

At Louvain-la-Neuve - 180 credits - 3 years - Day schedule - In French

Dissertation/Graduation Project : **NO** - Internship : **NO**

Activities in English: **NO** - Activities in other languages : **NO**

Activities on other sites : **NO**

Main study domain : **Information et communication**

Organized by: **Faculty of Economic, Social and Political Sciences and Communication (ESPO)**

Programme acronym: **COMU1BA** - Francophone Certification Framework: 6

COMU1BA - Teaching profile

Learning outcomes

The bachelor's programme of Information and Communication offers a first approach to this subject in the context of a more general training in Human Sciences. In terms of skill acquisition, the programme has the aims of developing the students' capacity to elaborate interdisciplinary reflection, of helping them develop their skills of critical analysis, of initiating them in autonomous and personal study and of laying the foundation stones for future scientific research.

The first year of the bachelor's programme is dedicated to the acquisition of knowledge in the general disciplines of the ESPO Faculty. Different courses in the domain of Information and Communication Sciences will help to prepare the students for this discipline, both from a theoretical and an applied point of view, thanks to the work accomplished and to the integration of the topics in a disciplinary seminar. From the first year on, great importance is given to working autonomously. In the second year, the student will pursue his interdisciplinary education and go more deeply into the subject areas of Information and Communication Sciences. Finally, the third year is dedicated to research methods as well as to initiation into the main domains of Information and Communication.

The programme is thus designed for the student to progress gradually and become more and more personally involved in his own acquisition of knowledge and the development of his own critical analysis and autonomous reflection capacities from year to year. These university skills correspond to the stakes inherent in the Sciences of Information and Communication and involve capacities such as being able to analyse the media and various communication situations.

On successful completion of this programme, each student is able to :

Comme tout bachelier de la Faculté des sciences économiques, sociales, politiques et de communication :

AAC1. Maîtriser et mobiliser les savoirs fondamentaux (connaissances, modèles, théories, concepts) de la discipline (ou des disciplines) située(s) au cœur de son orientation d'études et de ses domaines d'application, pour comprendre l'être humain en société et l'ensemble des relations, organisations et institutions auxquelles il participe.

AAC1.1. Démontrer une connaissance et une compréhension critique du socle de savoirs approfondis (connaissances, modèles, théories, concepts) de la discipline (ou des disciplines) de son orientation (autrement dénommée sa « majeure » sur le site de Louvain-la-Neuve) et de ses domaines d'application.

AAC1.2. Comprendre, expliciter et analyser de manière critique, à l'aide du socle de savoirs de la discipline (des disciplines), différentes problématiques propres à son orientation.

AAC2. Maîtriser et mettre en œuvre les premiers jalons d'une démarche universitaire (démarche de recherche scientifique et méthodologique rigoureuse) située sur le plan épistémologique pour approfondir des questionnements/phénomènes relatifs à la (aux) discipline(s) de son orientation.

- Situer toute connaissance produite sur le plan épistémologique (AAC2.1. et AAC2.2.).
- Faire preuve de la maîtrise des premiers jalons d'une démarche scientifique et méthodologique de recherche rigoureuse (AAC2.3. à AAC2.6.).

AAC2.1. Adopter un recul critique sur les savoirs, sur les processus d'élaboration des savoirs, et sur des pratiques dans le domaine de son orientation.

AAC2.2. Mettre en discussion différents paradigmes (ou approches conceptuelles) pour approcher, interpréter et analyser (débatte) un(e) phénomène/question relatif(ve) à la discipline de son orientation.

AAC2.3. Identifier et sélectionner les publications et les méthodes appropriées (en questionner la validité et la pertinence) pour analyser une question relative à la (aux) discipline(s) de son orientation.

AAC2.4. Développer une analyse critique et réflexive de l'information et des publications (en français et en anglais), auxquelles l'étudiant sera confronté dans sa vie universitaire, et en réaliser une synthèse pertinente, conforme aux règles de base de la communication scientifique, en regard de la question qui est étudiée.

AAC2.5. Maîtriser et appliquer de manière rigoureuse les méthodes qualitatives et quantitatives principales relative à la (aux) discipline(s) de son orientation.

AAC2.6. Mener un travail de réflexion autonome et personnel : élaborer une analyse informée, un raisonnement argumenté et un jugement personnel fondé.

AAC3. Elaborer une réflexion personnelle en mobilisant les apports (théories, concepts, démarches...) de différentes disciplines pour questionner et discuter de manière rigoureuse et ouverte un(e) phénomène/question relatif(ve) au domaine des sciences humaines.

