adapt to, and take advantage of, a variety of learning situations.

9.5 Independently assimilate new knowledge and skills to enable you to solve concrete, well-defined management problems.

Programme structure

The first year is given over to a course on ethics and corporate social responsibility, a core element of the LSM teaching plan, and courses on management (accounting and financial analytics, marketing, a management seminar), economics, the theoretical foundations of management, and management tools and methods (management mathematics, statistics and probability, business informatics).

The programme then focuses on management topics, based on the main corporate functions (marketing, finance, production, HR management) and the cross-cutting elements of a company's operations (strategy, management control).

You will also continue your studies of economics (microeconomics and macroeconomics), quantitative management methods (statistical inference, econometrics) and the corporate legal environment.

In the third year, you have an entrepreneurial project and a professional development project, which will introduce you to the business world. You will also have the opportunity to project yourself into the company of the future through seminars that tackle issues such as social change and the digital transformation of our society and its organisations.

Two **language courses, one of which is English**, are taught in each year.

The programme of the first year (60 credits) is identical to the first year of the Bachelor in Business Engineering programme.

GESM1BA Programme

Detailed programme by subject

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

	Year		
	1	2	3

o Content:

o Law

○ MDROI1105	Sources and Principles of Law	Ignacio De La Serna	FR [q1] [45h+0h] [5 Credits] 🌐	x		
○ MDROI1210	Business Law ■	Werner Derycke	FR [q1] [30h+0h] [5 Credits] 🌐		x	

o Economics

○ MECON1104	Economics	Nathalie Gilson	FR [q1] [45h+20h] [5 Credits] 🌐	x		
○ MECON1211	Macroeconomics ■	Nathalie Gilson	FR [q2] [30h+10h] [5 Credits] 🌐		x	
○ MECON1212	Microeconomics ■	Patrick Scarmure	FR [q1] [45h+20h] [5 Credits] 🌐		x	
○ MECON1312	International Economics ■	Nathalie Gilson	FR [q1] [30h+10h] [5 Credits] 🌐			x
○ MECON1313	Industrial Organization ■	Patrick Scarmure	FR [q2] [30h+10h] [5 Credits] 🌐			x

				Year		
				1	2	3
○ MANG1339	English 3 	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [4 Credits] 			x







○ **Second Language**

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ **Dutch**

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

○ MNEER1121	Dutch 1	Erika Copriau Bruno Michiels (coord.) Daniel Schoemans	NL [q1+q2] [30h+30h] [5 Credits] 	x		
⌘ MNEER1119	Dutch 1 for LSM Beginners	Daniel Schoemans (coord.)	NL [q1+q2] [60h] [5 Credits] 	x		
○ MNEER1236	Dutch 2 	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+60h] [5 Credits] 		x	
○ MNEER1341	Dutch 3 	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h+45h] [4 Credits] 			x

⌘ **Spanish**

○ MESPA1122	Spanish 1	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [30h+30h] [5 Credits] 	x		
○ MESPA1237						

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified **in the detailed programme**: their title is followed by a yellow square.

o Social Science

o MSHUM1118	Study Skills Seminar	Jean-Luc Depotte	EN [q1+q2] [15h +30h] [5 Credits]
o MSHUM1122	Ethics and CSR	Vincent Truyens	[q1+q2] [15h +30h] [5 Credits]

o Languages

o MANGL1120	English 1	Erika Copriau Bruno Michiels Guy Monfort (coord.) Daniel Schoemais	EN [q1+q2] [30h +30h] [5 Credits]
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ Dutch

In the first annual blockpr 0 m 48.41u h W n 1 G [] 0 d 2 w 0 0 m 36.849998 1 096 0 | 226.770996 455999 cm 0 -1 1 0 0 0 cm 0 0 m 0 -11.338 | 30.

