

At Bruxelles Saint-Louis - 180 credits - 3 years - Day schedule - In French
 Dissertation/Graduation Project : **NO** - Internship : **NO**
 Activities in English: **YES** - Activities in other languages : **YES**
 Activities on other sites : **YES**
 Main study domain : **Information et communication**
 Organized by: **Faculty of Economics, Social and Political Sciences and Communication Saint-Louis (ESPO-SaintLouis)**
 Programme acronym: **COTB1BA** - Francophone Certification Framework: 6

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COTB1BA - Introduction

Introduction

Introduction

Having a bachelor's degree in information and communication in a **trilingual French-English-Dutch programme** is an asset in an increasingly global society. This trilingual programme is the only one of its kind in French-speaking Belgium. It is offered at the **Saint-Louis - Bruxelles campus**.

Are you interested in the world around you and the way in which information, media, digital technologies and social relations in our society are evolving? The bachelor's degree in information and communication at the Saint-Louis - Bruxelles campus offers you an undergraduate education which prepares you optimally for a master's degree leading to careers in information and communication (journalist, communications manager, multimedia project manager, digital network manager, etc.). The bachelor's degree covers **five main areas**:

1. the **academic theories** of information and communication;
2. **the Belgian, European and international media world**;
3. **a broad background in the humanities and social sciences**, including political science, sociology, anthropology, economics and law – among other disciplines;
4. **the implementation of knowledge**, for example through reading seminars, practical work or workshops to create information or communication productions;
5. **language instruction**. Proficiency in several languages is a prerequisite and an asset for your studies and career in information and communication. In addition to learning and perfecting their skills in English and Dutch, students in the trilingual programme in information and communication take classes in English and Dutch.

Through this range of skills, the bachelor's degree in information and communication offers you the chance to widen your perspective by fine-tuning your analytical view of the world and by providing you with a varied academic and cultural background. It gives you the opportunity to acquire concrete skills in information research, data analysis, written and oral communication, and languages other than French. As of the first year, students are asked to work individually and in groups. The analysis of everyday subjects and events (social networks, disinformation, the role of journalists in our society, communications management of crises (health, economic, political, etc.), the use of digital technologies, etc.) is one of the strengths of our programme.

At the end of their bachelor's degree, students will have the ability to identify the issues at stake in a given situation and analyse them from an information and communication perspective. They will therefore be able to put in place concrete, relevant and innovative ways to address them and meet the challenges facing our society.

Your profile

The trilingual French-English-Dutch bachelor's degree in information and communication is for you if...

- you are interested in the humanities and social sciences in general, and information and communication issues in particular;
- you are interested in current topics and issues, and in putting them into perspective;
- you would like to develop your critical thinking skills, your ability to search for and reproduce information, and your communication skills;
- you are looking for an extensive programme which leads to several different opportunities;
- you have a basic knowledge of English and Dutch, allowing you to take courses in English and Dutch.
- There is no selection process for multilingual programmes.
- However, a written language test is held at the beginning of the year. It is used as a guide to assess language skills and to recommend or advise against a bilingual or trilingual programme.
- In the event of difficulties, there is the option to return to the unilingual programme in French, with language courses.

Your future job

After completing a master's degree in information and communication, our graduates have a wide range of career opportunities:

- Print, radio, television or internet journalism: local, national and international daily news, periodicals (magazines), etc.
- Corporate communication, political communication, internal communication, external communication, public relations, etc.
- Digital communication: social network management, online community moderation, multimedia project management, digital strategy, etc.
- Lobbying, marketing, advertising management
- Designing information systems (e.g. databases), auditing information management and quality in companies, government agencies, etc.
- Socio-educational communication: educational media design, science popularisation, media, information and digital literacy, etc.
- Teaching and academic research (under certain conditions, access to 3rd cycle or doctoral studies).

Your programme

The trilingual French-English-Dutch bachelor's degree in information and communication is made up of lecture-based course units, with introductory courses in the humanities and social sciences (philosophy, law, history, economics, psychology, sociology, political science, information and communication), sometimes accompanied by more 'hands-on' learning activities, as well as lessons in academic methodology, which are also accompanied by practical work. The workshop organised in year 3 allows students to carry out a research project (in small groups) leading to a production possibly intended for stakeholders outside the university. Finally, the programme provides a practical and reflective introduction to the principles of journalistic writing and multimedia communication. Bachelor's degree students also receive high-quality language instruction.

