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## COMU2M1 - Teaching profile

### Learning outcomes

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The training offered in the Master 60 in Information and Communication responds to a specific profile sought after on the professional market. In parallel to the demand for specialists in information and communication, there is a market demand for graduates from other



- **CS - RECH 1** A first axis (LCOMU 2100, LCOMU 2101, LCOMU2160, LCOMU2102) will enable students to:
  - **CS - RECH 1.1** Deepen their epistemological knowledge on the constitution of knowledge in information and communication sciences,
  - **CS - RECH 1.2** Develop a transversal knowledge of contemporary research issues in the different subfields that make up the Communication Sciences,
  - **CS - RECH 1.3** Understand the structuring issues of CIS in relation to other social sciences,
  - **CS - RECH 1.4** Deepen the state of the art on a particular problematic related to one's research project (thesis).
- **CS - RECH 2** A second axis (LCOMU 2810, LANTR2000) will allow students to strengthen their methodological skills in both quantitative and qualitative data analysis.

## Programme structure

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The Master 60 programme in Information and Communication consists of 60 credits, distributed differently according to the student's previous course of study:

**Students with a Master's degree or a Bachelor's degree** (2nd cycle) who have already completed a final year's work in a 2nd cycle course are required to follow :

- the core curriculum (30 credits) including elective activities (10 credits), a law course (5 credits) and a dissertation or dissertation-internship (15 credits);
- one of the 4 options offered (30 credits).

**Students who do not have a Master's degree**, a Bachelor's degree in information and communication, or who have access to this Master's programme without having a second cycle diploma, are required to follow :

- the core curriculum (30 credits) including a dissertation and a methodology seminar (20 credits), a law course (5 credits) and elective activities (5 credits);
- one of the four options offered (30 credits).

## COMU2M1 Programme

## Detailed programme by subject


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### CORE COURSES

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○ LCOMU2811	Visualisation de l'information et présentation multimodale	Suzanne Kieffer	FR [q2] [30h] [5 Credits] 🌐
○ LCOMU2603	Research Seminar in mediatic technologies 1	Pierre Fastrez Camille Tilleul	FR [q1] [15h] [2 Credits] 🌐
○ LCOMU2608	Séminaire de recherche en technologies médiatiques 2	Pierre Fastrez Camille Tilleul	FR [q2] [15h] [3 Credits] 🌐



<p>⌘ LSPRI2200</p>	<p>Communication, political marketing and lobbying</p>	<p>Theodoros Koutroubas Alban Versailles (compensates Sandrine Roginsky)</p>	<p>EN [q1] [30h] [5 Credits] </p>
<p>⌘ LCOMU2617</p>	<p>Public Communication &amp; media relations</p>		

## ***OPTIONS***

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Students who do not hold a Master's degree will choose one of the four options available to them and a minimum of 5 and a maximum







**RESEARCH IN INFORMATION AND COMMUNICATION SCIENCES [30.0]**

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

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Click on the course title to see detailed informations (objectives, methods, evaluation...)

**o Content:**

● LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Pierre Fastrez	FR [q1+q2] [15h] [5 Credits] 🌐
● LCOMU2101			

☒ LCOMU1126	Anthropology of communication	Sophie Del Fa	FR [q2] [22.5h] [5 Credits] 🌐
☒ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	FR [q2] [22.5h] [5 Credits] 🌐
☒ LCOMU1225	Méthodes d'analyse de contenu	Sarah Sepulchre	FR [q2] [15h+10h] [5 Credits] 🌐
☒ LCOMU1121	General Semiotics	Gaël Gilson Gaël Gilson (compensates Andrea Catellani)	

## The programme's courses and learning outcomes

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For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

## COMU2M1 - Information

### Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

**In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.**

#### SUMMARY

- > [General access requirements](#)
- > [Specific access requirements](#)
- > [University Bachelors](#)
- > [Non university Bachelors](#)
- > [Holders of a 2nd cycle University degree](#)
- > [Holders of a non-University 2nd cycle degree](#)
- > [Access based on validation of professional experience](#)
- > [Access based on application](#)
- > [Admission and Enrolment Procedures for general registration](#)

### Specific access requirements

L'admission à ce diplôme est réglée conformément au décret du 31 mars 2004 définissant l'enseignement supérieur, favorisant son intégration dans l'espace européen de l'enseignement supérieur et finançant les universités.

En plus de remplir les conditions d'accès décrites ci-dessous, les candidats devront apporter la preuve d'une maîtrise suffisante de la langue française (niveau B1 du [Cadre européen commun de référence](#)).