English 1

GESM1BA - 2ND ANNUAL UNIT

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - ⊙ Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
-

o Languages

o MANGL1235	English 2 🇬🇧	Jessica Degroote Céline Gouverneur Caroline Lambert Daniel Schoemans Quentin Zèques (coord.)	EN [q1+q2] [0h +60h] [5 Credits] 🌐
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1236	Dutch 2 🇳🇱	Erika Copriau (coord.) Bruno Michiels	NL [q1+q2] [0h +60h] [5 Credits] 🌐
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⌘ Spanish

o MESPA1237	Spanish 2 🇪🇸	Juan Francisco Hernandez Rodriguez (coord.)	ES [q1+q2] [0h +45h] [5 Credits] 🌐
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GESM1BA - 3RD ANNUAL UNIT

- Mandatory
 - ✘ Optional
 - △
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o Social Science

o MSHUM1303	Organization and Social Change Seminar	Julie Solbreux	EN [q2] [15h +0h] [2 Credits]
o MSHUM1301	Questions de sciences religieuses	Stanislas Deprez	EN [q1] [15h] [2 Credits]

o Languages

o MANGL1339	English 3 	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h +45h] [4 Credits]
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o Second Language

The student chooses and keeps the same second language for the entire bachelor cycle.

⌘ Dutch

In the first annual block, the default learning unit is MNEER1121 Dutch 1.

At the end of a placement test, the teacher will decide whether or not to register for the learning unit MNEER1119 Dutch 1 LSM beginner.

o MNEER1341	
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- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](#).

- Access to **Bachelor of Science in Business Engineering**

The Bachelor of Science in Business Engineering is a joint program organised by KU Leuven and UCLouvain Saint-Louis Bruxelles. In order to register, all candidate must first submit an application via the [KU Leuven admission platform](#). The [conditions of access](#) to this programme are specific.

Teaching method

Moving from secondary school to university involves change, with new subjects, new demands, a new environment and meeting new people. To ease this transition to UCLouvain FUCaM Mons, the educational support team offers a range of measures for students **before the start of the academic year, during the year and during the university holidays**; individual support is also available.

Before the start of the academic year, students are invited to take part in **preparatory courses** to get to know the university, the teaching staff, the other students and all members of the university community. These courses are also a good way to practise note-taking, get to grips with the working method and update your subject knowledge (maths, Dutch, etc.).

During the year there are other collective activities available, such as **tutorials, supervised exam revision** and methodology seminars (e.g. time management) on offer. The educational advisers are also available to **meet with students individually** and assess their situation in order to offer them **personalised assistance** (e.g. methodological supervision, a listening ear and support).

In the summer, the educational support team continues to **keep an eye on students** and offers tutorials on subjects that students had difficulty with during the academic year... another little helping hand on your path to success!

For more information about all the support measures available at UCLouvain FUCaM Mons, visit our web page: <https://uclouvain.be/fr/sites/mons/accompagnement-pedagogique.html>.

Evaluation

*The evaluation methods comply with the **regulations concerning studies and exams**. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".*

Written and oral exams are designed to check the extent to which students have mastered and understood concepts, theories, basic information and skills in the various subjects.

Some teaching activities (exercises) are subject to **continuous assessment**.

To obtain a student's average, the grades awarded for each course unit are weighted by the number of credits allocated to each unit.

Mobility and/or Internationalisation outlook

Each year, a growing number of young Europeans undertake an exchange at a foreign university for several reasons, including cultural enrichment, the opportunity to become proficient in other languages and internationalisation of the job market. UCLouvain FUCaM Mons has always appreciated the usefulness of international exchanges in university education. **In the third year of the Bachelor's programme, students have the opportunity to spend one term at one of our partner universities outside Belgium.** To further facilitate the mobility of all students, regardless of their socio-economic situation, financial aid is available to cover part of the cost of their trip abroad.

Europe or further afield

Students enrolled on a daytime course at UCLouvain FUCaM Mons have the opportunity to take part in exchange programmes at the end of their Bachelor's (and Master's) cycle. They can spend time at one of several renowned universities, including the Università

- [Master \[120\] in Economics: General](#) and [Master \[60\] in Economics : General](#)
- [Master \[120\] in Economics: Econometrics](#)

There are a number of UCLouvain Master's programmes (generally stand-alone) that are widely accessible to UCLouvain FUCaM Mons Bachelor's graduates, including:

- [Master \[120\] in Population and Development Studies](#) (direct access for all Bachelor's graduates),
- [Master \[120\] in European Studies](#) (open to all Bachelor's graduates with a minor in European Studies),
- [Master \[120\] in Ethics](#) (open to all Bachelor's graduates, subject to additional course requirements).

Contacts

Curriculum Management

Faculty

Structure entity

SSH/LSM

