

COMM2M1 - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.

CG3.

CG4.

CG5.

COMM2M1 Programme

Detailed programme by subject

CORE COURSES

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

⊗ Pour les étudiants non-titulaires d'un master


○ MCOMU2106	Ethique de la communication		FR [q1] [15h] [5 Credits] △ 🌐
○ MCOMU2202	Marketing Communications	Karine Charry	FR [q1] [30h] [5 Credits] 🌐
○ MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits] 🌐
○ MCOMU2901	Mémoire M60 (bachelier)		FR [] [] [23 Credits] 🌐
○ MCOMU2910	Séminaire d'accompagnement au mémoire: concepts et méthodes	Sandrine Roginsky	FR [q1] [15h] [2 Credits] 🌐
○ MSHUM2201	Compétences relationnelles	Laurent Lievens	FR [q1] [15h+30h] [5 Credits] 🌐

⊗ Pour les étudiants titulaires d'un master

○ Activités obligatoires

○ MCOMU2701	Développement et gestion de projet Web créatif	Suzanne Kieffer	FR [q1] [30h] [5 Credits] 🌐
○ MCOMU2903	Mémoire M60 (master)		FR [] [] [15 Credits] 🌐

o Activités au choix*Deux cours parmi:*

☒ MCOMU2106	Ethique de la communication		PR [q1] [15h] [5 Credits]  
☒ MCOMU2202	Marketing Communications	Karine Charry	PR [q1] [30h] [5 Credits] 
☒ MSHUM2201	Compétences relationnelles	Laurent Lievens	PR [q1] [15h+30h] [5 Credits] 

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	FR [q2] [15h] [5 Credits] 🌐
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	FR [q2] [22.5h] [5 Credits] 🌐
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudéz	FR [q2] [15h] [5 Credits] 🌐

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MCOMU1101	Information et communication	Lara Van Dievoet (compensates Jerry Jacques)	FR [q1] [30h+10h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte François Lambotte (compensates Damien Renard)	FR [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Amandine Degand (compensates Benoît Grevisse)	FR [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias et cultures	Sébastien Fevry	FR [q2] [30h+10h] [5 Credits] 🌐
○ MANG1339	English 3	Jessica Degroote (coord.) Quentin Zèques	EN [q1+q2] [0h+45h] [5 Credits] 🌐

Méthodologie universitaire

○ MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin (compensates Miguel Souto Lopez)	Enquêter sur le monde d'aujourd'hui
-------------	---	---	---

MMETH1302

Analyser les mondes numériques

François Lambotte
Joël Matriche

[28 10.10599995 TTTTTTTTTTTTTTTT741 4TTT

The programme's courses and learning outcomes

For each UCL9m- L9m- L9m- L9me4tL9m91cb TJ 0, a .2745 0.088990.7177 rg9177 0 -1 149.3329cm 05Tm [(699982 Tm [(For eacreference f TJework

COMM2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			
		Access based on application	
		Access based on application	

Non university Bachelors

> Find out more about [links](#) to the university

Holders of a 2nd cycle University degree

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Contacts

Curriculum Management

Entity

Structure entity	SSH/ESPO/COMU
Denomination	(COMU)
Faculty	Faculty of Economic, Social and Political Sciences and Communication (ESPO)
Sector	Human Sciences (SSH)
Acronym	COMU
Postal address	Ruelle de la Lanterne magique 14 - bte L2.03.02 1348 Louvain-la-Neuve Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44 https://uclouvain.be/fr/facultes/espo/comu
Website	https://uclouvain.be/fr/facultes/espo/comu

Academic supervisor: [Andrea Catellani](https://uclouvain.be/repertoires/andrea.catellani) (<https://uclouvain.be/repertoires/andrea.catellani>)

Other academic Supervisor(s)

- [Andrea Catellani](https://uclouvain.be/repertoires/andrea.catellani) (<https://uclouvain.be/repertoires/andrea.catellani>)

Jury

- Président de jury: [Philippe Scieur](https://uclouvain.be/repertoires/philippe.scieur) (<https://uclouvain.be/repertoires/philippe.scieur>)
- [Sébastien Fevry](https://uclouvain.be/repertoires/sebastien.fevry) (<https://uclouvain.be/repertoires/sebastien.fevry>)

Useful Contact(s)

- Informations pour les futurs étudiants (Nicolas Hurtado de Jesus - tél. +32 (0)65 323 327): info-mons@uclouvain.be
- studies management officer: [Tatiana Nikitina](https://uclouvain.be/repertoires/tatiana.nikitina) (<https://uclouvain.be/repertoires/tatiana.nikitina>)