#### Conditions générales d'accès

Conformément aux [conditions d'admission générales](#), ont un accès direct les titulaires porteurs d'un des grades académiques de la Communauté française de Belgique suivants :

- un grade académique de premier cycle du même cursus;
- un diplôme universitaire de premier cycle reconnu comme comprenant les 108 crédits suivants :

Economie et gestion (9 crédits)

Droit (9 crédits)

Informatique et Méthode (18 crédits)

Autres sciences humaines (30 crédits)

Information et communication (27 crédits)

Langues (15 crédits)

Les titulaires d'un diplôme universitaire de premier cycle reconnu comme comprenant au moins 93 crédits de ce programme type peuvent avoir accès à ce master en acquérant le solde des crédits manquant en prérequis.

Être titulaire d'un diplôme universitaire de second cycle (moyennant généralement un cours prérequis).

### University Bachelors

Diploma	Special Requirements	Access	Remarks
<b>UCLouvain Bachelors</b>			
<a href="#">Bachelor in Information and Communication</a>		Direct access	
Bachelier en information et communication		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques	avec mineure en Information et communication	Access with additional training	In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.

Bachelier en sociologie et anthropologie			
Bachelier en droit	avec mineure en Information et communication	Access with additional training	<p>In some cases, the UCLouvain Enrolment Office, after reviewing your online enrolment or re-enrolment application, will ask you to provide an enrolment authorisation from your faculty/school.</p> <p>Cours prérequis :  COPS1114 Statistique et éléments de probabilité (partim)  [30 80] TJ 1 0 0 -1 0 123.44400024nité (partim)</p>

Diploma	Special Requirements	Access	Remarks
<b>"Licenciés"</b>			
Licence en Information et communication		Access with additional training	
Autre licence		Access with additional training	Un cours pré requis
<b>Masters</b>			
Tout master	Avec mineure en Information et communication	Access based on application	
Autre master		Access with additional training	Un cours pré requis

## Holders of a non-University 2nd cycle degree

### Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

### Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum



## Teaching method

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The 60 credit Master is mainly intended for those who have already gained a second cycle degree. For this reason, the teaching strategy is relevant and innovative. Students have the opportunity of doing many different kinds of learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. The teaching methods on this programme are active, even demanding for students, but they are specially tailored for those who have already demonstrated high level intellectual ability.

### Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover the way students are selected for this 60 credit Master shows the importance of interdisciplinarity. Various activities bring out the different backgrounds of students. Not only do students with an arts, human sciences or exact sciences background come together for both theoretical and practical work, but they are also encouraged to bring their own knowledge and questions into the field of communication.

### Variety of teaching strategies (including e-learning) :

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme.

Some teaching sessions or parts of courses make use of the different possibilities offered by iCampus and other similar intranet sites.

### Variety of learning situations :

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops, working both individually and in groups. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

## Evaluation

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***The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".***

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

## Mobility and/or Internationalisation outlook

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In contrast to the 120 credit Master, the 60 credit Master does not offer joint courses with other institutions.

As one of the most original programmes in Europe, this Master provides a good opportunity for foreign students wishing to do preliminary training.

## Possible trainings at the end of the programme

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Holders of the 60 credit Master in Information and Communication may enter the Teaching Social Science in Higher Education programme (diplôme d'agrégé de l'enseignement supérieur en sciences sociales)

## Contacts

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### Curriculum Management

Entity

Structure entity

Denomination

Faculty

SSH/ESPO/COMU

(COMU)

Faculty of Economic, Social and Political Sciences and Communication (ESPO)

Sector Human Sciences (SSH)  
Acronym COMU  
Postal address Ruelle de la Lanterne magique 14 - bte L2.03.02  
1348 Louvain-la-Neuve  
Tel: +32 (0) 10 47 27 97 - Fax: +32 (0) 10 47 30 44  
<https://uclouvain.be/fr/facultes/espo/comu>

Website

Academic supervisor: [Suzanne Kieffer](https://uclouvain.be/repertoires/suzanne.kieffer) (<https://uclouvain.be/repertoires/suzanne.kieffer>)

Jury

- Président: [Suzanne Kieffer](https://uclouvain.be/repertoires/suzanne.kieffer) (<https://uclouvain.be/repertoires/suzanne.kieffer>)
- Secrétaire: [Benoît Grevisse](https://uclouvain.be/repertoires/benoit.grevisse) (<https://uclouvain.be/repertoires/benoit.grevisse>)

Useful Contact(s)

- Informations pour les étudiant-es: [Geneviève Parent](https://uclouvain.be/repertoires/genevieve.parent) (<https://uclouvain.be/repertoires/genevieve.parent>)
- Informations pour les futurs étudiants: [Laurence Minguet](https://uclouvain.be/repertoires/laurence.minguet) (<https://uclouvain.be/repertoires/laurence.minguet>)