AAC3.1. Démontrer une connaissance et une compréhension critique des concepts et théories clés des principales disciplines des sciences humaines et sociales (entre autres : économie, philosophie, droit, histoire, socio-anthropologie, sciences politiques, gestion).

AAC3.2. Approcher, questionner et discuter un(e) phénomène/question relatif(ve) au domaine des sciences humaines en articulant différents angles d'analyse disciplinaires et en veillant à adopter une posture critique et nuancée vis-à-vis des limites de chaque discipline et de leurs interrelations.

AAC3.3. Démontrer une connaissance et une compréhension critique de savoirs approfondis dans d'autres disciplines que celles de

AAS3.5. Dans le domaine de la communication institutionnelle et en entreprise : identifier et décrire les principes de base de la communication institutionnelle et d'entreprise ainsi que des relations publiques.

AAS4. Comprendre les processus de construction des savoirs scientifiques en sciences de l'information et de la communication, et les

Detailed programme by subject

- Mandatory
- ✘ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

List of available minors

The student completes his/her programme by choosing a minor, a deepening or a mobility at the KU Leuven.

The minor (30 credits) or the extension (30 credits) are taken in the last two annual blocks of the Bachelor programme, unless the student chooses to do a mobility at KU Leuven: these can only be taken in the last annual block of the programme.

Minors organised within the ESPO Faculty or in other Humanities departments are automatically accepted in the Bachelor of Information

COMU1BA - 1ST ANNUAL UNIT

- Mandatory
 - ✘ Optional
 - △ Not offered in 2024-2025
 - Not offered in 2024-2025 but offered the following year
 - ⊕ Offered in 2024-2025 but not the following year
 - △ ⊕ Not offered in 2024-2025 or the following year
 - Activity with requisites
 - 🌐 Open to incoming exchange students
 - 🚫🌐 Not open to incoming exchange students
-



COMU1BA - 2ND ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Programme de base**o Information et communication**

| | | | |
|-------------|--|---|--|
| ○ LCOMU1312 | Technologies and Communication ■ | Antonin Descampe | FR [q1] [22.5h] +10h] [4 Credits] 🌐 |
| ○ LCOMU1121 | General Semiotics ■ | Gaël Gilson Gaël Gilson (compensates Andrea Catellani) | FR [q1] [22.5h] [4 Credits] 🌐 |
| ○ LCOMU1126 | Anthropology of communication ■ | Sophie Del Fa | FR [q2] [22.5h] [4 Credits] 🌐 |
| ○ LCOMU1226 | Gestion des sources et écriture en SIC ■ | Olivier Standaert | FR [q2] [22.5h] +10h] [5 Credits] 🌐 |

o Informatique et méthodes en information et communication

| | | | |
|-------------|--|-------------------|--|
| ○ LCOMU1212 | Approches qualitatives en information et communication | Pauline Zecchinon | FR [q1] [15h] +10h] [5 Credits] 🌐 |
| ○ LCOMU1225 | Méthodes d'analyse de contenu ■ | Sarah Sepulchre | FR [q2] [15h] +10h] [5 Credits] 🌐 |

o Modules d'ouverture

L'étudiant choisit un module d'ouverture parmi les trois proposés (module en journalisme, module en communication ou module en sciences et technologies de l'information et de la communication). Il pourra y associer s'il le souhaite un approfondissement associé.

⊗ Module journalisme

| | | | |
|-------------|--|-------------------|---|
| ○ LCOMU1323 | The Press, Journalism and Society ■ | Benoît Grevisse | FR [q2] [22.5h] [4 Credits] 🌐 |
| ○ LCOMU1331 | Séminaire en journalisme : Pratiques du journalisme et traitement de l'actualité | Anthony Bellanger | FR [q2] [7.5h] +10h] [3 Credits] 🌐 |

⊗ Module communication

| | | | |
|-------------|--------------------------------|------------------------------------|---|
| ○ LCOMU1325 | Communication and Organisation | François Lambotte Damien Renard | FR [q1] [22.5h] [4 Credits] 🌐 |
| ○ LCOMU1237 | Séminaire en communication | Damien Renard | FR [q1+q2] [7.5h] +10h] [3 Credits] 🌐 |