The trilingual French-English-Dutch programme

Two course units are taught in English and two course units are taught in Dutch for each year of the programme. The courses are usually taught by faculty members who are native English or Dutch speakers or who have completed all or part of their university studies in English or Dutch.

- First year: [Analyse van de media-instellingen](https://uclouvain.be/cours-2023-bpols1115) (https://uclouvain.be/cours-2023-bpols1115), [Sociologie](https://uclouvain.be/cours-2023-bespo1161) (https://uclouvain.be/cours-2023-bespo1161) (NL), [Political Science](https://uclouvain.be/cours-2023-bespo1165) (https://uclouvain.be/cours-2023-bespo1165), [Geopolitics](https://uclouvain.be/cours-2023-bespo1164) (https://uclouvain.be/cours-2023-bespo1164).
- Second year: [Intercultural communication](https://uclouvain.be/cours-2023-bcomu1213) (https://uclouvain.be/cours-2023-bcomu1213), [Mediarecht](https://uclouvain.be/cours-2023-bdrnl1270) (https://uclouvain.be/cours-2023-bdrnl1270), [Economie 1](https://uclouvain.be/cours-2023-bespo1177) (https://uclouvain.be/cours-2023-bespo1177) (NL), [Economics 2](https://uclouvain.be/cours-2023-bpols1127) (https://uclouvain.be/cours-2023-bpols1127) (EN).
- Third year: [Corporate Communication and Public relations](https://uclouvain.be/cours-2023-bcomu1211) (https://uclouvain.be/cours-2023-bcomu1211), [International Communications](https://uclouvain.be/cours-2023-bcomu1313) (https://uclouvain.be/cours-2023-bcomu1313), [Media en Politiek](https://uclouvain.be/cours-2023-bpols1320) (https://uclouvain.be/cours-2023-bpols1320), [Marketing](https://uclouvain.be/cours-2023-becge1324) (https://uclouvain.be/cours-2023-becge1324) (NL).

In addition, students continue to perfect their language skills by taking English and Dutch courses in first, second and third year. These language course units focus on the progressive acquisition of skills for dealing with a variety of situations, particularly in the context of information and communication. They are held in small groups and are aimed at an active approach based on multiple listening comprehension and oral expression exercises.

Furthermore, during the second term of the third year, students may take part in an [Erasmus or equivalent exchange](#) at a partner university whose programmes are taught in a language other than French, with which the faculty has established an agreement. Another option is for students who pass the June exam session to apply for a summer language study grant in Flanders or abroad.

Pursuing a dual bachelor's degree

Our dual bachelor's degrees are one of the special features of UCLouvain Saint-Louis - Bruxelles.

Students can take a second bachelor's degree, in tandem with their main bachelor's degree. This means that they complete their main programme with a minimum of 60 and a maximum of 125 additional credits spread over several years. The additional bachelor's degree can be completed after the main bachelor's degree. A series of courses taken as part of the main programme count towards the additional bachelor's degree and are therefore no longer subject to assessment. The additional bachelor's degree has the same value as the main bachelor's degree and provides immediate access to the corresponding master's degree.

The following additional bachelor's degrees are available:

- [Bachelor in Philosophy \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)
- [Bachelor in Economics and Management \[Dual Bachelor's degree for the holder of a Bachelor in Information and Communication\]](#)

For further information, please contact the faculty administration: espo-slb@uclouvain.be.

o Group Project

● BPOLS1352	Multidisciplinary workshop 🟡	Benjamin Denis Marie Dufrasne Sophie Jacquot Emmanuelle Lenel Renaud Maes (compensates Abraham Franssen)
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Course prerequisites **BESPO1165**

- Political Science

The **table** below lists the activities (course units, or CUs) for which there are one or more prerequisites within the programme, i.e. the programme CU for which the learning outcomes must be certified and the corresponding credits awarded by the jury before registering for that CU.

These activities are also identified in the **detailed programme**: their title is followed by a yellow square.

Prerequisites and student's annual programme

As the prerequisite is for CU registration purposes only, there are no prerequisites within a programme year. Prerequisites are defined between CUs of different years and therefore influence the order in which the student will be able to register for the programme's CUs.

In addition, when the jury validates a student's individual programme at the beginning of the year, it ensures its coherence, meaning that it may:

- require the student to combine registration in two separate CUs which it considers necessary from a pedagogical point of view.
- transform a prerequisite into a corequisite if the student is in the final year of a degree course.

