UCLouvain MULT2M 2024 - 2025

MULT2M - Introduction

Introduction

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This Master's degree is geared towards acquiring communication skills (both written and oral) and professional tools relating to the business world. The classes are delivered in the target language and include specialized exercises and case studies.

Organized in collaboration with the Faculty of Economic, Social and Political Sciences and Communication, the Master's prepares students for a career in business. The programme includes an internship in a company where one of the two languages studied is spoken. You will spend three months working full-time in a company in Belgium or abroad.

Your profile

You

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MULT2M - Teaching profile

Learning outcomes

The Master [120] in Multilingual Communication with a Professional Focus in Languages for Business Communication gives you the expertise, competence and critical analysis skills to set you up as a responsible player in the world of national and international business.

Graduates of the course will integrate easily into a company or organization in a role such as multilingual communications specialist, public relations manager or recruitment manager. They will bring to the company/organization a whole range of knowledge and skills developed and acquired during their degree course:

- an excellent command, both written and spoken, of at least two of the following modern languages: German, English, French and Dutch:
- knowledge and understanding of how a company/organization operates, specifically in the area of communications. These skills will have been acquired principally through immersion in a company (minimum three-month internship); Cherifo heather of the economic, legal, stocial and political situation in softe of the countries of the languages studied;

- knowledge and understanding of interpersonal and intercultural communication;
- the knowledge and understanding they have gained from university study: academic research and rigorous methodology.

Graduates will also have learned how to take a critical and constructive look at themselves and the world around them, making them highly adaptable and open to further learning.

Graduates of the Master [120] in Multilingual Communication will have acquired the necessary knowledge and skills to take on the role of responsible player and communicator and apply their expertise to society and the business world (companies/organizations).

On successful completion of this programme, each student is able to :

1. Have a good practical knowledge and command of the two major languages studied (German, English, French or Dutch) to at least Level C1* for listening and reading comprehension and a minimum of Level B2* for oral and written expression and interaction, and will thus be able to make a valuable contribution to projects in the business/corporate field.

(*) Common European Framework of Reference for Languages

1.1. Have a command of specific business/corporate vocabulary in the two target languages;

complex documents, in the two target languages and be able to exploit the details and nuances of these documents; Leneral or business/-elatid thpics, and sktate annhugdith n a company organization a ta cational and orginternational

- 4.3. Alone or as part of a team, be able to plan and develop all the stages of a communications-related project and, having allocated the tasks, collaborate with all parties involved;
- 4.4. Alone or as part of a team, be able to take and assume responsibility for the decisions required for effective management of the project in order to achieve the targets set;
- 4.5. Be capable of involving key players in the process as and when required.
- 5. Understand their role within the company/organization and exercise it in line with the company's operating policies and environment (capitalizing on their internship experience).
- 5.1. Have an understanding of the internal workings of a company/organization and the role of its players and be able to adapt to these operations within the wider local and international social, political and economic context;
- 5.2. Understand their own role and remit within the company/organization, specifically in terms of its communications, and vis-à-vis the different internal and external stakeholders, allowing them to operate competently and effectively;
- 5.3. Be able to adapt to the specific environment of the company/organization they work for (e.g. the company's structure and culture; national and/or international and multicultural context; language policies);
- 5.4. Be able to combine the theory and practical skills they have learned, especially during their internship, in order to critically analyse the workings of an institution and one or more of the issues it faces, as well as how theory compares to reality (alternating between theory and practice).
- 6. Have the ability to design and carry out research, adopting a rigorous scientific and methodological approach to investigating an original research topic relating to issues affecting the business/corporate world and international organizations.
- 6.1. Be able to pinpoint and formulate one or more research questions relating to a complex issue;
- 6.2. Be able to summarize what is already known about the research question(s) in the fields studied, using a critical approach and deductive reasoning skills (possible research topics relate to the economic, legal, social and political situation in the countries of the languages studied, the external communications of certain organizations/companies and the use of certain languages within some organizations/companies);
- 6.3. Be capable of devising and implementing a rigorous, pertinent methodology for obtaining the answers to the research question(s);
- 6.4. Have the ability to design and conduct empirical quantitative and/or qualitative research, as appropriate, using the relevant analytical tools;
- 6.5. Have the skills to analyse and interpret the results, providing a reasoned critique;
- 6.6. Be able to demonstrate deductive reasoning skills and formulate conclusions;
- 6.7. And generally demonstrate their ability to take a step back and assess with a critical eye both their own work and the knowledge contributed.
- 7. Conduct themselves as university graduates and critical and responsible players who are open to continuous learning opportunities.

Detailed programme by subject

CORE COURSES [75.0]

- Mandatory
- ☼ Optional
- Δ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$ or the following year
- Activity with requisites
- Open to incoming exchange students
- ⊗ Not open to incoming exchange students
 [FR] Teaching language (FR, EN, ES, NL, DE, ...)
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 ${\it Click on the course title to see detailed informations (objectives, methods, evaluation...)}$

Year





OPTIONS [15.0]

The 15-credit options and/or optional courses enable students to develop certain skills in relation to their future career.