⊗ Module Sciences et technologies de l'information et de la communication

| | | | |
|-------------|--|----------------------------------|---|
| ○ LCOMU1239 | Analyse des dispositifs médiatiques | Jerry Jacques Camille Tilleul | ES [q2] [22.5h] [4 Credits] |
| ○ LCOMU1238 | Séminaire en STIC: le monde et les outils de la conception | Thibault Philippette | ES [q2] [7.5h+10h] [3 Credits] △ |

o Formation en langues

o English

| | | | |
|-------------|--------------------|---|---------------------------------------|
| ○ LANGL1333 | General English 🇬🇧 | Dominique François (coord.) Céline Gouverneur | ES [q1+q2] [30h] [3 Credits] |
|-------------|--------------------|---|---------------------------------------|

o Néerlandais

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

| | | | |
|-------------|--|--|--|
| ⊗ LNEER1233 | Cours intensif de néerlandais 🇳🇱 | Sarah Barroo (coord.) | ES [q1+q2] [60h +0h] [3 Credits] |
| ⊗ LNEER1333 | Dutch for communication studies - Intermediate level - Continuation of part 1 🇳🇱 | Marie-Laurence Lambrecht Daniel Schoemans Nele Sterkendries (coord.) | ES [q1] [30h] [3 Credits] |

o Troisième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

| | | | |
|-------------|--|---|--|
| ⊗ LALLE1101 | German beginner's level 1st part (0-A1) | Fanny Desterbecq (compensates Ann Rinder) | ES [q1 or q2] [45h] [3 Credits] |
| ⊗ LALLE1330 | Deutsch Mittelstufe I | Ann Rinder (coord.) | ES [q1+q2] [45h] [3 Credits] |
| ⊗ LESP1101 | Spanish beginner's level 1st part (0-A1) | Begona Garcia Migura Fernando Juan San Basilio Pardo Alicia Maria Tirado Fernandez (coord.) | ES [q1 or q2] [45h] [3 Credits] |
| ⊗ LESP1102 | Spanish (beginner's level) 2nd part (A1 - A2) | Alicia Maria Tirado Fernandez (coord.) | ES [q1 or q2] [45h] [3 Credits] |
| ⊗ LESP1301 | Spanish intermediate level, 1st part (A2-B1.1) | Begona Garcia Migura (coord.) | ES [q1 or q2] [45h] [3 Credits] |
| ⊗ LESP1302 | Spanish intermediate level, 2nd part (B1.1-B1.2) | Alicia Maria Tirado Fernandez (coord.) | ES [q2] [45h] [3 Credits] |
| ⊗ LCHIN1100 | Modern Chinese - Elementary level I | Xiaoxia Hao (coord.) | ES [q1+q2] [120h] [3 Credits] > English- friendly |
| ⊗ LGREC1100 | Greek - Elementary level | | ES [q1+q2] [90h] [3 Credits] △ |
| ⊗ LITAL1100 | Italian for beginners | Laura Scarpa (coord.) | ES [q1+q2] [90h] [3 Credits] |
| ⊗ LJAPO1100 | Japanese - Beginner level | Rie Oguma (coord.) | ES [q1+q2] [60h] [3 Credits] |

COMU1BA - 3RD ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2024-2025
- ⊖ Not offered in 2024-2025 but offered the following year
- ⊕ Offered in 2024-2025 but not the following year
- △ ⊕ Not offered in 2024-2025 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫🌐 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Programme de base**o Information et communication**

| | | | |
|-------------|---|--|---|
| ○ LCOMU1223 | Seminar on Writing for Communication ■ | Yves Thiran Vinciane Votron | [FR] [q1+q2] [15h +15h] [5 Credits] 🌐 |
| ○ LCOMU1224 | Structures socio-économiques des médias | Bernard Cools Bernard Cools (compensates Olivier Standaert) | [FR] [q1] [22.5h] [4 Credits] 🌐 |
| ○ LCOMU1316 | Approches sémiotiques en communication | | [FR] [q2] [15h+10h] [5 Credits] △ 🌐 |
| ○ LCOMU1330 | | | |

⌘ Module Sciences et technologies de l'information et de la communication

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|-------------|--|---|--|
| ○ LCOMU1327 | Méthodes d'évaluation d'un dispositif médiatique | Mathieu Zen (compensates Suzanne Kieffer) | ES [q1] [22.5h] [5 Credits] |
| ○ LCOMU1334 | Séminaire en STIC: Pratiques d'évaluation d'un dispositif médiatique | Monica Baur | ES [q2] [7.5h +10h] [4 Credits] |

○ Formation en langues

○ English

| | | | |
|-------------|------------------------------|---|--|
| ○ LANGL2433 | English Communication Skills | Stéphanie Brabant Aurélié Deneumoustier (coord.) Marie Duelz (coord.) Claudine Grommersch | ES [q1 or q2] [30h] [3 Credits] |
|-------------|------------------------------|---|--|