For more information, please consult the [Academic Regulations and Procedures](https://uclouvain.be/fr/decouvrir/rgee.html) (<https://uclouvain.be/fr/decouvrir/rgee.html>).

Prerequisites list

- BANGL1292** "Anglais II" has prerequisite(s) BANGL1192
- BANGL1192 - [English I](#)
- BANGL1392** "Anglais III" has prerequisite(s) BANGL1292
- BANGL1292 - [English II](#)
- BCOMU1211** "Corporate communication and public relations" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1212** "Socio-histoire des médias" has prerequisite(s) BPOLS1115
- BPOLS1115 - [Media institutions analysis](#)
- BCOMU1213** "Intercultural communication" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1250** "Usage et réception des médias" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1310** "Sémiotique" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1313** "International communications" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1316** "Enjeux et pratiques du journalisme" has prerequisite(s) BPOLS1115
- BPOLS1115 - [Media institutions analysis](#)
- BCOMU1317** "Espace public, connaissance et médias" has prerequisite(s) BPOLS1110
- BPOLS1110 - [Communication science](#)
- BCOMU1318** "Communication multimédia et technologies du web" has prerequisite(s) BCOMU1310
- BCOMU1310 - [Semiotics](#)
- BDRNL1270** "Mediarecht" has prerequisite(s) BESPO1176
- BESPO1176 - [Law](#)
- BECGE1321** "Théorie des organisations" has prerequisite(s) BESPO1161
- BESPO1161 - [Sociology](#)
- BECGE1326** "Mens en organisatie" has prerequisite(s) BESPO1161
- BESPO1161 - [Sociology](#)
- BHDPO1312** "Analyse des relations internationales" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)
- BHDPO1315** "EU politics" has prerequisite(s) BESPO1165
- BESPO1165 - [Political Science](#)

- BNEER1382** "Néerlandais III" has prerequisite(s) BNEER1282
- BNEER1282 - Dutch II
- BPOLS1233** "Méthodes quantitatives II: Statistique" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1252** "Questions spéciales d'anthropologie" has prerequisite(s) BESPO1161 OU BPOLS1111
- BESPO1161 - Sociology
 - BPOLS1111 - Anthropology
- BPOLS1320** "Media en politiek" has prerequisite(s) BESPO1165 OU BPOLS1110
- BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BPOLS1321** "Society and Environment" has prerequisite(s) BESPO1161 OU BESPO1165
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
- BPOLS1330** "Méthodes quantitatives I: Production des données" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BPOLS1331** "Méthodes quantitatives III: Analyse des données" has prerequisite(s) BPOLS1233 ET BPOLS1330
- BPOLS1233 - Quantitative methods II: statistics
 - BPOLS1330 - Quantitative methods I: data production
- BPOLS1352** "Ateliers" has prerequisite(s) BPOLS1231 ET BPOLS1330 ET BSOCA1330
- BPOLS1231 - Approach and methods in social sciences
 - BPOLS1330 - Quantitative methods I: data production
 - BSOCA1330 - Field methods: observation and interviews
- BSOCA1210** "Sociologie de la culture" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1211** "Analyse des théories sociologiques" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1310** "Sociologie de l'action collective" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1312** "Socio-anthropologie du symbolique" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1313** "Sociologie historique de l'intégration européenne" has prerequisite(s) BESPO1161
- BESPO1161 - Sociology
- BSOCA1314** "Milieu en samenleving" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSOCA1315** "Analyses et théories du pouvoir" has prerequisite(s) BESPO1161 OU BESPO1165 OU BPOLS1110
- BESPO1161 - Sociology
 - BESPO1165 - Political Science
 - BPOLS1110 - Communication science
- BSOCA1330** "Méthodes de terrain: Observation et entretiens" has prerequisite(s) BPOLS1231
- BPOLS1231 - Approach and methods in social sciences
- BSPOL1210** "Sociologie politique" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1211** "Politieke sociologie" has prerequisite(s) BESPO1165 OU BESPO1161
- BESPO1165 - Political Science
 - BESPO1161 - Sociology
- BSPOL1214** "Doctrines politiques" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1215** "International Organizations" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1310** "Travail, emploi et protection sociale" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1312** "International relations" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1313** "Politique comparée" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science
- BSPOL1315** "Régimes politiques" has prerequisite(s) BESPO1165
- BESPO1165 - Political Science

BSPOL1316 "Système politique européen" has prerequisite(s) BESPO1165

- BESPO1165 - [Political Science](#)

BSPOL1322 "Analyse de l'action publique" has prerequisite(s) BESPO1165 OU BESPO1161

- BESPO1165 - [Political Science](#)
- BESPO1161 - [Sociology](#)

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#) specifies the the skills expected of every graduate on completion of the programme. Course unit descriptions specify targeted learning outcomes, as well as the unit's contribution to reference framework of learning outcomes.