They choose:

- either a 15-credit option;
- or optional courses worth 15 credits, subject to approval by the Examination Board Secretary and the Master's dissertation supervisor (students may, if they wish, study a third language at the Language Institute of the UCLouvain).

Note: Students choosing the Interdisciplinary Program in Entrepreneurship INEO must take between 20 and 30 course credits. In total, the Master's programme will in this case comprise more than 120 credits. Students who do not wish to take more than 120 credits are invited to choose another option or elective courses.

FR [q1] [30h] [5 Credits]

- > Option in Employment studies [en-prog-2024-mult2m-lmult8150]
- > Option in Strategic Communication [en-prog-2024-mult2m-lmult830o]
- > Option in Communication: Journalism [en-prog-2024-mult2m-lmult8310]
- > Option in socio-educational communication [en-prog-2024-mult2m-lmult8220]
- > Option in communication: media literacy [en-prog-2024-mult2m-lmult833c
- > Option in Political Science [en-prog-2024-mult2m-lmult817o]
- > Option in Economics [en-prog-2024-mult2m-lmult8180] > Option in Management [en-prog-2024-mult2m-lmult819o]
- > Option in 'Bedrijfscommunicatie' [en-prog-2024-mult2m-lmult829o]
- > Option in Spanish for Business Communication [en-prog-2024-mult2m-lmult8200]
- > Option in Digital Culture and Ethics [en-prog-2024-mult2m-lfial8000]
- > Interdisciplinary Program in Entrepreneurship INEO [en-prog-2024-mult2m-lmult8500]
- > Optional courses [en-prog-2024-mult2m-lmult840o]

OPTION IN EMPLOYMENT STUDIES [15.0]

- Mandatory
- ☼ Optional
- △ Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- Open to incoming exchange students
- M Not open to incoming exchange students
- Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

15 credits chosen from:

Year 1 2

o Content:

CAN LTRAV2230	Psychology of work	Michaël Dubois	[q1] [30h] [5 Credits] @	Х	X
X LTRAV2240	Labour economics	Anaïs Perilleux	FR [q1] [30h] [5 Credits] @	Х	X
Strav2200	Sociology of work	Matthieu de Nanteuil Isabelle Ferreras	[q1] [30h] [5 Credits] 🕮	X	X
⇔ LTRAV2600	Staff and organization				

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OPTION IN 'BEDRIJFSCOMMUNICATIE' [15.0]

This option must be followed at the KU Leuven.

- Mandatory
- ☼ Optional
- \triangle Not offered in 2024-2025
- O Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- $\Delta \, \oplus \, \text{Not offered in 2024-2025}$ or the following year
- Activity with requisites
- Open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)[FR]

Year



o Content:

☼ EMULT2200 Linguistic Aspects of Communication Techniques and Strategies (KU Leuven)



UCL - Université catholique de Louvain Study Programme 2024-2025

MULT2M: Master [120] in Multilingual Communication

INTERDISCIPLINARY PROGRAM IN ENTREPRENEURSHIP - INEO

MULT2M: Master [120] in Multilingual Communication

OPTIONAL COURSES [15.0]

As part of a well-argued educational plan and with the agreement of the select committee, students may choose other courses (max. 15 credits) from the Master's programmes run by the Faculty or the University. Their choice may also include a course in a third language taught by the Language Institute (ILV) or the courses offered in the three genre studies modules.

If certain courses are available in the core curriculum, they must not comprise more than 6 credits. **No course from the options in communications can be chosen as optional course.**

BERM1327	Advanced English language skills I	Sylvie De Cock Maïté Dupont

Course prerequisites

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the detailed programme: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration puposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the Academic Regulations and Procedures.