○ Néerlandais

Si son niveau de départ en néerlandais est élémentaire, l'étudiant prendra successivement LNEER1133 puis LNEER1233. Si son niveau de départ en néerlandais est moyen, l'étudiant prendra successivement LNEER1230 puis LNEER1333.

| | | | |
|-------------|--|--|---------------------------------------|
| ○ LNEER2433 | Dutch for communication studies - Intermediate level - Beginning of part 2 | Valérie Dachy Simon Labate (coord.) | NE [q1+q2] [30h] [3 Credits] |
|-------------|--|--|---------------------------------------|

○ Troisième langue étrangère

L'étudiant choisit et garde la même langue durant son programme de bachelier

| | | | |
|-------------|--|---|--|
| ⌘ LALLE1330 | Deutsch Mittelstufe I | Ann Rinder (coord.) | DE [q1+q2] [45h] [3 Credits] |
| ⌘ LALLE1331 | German Intermediate II | Mélanie Mottin (compensates Ann Rinder) | DE [q1+q2] [45h] [3 Credits] |
| ⌘ LESPA1102 | Spanish (beginner;s level) 2nd part (A1 - A2) | Alicia Maria Tirado Fernandez (coord.) | ES [q1 or q2] [45h] [3 Credits] |
| ⌘ LESPA1301 | Spanish intermediate level, 1st part (A2-B1.1) | Begona Garcia Migura (coord.) | ES [q1 or q2] [45h] [3 Credits] |
| ⌘ LESPA1302 | Spanish intermediate level, 2nd part (B1.1-B1.2) | Alicia Maria Tirado Fernandez (coord.) | ES [q2] [45h] [3 Credits] |
| ⌘ LESPA1500 | Spanish Advanced level (B1.2 , B2.1) | Alicia Maria Tirado Fernandez (coord.) | ES [q1] [45h] [3 Credits] |
| ⌘ LARAB1301 | Modern Arabic: intermediate level | Mahdia Belkadi (coord.) | AR [q1+q2] [60h] [3 Credits] |
| ⌘ LCHIN1300 | Modern Chinese - Elementary level II | Xiaoxia Hao (coord.) | CH [q1+q2] [120h] [3 Credits] > English- friendly |
| ⌘ LGREC1300 | Greek - Intermediate level | | EL [q1+q2] [90h] [3 Credits] △ |
| ⌘ LITAL1300 | Italian - Intermediate level | Laura Scarpa (coord.) | IT [q1+q2] [90h] [3 Credits] |
| ⌘ LJAPO1300 | Japanese - Pre-intermediate level | Rie Oguma (coord.) | JP [q1+q2] [60h] [3 Credits] |

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|-------------|--|---|---------------------------------------|
| ⌘ LPORT1300 | Portugais - niveau moyen (intermediate) | Pedro Freire Santos de Sena Lino (coord.) | PT [q1+q2] [90h] [3 Credits] |
| ⌘ LSIGN1102 | Langue des signes de Belgique francophone, niveau élémentaire (A2) - Deuxième partie | Fatima Moubayed (coord.) | LS [q1+q2] [60h] [3 Credits] |
| ⌘ LRUSS1300 | Russian - Intermediate level | Andréi Zakharkevitch (coord.) | RU [q1+q2] [90h] [3 Credits] |
| ⌘ LTURC1300 | Turkish - Intermediate level | | TR [q1+q2] [90h] [3 Credits] |

o **Minor or additional module**

The student chooses EITHER a minor, which allows him/her to broaden his/her horizons, to discover another discipline, OR an in-depth study (which must be associated with the opening module chosen in block 2), OR a set of courses within the framework of a mobility at the KULeuven (all in block 3), in one of these themes: journalism, organisational

COMU1BA - Information

Access Requirements

Decree of 7 November 2013 defining the landscape of higher education and the academic organization of studies.