Detailed programme per annual block

COTB1BA - 2ND ANNUAL UNIT

- Mandatory
- ✘ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🌐 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

o Content:

o Information and Communication

● BCOMU1310	Semiotics ■	Semiotics ■
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■ Activity with requisites

COTB1BA - 3RD ANNUAL UNIT

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- (FR) Teaching language (FR, EN, ES, NL, DE, ...)

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o Content:**o Information and Communication**

○ BCOMU1318	Multimedia communication and Web technologies ■	Olivier Rasquinet	FR [q1] [45h] [5 Credits] 🌐
○ BCOMU1316	Issues and practices of journalism ■	Marie Dufrasne	FR [q1] [30h +15h] [5 Credits] 🌐
○ BCOMU1211	Corporate communication and public relations ■	Thomas Jacobs	FR [q1] [30h] [5 Credits] 🌐
○ BCOMU1313	International communications ■	Georgios Terzis	FR [q2] [30h] [5 Credits] 🌐
○ BPOLS1320	Media and politics ■	Dave Sinardet	NL [q2] [30h] [5 Credits] 🌐

⊗ Students may add the Social-history of media and/or Public space, knowledge and media courses to their block 3 programme or replace them with optional courses (with constant credits).

⊗ BCOMU1212	Social-history of media ■	Geoffroy Patriarche	FR [q2] [30h] [5 Credits] 🌐
⊗ BCOMU1317	Public space, knowledge and media ■	Marie Dufrasne	FR [q2] [30h] [5 Credits] 🌐

o Other Human and Social Sciences

⊗ BECGE1324	Marketing <i>Students must register to "Marketing" or replace it by optional course unit in dutch (keeping the number of credits unchanged).</i>	Irene Roozen	NL [q1] [30h +15h] [5 Credits] 🌐
○ BPOLS1124	Moral Philosophy	Raphaël Gély	FR [q1] [30h] [5 Credits] 🌐
○ BPOLS1125	General and Social Psychology	Karine Dejean (coord.) Mauricio Garcia Penafiel	FR [q2] [45h] [5 Credits] 🌐

o Computer Science and Quantitative Methods

○ BPOLS1331	Quantitative methods III: data analysis ■	Pierre-Olivier Robert (compensates Nicolas Marquis)	FR [q1] [30h +15h] [5 Credits] 🌐
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o **Group Project**

⌘ BROMA1215

COTB1BA - Information

Access Requirements

Teaching method

In addition to traditional lectures, which take place in moderate-sized auditoriums, the faculty has implemented active teaching practices which encourage the use and development of theoretical, methodological and analytical skills.

- [Master \[120\] in Multilingual Communication](#)

Other master's degrees are also available on completion of additional courses.

Master's studies can be pursued at UCLouvain, Louvain-la-Neuve campus, or at another university in Belgium or elsewhere in Europe.

Contacts

Faculty administration

02 211 78 79 - espo-slb@uclouvain.be

Office: Ommegang 6 - 2nd floor - office OM 205

Opening hours: Monday to Thursday, 10am to 12.30pm

Curriculum Management

Faculty

Structure entity

Denomination

Sector

Acronym

Postal address

SSH/ESPB

Faculty of Economics, Social and Political Sciences and
Communication Saint-Louis ([ESPB](#))

Human Sciences ([SSH](#))

ESPB

Boulevard du Jardin Botanique 43 - bte
1000 Bruxelles

Mandate(s)

- Dean : Abraham Franssen

Academic supervisor: [Thomas Jacobs](https://uclouvain.be/repertoires/thomas.jacobs) (<https://uclouvain.be/repertoires/thomas.jacobs>)

Jury

- president: [Yannick Vanderborght](https://uclouvain.be/repertoires/yannick.vanderborght) (<https://uclouvain.be/repertoires/yannick.vanderborght>)
- secretary: [Marie Dufrasne](https://uclouvain.be/repertoires/marie.dufrasne) (<https://uclouvain.be/repertoires/marie.dufrasne>)
- Third member: [Karine Dejean](https://uclouvain.be/repertoires/karine.dejean) (<https://uclouvain.be/repertoires/karine.dejean>)

