

At Mons - 120 credits - 2 years - Day schedule - In English

Dissertation/Graduation Project : **YES** - Internship : **YES**

Activities in English: **YES** - Activities in other languages : **optional**

Activities on other sites : **YES**

Main study domain : **Sciences économiques et de gestion**

Organized by: **Louvain School of Management (LSM)**

Programme acronym: **GESA2M** - Francophone Certification Framework: 7

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[Introduction](#)

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GESA2M - Teaching profile

Learning outcomes

The Master in Management programme ***prepares graduates to take up the challenge of becoming socially responsible professionals with a cross-disciplinary approach to the various management functions*** .

The **Master in Management** programme develops the transferable skills and expertise required for management functions in public and private, national and international, commercial and non-commercial organisations.

At the end of this programme, the graduate will have developed (in particular through an internship of at least 200 days during the

PROFESSIONAL FOCUS: DIGITAL ENTERPRISE TRANSFORMATION [30.0]

The Master 120 in Management Sciences (with work-linked-training) combines academic rigor with a strong and paid presence in companies. It focuses on managerial practices related to the digital transformation of the company, essential to adapt to the constant changes in the economic and technological environment. Improving operational efficiency and customer experience, accessing new markets, innovating products and services, redefining business models... the opportunities of digital transformation of the company are numerous and contribute to maintaining a competitive position in the market.

On completion of this Master's degree, you will have:

- assimilated management theories and concepts with a view to using them effectively and appropriately;
- placed organisations in their socio-economic and institutional context in order to understand the interdependencies between organisation and environment and translate them into management decisions;
- incorporated the challenges of international competition into socially responsible management practices;
- developed (through a professional immersion of at least 200 days during the Master program) the skills and know-how to competently handle the complex and varied challenges that organisations face in managing functions and skills at a strategic, tactical and operational level;
- incorporated the challenges of international competition into socially responsible management practices;

The Master in Management offers you:

- teaching by researchers and experts in the field;
- active teaching methods;
- strengthening of your language skills directly applied to professional management practices: through advanced language courses
- a joint degree with UNamur. You will benefit from the teaching of expert professors from UNamur and UCLouvain and you will graduate from both universities.
- a customisable study experience thanks to the opportunity to follow an option in your favourite field in order to become an expert in the field. In addition to courses specific to digital transformation, you choose your specialisation and option courses, your partner company and the theme of your dissertation.
- a 4-quarter paid internship. You join the teams of professionals from the strategy, marketing, finance and regulatory departments to carry out your internship, which lasts 3 days/week at the beginning of the course and 4 days/week at the end. Throughout this period, you are paid.
- a project dissertation. Your dissertation is directly related to your in-company experience.

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- 🌐 Open to incoming exchange students
- 🚫 Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)



Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Content:

● MLSMM2110	Introduction Immersion Seminar		EN [q1+q2] [30h] [15 Credits] △ 🌐 > <i>French-friendly</i>	X	
● MLSMM2210	Advanced Immersion Seminar		EN [q1+q2] [30h] [15 Credits] △ 🌐 > <i>French-friendly</i>		X

				Year	
				1	2
⌘ LLSMS2006	On-line and Off-line Communication Strategies	Doriane Magnus (compensates) Nicolas Kervyn Gordy Pleyers	EN [q2] [30h] [5 Credits] 	x	x
⌘ EGESA2201	Business Process Management <i>UNamur Learning Unit</i>		EN [q1] [30h] [5 Credits] 	x	x
⌘ EGESA2202	Requirement Engineering and Decision Analysis <i>UNamur Learning Unit</i>		EN [q1] [30h] [5 Credits] 	x	x
⌘ EGESA2203	Advanced Information and Knowledge Models <i>UNamur Learning Unit</i>		EN [q1] [30h] [5 Credits] 	x	x
⌘ EGESA2204	Régulation et innovations technologiques <i>UNamur Learning Unit</i>		FR [q2] [30h] [5 Credits] 	x	x
⌘ EGESA2205	Numérique, droits fondamentaux et cybercriminalité <i>UNamur Learning Unit</i>		FR [q2] [30h] [5 Credits] 	x	x
⌘ EGESA2206	Numérique et droit privé <i>UNamur Learning Unit</i>		FR [q2] [30h] [5 Credits] 	x	x

ONE OPTION FROM : [15.0]

One option to choose from:

OPTION ENTREPRENEURSHIP (MONS) [15.0]

- Mandatory
- ⌘ Optional
- △ Not offered in 2023-2024
- ⊙ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- ⊗ Open to incoming exchange students
- ⊗ Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

Year

1 2

OPTION MARKETING DECISION (MONS) [15.0]

- Mandatory
- ⊗ Optional
- △ Not offered in 2023-2024
- ⊖ Not offered in 2023-2024 but offered the following year
- ⊕ Offered in 2023-2024 but not the following year
- △ ⊕ Not offered in 2023-2024 or the following year
- Activity with requisites
- ⊗ Open to incoming exchange students
- ⊗ Not open to incoming exchange students
- [FR] Teaching language (FR, EN, ES, NL, DE, ...)