Prerequisities list

LMULT2998 "Dissertation" has prerequisite(s) LMULT2997

• LMULT2997 - Dissertation Seminar

The programme's courses and learning outcomes

For each UCLouvain training programme, a reference framework of learning outcomes specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Bachelor in Modern Languages a and English (Louvain-la-Neuve)	and Literatures: German, Dutch	Direct access	Students must choose the two languages sudied in their bachelor's programme.
Bachelor in Modern Languages a English (St-Louis Bruxelles)	and Letters: German, Dutch and	Direct access	Students must choose the two languages sudied in their bachelor's programme.
Bachelor in Modern Languages a (Louvain-la-Neuve) (a Germanic	and Literatures : General language + French)	Direct access	Students must choose the two languages sudied in their bachelor's programme.
			If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.
Bachelor in Modern Languages a Louis Bruxelles)	and Literatures : General (St-	Direct access	Students must choose the two languages sudied in their bachelor's programme.
Bachelor in Modern Languages and Literatures: German, Dutch and English (Louvain-la-Neuve) Bachelor in Modern Languages	If students have chosen one of the following minors: Minor in German Studies Minor in English Studies	Direct access	The choice of the two languages studied in the master's programme is left to the student's discretion.
and Literatures : General (Louvain-la-Neuve) (a Germanic language + French)	Minor in Dutch Studies (version B)		If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.
Bachelor in Modern Languages and Literatures : General (Louvain-la-Neuve) (a Germanic language + Spanish/	If students have chosen one of the following minors: Minor in German Studies Minor in English Studies	Direct access	Students include in their master's programme the two Germanic languages studied in their bachelor's programme.
Italian)	Minor in Dutch Studies (version B)		If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.
Bachelor in French and Romance Languages and Literatures: General (Louvain- la-Neuve) Bachelor in Ancient and Modern	If students have chosen one of the following minors: Minor in German Studies Minor in English Studies Minor in Dutch Studies (version	Direct access	Students include in their master's programme French and the Germanic language studied in their minor's programme.
Languages and Literatures (Louvain-la-Neuve)	B)		If the UCLouvain Admissions Office considers the enrolment application sufficiently complete, it will submit the application to the faculty for a decision.
Bachelor in Translation and Interpreting (St-Louis Bruxelles) Bachelor in Translation and Interpreting [Filière en communication interculturelle] (St-Louis Bruxelles)	If students have studied two Germanic languages	Direct access	Students include in their Master's programme the two Germanic languages studied in their Bachelor's programme.
Other Bachelor		Access based on application	In case of admission, possible additional training to be determined depending on the student's educational background
Others Bachelors of the French	n speaking Community of Belgi	um	
Bachelier en traduction et interprétation	If students have studied two Germanic languages	Direct access	Students include in their Master's programme the two Germanic languages studied in their Bachelor's programme.
Other Bachelor		Access based on application	In case of admission, additional training to be determined

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Teaching method

This is a multidisciplinary degree course which combines the strengths of the Modern Languages Institute and the Germanic Languages and Economics, Social & Political Science faculties. It comprises language courses which are always given in the target language and which focus on spoken and written skills through oral presentations and specialized written exercises. Lectures, business case studies and a three-month internship in a company provide an invaluable opportunity to practise another language and put into practice theoretical concepts learned in the business courses.

Evaluation

The evaluation methods comply with the <u>regulations</u> concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

A range of methods are used to evaluate students: continuous assessment (class participation and exercises), oral and/or written exams, a dissertation written in one of the two major languages chosen, an internship in a company which must be followed by a written report and oral defence. Both the report and the defence should be in the language used during the internship.

Students must write their Master's dissertation in one of the two languages in their programme and add an abstract in French.

Courses are evaluated according to current University regulations (see General Examination Regulations). Students may find further information on specific evaluation methods in the course descriptions.

To obtain a student's average, the grades awarded for each course unit are weighted by their respective credits.

Mobility and/or Internationalisation outlook

Double degree with the University of Ottawa

A double degree programme in collaboration with the University of Ottawa is offered to students who choose English and French as their major languages. Students admitted to this program (selection procedure) carry out their first year of master at UCLouvain and the second year at uOttawa (courses and internship). At the end of the programme, these students obtain two diplomas:

- (1) the Master [120] in Multilingual Communication from UCLouvain and
- (2) the Master of Arts Communication from uOttawa.

For more information, please refer to the pages devoted to the double degree programme on the Faculty's website:

Detailed presentation of the program, selection procedure and possibility of scholarship.

International Mobility

Students pursuing a Master [120] in Multilingual Communication may, as part of their studies, undertake:

- a **study visit** for one term (30 credits) in one of the many universities with which the Faculty of Philosophy, Arts and Letters has concluded partnership agreements, in Europe under the Erasmus+ programme, in Switzerland under the SEMP programme, or elsewhere in the world under the FAME/Mercator programme, or
- a study visit for one term (30 credits) in one of the partner universities in Flanders, under the Erasmus Belgica programme.

The study visit must take place during the first term of the second year.

The list of recommended destinations for MULT students is available on the pages dedicated to mobility on the Faculty's website.

MULT students must complete a three-month full-time **internship** in a company in Belgium or abroad (the language of the internship is one of the two major languages studied).

It is possible to benefit from an Erasmus +, Belgica or FAME / Mercator internship grant depending on the internship location.

The internship preferably takes place in the second term of the second year.

The study visit can be combined with an internship abroad.

When the exchange takes place at KU Leuven, the student chooses 6 courses of 5 credits listed in the "Bedrijfscommunicatie". Three of them will be recognized as part of the Dutch courses of the professional focus.

To find out more:

- Contacts
- Practical information (in French)
- Information on international internships (in French)

Contacts

Curriculum Management

Faculty

Structure entity Denomination Sector Acronym

Postal address

Website

Mandate(s)

• Dean : Elisabeth Degand

• Administrative director : Valérie Loutsch

Commission(s) of programme

• Ecole de langues et lettres (ELAL)

Academic supervisor: Thomas François

Jury

President: Thomas FrançoisSecretary: Katrien De Rycke

• 3rd member of the small panel: Sylvie De Cock

Useful Contact(s)

• For further information: info-fial@uclouvain.be

SSH/FIAL

Faculty of Philosophy, Arts and Letters (FIAL)

Human Sciences (SSH)

FIAL

Place Cardinal Mercier 31 - bte L3.03.11

1348 Louvain-la-Neuve Tel: +32 (0) 10 47 48 50 http://www.uclouvain.be/fial