

COMM2M1 - Introduction

Introduction

COMM2M1 - Teaching profile

Learning outcomes

On successful completion of this programme, each student is able to :

CG1.

CG2.


CG3.

CG4.

CG5.

COMM2M1 Programme

o Activités au choix*Deux cours parmi:*

☒ MCOMU2106	Ethique de la communication		PR [q1] [15h] [5 Credits]  
☒ MCOMU2202	Marketing Communications	Karine Charry	PR [q1] [30h] [5 Credits] 
☒ MSHUM2201	Compétences relationnelles	Laurent Lievens	PR [q1] [15h+30h] [5 Credits] 

OPTIONS

- > [Stratégies de communication](#) [en-prog-2023-comm2m1-mcomm506o]
- > [Nouveaux médias](#) [en-prog-2023-comm2m1-mcomm507o]
- > [Communication culturelle](#) [en-prog-2023-comm2m1-mcomm508o]
- > [Communication culturelle: compléments](#) [en-prog-2023-comm2m1-mcomm509o]
- > [MONS - Communication et production de contenu web \(option de base\)](#) [en-prog-2023-comm2m1-mcomm410o]

STRATÉGIES DE COMMUNICATION [15.0]

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:

- MCOMU2104

MONS - COMMUNICATION ET PRODUCTION DE CONTENU WEB (OPTION DE BASE) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Content:

○ MCOMU2211	Design et évaluation de prototypes web	Suzanne Kieffer	(FR) [q2] [15h] [5 Credits] 🌐
○ MCOMU2210	Production éditoriale et production médiatique sur le web	Thibault Dujardin-Bazier Marie Vancutsem	(FR) [q2] [22.5h] [5 Credits] 🌐
○ MCOMU2213	Atelier de production communicationnelle	Aurélie Vachaudéz	(FR) [q2] [15h] [5 Credits] 🌐

Supplementary classes

To access this Master, students must have a good command of certain subjects. If this is not the case, students must take supplementary classes chosen by the faculty to satisfy course prerequisites.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ MCOMU1101	Information et communication	Lara Van Dievoet (compensates Jerry Jacques)	(FR) [q1] [30h+10h] [5 Credits] 🌐
○ MCOMU1211	Communication et organisation	Déborah Horlait François Lambotte François Lambotte (compensates Damien Renard)	(FR) [q2] [30h+10h] [5 Credits] 🌐
○ MCOMU1212	Media, journalism and social issues	Amandine Degand (compensates Benoît Grevisse)	(FR) [q1] [45h+10h] [5 Credits] 🌐
○ MCOMU1213	Médias et cultures	Sébastien Fevry	(FR) [q2] [30h+10h] [5 Credits] 🌐
○ MANG1339	English 3	Jessica Degroote (coord.) Quentin Zèques	(EN) [q1+q2] [0h+45h] [5 Credits] 🌐

Méthodologie universitaire

○ MMETH1203	Enquêter sur le monde d'aujourd'hui	Jehan Bottin (compensates Miguel Souto Lopez)	Enquêter sur le monde d'aujourd'hui
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MMETH1302

Analyser les mondes numériques

François Lambotte
Joël Matriche

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The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

COMM2M1 - Information

Access Requirements

Master course admission requirements are defined by the French Community of Belgium Decree of 7 November 2013 defining the higher education landscape and the academic organisation of courses.

General and specific admission requirements for this programme must be satisfied at the time of enrolling at the university.

Unless explicitly mentioned, the bachelor's, master's and licentiate degrees listed in this table or on this page are to be understood as those issued by an institution of the French, Flemish or German-speaking Community, or by the Royal Military Academy.

In the event of the divergence between the different linguistic versions of the present conditions, the French version shall prevail.

SUMMARY

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University Bachelors

Diploma	Special Requirements	Access	Remarks
UCLouvain Bachelors			
		Direct access	
		Direct access	
		Access with additional training	
		Access with additional training	
		Direct access	
		Access with additional training	
		Access based on application	
		Access based on application	
Others Bachelors of the French speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
		Access based on application	
		Access based on application	
Foreign Bachelors			
		Access based on application	
		Access based on application	

Non university Bachelors

> Find out more about [links](#) to the university

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Access with additional training	
		Access with additional training	
Masters			
		Access based on application	
		Access with additional training	

Access based on validation of professional experience

> It is possible, under certain conditions, to use one's personal and professional experience to enter a university course without having the required qualifications. However, validation of prior experience does not automatically apply to all courses. Find out more about [Validation of priori experience](#).

Access based on application

Access based on application : access may be granted either directly or on the condition of completing additional courses of a maximum of 60 ECTS credits, or refused.

Admission and Enrolment Procedures for general registration