The admission requirements must be met prior to enrolment in the University.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- [General access requirements](#)
- [Specific access requirements](#)
- [Access based on validation of professional experience](#)
- [Special requirements to access some programmes](#)

General access requirements

Except as otherwise provided by other specific legal provisions, admission to undergraduate courses leading to the award of a Bachelor's degree will be granted to students with one of the following qualifications :

1. A Certificate of Upper Secondary Education issued during or after the 1993-1994 academic year by an establishment offering full-time secondary education or an adult education centre in the French Community of Belgium and, as the case may be, approved if it was issued by an educational institution before 1 January 2008 or affixed with the seal of the French Community if it was issued after this date, or an equivalent certificate awarded by the Examination Board of the French Community during or after 1994;
2. A Certificate of Upper Secondary Education issued no later than the end of the 1992-1993 academic year, along with official documentation attesting to the student's ability to pursue higher education for students applying for a full-length undergraduate degree programme;
3. A diploma awarded by a higher education institution within the French Community that confers an academic degree issued under the above-mentioned Decree, or a diploma awarded by a university or institution dispensing full-time higher education in accordance with earlier legislation;
4. A higher education certificate or diploma awarded by an adult education centre;
5. A pass certificate for one of the [entrance examinations](#) organized by higher education institutions or by an examination board of the French Community; this document gives admission to studies in the sectors, fields or programmes indicated therein;
6. A diploma, certificate of studies or other qualification similar to those mentioned above, issued by the Flemish Community of Belgium, the German Community of Belgium or the Royal Military Academy;
7. A diploma, certificate of studies or other qualification obtained abroad and deemed equivalent to the first four mentioned above by virtue of a law, decree, European directive or international convention;

Note:

Requests for equivalence must be submitted to the Equivalence department ([Service des équivalences](#)) of the Ministry of Higher Education and Scientific Research of the French Community of Belgium in compliance with the official deadline.

The following two qualifications are automatically deemed equivalent to the Certificate of Upper Secondary Education (Certificat d'enseignement secondaire supérieur – CESS):

- European Baccalaureate issued by the Board of Governors of a European School,
- International Baccalaureate issued by the International Baccalaureate Office in Geneva.

8. Official documentation attesting to a student's ability to pursue higher education (diplôme d'aptitude à accéder à l'enseignement supérieur - DAES), issued by the Examination Board of the French Community.

Specific access requirements

- Access to bachelor programmes for candidates of nationality outside the European Union who are not assimilated to Belgian nationals is subject to the following criteria:

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- For any secondary school diploma **from a European Union country**, the admission request must contain the equivalence of your diploma or, at the very least, proof of the filing of the equivalence request with the Wallonia-Brussels Federation (French Community of Belgium). For any information relating to obtaining an equivalence, please refer to [the following site](#).
- For any secondary school diploma **from a country outside the European Union**, the admission application must contain the [equivalence of your diploma](#) issued by the Wallonia-Brussels Federation (French Community of Belgium). If you have a restrictive equivalence for the programme of your choice, in addition of it, you **must** have either the [DAES](#) or a certificate of successful completion of the [examination giving access to 1st cycle studies](#) when you submit your application

Access based on validation of professional experience

Admission to undergraduate studies on the basis of accreditation of knowledge and skills obtained through professional or personal experience (Accreditation of Prior Experience)

Subject to the general requirements laid down by the authorities of the higher education institution, with the aim of admission to the undergraduate programme, the examination boards accredit the knowledge and skills that students have obtained through their professional or personal experience.

This experience must correspond to at least five years of documented activity, with years spent in higher education being partially taken into account: 60 credits are deemed equivalent to one year of experience, with a maximum of two years being counted. At the end of an assessment procedure organized by the authorities of the higher education institution, the Examination Board will decide whether a student has sufficient skills and knowledge to successfully pursue undergraduate studies.

After this assessment, the Examination Board will determine the additional courses and possible exemptions constituting the supplementary requirements for the student's admission.

Special requirements to access some programmes

- Admission to **undergraduate studies in engineering: civil engineering and architect**

Pass certificate for the [special entrance examination for undergraduate studies in engineering: civil engineering and architect](#).

Admission to these courses is always subject to students passing the special entrance examination. Contact the faculty office for the programme content and the examination arrangements.

- Admission to **undergraduate studies in veterinary medicine**

[Admission to undergraduate studies in veterinary medicine is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in physiotherapy and rehabilitation**

[Admission to undergraduate studies in physiotherapy and rehabilitation is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in psychology and education: speech and language therapy**

[Admission to undergraduate studies in psychology and education: speech and language therapy is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

- Admission to **undergraduate studies in medicine and dental science**

[Admission to undergraduate studies in medicine and dental science is governed by the Decree of 16 June 2006 regulating the number of students in certain higher education undergraduate courses \(non-residents\)](#).

Note: students wishing to enrol for a **Bachelor's degree in Medicine** or a **Bachelor's degree in dental science** must first sit an [aptitude test \(fr\)](#).

Entity

Structure entity

Denomination

SSH/ESPO/SESP