[Click on the course title to see detailed informations \(objectives, methods, evaluation...\)](#)

In partnership with BASF.

This option is not available to students who have followed the major Tactical & Digital Marketing Decisions.

Year

1 2

○ Content:

○ MLSMM2131

Course prerequisites

There are no prerequisites between course units (CUs) for this programme, i.e. the programme activity (course unit, CU) whose learning outcomes are to be certified and the corresponding credits awarded by the jury before registration in another CU.

The programme's courses and learning outcomes

For each UCLouvain training programme, a [reference framework of learning outcomes](#)

Autre programme de bachelier	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolme (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Bachelors of the Dutch speaking Community of Belgium

Bachelor in de toegepaste economische wetenschappen Bachelor handelsingenieur Bachelor in de handelwetenschappen		Direct access	> Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
Other Bachelor degrees	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)

Foreign Bachelors

Non-Belgian degrees in economics and management (or equivalent) issued by a recognized academic institution.	Meet the general and specific requirements .	Access based on application	If the general and specific requirements are met, application-based enrolment is possible with a maximum of 60 crédits supplementary classes > Online enrolment (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)
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Non university Bachelors

> Find out more about [links](#) to the university

Holders of a **bachelor's degree, from long type belgian non-university higher education**, in commercial engineering or in business management may, after analysis of the file by the jury, have access to the Master 120 in Management with possible additional teaching unit(s) (EU) > [Submit a UCLouvain online request](#) .

Holders of one of the **short non-university bachelor's degrees** listed below have access to the Master 60 in Management with the addition of a minimum of 45 credits and a maximum of 60 credits of additional teaching units (EU) (= complementary module) > List of additional teaching units of the complementary module > [Submit a UCLouvain online request](#).

Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
Belgian Licence in Economics Belgian Licence in Management Belgian Licence in Applied Economics Belgian Licence in Business Engineering	Meet the general and specific access requirements .	Access based on application	Composition of the programme to be determined according to the student's background and specialization needs. Possibility of possible valuation of credits. If general and specific requirements are met > possibility of access on file with the possible addition of a maximum of 60 additional credits into the master's programme > Submit a UCLouvain online access request (https://uclouvain.be/fr/etudier/inscriptions/futurs-etudiants.html)

Masters

Teaching method

This programme, whose quality has been recognised by external auditors in the EQUIS international accreditation procedure, has the following 3 major strengths:

A professional focus in digital transformation of the company in alternation and an offer of specialisation courses and options allowing to personalise the course

An option (15 ECTS) is necessary to allow the student's management training beyond the interest in digital transformation. Some of the options recommended here could concern entrepreneurship, strategy or a future field of application (procurement, marketing, finance, logistics, etc.)

Teaching that combines academic learning and professional practice

Teaching is provided in a balanced way by teachers who are also active researchers in their field and by professionals selected for their widely recognised experience and expertise. Students must also complete an internship in a company and may also construct their dissertation in response to a problem or mission identified during this internship, in the form of a project dissertation. Links with companies are omnipresent both in the teaching and in the extra-academic activities organised by the school's Corporate Unit.

Teaching methods centered on learning and the development of transversal skills

This is reflected in the almost widespread use of teaching methods geared towards problem solving, collaborative learning (case studies, projects, problems, simulations) and independent work. This approach is developed in conjunction with compulsory readings, theoretical frameworks and lectures and is based on a balance between continuous and final assessment of learning, between individual and group assessments.

Evaluation

The evaluation methods comply with the regulations concerning studies and exams (<https://uclouvain.be/fr/decouvrir/rgee.html>). More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Several assessment methods are used in this programme, with a particular focus on what are known as "active" teaching methods, which encourage students to take an active role in the learning process:

- **continuous assessment** of each student's output/acquired knowledge, individually or in groups: presentations, moderation of debates, written reports;
- **ad hoc assessment** of acquired knowledge via written and oral exams after the six-week course block or during the examination sessions.

To find out more about assessment, click on the title of the course to see the course description.

Mobility and/or Internationalisation outlook

This Master with work-linked-training is not compatible with an international exchange period.

Possible trainings at the end of the programme

- [PhD in Management](https://uclouvain.be/en/faculties/ism/doctorat-en-sciences-economiques-et-de-gestion.html) (<https://uclouvain.be/en/faculties/ism/doctorat-en-sciences-economiques-et-de-gestion.html>) (Louvain-la-Neuve & Mons)
- [Master \[60\] in Information and Communication](#) (Mons)
- [Master \[60\] in Information and Communication](#) (Louvain-la-Neuve)
- [Teacher Training Certificate \(upper secondary education\) - Management \(shift schedule\)](#)
- ...

Contacts

Curriculum Management

